

Organ Plays at 9, 11 and 5:20  
Chimes at Noon

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER  
Rain

**STORE ORDERS**  
So Easy to Use  
Buy everything for the family at any store you prefer. Clothing, Furniture, House Furnishings, Jewels, and General Merchandise. Pay at your convenience. Items at 10% discount on Chestnut Street over 30 years.  
Call, Phone or Write  
WEAVER 1112 Chestnut St.  
Rooms 21 and 22, Take Elevator

**OUR STORE ORDERS**  
Are the Best Charge Accounts  
because you can purchase at the leading Philadelphia retail stores and have but one bill to pay. Orders may be made monthly or on convenient weekly payments. Terms are based on the length of the credit. WRITE FOR DETAILS TONIGHT  
**MARRIOTT BROS.**  
1120 CHESTNUT STREET

You won't know what Ancre Cheese tastes like until you taste it. Then there's every likelihood you'll like it. Its like is not to be found.  
New, Coated, Sanitary Wrapper  
**ANCRE**  
With the Genuine Roquefort Flavor  
**CHEESE**  
Made by SHARPLESS, Phila.

**LORD CALVERT COFFEE**  
DELICIOUS WHOLESOME HEALTHFUL  
BUY FROM YOUR GROCER

**Sweaters Sold in Our Factory at Cost**



Now is the time to buy your Sweater for Christmas and save about 40%. If you cannot call, mail us your check and we will prepay parcel post.

- Men's Heavy White Shaker All-Wool P. O. with Collar \$6.50
- Men's Heavy White Shaker All-Wool Pull-over with Collar \$6.00
- Men's Sweaters from \$1.50 to \$4.00
- Boys' Sweaters and P. O. from \$1.00 to \$3.00
- Ladies' Sweaters from \$2.00 to \$4.00
- Ladies' Tuxedos \$3.00
- Ladies' Sport Sweaters \$4.50
- Men's Sport Sweaters \$5.50
- Ladies' Brushed Shawls \$2.50 & \$3.50
- Men's Brushed Scarfs \$75c & \$1.50

Sample lots to choose from at less than cost.  
Open from 8:30 A. M. to 6 P. M.  
**Victory Knitting Mill**  
821 Cherry St.  
4th Floor Take Elevator

# A Holiday Store Filled With Thousands of Merry Gifts at Prices Low Enough for Everybody!

## Wanamaker's Down Stairs Store

**Christmas Gloves for All the Family—A Gift That Everybody Likes For Women—Two Specials**

Soft, pliant capeskin gloves, outseam sewn with spearpoint backs, are in brown, tan and mode at \$1.65.  
Strap-wrist South African capeskin gloves, pique sewn, with embroidered or spearpoint backs, are in tan, brown, beaver and black at \$2.85.

**Women's Skating Gloves**

are of thick, soft wool and have cuffs that reach well up on the arm. In gray oxford and brown, with bands of rose, Copenhagen or tan, at \$1.75; in camel's-hair-color, some banded with brown, \$2.

**For Children—The Best Values in Years**

50c pair for fleece-lined fabric gloves in gray or brown.  
65c pair for fur-top fleece-lined mittens in gray or brown.  
65c pair for fleece-lined fabric gauntlets in gray or brown.  
\$1 for fleece-lined fabric gauntlets with leather palms.  
\$1.25 for tan leather fleece-lined gauntlets.  
\$1.25 for fur-top tan capeskin mittens, fleece-lined, or fleece-lined tan capeskin gloves.  
Knitted wool gloves in gray, navy, white and brown tones, 65c; Scotch wool gloves in heather mixtures, \$1.  
Skating gloves of wool with long cuffs to go over the sleeve are in brown and gray at \$1; heather mixtures, made in Scotland, \$1.25.  
(Central)

**For Men—Wonderfully Fine Gloves Low Priced**

\$1.65 pair for suede gloves in buck color with spearpoint backs.  
\$1.65 for fleece-lined black leather gloves—very warm.  
\$1.85 for brown and tan capeskin gloves, second-selection leather, but none the less satisfactory.  
\$1.85 for fine gray suede gloves, fleece-lined, with black embroidery on the backs.  
\$2.50 for black capeskin gloves with knitted-wool linings.  
\$2.85 for black motor gauntlets, fleece-lined, with very deep gauntlet cuffs—a perfect gift for a chauffeur or any man who drives a car.  
(Gallery, Market)

**A Navy Blue Frock With Bright Red Embroidery**

done in silk is one of the many charming dresses at \$15 that have just been unpacked for the first Christmas Saturday.

