## This Christmas Busy-Ness Is a Good Sign for Next Year's Business

We Begin December Today Greatly Pleased with the snlendid preparations we have been able to make thet of interest to our patrons to see or to make choice of in their Christmas plans.

The safety, light and comfort of our building from top to bottom are gratifying.
save us from overcrowding.
Its ventilation and freshness is also a healthful consideration.

What we said yesterday about our purchases of fresh new goods
much talked about, but the entire stocks in our two mores, Philadelphia and New Youk, for people to choose
sto from this year amount to much more than twenty millions of dollars.
sismen Fora prouncts.
THE Little Salon of Riding Apparel anRiding suits with breeches and knickerbocker suits a Separate knickers at $\mathbf{\$ 1 6 . 5 0}$
Separate riding breeches at $\$ 18.50$.

"The Most Successful Coat of the Season'





Beaver Collars Top These Young Women's Coats at \$95

Neck Cords and Sashes to Brighten Her Gown

If the Christmas Coat Is to Be Hudson Seal


Delightful New Gowns for


| Something in |
| :---: |
| Sterling Silver |










A Pretty Silk Scari Has a Multitude of Uses


Amber for Her Dressing Table


Best All-Wool Blankets Wc Know Of at $\$ 10$ me From Paris for Little Children

