

Organ Plays at 9, 11 and 5:20  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER  
Rain

# "This Store Is First for Its Patrons and Afterward for Its Owners"

**Almost Everything in the Store Has a Quality That Makes It a Christmas Stock** serviceable for Christmas remembrances, and especially of serviceable qualities.

While we provided largely, it has been very carefully done.

We do not sell tawdry nor tinsel merchandise. We aim to have every article to be such as will fulfill the customer's expectation for the money paid for it.

In almost every case, prices are lower than last year. We do not say everything, but wherever it is possible to have lower prices, the public may be sure that they are so adjusted. We are aiming at a lower basis of costs in all our purchases, that we may be able to make lower selling prices.

There are no urgencies here to any one to buy, except as they need; nor are there any baits or hodge-podge inducements to make people come in with a hope of selling them something when they come.

This Store is first for its patrons and afterward for its owners. By mutual co-operation it improves somewhere every day.

(Signed) *John Wanamaker*

December 2, 1921.

## \$25 Buys Notable Suits and Dresses for Women

The dresses are special lots brought in here at late season prices. Crepe, crepe de chine and Georgette crepes in navy, black and brown. Some are pleated and some beaded, also there are extremely simple tailored styles for those who prefer them. Sleeves are various lengths.

The suits are broken sizes reduced out of our regular stocks—severely tailored and fur-trimmed styles. They are made of cheviot, novelty suitings and wool velours in gray, brown, heather mixtures, black and navy. And tomorrow's price represents a substantial reduction.

(First Floor)

## There Was a Time When Only Royalty Wore Silk

But that was a long while ago and it is now every woman's privilege and pleasure to wear as many silken garments as she wishes.

The fact of the matter is that a woman in these days is clothed in silk from the crown of her hat to the sole of her foot. Her underwear, petticoats, gowns, blouses, negligees and even wraps are made of one kind of silk or another.

Is it any wonder that so many, many women like to give and receive silks for Christmas?

The Christmas boxes ready and waiting for every gift silk purchased between now and Christmas, and the silks themselves are cut off freshly from the roll when bought.

(First Floor)

## Young Women May Choose Pretty Cloth Dresses at \$17.50

They really are very attractive and the price is surprisingly low. The materials are tricotines, velours and Poiré twills of excellent quality. All four models are straight-line dresses with narrow tie belts or silk cord girdles. Two have collarless round necks, and the other two have well-shaped collars setting high in the back of the neck. And the sleeves of all are as pretty as sleeves are this year.

Two styles are trimmed with contrasting duvetyne. A third has tiny button molds and silk embroidery. The fourth is severely tailored, with gros-grain ribbon bindings.

Brown or blue may be chosen. The sizes are 14 to 20. And the price of each \$17.50.

(Second Floor)

## From \$20 to \$225 Runs the Gamut in Young Women's Coats

At the top of the scale are luxurious coats and wraps of exquisite fabrics handsomely trimmed with furs. At the bottom are sports coats of woolen mixtures. Up and down between the two are the prices run, to meet everybody's need in kind and price. Even some of the lower-priced coats are fur trimmed. Taking them altogether, we don't see how a young woman could find a better assortment anywhere. And we are not surprised when customers return and tell us they have not found anywhere else so good a collection of 14 to 20 year coats.

N. B.—Coats for the younger girls, 6 to 14 years, are \$11.50 to \$110.

(Second Floor)

## The Winter Sports Cape Has Come to Stay

At least that is the opinion of the many women who are wearing this comfortable warm garment.

It is made of a heavy all-wool tweed or a soft all-wool worsted, very long and entirely circular in shape; weatherproofed and can be worn over any kind of a costume.

There are plain colors, two-toned mixtures and indistinct plaids, light colors and dark at \$37.50 and \$57.50.

(First Floor)

## Real Lace Neckwear Is Always Most Welcome

There could be no mistake in choosing either real fillet or real Irish, the two most fashionable kinds.

Fillet collars are \$2.50, \$3 and \$4.50 each. Sets are \$5 and \$6.50. Irish collars are \$4.50 each and sets are \$5.

(Main Floor)

## New Chain Girdles

They will go with almost any kind of a gown and greatly add to its appearance. Some are in metal links only and others are combined with jeweled effects. They are very reasonably priced at \$1.25 to \$8.50.

(Main Floor)

## 54-Inch Dress Serge Special, \$2 a Yard

A new shipment of this popular all-wool serge has just reached here.

It is exactly the right weight for dresses and in the fine "French" weave which takes so kindly to pleats and drapings. In either navy blue or black.