**Several Hundred New Dresses at \$10, \$15 and \$16.50**

Navy and brown coat dresses of tricotine have loose sleeves trimmed with many rows of zig-zag braid, \$10.  
Navy serge frocks with broad satin sashes are trimmed with wide black braid, \$10.  
Reindeer and brown velour frocks with a broadcloth finish have an interesting self plaid, \$10.  
Afternoon frocks of Canton crepe and crepe satin are \$16.50.  
Daytime dresses of tricotine and Poirer twill, braided or handsomely embroidered, are \$15 and \$16.50.  
Coat dresses, embroidered in colors, are made over Canton crepe satin at \$16.50.



**Dance and Evening Frocks of Delightful Charm**

are of soiree taffeta, chiffon velvet, tulle-and-taffeta combinations, and of sequins. Orange, flame, jade, American beauty, Nile, peach, turquoise and orchid are some of the colors. Of course, there are plenty of beautiful black dresses of lace, chiffon velvet and net. \$16.75 to \$39.  
Most of these are of navy blue serge and brown or blue wool velour, piped with contrasting colors, and of wool poplin stitched in colored silk with loose, flowing sleeves.  
Unusually pretty are the serge dresses stitched in gold, henna or Copenhagen, with loose, flowing sleeves of Georgette, at \$6. Sizes 16 to 42 in navy and brown.  
(Market)

**Christmas Opportunities Central Aisle**

**Silk Underclothes for Christmas, \$1 to \$3.85**

Camisoles that are daintiness itself of flesh and white satin combined with Georgette crepe, lace, ribbon, tiny rosebuds and tucks, \$1 and \$1.50.  
Envelope chemises of heavy satin trimmed with imitation flet edging, rosebuds and tucks, in flesh, white and orchid, \$3.85.

**Fabric Gloves, \$1 to \$1.50**

Low prices that vary according to length and style of the gloves, including 2-clasp, strap-wrist, 3-button and 12-button lengths in wanted shades. White duplex chamois lisle gloves in strap-wrist style, \$1.25 pair.

**Men's and Women's Umbrellas, \$1 to \$5**

\$1 for women's taped-edge cotton umbrellas with mission handles and wrist cords. \$1.50 for men's cotton ones with natural wood, crook or opera style handles; \$5 for women's all-silk umbrellas with cases to match and with bakelite handles (some combined with leather), in green, garnet, brown, purple, navy and black.

**Pretty Pillows \$1, \$1.50, \$2.50**

\$1 for round pillows covered with bright cretonne or terry cloth.  
\$1.50 for square pillows of tan rep with strips of green, rose or blue velour.  
\$2.50 for round pillows of gayly colored silk-and-cotton poplin.

**Girls' Dresses \$1, \$1.50, \$2**

Wide variety of plaids, checks and plain gingham made in pretty styles that are very becoming to girls from 6 to 14 years.

**Women's Leather Handbags, \$1 to \$3**

Strap-bags and swaggy styles in many different finishes. Blue, brown and black in the lot.

**13th Street Aisle New Celluloid Toilet Articles, 18c to \$3.50**

Low range of prices for nail files, button hooks, shoe-horns, picture frames, trays, puff boxes, hair receivers, hair brushes, combs and mirrors. A few have slight imperfections.

**Fine Neckwear, 50c**

Collars and sets in shaped, straight and Peter Pan styles. Imitation Venise lace, eyelet embroidery, pique, organdie, net and other materials.

**Corsage Bouquets, 50c**

Dainty combinations of flowers or fruits that brighten up a person's costume.

**Jewelry Trinkets 25c and 50c**

Lingerie clasps, bar pins, cuff links, sets of cuff links and the pin or tie clasp, bracelets and powder boxes. Anything will be put in boxes on request.

**Christmas Sweaters Little Special Lot of Fine Hand-Knit Sports Coats and Slip-ons Very Much Lower in Price**

This is the first group of sweaters of this type that has ever been sold in Philadelphia at such low prices and we were fortunate in being able to secure them at such an opportune time. But one or two of a kind in entirely new models, from a famous Philadelphia maker of fine sweaters. Not every one is absolutely perfect, but there is no fault that is noticeable or will shorten the life of the sweater. In fact, it will take a sharp pair of eyes to find the imperfections.  
The wools are beautifully soft and fine, some in the fashionable loose knit, others quite heavy. The colors are lovely dull blues, warm russety browns, henna and grays.

