

DURATION OF LIFE EXPANDED 5 YEARS

Findings of Committee Appointed by Herbert Hoover Based on Survey 2,400,000 ALWAYS ILL

New York, Dec. 5.—Duration of life in America has expanded by five years since 1900, according to the findings of the Committee on Elimination of Waste in Industry of the American Engineering Council, which is the executive organ of the Federated American Engineering Societies, is that national vitality is increasing. Improvement in the general condition of the population since Roosevelt was President is recorded in the report, which represents a survey of five basic industries.

minize illness and prolong lives. Smaller industrial plants are urged to encourage eye conservation. There is no reason, it is declared, to believe that the race is physically degenerating.

Man's period of full vigor and physical freedom is called better compared to his life cycle, and "to what might easily be attained by better breeding, better physical training, more intelligent carement of his body and more rational adjustment to his work."

has actually been extended probably a period of five years." Dealing with health conditions in industry, the report estimates a total loss among 32,000,000 workers between the ages of fifteen to sixty-five of 428,000 lives in 1920 and a probable loss this year of 500,000. The death rate in industry is given as 11.46 per 1000, while in preferred occupations, such as teachers and graduates of women's colleges, it is 3.24, as shown by an investigation of mortality among the graduates of Smith, Wellesley and Vassar.

Even in the short period of time since that report was issued a measure of this reduction has been noted. The estimate of thirteen days annual loss from illness must now be reduced to approximately seven. The duration of life

Gwan-to-Bed Stories

By J. P. McEVOY

ONCE upon a time, dear children, there was an ambitious little apple named Adam. But, though his name was Adam, he was not an Adam's apple. Ha! Ha! Joke. Laugh if you can. (Johnny, get off the piano.)

Now, Adam lived on a tree with a lot of other apples who were not so ambitious—Julius, Demosthenes, Peter, Balthazar, Augustus, Prunella, Aliz, Priscilla, Gertrude and many others. They all started out, just as Adam did, as buds.

For a long time Adam was undecided whether to become an apple bud or a leaf bud. He finally chose to become an apple, because he'd amount to more than that way. And almost immediately things began to happen to him. First, a frost came along and nearly froze his gizzard. (Of course, he had a gizzard. It was an apple gizzard. You wouldn't expect him to have a gizzard like a chicken's, would you? No, sir—an apple gizzard looks just like part of the

dragging the baby around the floor; you are spoiling the rug.)

"I've a good mind to let go and end it all," cried Adam Apple.

"Don't do it," said Old Mother Stick-in-the-Ground, for that was the name of the tree on which Adam was born.

"Oh, yes, I will," said Adam. "I'd like to see anybody stop me. I'm my own boss and besides, I'm too high up for anybody to pick me and admire me."

"Admire you," scoffed the Tree.

"You ought to see yourself. You look like three cents worth of nothing."

"Is that so?" said Adam sneeringly. "I'll show you," and with that he let go and hit the ground kerplunking. And just then a little boy came along and picked Adam up.

"Now he's going to admire me," said Adam to himself.

And then the boy said, "Ma, lookit the ugly, little, old dried-up rotten apple I found. What'll I do with it?"

And his Ma said, "Give it to the hogs. That's all it's good for."

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HARTEN for Christmas Gifts that cannot be duplicated.

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Seen in the Chestnut St. Shops

The attention of the reader is called to the fact that only the highest-grade shops of their kind are represented in this column.

A Christmas Gift of Jewelry, Silverware and Stationery will be doubly appreciated when it bears the name of Bailey, Banks & Biddle Company—a name synonymous with quality and fine workmanship.

Deborah Seaman

I WAS surprised at the many articles which I saw at the store of Bailey, Banks & Biddle Company, which were quite inexpensive and which would make delightful gifts for Christmas: small dishes of silver or glass, exquisitely designed, and one can never have too many; single serving spoons, forks, knives, etc., all sorts of table accessories. Gifts which every woman appreciates. Then there are desk fittings and stationery, writing paper engraved with one's monogram. It is often the common-sense gift which is liked the best. And I will tell you of an idea which appealed to me—a Gift for the Home, to which each member of the family would contribute and which would be enjoyed equally by all—for instance, a silver dinner or tea set. Those you will find at Bailey's are superb.

