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HIE WHIR COPOPMITIIS BUSINESS MEN AND INEETORS!!

Priladelphia's Leading New Business Buildings


## STRAWBRIDGE \& CLOTHIER <br> ANNOUNCEMENTS FOR MONDAY

The Spirit of Christmas is Abroad in the Land! Selling Thousands More Gifts Than Last Year!


THE THREE weeks before Christmas will be the busiest
weeks of the year. The Christmas spirit is creeping weeks of the year. The chrm hearts everywhere. Christmas shopping started early, but from now until the happy day our facilities will be taxed to the utmost. We are ready our stocks are sufficiently large to meet the increased demands we so clearly foresee. Our salespeople and all contingent forces are strong and alert and eager to SERVE YOL FAITHFULLY. Already we are assured that we shall sell more gifts than in the 1920 holiday season. One day this week SIX THOUSAN:D MORE transactions were recorded than on the corresponding day last year. But we must sell thousands more gifts to reach

## Prices Are So Much Lower Than Last Year's Prices

Prices are now as nearly stabilized at the lower levels as they will be for some time to come. This is proved by the fact that in many lines there is now a tendency toward higher costs in the manufacturing market. Unfortunately, many things would cost us more to replace to-day than we paid for what we own. But fortunately, prices for this holiday season are at their lowest point since the war.


 Showing Last Year's and This Year's Prices on 100 Typical Gift Things All Over the Store

