

For Saturday

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Store Hours, Friday, 9 A. M. to 5:30 P. M.

Until next Wednesday night we will sell Hardman-built Player-Pianos for \$595—first payment as little as \$10—then \$3.75 weekly.

# GIMBEL BROTHERS

MARKET · CHESTNUT · EIGHTH · NINTH

To more rapidly spread the fame of Crown Phonographs, we will send them on trial—not a penny to pay. We know they will win you.

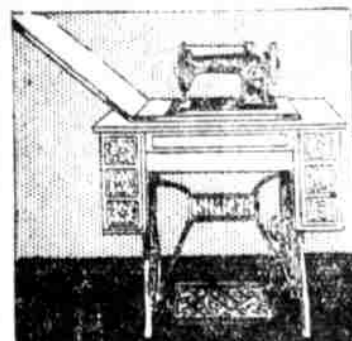
## Most Satisfactory Shopping at Gimbels—Best Values

Tomorrow at Gimbels Sewing Machines at Big Price Reductions

And Right at Christmas Time

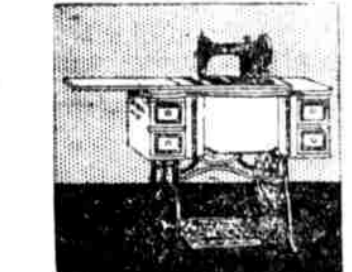
Included are machines made for export and others secured from dealers at big price concessions which brings forward this important sale of Sewing Machines.

Weekly Payments \$1 of



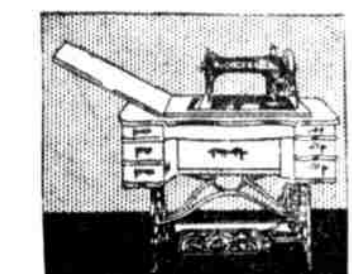
\$69 Singer Machines at Less Than Cost

Floor samples, but equal to new. Now \$39



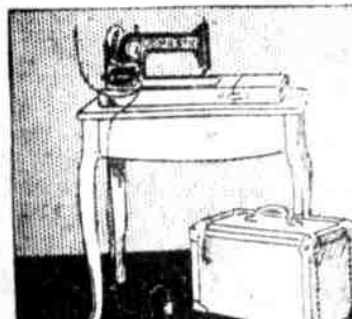
\$49 New Willard Machines

Domestic make, brand new. Ten-year guarantee, all latest attachments. Now \$39



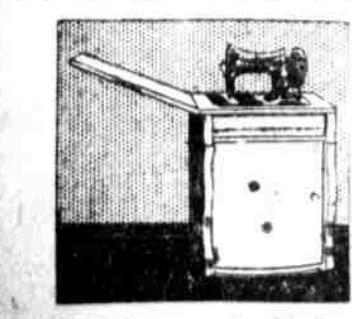
\$65 Domestic Machines

The family favorite in the new up-to-date model. Only 50 machines offered. Now \$49 at this reduction



\$80 Domestic Electric Portable Machines

Packed in a small case, can be attached to any electric fixture and used on any table. Now \$58



\$90 Domestic Parlor Cabinets

A handsome piece of furniture for any room. In mahogany, American walnut. Now \$73

\$15 Allowance for Your Old Machine Toward the Purchase of a Domestic Electric Boudoir Cabinet Machine only.



### Tomorrow AUGUST PRICES IN DECEMBER! For Gimbels Standard Fur Coats and Neckwear

And plenty of the popular three-quarter and sports-length coats among them. Skunk-Trimmed Bay Seal Coats at \$119 —But \$159 Value! Big, Fluffy Fox Scarfs at \$25, \$29.75, \$39.75, \$49.75 and \$59.75. Children's and Misses' Carefully Matched Fur Sets at \$2.50, \$3.95, \$5.95, \$7.95 Up to \$69.50 a Set.

### Tomorrow Girls' \$35 Coats at \$25

Bolivia—smartly stitched; trimmed with heavier bands; yoke back—and with beaver fur balls to the string-tie belt. Velours Coats with huge sealine collars. Heathertone Skating Coats— with raxoon shawl collar, or with natural opossum. In sizes for ages 10 to 16. Dressy Fur-Trimmed Coats for the Little Girls. Velours with beaverette fur collars. Heathertone with beaverette collars. Heathertone sports styles with Krami fabric—Blues, brown and vojany.



### Her Pearls for Christmas

Indestructible—daintily graduated—and in Oriental tints, exquisitely iridescent. Loveliest pearls we ever remember seeing! 24-inch, mounted with solid gold clasp. And half price at \$25.

### Direct From England Women's Wool Stockings At 1.75

Big values in women's imported wool hose. Desirable plain colors, grays, browns, etc., and heather mixtures. Just arrived and specially priced at \$1.75.

### Christmas Brooches Real Cameos Mounted in Solid Gold But You Pay \$5.95 instead of \$11 to \$12

The smart large styles. Cut with the old-time purity of line that created the phrase "clear-cut as a cameo."

### Crepe de Chine Handkerchiefs Half Price at 25c

In solid colors. And in white with wide colored borders. Very pretty. Very chic—wonderful Christmas gifts. Just Half Price. Special for Women. Special for Men.

### Men's Auto Gloves and Gauntlets From \$3.50 to \$10

Black. Fleece- and lambs'-wool lined. Men's Wool Gloves, 78c to \$2. Men's Mocha Gloves, \$3.50. Men's Duplex Gloves, \$1.15.

### Women's Stylish Walking Oxfords at \$3.95

But only because sizes are missing in certain styles. Regularly a great deal more. You'll find all sizes in the lot, though. The newer Russia tans and nut brown. Military and medium heels. One pictured.



