

Organ Plays at 9, 11 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

Splendidly Ready for the First Day of the Christmas Month

For the Encouragement of the Business World

part of which reads our page, we are pleased and thankful to say that the signs of improvement in this November, ending today, have steadily increased in sales, day by day.

We added to our stocks for our large sales, in fresh, new merchandise during November, over two million and a half of dollars, and we are receiving for December nearly three millions of dollars of the freshest and newest things for our Christmas month sales, from our importations and from orders placed in this country, thereby in the two months sprinkling through the various sections of our store in Philadelphia

Five million, three hundred and forty-two thousand and four hundred and forty-six dollars

of the latest merchandise at lowest costs known in these last two months of the year.

We are closely scrutinizing all the markets to get lowest figures and paying quick cash in order to give our patrons every advantage. We therefore, with confidence, request our patrons to use their opportunities at their leisure.

[Signed] *John Wanamaker*

November 30, 1921.



First Showing of the Handsome Evening Wraps

Introducing the new fashions for this Winter in their loveliest form.

In almost every case panne velvet is the material chosen for these wraps, they are loose and voluminous in outline but most graceful in their draping. Where there are sleeves they are extremely large and loose; usually there are only arm openings. These in form of capes flare widely at the hem.

One very beautiful wrap in of the richest, deepest blue panne velvet, stitched with gold thread and it has the wide sleeves, the collar and deep hem trimmed with flying squirrel. This is \$375, but prices for these wraps start at \$155. (First Floor)

A Timely Season in Which to Give a Watch

There is a very good reason for most people preferring American-made watches. They are made by skilled watchmakers with specially constructed automatic machinery and the different parts are assembled with the greatest care.

Such watches are the most dependable time-keepers that you can find. Several of the best American makes of watches are here. We can thoroughly recommend all of them.

Women's watches, in platinum and diamond cases, \$510 to \$745. In 14-kt. gold cases, \$32 to \$208. In gold-filled cases, \$18 to \$45. In silver cases, \$25 to \$44.

Men's watches, in 14-kt. gold cases, \$34 to \$300. In gold-filled cases, \$17 to \$71. In silver cases, \$21 to \$69. In nickel cases, \$12 to \$14. (Main Floor)

Corsage Bouquets and Floral Ornaments

An exquisite collection of artificial flowers, fruit, berries and leaves, for corsage bouquets, boutonnières and dress garnitures, is shown in the glass cases near the Millinery Salons. The beauty and variety of these flowers and ornaments have never been equaled in any past year, and there is no lovelier representation of them anywhere. (Second Floor)

Finest Fur Collars a Man Can Get—

both as regards elegance and long service—are those of unplucked otter. The natural fur has all the hair and the thick under-fur, the hair giving gloss and the two combined giving depth and richness.

A selected lot of these unplucked otter collars is here at \$60 to \$150.

Other separate fur collars for men's overcoats start at \$10 and include many kinds of fur. (Main Floor)

'Most Any Man Would Like Some Fine Dress Shirts

Here are some which are a little better than most men would buy themselves, but they will wear them with pride.

They have pleated bosoms of fine pique, with the pleats in two widths, and are beautifully made. The price is \$5 each. (Main Floor)

The Records Will Be Ready Tomorrow—

Victor for December—
And Special Brunswick December 1st Release. (Second Floor)

Bright With Good Things Comes the Christmas Sale of Cut Glass \$10,000 Worth for \$6500

For giftseekers this is the great cut-glass occasion of the season.

It is better this season than it has been in several by reason of the new range of low prices.

All the glass in the sale is regular Wanamaker cut glass, some of it recently purchased to exceptional advantage, the remainder taken from our stock on hand, all of it marked one-third less than tomorrow's regular prices.

Every desirable article is included, from a bonbon dish at \$1 to a lemonade bowl at \$150.

One of the remarkable items is a vase, twelve inches high and eight inches in diameter, now marked \$5, but hitherto almost twice as much.

Berry bowls, \$3.50 to \$20. Low berry dishes, \$3 to \$18. Jugs, \$4.50 to \$15. Sugar-and-cream sets, \$3 to \$10 a set. Candy baskets, \$2.25.

Flower baskets, \$4.50 to \$20. Footed nut bowls, \$2.50, \$3 and \$4.50. Oval orange bowls, \$4.50 and \$7.50. Bonbon dishes, \$1 to \$3.50. Mayonnaise sets, \$3 to \$5.