(First Floor)

## Little Legs Need Warm Leggings

However big folks may go about in winter with thinly clad ankles, little folks, by all consent, should be kept warm. These fine sturdy leggings are just the thing. In brown corduroy at \$3. Gray chinchilla at \$4. Black or brown velvet at \$5. And fleece-lined brown leather at \$10.

(First Floor)

## A Becoming Hat Is Needed for the Right Christmas Spirit

Where is the woman whose mirth and gaiety and good will to others can rise above an unbecoming and depressing hat? She may exist, but she is rare.

For nine women out of ten much the best procedure is to come in here and choose a jaunty hat that will help to bring one's spirits up to the level of the holiday season.

So many pretty hats are now under priced in the Millinery Salons that it is easy to choose a becoming one at small cost.

(Second Floor)

## Smart Street Handbags of Fine Leathers

Black pin seal, glazed and dull; black auto leather; tapir calfskin, alligator calfskin and khaki calfskin are the leathers used and some of the better bags are gold mounted.

All in the new flat shapes and some designed to our order. Among them are some most unusual and striking styles.

Prices \$10 to \$50.

(Main Floor)

## For the Woman Who Has No Small Fur Neckpiece

It is no great task to guess what that girl or woman wants who does not have a small fur neckpiece. Over her tailored suit, or her sports coat, or her tailored dress, a small fur scarf is practically essential.

A beautiful Hudson Bay sable scarf may be chosen for her here at from \$45 to \$225.

A scarf of the soft stone marten or the darker colored baum marten is priced from \$40 up.

Japanese marten scarfs begin at \$30.

From \$22.50 up may be chosen a fine little scarf of dark brown mink. And a dainty two-skin scarf of gray squirrel is \$30.

The furs are all carefully selected, and just now the choosing is uncommonly fine.

(Second Floor)

## THE French Room has some delightful crepe de chine bed sacques, lined with lamb's wool, quilted and in lovely colors—orchid, peach and rose. Their price is \$14.50.

(Third Floor)

## Christmas Perfumes

What better than Queen Mary, the chosen perfume of so many discriminating women?

Four of the most favored Queen Mary odors—rose, violet, Charme d'Amour and Bouquet d'Orient—are especially bottled in cut-glass flacons with dropper tops. Priced \$4.50 to \$7.75.

Queen Mary perfumes may be had in more than a dozen delicious scents, priced from 65c up. Toilet waters from 75c up.

Those who use the perfumes and toilet waters would not be without the other delightful Queen Mary toilet preparations to match—face powders, creams, bath salts and sachets.

All are exclusively here.

(Main Floor)

## FOUR beautiful Parisienne corsets include one of pink satin, hand-embroidered with blue and with dainty pink flowers, price \$28; one topless of orchid satin having fringed ribbon top and bottom, price \$25; one of plain black satin very low at \$20; a giraffe top of white or pink satin at \$15 and a pink satin at \$25.

(Third Floor)



A LITTLE special lot of babies' coats and caps goes on sale tomorrow; the coats of white cashmere, hand embroidered, price \$5 to \$10, and the snappy, frilly caps and bonnets, \$1.25 to \$9. Both are in sizes from infants' to 2 years, and the prices on both mean a very substantial saving.

(Third Floor)

## There Is Much Matching of Boudoir Silver

Which means that a number of sterling silver boudoir sets are on the way toward being completed this Christmas.

It is also a very good time to start a set for some member of the family or a woman friend. Many beautifully designed patterns are here.

Hand mirrors, \$17 to \$38. Hair brushes, \$13.50 to \$25. Combs, \$3.25 to \$8.50. Puff jars, \$11.50 to \$30. Cloth brushes, \$9.50 to \$22. Hat brushes, \$4.75 to \$14.

Also all the smaller pieces with prices starting at \$2.75 for either a shoe horn, nail file or button hook up to \$17.50 for a pin tray.

(Main Floor)

## Suggested for Gifts

Baskets. They are here in the most endless shapes and styles, and from all parts of the world. 25c to \$20.

Rush knitting bags from Italy—a kind that has been much wanted, \$2, \$2.50 and \$3.50.

Oilcloth doilies with fancy designs, thirteen pieces to the set, \$1.25 and \$1.35; five pieces to the set, \$1.40 and \$1.75. Mats for the center of the table, 12 inches, \$1; 18 inches, \$2.50.

Old-fashioned stone jugs to use as hot-water bottles, \$2.50. Dinner chimes to make soft melody, \$6 to \$40.