**\$6.50 for slip-ons in small sizes \$7.50 for slip-ons and sports coats \$12.50 for slip-ons and tuxedos**

**Camel's-Hair and Mohair Wool Sweaters, \$8.50**

Smart slip-on models in all sizes. Mohair sweaters may be chosen in navy, brown, henna, gray and tan; the camel's-hair in natural color only.  
(Central)

**\$75 Can Scarcely Buy a Better Christmas Gift Than L'Artiste Phonograph**

One can have it sent home for \$5 down and \$5 a month, so that the initial outlay will not be great.  
But, either way, the investment will pay dividends of enjoyment to the whole family, not only at Christmas, but the whole year round. L'Artiste is of sound construction on proven principles and is attractively finished.  
**Clarion Double-Faced Records, 55c** and there are popular songs, dance numbers, favorite hymns and vocal records among them.  
(Central)

**Christmas Sale of Porto Rican Hand-Made Undermuslins of Surpassing Daintiness**

Exquisitely lovely underthings which will appeal to women who appreciate very fine materials and beautiful needlework.  
All are of softest and finest nainsook, snowy white, with simple trimmings of single or double hemstitching, embroidered dots or sprays, drawwork or punchwork medallions. Every stitch is put in by hand and is delicately and beautifully done.  
It is hard to think of a more charming gift for one woman to give to another.  
**Nightgowns, \$2.50 to \$4.50.**  
**Envelope chemises, \$2.50 to \$4.**  
**Straight chemises, \$2.**  
**Drawers, \$1.50.**  
(Some of these can be had in matched sets)  
(Central)



**Ask a Woman What She Wants Most—Answer, Furs!**

"Furs" may mean a fur coat (and how pleased she would be if you took it to mean that!) or it may mean a scarf, a collar or a smart little boa, according to your resources at the time.  
All Wanamaker furs are beautiful furs because they were healthy skins in the first place, and they have been cured in the best way to bring out their full radiance and loveliness.

**Raccoon-Trimmed Fur Coats Begin at \$90**

for a 36-inch one of pony trimmed with long-haired raccoon. Pony coats trimmed with skunk are \$125.  
Marmot coats 36 inches long, are \$90, and 40 inches, \$110.  
**Collars, Scarfs and Stoles**  
Australian opossum collars are \$25.  
Near-seal scarfs begin at \$16.50 and go up to \$75 for a stole.  
\$25 for a mole scarf to \$115 for a mole stole.  
Animal boas of natural opossum, Australian opossum, mink, squirrel, raccoon, stone marten and baum marten are \$8.50 to \$50.  
(Market)

**For a Man's Christmas**

**Shirts**

You may spend what you like on shirts for a man's Christmas and be sure of getting your money's worth in the Gallery Store for Men.

Percale shirts in the clean-looking patterns that men like are \$1.30 and \$1.50.

Good-looking cheviot shirts with neckbands or attached collars are \$1.65.

Woven madras shirts, in clear stripes, are \$1.85.

Shirts of silk-striped madras are \$2.65.  
A combination of artificial silk-and-cotton is used in shirts at \$3.50, and shirts of silk-and-cotton that look very much like all-silk are \$6.

They are all cut on the satisfactory Wanamaker dimensions, best for both comfort and wear.

**Slippers**

**\$1.60 to \$4**

A present of really truly comfortable slippers goes right to a man's heart, because, for most men, the best part of the day comes with slippers and a pipe, especially in Winter when there's an open fire!

Felt slippers with soft soles are in gray and wine color and leather slippers are in tan and black.

**Men's Winter Shoes Special at \$4.25**

Black and tan leather shoes in straight-lace style have sturdy welted soles.

**Boys' Shoes for Rough Weather \$2.90**

Sizes 9 to 2 in these splendid school shoes of tan leather with well-rounded toes.

**Half-Hose**

**Men's Sports Hose, 25c and 50c Pair**

Heavy cotton hose in brown heather mixtures that look very much like the wool sports hose. 25c.

Fair-wool hose are in green and brown heather mixtures. 50c.