Lemonade bowls on stand, \$20 to \$150. Flower vases, \$1.50 to \$50. (Fourth Floor)

Fine Capeskin Gloves Specially Priced

Scarcely a woman who would not welcome one or more pair of these strap-wrist gauntlet capeskin gloves, specially priced at \$2.15 a pair. They are soft, flexible, imported skins, outseam sewn, with full five-inch tops. Brown, tan and gray.

Men will find an equal opportunity in one-class outseam seven capeskin gloves specially priced at \$2. Tan and brown.

For children there are warm fleece-lined tan capeskin gloves of remarkable quality for \$1.25 a pair. (West Aisle)

Irish Linen Handkerchiefs With Special Prices

For one thing they are our own importation, and that has saved a good deal on the price. They are especially nice everyday handkerchiefs and many people are buying a dozen or so to give away for Christmas.

Women's handkerchiefs, plain hemstitched, sturdy quality linen, \$1.50 a dozen.

Tape-border handkerchiefs in three patterns, plain hemstitched, 25c each or \$2.75 a dozen.

One-corner-hand-embroidered handkerchiefs, hemstitched, some with colored border, 50c each or \$5.50 a dozen.

Men's handkerchiefs, narrow hemstitched, \$3 a dozen. (East and West Aisles)

A Christmas Stir Among Woolen Dress Goods

Ever so many are being bought and sent out to be used as gifts even this early. Certain of the staple weaves are always a good choice, for example:

Serges, \$1.25 to \$2 a yard. Wool Canton crepe, \$2 a yard.

Wool poplin, \$1.50 and \$2 a yard. Crepe poplin, \$1.50 a yard.

Crepella and armures, \$1.75 and \$2 a yard. Poirer twill, \$2.50 a yard.

All-wool plaids, \$2 and \$2.75 a yard. (First Floor)

A Three Strapped Pump in Chestnut-Calf

Women who keep to the low shoe with woolen stockings will find this new chestnut calfskin pump ideal for street and general wear.

It has three straps, each fastening in the center with a small brass buckle; a round toe, perforated in straight-tip effect; perforated vamp seams and top; extension welted sole; military heel of smart height.

It is the product of the finest women's shoemaker in the city; is beautifully made, lined with soft kid and priced at \$16 a pair. (First Floor)

Young Women's Storm Coats of Tweed and Cheviot—\$35 and \$45

These are sensible coats to face the storms of Winter in. They are thick and soft and warm, without undue weight. And they are shower-proofed to defy rain as well as cold.

Those at \$45 are of gray or tan diagonal tweed, satin lined through the shoulders. They have raglan sleeves, slot-seam back, four crescent slot pockets, convertible collar, belt and buttons in leather effect.

The \$35 coats are of plaid-backed cheviot, with convertible collar, belt and large patch pockets. The back is box-pleated to the waist.

Sizes 14 to 20 in each. (Second Floor)

A Sale of 2300 Waists at \$2.85, \$3.85 and \$5

Do you need a couple or so of very attractive blouses for the holidays or perhaps to give to some woman friend? These are some of the prettiest blouses we have ever had for such little prices. Many are much less than it cost to make them.

There are almost all kinds a woman is likely to want—from the severely tailored silk shirtwaist to the most delightfully frivolous Georgette crepe or dainty hand-made lingerie blouse.

500 waists at \$2.85 and \$3.85 each are chiefly white crepe de chine and a few colors. Some are "seconds" and have a slight mark somewhere. A few Peter Pan styles among them, others are lace trimmed.

1000 waists at \$3.85 each. Samples and overlots and some very beautiful styles in Georgette crepe and crepe de chine. Light and dark colors and white and some two-toned overblouses.

300 waists at \$5 each. All are Georgette crepes, white and other colors, trimmed with cat-stitching, Valenciennes and real filet lace.

500 waists at \$3.85 each. Pretty hand-made voiles with hand drawnwork and hand embroidery, trimmed with filet lace. (East and West Aisles)

A Little Sale of Women's Undergarments

300 silk jersey petticoats at \$3.85—samples and overlots, in lots of colors excepting black—browns, navy, taupe, blues, greens and so on.

300 pair of saateen pantalets at \$1—black, purple, navy, green.