IT SEEMS to me that no matter how careful I am, I am bound to get a spot on a new dress." This I heard in the dressing room after a dance recently. And I thought how often I had had this same complaint and how it used to worry me, almost spoil my whole evening, in fact. However, since I have been sending my soiled clothes to Barg's, 1113 Chestnut Street, to be cleaned, I no longer let it bother me. It is really amazing the different kinds of spots which they manage to get out. And men, too, find their work to be equally as satisfactory. I have seen suits which they have cleaned and pressed which looked perfectly new when returned. And did you ever send any clothing to them to be dyed? I am sure you will be delighted with the results.

PEOPLE always seem to have so much difficulty in choosing a gift for a man, and it is not hard, either, if you know where to go. Almost every one is pleased with something to wear, that is, if it is selected with care and consideration. But you cannot go wrong if you purchase your gifts for men at the store of MacDonald & Campbell, 1334-36 Chestnut Street. For you know that they sell merchandise of the best quality only. Among their list of Christmas gifts which they have gotten out for your convenience and which they will gladly send to you, you will find the House Jackets and Robes particularly attractive. The House Jackets are made of various wool mixtures, including the new plaids and herringbone patterns; and also of silk and velvet.

YOU really must see those Gift Baskets of Fruit at Hollowell's (Broad & below Chestnut) to appreciate their gorgeous beauty. Each Basket is filled and artistically arranged with such marvelous Fruit that it makes your mouth water to look at it. How luscious are those huge clusters of Hothouse Grapes from Belgium and how wonderful their dark coloring against the more brilliant colors of the other Fruits. It is amazing to me how they can send these Baskets as far as 1000 miles away, but they do, and even guarantee perfect delivery. They are priced at \$5, \$8, \$10, \$12, \$15, \$20, \$25, \$50 and upward. When a Christmas Gift of more permanence would be out of place, there is nothing to compare to these delightful Baskets of Fruit.

THE CHESTNUT STREET ASSOCIATION

ALMAR 75 STORES ALMAR

Almar STORES CO.

GROCERIES & MEATS

Practice Real Thrift in Buying Foods Monday, Tuesday and Wednesday

CHOICE EARLY JUNE PEAS can	10 ^c
TOPE'S PRESERVES Large Jar	23 ^c
FELS NAPHTHA P.&G. NAPHTHA SOAP cake	5 ^c
ALMAR SLICED DRIED BEEF pkg.	7 ^c
Well-Made Parlor Reg. Price BROOMS	45 ^c 35 ^c
SPICED WAFERS 17 ^c lb.	SODA CRACKERS 12 ^c lb.
ALMAR BUTTER	55 ^c lb.
ALMAR COFFEE	25 ^c lb.
ALMAR TEA	12 ^c 1/4 lb.

Tuesday Only **Meat Specials** Tuesday Only

Shoulders of Spring Lamb	18 ^c
Pork for Sour Krout	18 ^c
Lebanon Bologna (in Piece)	18 ^c
Boneless Bacon (Narrow Strips)	18 ^c
ROUND STEAK	20 ^c lb.
SOUR KROUT, 4 ^c 3 Lbs. For	10 ^c

There's a Spick-and-Span GREEN Almar Store near your home

ALMAR 75 STORES ALMAR

Wanamaker & Brown

Great Pre-Christmas Sale at Oak Hall in All Departments

So sweeping in its provisions that tens of thousands of dollars in fine seasonable Clothing for Men, Young Men, Women, Misses and Boys will be entered into from day to day.

Remember this schedule carefully, and watch for the advertising each day.

Today and Tomorrow Men's Overcoats and Women's Clothing of all kinds.

Wednesday and Thursday Boys' Clothing, a sale in the merchant tailoring shop, and the disposal of men's hats and all furnishings.

