

Band Plays at 9 and 5:15
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Rain

It Is Plain, Even Now, That This Will Be the Greatest Christmas Yet

Why Does Any Man or Woman Make Him or Herself Unlovable

When they were well born, have been well qualified in looks, manners and education and some of them endowed with wealth? By their carelessness, surliness, selfishness, overbearing spirit and speech, to see them once in five years is quite enough.

While we may not be able to make life a Garden of Eden, we must avoid helping to make it a Dead Sea.

Time goes by so rapidly, too!

[Signed]

John Wanamaker

Women's Prettiest Coats of the Season at \$150 and \$175

That is what many women have decided about them. There is a new shipment in for tomorrow of all three styles. But this is the last that we shall have.

They are all bolivia coats, deep and soft of pile and very warm. Two of the models have comfortably large collars of wolf fur, and one of these has wolf fur in bands on the hem. The backs are slightly fitted in at the waistline and the skirt part is very full.

The third style has a beaver collar, a fitted back with narrow strap belt and a trimming of the corded bolivia. Taken all together, the colors are black, navy, taupe and dark, rich browns.

(First Floor)

Women's Linen Suits Made to Measure

Women who are going south after the holidays, and who wish to have linen suits or skirts, or sports skirts of any kind, tailored to order, will find the Custom Tailoring Bureau ready to serve them now.

Tailored suits of various cloths, including tweeds, topcoats and cape costumes are all made to measure at a reasonable cost.

(Second Floor)

Young Women's Raccoon-Trimmed Sports Coats at \$45

Their great shawl collars of raccoon fur, with deep cuffs to match, give these coats the appearance of twice their price.

They are three-quarter-length loose-fitting sports coats, of thick soft wool-teds and heather mixtures; made with inverted pleat back, belt and slit pockets.

Warmly interlined, and lined throughout with fancy silk, they are a good looking inside as out. Sizes 14 to 20.

(Second Floor)



50 Young Women May Have Fine "Sample" Gowns at \$40

There is but one gown of a kind. Each of them, if not a "sample" dress, would be priced at least \$25 more.

They are afternoon and dinner gowns, of heavy Canton crepe, Russian crepe, Georgette and lace. Most of them are in navy blue, black or brown.

By way of example, there is an all-black Canton crepe ornamented with wide bands of richly embroidered filet net; a brown Georgette with draperies of self-colored lace and garniture of coral grapes; a heavy Canton crepe of unusual lines embroidered in colors and trimmed with deep silk fringes. The others are equally effective.

In one style or another, every size from 14 to 20 will be found.

(Second Floor)

Particularly Dainty Corsets

A slip-on girle combined with a bandeau, the first of pink brocade and elastic, the second of a similar brocade, is an excellent suggestion for an intimate gift. The L. R. girle is \$4 and the Lillian bandeau is \$2.

A belt or short girle for slender young women is of pink brocade and elastic, closed in the back; price, \$3.50.

An L. R. hip-confiner of pink brocade like light boning and hooks in the back, \$2. A good bandeau to go with this is a pink brocade; price, \$1.00.

An L. R. girle of pink brocade and elastic is for slender figures and is priced at \$2.50.

(Third Floor)

Silk Underthings for Girls

A girl doesn't have to grow up in order to like silk underwear. You may be sure any dainty maiden of 6 to 16 years would be pleased to have some of these pretty roseleaf garments, fashioned of satin, crepe de chine or china silk, in pink, white or blue.

Nightgowns at \$5 to \$7.50.

Envelope chemises at \$2.25 to \$5.

Blouses, \$2.75 to \$5.50.

Princess slips, \$3.75 to \$5.50.

All are especially good value.

(Third Floor)

"Through the Shadows With O. Henry"

By Al Jennings, is an account of the tragical chapter in the life of that greatly beloved genius whom we knew by his pen name. Price, \$2.50.

(Main Floor)

Real Lace Collars From Belgium

are not only such exquisite pieces of handwork as we used to have before the war, but they have been peculiarly well shaped to meet the moment's fashion needs—for instance, one can have round collars, straight ones, square ones, short-backed collars and round collars with pointed fronts. The laces are the lovely Venise, rose point and duchesse, and the prices \$10 to \$40.

(Main Floor)

Washable Capeskin Gloves Are a Comfort

They are a good stout skin glove for winter wear. And to the dainty woman it is a satisfaction to know that they can always be fresh and clean, for they will wash as soft as new, if proper methods are used.