200 sample petticoats at \$6.85—these are made of rich, heavy Milanese silk in many colors and many styles, including some fringed and some lined.

300 sample bathrobes at \$3.85 and \$5—blanket robes chiefly, some of eiderdown, all with pockets and most with satin trimmings; many colors. Floral patterns and figures.

100 crepe de chine nightgowns at \$5—pink, blue, peach and orchid.

500 pieces of undergarments such as nainsook envelope chemises at \$1 and \$1.50; white flannel nightgowns at \$1.25 and washable silk camisoles at \$1.50 to \$2.50. These last are both plain and lace trimmed. (East Aisle)

Untrimmed Millinery, \$1.50 to \$3

Untrimmed felt hats, bound with eire ribbon and requiring little trimming, are specially priced at \$1.50. They are black, brown and navy.

Velvet hats of various shapes and colors, untrimmed, are priced at \$3.

Ready-to-wear and sports hats are also especially priced for quick clearance. (Second Floor)

Fur Scarfs for the Wearer Whose Choice Is Fox

The number of women choosing fox for this season is greater than for many years past. Fox is invariably a soft, becoming frame for the face. It provides an accommodating variety of color choice. And it may be chosen in either the thick, double scarf that sets closely around the throat, or in the broader and flatter opened and lined skin that lies over the shoulders like a stole.

Black fox scarfs of thick, lustrous fur may be chosen from \$25 up. Scarfs of taupe or brown fox begin at \$30.

Handsome, full-furred scarfs of pointed fox start at \$45. All of these offer an admirable choice around \$50.

For gray fox and the dyed-blue fox and fine specimens of cross fox, prices, of course, are higher. These vary from \$80 to \$150. (Second Floor)

Never Were Velvets So Much Worn as Now!

But such a difference from the old-time velvets of our grandmothers' day!

These are so exquisitely soft and fine of weave that one may pass a certain kind through an ordinary wedding ring and another grade is scarcely far behind.

Every new and fashionable shade is here, we think, and there is plenty of black, the most popular of all. They are 41 inches wide and \$8 and \$9 a yard. (First Floor)

Dainty Little Beaded Dinner Bags

Not much bigger than the palm of one's hand and designed to hold a handkerchief and powder puff at dinners and dances, these charming French confections make delightful gifts.

Of metal beads, in artistic designs and beautiful colors, and all in little, crushable, drawstring styles. Prices, \$5.50 to \$12.50. (Main Floor)

The Women's London Shop

The making of all our sports clothing is under the direct supervision of our own London Shop tailor, so that customers are certain of the finest workmanship and material.

Among the outer garments which are immensely popular with the out-of-doors woman are these:

The Devonshire cape, originated in our own Tailoring Shop, and made of imported tweed and heavy chevits, with a waistcoat to give warmth and a smart masculine air. Price is \$55.

Girls' knockabout sports coats of imported English tweeds and overlaid in the semi-raglan box style. They are hand tailored, made in sizes 14 to 22 and the price is \$50.

Heavy ulsters for bitterly cold days—made in individual models which are copied from imported English models. The chevits and tweeds are imported; price, \$75. (The Gallery)

She Will Like a Pair of British Wool Stockings—

or as many pair as you care to give, in as many colors, for this Winter women are wearing all color wool hose with their sports oxfords.

\$2.50 a pair for ribbed brown heather.

\$3 a pair for ribbed brown heather, green, blue, gray, brown and Lovat mixtures, and plain knit in fawn and Lovat.

\$3.50 a pair for plain "wool and luster" mixed, as the English describe them. These are in dark tan, brown, green and black-and-white mixtures.

\$4 a pair for very fine broad-ribbed brown heather.

\$6 a pair for plain knit in Lovat, navy and fawn, with embroidered foot. (First Floor)

An Idealization of Wood So Seems the Christmas Show of Furniture

The cabinetmakers, "by royal appointment" to the Georges and the Louises, could they see this Christmas exhibition, would likely be "took aback," as Cap'n Cuttle would say.

Without undue complacency, however, they could say they had not lived and worked in vain.

One may not be always conscious of it, but furniture has its own intriguing quality for everybody—that is, certain furniture.

Surely, this did not originate yesterday. We think it even antedates the time when men first learned to fashion things of wood.

Probably it goes back to the beginnings of civilized living—and further, to the beginning of all things.