Cape Cod fire-lighters for people who love the open fire, \$4 to \$10.

Nut bowls, some with picks, all with crackers, \$2.75 to \$6.50.

Dogs' collars, harnesses, blankets, sweaters, combs, brushes, chains, baskets for traveling and home use are here in good variety.

Hot-water plates with solid brass nickel-plated pans, \$3.25 to \$4.50.

Children's table toys with enameled finish in various colors and decorations, \$3.25 and \$3.75.

(Fourth Floor)

## Silk Nightgowns From Japan

Hand-embroidered on crepe de chine, all flesh colored, low necked and kimono sleeved, three styles, \$12.50 and \$15.

(Third Floor)

## To Carry in Her Handbag

is a tiny gold-plated flask about the size of a half dollar and holding just about enough perfume for a week-end trip. Price \$1.

(Main Floor)



Tomorrow will be the best Saturday between now and Christmas to bring the children to the **Wanamaker Toy Store**

## The Sunday School Candies Are Ready to Be Sent Out

We are taking orders now for twenty-five pounds or more. No less quantity is sold at these special prices. They are delicious candies, pure and fresh from our own light sunny Candy Kitchen. We make them especially for little children.

They are put up in attractive half-pound boxes, either mixtures or chocolates at 30c a box. Clear candies are 15c for a half pound Christmas box.

Other Special Christmas Candy: Mixtures or chocolates, 50c a pound. Two-pound boxes, \$1, or five-pound boxes for \$2.25. Finer mixtures or chocolates at 60c a pound. Two-pound boxes, \$1.20, and five-pound boxes for \$3.

Hard candies, many good kinds, in a five-pound tin, at \$3.

(Down State Store)



## Sample Lamps

A little lot of novel vase-shaped metal table lamps are being sold at sample prices—\$30 and \$40. They are dainty in appearance and finished in black, gold, silver and blue; also they are shown for the first time. Silk shades to go with them may be had for \$25 to \$100.

(Fourth Floor)

## Books for Young People

"Philippa's Fortune," by Margarita Spalding Gerry, \$1.60.

"The Yellow Quill Girl," by Lotta Rowe Anthony, \$1.50.

"Then Came Caroline," by Lela Horn Richards, \$1.75.

"Aprilly," by Jane Abbott, \$1.75.

"Midsummer," by Katherine Adams, \$1.50.

"Diantha's Quest," by E. B. and A. A. Knipe, \$1.75.

"Conquests of Invention," by Mary R. Parkman, \$2.

"The Bryne Girls," by Mary K. Maulo, \$1.75.

"The Book of Cowboys," by Francis Rolt Wheeler, \$2.

"What Scouts Can Do," by Sir Robert Baden-Powell, Bt., \$1.50.

"The Young Arctic Traders," by Dillon Wallace, \$1.50.

"Boy Hunters in Demerara," by George Inness Hartley, \$1.75.

"Girls of Highland Hall," by Carol W. Rankin, \$1.75.

"The Princess of the School," by Angela Brazil, \$1.75.

"Kutner, Son of Pic," by George Langford, \$1.75.

"From Tenderfoot to Gold Eagle," by Amy E. Blanchard, \$1.75.

"Sailing Under Sealed Orders," by Commander Thomas D. Parker, U. S. N., \$1.50.

"A Treasury of Plays for Children," edited by Montrose J. Moses, \$3.

(Main Floor)

## 1000 Umbrellas Specially Priced at \$2.50

These are both men's and women's. \$2.50 is a low price because sample handles designed for much higher-grade umbrellas were used on them. Some of these handles are identical with those on our \$7 and \$10 umbrellas.

For women they are leather, hard-wood, bakelite and combinations of these. For men, the handles are hardwood crooks in light or dark effects.

The covers are good black cotton with tape edge, in the usual men's and women's sizes.

(Main Floor)

## A Piece of Wanamaker Furniture Is a Gift of Character

IT IS the kind of gift given by people who want to feel satisfied in their own minds that they have given something of real excellence and substantial worth.

A piece of Wanamaker furniture is a gift that satisfies the one who gives it no less than the one who receives it and there is a great deal in that very fact.

For there is a world of satisfaction in knowing that one has given something of real worth and serviceableness and enduring value.

A gift of Wanamaker furniture may be any one of thousands of things from a book-holder to a complete suit for any room.

It can be a footstool or a splendid "fishbowl" a tea-wagon or an easy chair that is a very triumph in luxurious upholstery work.