### Men's Brushed Wool Mufflers at \$1.85

Full, long and wide; fringed ends. Fine for motorizing; also for street wear. Plain colors, heather mixtures, novelty stripes. \$1.85. Men's Fancy Wool Vests at \$6.75.

Gifts Men Like to Get

### Pool Tables : Big Specials at \$52.50

Pool tables for boys and girls. Complete set of 15 balls, cue ball, 3 cues and a set of 4 billiard balls. \$52.50 Instead of \$67.50. Combination Game Boards at \$4.75 to \$10.50.

### Candy Specials

Assorted Glace Fruits, 1-lb. boxes 90c. Glace Pineapple, 1-lb. boxes 80c. Glace Cherries, 1-lb. boxes 80c. 60c Chocolate Straws, 1-lb. boxes at 38c.

### 1000 Girls' \$2 and \$3 DRESSES —Sale Grouped At \$1.50

Big plaid ginghams. Tiny check ginghams. Fine lineens in regulation blue-and-white or the gay colors. Sash models, Regulations, Frill styles. Fancy stitchings. Great, big pockets. Sizes 6- to 14-year. Christmas-Boxed for the Asking



### Tomorrow in the Subway Store Six Thousand Pairs of Men's and Women's Shoes at \$1.95

These are shoemakers' remainders—but these little lots mean regular case-fuls. \$4.50 to \$8 Shoes } \$1.95. Men's Black Calfskin Shoes } \$1.95. Men's Black and Tan Calf Shoes, \$2.95.

### Women's Beautiful Fur Coats THAT WERE \$225 to \$250 AT \$159

Of Natural Muskrat with collars and cuffs of same fur, or of contrasting fur. Of Black Caracal, collars and cuffs of French seal (seal-dyed coney).

### Important Sale of Men's Society Brand Suits Overcoats AND Ulsters



Now \$39 Regularly \$50, \$55, \$60, \$65 and \$75

### Society Brand Overcoats

The Finest in the Land. Cloths are mostly plaid backs, dress and semi-dress materials in the various weaves and colors. Also deep-pile lofty fabrics in street and storm ulsters. All quarter or full silk-lined. Wide Range of Good Colors. Full-back and slightly form-fitting; single- and double-breasted. And for the Conservative Man, unusually fine Chesterfields. And a color range that includes plain oxford grays. Sizes 33 to 46.

### Society Brand Suits Reduced to \$39

New models. New colors. Style perfection for which Society Brand clothes are famed. And equal excellence in the cloths. Plenty of the Plain Cloths. Wide choice in all the fabrics. Wide range in the styles. Sizes 33 to 50—Regulars, Stouts, Longs and Shorts. Gimbels are Exclusive Philadelphia Distributors of Society Brand Clothes.

### February Prices in December—IN THIS SALE OF 2000 BOYS' SUITS : OVERCOATS AND MACKINAW—REDUCED

Including Junior Reefers, Overcoats and Suits. Wash Suits, Knickers, Blouses and Raincoats also are reduced. Now \$8.75 Regularly \$12.50. Boys' All-Wool Suits, with extra pair of Lined Knickers. Boys' Corduroy Suits, extra quality, with extra pair of knickers. Boys' Belt-around Mackinaws, heavy solid cloth. Boys' Double-Breasted Overcoats and Ulsters. Now \$11.75 Regularly \$18 and \$20. Boys' Extra-Trousers Suits. Boys' Overcoats. Boys' Mackinaws. Now \$16.50 Regularly \$22.50 and \$25. Boys' Extra-Trousers Suits. Boys' "Stout" Suits with extra Trousers. Boys' Overcoats. Boys' Ulsters. Now \$22.50 Regularly \$30 and \$35. Boys' Extra-Trousers Suits. Boys' First Long-Trousers Suits. Boys' "Stout" Suits with extra Trousers. Boys' Overcoats. Boys' Ulsters. Junior Suits : Reefers and Overcoats. Extra fine qualities and choice styles for little boys. Ages 2 to 10 years. Suits, Now \$4.75 Regularly \$7.50 and \$10. Suits, Overcoats and Reefers, Now \$8.75 Regularly \$12.50 and \$15. Suits, Overcoats and Reefers, Now \$11.75 Regularly \$16.50, \$18 and \$20. JUNIOR OVERCOATS AT \$16.50 AND \$24.50—REGULARLY \$25, \$30, \$35 AND \$40. Middy and Oliver Twist Wash Suits—Now at \$1.85, regularly \$3. Now \$2.85, regularly, \$5.

### 1285 Men's Winter Suits : Overcoats \$17

Suits are single- and double-breasted, two- and three-button models. Worsteds, serges, chevits and steeds, in blues, browns and neat mixtures; all sizes. Values, \$30 and \$35. 1000 Pairs of Separate Trousers at \$2.95 and \$3.95. Values \$4.50 and \$6.50. Of striped worsted. Men's Duck and Corduroy Blanket-Lined Coats at \$4.50 and \$6.50. Sheep's-Wool-Lined Coats at \$10, \$12.50 and \$15; Values \$15 to \$25.

### Boys' Winter Suits at \$6.90

All-wool chevits and sturdy mixtures. Values \$6.50 to \$10. All sizes 7 to 15 years. All with an extra pair of knickers. Big Boys' Overcoats at \$6.90 and \$9.50. Long, full-cut, double-breasted models. Solid colors and fancy weaves. Values up to \$15. All sizes 9 to 17 years. Boys' Suits With Extra Knickers, \$6.90 and \$9.50. All-wool tweeds and chevits. Values up to \$12.50. All sizes 8 to 17 years.