It is in the heart of the infant whose little hands stretch out so impulsively for the thing that is ornate, gaudy if you like, or otherwise novel, just as it is in the hearts of kings and queens and laborers.

Getting back to the cabinetmakers of the Bourbons and the Hanoverians, it is something to know that the good work they did lives after them, lives here today in a thousand forms; that the spirit and outline of it remain in all their pristine attractiveness, only enhanced in many ingenious ways undreamt of in their day.

We hope this is a Christmas furniture display worthy of the men who spent their lives trying to make furniture more beautiful and interesting.

We hope it is worthy of the desire to make furniture the vehicle of an artistic aim; worthy, too, of the desire to provide things of ease and luxury for people of years.

How large and varied it is, we need not say, but all things considered it can be said that a piece of Wanamaker furniture, with your best wishes, is a gift of genuine value, a gift in good taste, modern in the best sense, yet intimately linked with what we can't help feeling were elegant and delightful old days. (Fifth Floor)

Madeira Embroidered Linens—

One Way of Spelling Good Gifts.

All good linens are good gifts, but in Madeira linens the gift quality is enhanced by hand embroidery of special daintiness.

Another point worth remembering is that considering the amount of hand work, both embroidery and scalloping, on these pieces, their prices are quite moderate.

Luncheon sets of 13 pieces are \$9.75 and \$10.75.

Tea napkins, \$9.75 a dozen.

Centerpieces, \$2.50 to \$5 each.

Bread-tray covers, 50c to \$1 each.

Glove and handkerchief cases, \$1 each.

Every piece made of fine, beautifully bleached pure-flax linen and a very good specimen of Madeira work. (First Floor)

A Pair of Fine Blankets for \$13.50

Here are gifts worthy of the warmest friendship. They are woven, 100 per cent, from California wool, with wide band borders and a setette binding.

Full weight, 5 lbs., size 70x80 inches, price \$13.50 a pair, and worth every cent of it.

If you are looking for a pair of good blankets for yourself, these are the kind to put your money in. (Sixth Floor)

Crocheting Rag Rugs

is a pleasant pastime with useful results. The rags—all new and fresh and dyed in attractive colors—are 40c a hank. Four hanks make a serviceable little oval rug. The wooden needles are also here; and some one to show you how to do it, in the Art Needlework Store. (Second Floor)

America Bicycles for Gifts

These good bicycles have the latest equipment, including coaster brake, heavy road tires, front and rear mud guards, rear stand and tools.

Men's and women's models, \$45.

Boys' and girls' models, \$37.50.

Racing model, \$37.50. (The Gallery)

Men's Fine New Brogues of Pebble Grain Calf

They are in a good shade of tan and very well made. The rather squarish toes have perforated tips and the vamp seams are perforated. Soles are stitched alight and heels are low and broad.

High shoes are \$10.50 a pair and oxfords are \$10.

Much finer shoes than usually found at these prices. (Main Floor)

That Was a Close Shave

The man who made it used a magnifying shaving mirror, the kind that either stands up or hangs up just where you want it and in the best light.

Such a mirror makes a greatly appreciated Christmas gift for a man and the price is \$4. Other shaving mirrors from \$2 to \$10.50. (Main Floor)

Useful and Beautiful Electric Gifts

Practical, convenient things, desirable in practically every house, and gracefully gotten up.

Toasters, \$6.75 to \$8.50.

Percolators, \$10 to \$25.

Waffle irons, \$13 to \$20.

Irons, \$6 to \$7.50.

Grills, \$10.50 to \$15.

Chafing dishes, \$15.50 to \$19.

Warming pads, \$5.50 to \$11.

Water heaters, \$5.25 to \$9.50.

Curling irons, \$6 to \$6.50.

Stoves, \$7.75 to \$10.75.

Heaters, \$11 to \$15.

Ironing machines, \$145 to \$175.

Washers, \$75 to \$170.

Dish washers, \$75 to \$150.

Suction cleaners, \$42.50 to \$70. (Fourth Floor)

Ranges, \$31.50 to \$275.

Violet ray outfits, \$12.50 to \$35.

Vibrators, \$5 to \$20.

Tea kettles, \$12 to \$18.

Tea samovars, \$15.50 to \$16.50.

Percolator sets, including cream, sugar and tray, \$26 to \$47.