It can be a woman's writing-desk of any one of hundreds of different styles, or it can be a chiffonier of marvelous convenience for either a man or a woman.

It can be a smoker's stand or a sewing table.

What can it not be?

(Fifth Floor)

## Cut Glass Gifts in the Christmas Sale

Note particularly the splendid vases marked \$5, hitherto almost twice as much. They are 12 inches high, eight inches in diameter.

Berry bowls, \$3.50 to \$20. Bonbon dishes, \$1 to \$3.50. Low berry dishes, \$3 to \$18. Sugar and cream sets, \$3 to \$10. Candy baskets, \$2.25.

Flower baskets, \$4.50 to \$30. Footed nut bowls, \$2.50, \$3.00 and \$4.00.

Oval orange bowls, \$4.50 to \$10. Jugs of various kinds and sizes, \$4.50 to \$15.

(Fourth Floor)

## Bright Christmas Wreaths

Gay trimmed wreaths for the windows, 10 to 16 inches in diameter, prices \$1 to \$2.50.

Boxed auto wreaths, 50c. Plain red wreaths, 10 to 14 inches, prices 50c to 75c.

Red crosses, trimmed, \$2.50 and \$4.

Magnolia wreaths, some plain and some trimmed, diameters, 14 and 16 inches, \$1.50 to \$4.50.

(Fourth Floor)

## It Will Take a Lively Youngster to Wear This Shoe Out

This shoe is a tremendous favorite with parents. It is so sturdily made of such splendid materials that the average child outgrows it before it is worn out.

It is a stout laced boot of smooth chestnut-brown calfskin. The broad toe gives ample space for growing feet to develop. The sturdy sole is as near everlasting as a shoe sole can be. In sizes 8½ to 2, priced \$4.75 and \$5.50, according to size.

The same shoe for growing girls, in sizes 2½ to 7, is \$7.

(First Floor)

## A Good Overcoat Is the One Thing Many a Man Needs

Without it, a man can have a good Christmas, to be sure, but with it, well, everything seems so much better and it is so much easier to feel the joy of the season.

We are not advertising our men's overcoats as gifts—we have no need to.

But we want to remind the men who need overcoats that they owe it to themselves to see the stock of overcoats we have to show them, that is, if they are bent on getting overcoats of quality.

Our prices for overcoats of the finest ready-to-wear kind made in America are \$28 to \$100.

(Third Floor)

## Men's Dollar Neckties Fill the Bill

As inexpensive and useful gifts for men they are almost in a class by themselves.

These are in stripes, figures and plain colors, with a good selection in the college stripes which young men favor. There are three widths of these college stripes and various colors.

(Main Floor)

## Men's Handsome Shirts of Fiber Silk

Soft, and with a pronounced sheen, these fiber silk shirts are beauties indeed.

All in soft-cup, plain negligé style, of course, and in little figures and stripes.

There are two qualities, one at \$3.50 and the other at \$5, and either would make a fine gift.

(Main Floor)

## So Many Men Need New Hats

that it is to be hoped they do not sacrifice their own appearance to the family holiday. Nobody wants a gift that Dad has bought in place of something he really needs.

People tell us there is no other collection of men's soft hats and derby hats in Philadelphia that matches this for interest and good style.

Soft hats, \$4, \$5 and \$6. Derby hats, \$4, \$5, \$7 and \$8.

(Main Floor)

## These Are the Best Gloves a Man Can Get

He can choose them in his own Men's Store in the Market Street Section, or in the general Glove Store. And if he does not buy them for himself, they are a first-class article for somebody to get for him.

One-class capeskin gloves, English and domestic, including hand-sewn gloves, \$3.25 to \$4 a pair.

One-class buckskin gloves in drab or tan color, \$4 and \$5 a pair.

Slip-on tan capeskin gloves at \$3.25.

One-class washable mocha gloves, beaver and dark sand, \$5.75 a pair.

Lined skin gloves—capeskin, suede, mocha or leather, lined with knitted wool, silk fleece, lamb's-wool or fur. Priced from a seamless wool-lined capeskin at \$4.50 to the finest squirrel-lined capeskin or suede at \$13.50.

Gauntlet gloves and mittens of capeskin, lined with fleece, lamb's-wool or knitted wool, \$5 to \$14.

(Main Floor)

## Thinking of Giving Some Man Handkerchiefs?

Then we would suggest either one of these kinds, because so many men like them.

Irish linen handkerchiefs with hand-embroidered initial, hem-stitched edge, a good practical quality and generous size, 50c each.

French colored handkerchiefs in all desirable shades and with hand-rolled