|  | Last Ycar's | Present Price | $\cdots$ | Lest Yes Price | Present Price |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | - ${ }^{\text {Price }}$ | S210.00 | Man's Silk Soch- | 1.00 | .\% |
|  | 85.00 | 50.00 | Man's Lisle sochs | \% | 49 |
| Australian Opossum Scurf. | 15.00 | 10.00 | Young Man's Mackinaw | $2 \cdot$ | 15.00 |
| Natural skunk Scarf | 40.00 | 25.00 | Man's Rubberized Raincoat | 25.00 | 18.09 |
| Woman's Fur-eollar Coat | 73.00 | 53.00 | Man's Fancy Dress Vest | -...0) | 3.50 |
| Woman's Brushed Wool Scarf... | 7.3\% | 6.50 | Man's Gabardine Raincoat | 0.on |  |
| Woman's Spencer Jacket....... | 2.75 | 2.00 | Man's Fur Cap | … 510 |  |
| Woman's stockinet Cozt........... | 7...0 | 6.00 | Man's Gold-filled Mateh | \%00 |  |
| Silk Dress Pattern. | 25.001 | 17.50 | Madeira Luncheon Set | 1.00 |  |
| Cotton Voile Dress Patioum | 8.75 | 5.50 | Linen Table Cloth | -50 |  |
| Beaded Crepe de Chine Watit | 18.00 | 12.00 | Pair Embroidered Pillow Gases | 2.50 |  |
| sikk Crepe dx Chine Waint.......... | 5.75 | 3.75 | Pair All-wool Plaid Blankets. | 16.50 |  |
| Silk Petticoat | 5.80 | 3.95 | Weol-filled Comfortables, boedered |  |  |
| Quilted silk Robe | 30.011 | 18.75 | Wool-filled Comfortables, bordered |  |  |
| Woman's Corduroy Bath Robe | 8.75 | 4.95 | White Bed 'pread |  |  |
| Changeable Satin Breakfast Coat. | 8.75 | 5.95 | Tapestry Table Scarf (3rd Floor) |  |  |
| Philippine Night Gown | 3.9 .5 | 2.95 | Traveling Bag .... | 23.00 |  |
| silk Camisole | 1.2\% | 1.09 | Sewing Table | 3.0.0) | \%, -0, |
| Brassiere | $1 . .0$ | 1.00 | smoking stand |  |  |
| Silk Crepe de Chine Chemive | 2.95 | 1.95 | Tea Wazon | 40.69 | $\therefore 00$ |
| Women: Felt Slippers... | 2.:5 | 1.90 | 1 pholstered Wing Chair | \%900 |  |
| Women's Chinese -liphers. | 5,00 | 3.50 | Cedar Chest | :2,50 | - |
| Girls Silk Canton Raincoat, with hat | 15,00 | 10.75 | Roval Wilton Rug. $9 \times 12 \mathrm{feet}$ | 112.50 |  |
| Girl's Rainceat, with hat | 6. 7.7 | 5.50 | superfine Wilton Rug. 9x12 feet | 195.00 | 15.00 |
| (iirl's Raincape | 5.50 | 3.75 | (hinese Rug. 9012 feet | 37,00 | $26 \mathrm{~T}, 00$ |
| Woman's Embroitered Handieachiof. | 3. | .25 | saruk Rug. 3.25\% feet | 215.00 | 95.00 |
| Bracelet Wateh, zold-filled | 20.09 | 13.50 | Wardrobe Trunh | 17.50 | 39.00 |
| Bracelet Watch. gold | 25.00 | 16.50 | Electric Floor lamp | 6.0.00 | 12.50 |
| Pearl Bead Neektaces | 10,00 | 5.00 | Electric Boudoir Lamp with shade | 6.50 | 4..50 |
| Beaded Hand Bas. | 9.50 | 6.75 | liirror, oval | 45.00 | 30.00 |
| Leather Hand Pay | 5,00 | 3.50 | Mirror, oval or square. | 12.06 | 5.50 special |
| Woman's Fitted Over night Bag | 15.00 | 10.00 | Mahogany Mantel Clock | 19.50 | 16.00 |
| Sterling silver Toilet Set, 3-piece, | 51.25 | 12.25 | Electric (irrill Viectric Taister | 15.00 | 13.50 |
| Silver-plated Toilet Sct | 7.50 | 2.95 | Electric Percolator | 24.00 | 21.50 |
| Women's Kid G Gloves | 3.30 | 2.75 | Electric Iron | ¢. 00 | 6.75 |
| Women's silk Sockings | 2.75 | 2.00 | Imported stationery, bosed | 2.00 | 1.00 |
| Real Filet Collars | 3.00 | 2.00 | (hild's Pencil Assortmen' | 1.00 | 75 |
| Man's Four-in-hand | \% | . 50 | Pound Hard Candies | 1.00 | 33 |
| Man's Four-in-hand | 1.51 | 1.00 | Francis Racon Player-Piano | 730.00 | $\xrightarrow{80}$ |
| Man's Silk Miufler . . . . . . . . . . . | 7.00 | 5.00 | (henes Phonograph. Stsle 4 | $1 \times 5.00$ | 145.00 |
| Man's House Coat | 13.50 | 10.00 | Cut Glass Bowl. | 8.75 | 7.50 |
| Man's Felt slippers . . . . . . . . . | 2.25 | 1.90 | Decorated Dinner set | 37.06 | 25.00 |
| Man's Romen silippers............. | 4.50 | 3.75 | Sterling siver Candlestich ${ }^{\text {a }}$ (mp. Character Baby Doll, is in. high | -2.00 | 15.00 |
| Man's Silk shirt ................. | . 10.00 | 7.50 | Lionel Electric Train Set |  | 1.00 |
| Man's Madras Shirt | 3.50 | 2.50 | Express Wagon ... | 50 | 3.90 |
| Man's Outiag Flannel Pajamas | 2.2. | 1.7.7 | Doll's Baby Coach | 8.00 | 6.00 |
| Man's Stockinet , Jacket | 13.50 | 8.50 | Wool Sweater. 1 -neek ( 4 (h) Floor) | 12.09 | 6.75 special |
| Man's Handkerchief | . 50 | .35 | Child's lined filoves | 2.25 | 1.65 |
| Man's Cape Ciloves | 2.75 | 2.25 | Silk Baby Bunting | 6.00 | 1.95 |

## STRAWBRIDGE $\mathcal{G}$ CLOTHIER