Friday and Saturday sales will be in full swing of Men's Overcoats and Suits, Women's Coats, Suits and Dresses, Boys' Overcoats and Suits, Men's Overcoats and Suits Built to Measure, Men's Hats and Furnishings.

Today and Tomorrow's Schedules!

MEN'S RICHEST WORUMBO MONTAGNAC OVERCOATS, LINED WITH THE BEST SKINNER'S SATINS, EDGES PIPED WITH VELVET, REGULAR SELLING PRICE \$80. SPECIAL AT	\$68
MEN'S GERMANIA MADE MONTAGNACS ALSO LINED WITH SKINNER'S SATINS, EDGES PIPED WITH VELVET, REGULAR SELLING PRICE \$75. SPECIAL AT	\$55
A GROUP OF THE FINEST AND HANDSOMEST PLAID BACK WINTER ULSTERS (ALL OAK HALL MADE) IN A GREAT VARIETY OF PATTERNS, REGULARLY \$60 AND \$65. SPECIAL AT	\$48
A SECOND GROUP OF PLAID OVERCOATS, WINTER ULSTERS, RAGLANS AND TOWN ULSTERS, REGULAR PRICE \$50 AND \$55. SPECIAL AT	\$38
\$30 AND \$35 PLAID BACK OVERCOATS REDUCED TO	\$24.50
\$35 AND \$40 PLAID BACK OVERCOATS REDUCED TO	\$30.00
\$40 AND \$45 PLAID BACK OVERCOATS REDUCED TO	\$35.00

Absolute Clearance in Woman's Shop

It is important for you to remember that every article of woman's outer apparel in this department is sweepingly reduced. Examination of these figures and comparison of the wonderful qualities and new styles will show you that they are unmatched anywhere else in Philadelphia.

14 Groups of Women's Suits Reduced

\$12.75 for \$16.75 suits	\$32.50 for \$39.75 suits
\$19.75 for \$27.50 suits	\$35.00 for \$45.00 suits
\$25.00 for \$29.75 suits	\$39.75 for \$55.00 suits
\$27.75 for \$35.00 suits	\$45.00 for \$59.75 suits
\$29.75 for \$37.50 suits	\$55.00 for \$75.00 suits
\$28.50 to \$45.00 for suits reduced from \$45.00 to \$75.00	
\$55.00 to \$139.75 for suits reduced from \$75.00 to \$225.00	
\$115.00 for \$165.00 suits	\$125.00 for \$185.00 suits

11 Groups of Women's Dresses Reduced

\$19.75 for \$27.50 dresses	\$32.50 for \$39.75 dresses
\$25.00 for \$29.75 dresses	\$35.00 for \$45.00 dresses
\$27.75 for \$35.00 dresses	\$39.75 for \$55.00 dresses
\$29.75 for \$35.00 dresses	\$45.00 for \$59.75 dresses
\$29.75 to \$35 for dresses reduced from \$55.00 to \$85.00	
\$39.75 to \$45 for dresses reduced from \$75.00 to \$110.00	
\$49.75 to \$55 for dresses reduced from \$85.00 to \$125.00	

20 Groups of Women's Coats Reduced

\$16.75 for \$19.75 coats	\$75.00 for \$85.00 coats
\$19.75 for \$22.75 coats	\$85.00 for \$100.00 coats
\$22.75 for \$27.50 coats	\$100.00 for \$132.50 coats
\$25.00 for \$29.75 coats	\$110.00 for \$139.75 coats
\$27.75 for \$35.00 coats	\$129.75 for \$175.00 coats
\$37.75 for \$45.00 coats	\$135.00 for \$165.00 coats
\$45.00 for \$55.00 coats	\$145.00 for \$189.75 coats
\$55.00 for \$65.00 coats	\$165.00 for \$225.00 coats
\$59.75 for \$67.50 coats	\$175.00 for \$250.00 coats
\$65.00 for \$75.00 coats	\$195.00 for \$295.00 coats

Wanamaker & Brown

Market at Sixth for Sixty Years