**Men's Winter-Weight Combinations \$1.50**

Heavy, natural-color ribbed cotton suits, slightly fleeced on the inside.  
(Gallery, Market)

**Leather**

Bill folds of grain leather, \$1, \$1.50 and \$2; of pin seal, \$3.

With 14-karat gold corners, pin seal folds are \$3.50.  
Handsome bill books of grained leather, \$4.  
Pigskin purses, 65c.  
Boys' purses, 35c to \$1.  
(Central)

**A Coat Is a Gift Worth While Good Choosing at \$20, \$25 and \$29**

The blouse-back coat sketched is one of the good things to be had at \$20. It is of thick, warm velour in Sorrento, deer, navy and brown with self-tone braid trimming the back and the pockets. Lined throughout with figured silk and topped with a collar of beaverette fur.



Other coats and dolmans of velour, silvertip velour and bolivia, as well as tan polo coats, also \$20.  
At \$25 to \$29 literally dozens of models. Here are wrap coats, tailored coats, snug, warm street coats and blouse coats of bolivia, silvertip bolivia and velour in navy blue and the good shades of brown. Every one is lined throughout with silk and many have fur collars.  
A cut bolivia coat with a beaverette collar and braid trimming is sketched, \$25.  
At \$39 to \$69 there is a wonderful assortment of coats of excellent materials trimmed with black, brown or taupe wolf, Australian opossum, beaver, nutria, skunk-dyed opossum and racoon. Also plenty of plain coats for women who do not want fur.  
(Market)



**Seven Different Styles in Women's Christmas Slippers at \$1.10**

Isn't that the best news in a long while? Comfortable, pretty Christmas slippers for only one dollar bill and ten cents over! They will make just as nice Christmas presents, carry as many good wishes and give as much comfort as if they were twice this price.

One particularly desirable style is trimmed with ribbon and a pompon. It has a soft leather sole and a padded heel and is in lavender, old rose, pink, sapphire, garnet, new blue and light blue. (Think of that for \$1.10!)

Two styles with leather soles and low leather heels, such as many women wear about the house in the morning, are in black. One has an instep strap.

Two other styles with leather soles and low heels are in green, Oxford and black, reaching warmly high in front and back, and trimmed with ribbon.

The others are felt slippers with soft leather soles and padded heels, in garnet, green, blue, black, gray, pink and old rose.  
Not all sizes in every style and color, but all sizes in the lot.

**Low Shoes to Wear With Wool Hose, \$5.25**

All have good welted soles of enough thickness to brave Winter streets and roads.  
Black kidskin Oxford ties with imitation wing tips have medium heels.  
Brown calfskin pumps with instep straps have rounded or slender toes, decorative stitching and perforations and low or Cuban heels.  
Black dull leather pumps with low heels have instep straps that fasten with buckles.  
(Chestnut)

**Women's High Shoes at \$6.75**

An admirable skating shoe, as well as good-looking for all sports and street wear, is of fine tan leather with an applied straight tip. It has a simulated ball strap, perforations, a welted sole and a low heel.  
High shoes with Cuban heels are of tan or black dull leather with conservative slender vamps and imitation straight or wing tips and welted soles.

**The Junior Store Is a Treasure Trove of Gifts for Girls**

**New Blue Serge Dresses**

Frocks embroidered in gayly colored wools, sizes 8 to 14 years, \$3.75. (One is sketched.)  
Box-pleated frocks for girls of 12 to 15 have blue taffeta girdles and trimmings with embroidery done in gray, rust, henna or Copenhagen, \$8.  
(Sketched.)

A third style shows round medallions of green velour applied with blue thread. Sizes 8 to 14, \$6.  
**A Brown Regulation Frock, \$5**

It is of very fine light brown gingham with white braid and embroidered emblems done in brown and gold. Sizes 6 to 12 years.

**New Velveteen Frocks for Best**

\$10 for navy and brown velveteen dresses embroidered with wool or with silk bindings and beads trimming the edges. Sizes 8 to 12.  
\$14.25 for very sweet little frocks in blue or brown. Some are faced with orange, henna or deep blue duvetyne, others show little sprays of embroidered cherries around the hem and have bright red pipings and dark cre ribbon sashes. Sizes 8 to 12.

Plenty of Raincoats in Christmas Boxes, \$3.75 to \$8  
(Market)