In one-clasp pique-sewn capeskin with embroidered backs, they are \$2.75 a pair. Dark tan, beaver, brown.

In strap-wrist, pique or out-seam sewn capeskin, they are \$4.25 a pair. Pearl white, beaver, dark tan and brown.

(Main Floor)

Any Woman Would Love These New French Handkerchiefs

There is something about the sheer linen, the exquisite colors, or perhaps it is the daintiness of the stitching, which is quite irresistible. These new arrivals have prices which are unusually low. They are put up in attractive forms for gifts.

All-white hand-embroidered initial handkerchiefs with hand-rolled hem and two rows of reversing, \$4.50 for a box of six.

Colored-hand handkerchiefs, hand-rolled hems and embroidered initial, \$5 for a box of six.

Colored-hand glove handkerchiefs, hand-embroidered initial and hand-rolled hem, \$4 for a box of six.

Colored-edge handkerchiefs, hand-embroidered initial and hand-rolled hem, \$3 for a box of six.

(Main Floor)

New Imitation Ivory Toilet Articles

A new shipment of them has just arrived, and Christmas choosing of separate pieces or matched-up sets is now at its best.

The articles and prices include: Hair brushes, \$6.50 to \$10.50. Military brushes, \$15.50 to \$18 a pair.

Comb brushes, \$5.25 to \$10.50. Mirrors, \$8.75 to \$15.

Combs, \$1.75 to \$3. Bonnet brushes, \$2.50. Shoe horns, 25c to \$2.

Files, \$1. Cuticle knives, \$1. Buff boxes, \$7. Hair receivers, \$7. Jewel cases, \$6.75. Trays, \$5.25 to \$8.

(Main Floor)

VALENCIENNES edgings, insertions and beadings at 10c the dozen yards are very special indeed, and just in time for the making of fancy work for Christmas presents, lingerie and blouses.

(Main Floor)

Her Ankles Are Strapped for Evening

Scarcely a strapless evening slipper is asked for in the Little Boot Shop these days. Almost every slipper that trips away from here to ball or party is provided with at least one strap; and the majority are sandals with two or more straps.

An unique collection is ready in the Boot Shop, including one-strap slippers, two-strap sandals with one strap over instep and the other encircling ankle; and fancy sandals of various cuts.

The materials include black satin, cloth of aluminum, cloth of gold, silver or gold brocade, and novelty brocades and velvets in various effects.

Priced \$11 to \$25.

(First Floor)

Blankets Are Coming In by the Hundred

You have probably heard people who live in the country predict the kind of winter we were to have from their observation of how the birds and little animals such as squirrels were storing up food and provisions against the cold season.

Well, if the extent to which we have provided warm bed coverings is a true indication of what this winter will be like, look out for it.

The latest arrivals are three

The Hall Clock Is Something More Than Just a Clock

The sweet mellow voice of its chimes is heard and obeyed throughout the house and it is one of the pleasantest features of the home. In time the different members of the family come to have a peculiar affection and sentiment for the hall clock as something to be handed down from father to son.

Every hall clock in the Wanamaker Jewelry Store is worthy of such an honor. A finer compliment could not be paid them.

Hall clocks chiming Westminster chimes on five tubular bells, \$320 to \$545.

Hall clocks chiming Westminster, Whittington and Oxford chimes on nine tubular bells, and with pierced dial, \$600 to \$960.

Hall clocks chiming Westminster, Whittington and Canterbury chimes on nine tubular bells, \$445 to \$805.

(Main Floor)

Chinese Rugs Shown Newly—\$50 to \$85

To the daily increasing number of people looking for small Oriental rugs for gift-giving these pieces will be especially welcome.

No less so to the many who want such rugs for the enrichment of their own homes.

Sizes are approximately 3x6 to 4x7 ft. and the prices, \$50 to \$85. Chiefly in blue, tan and mulberry, with flowers and figures for decoration.

Rugs of desirable character, good appearance and sound wearing quality.

(Seventh Floor)



Magnificent Fur Wraps Fit for a Princess

Ermine makes some of the most beautiful of them; notably a deep cape so simple in line and so lovely in texture that it is a joy merely to look at. The skins are worked horizontally in the back, and the simple collar is square; the price is \$875.

Another ermine wrap has an odd puffed collar, closing very deep down, great sleeves in which the owner can bury her hands, and a bottom finish of little black ermine tails. This also is \$2000.

Or look at these lovely mole things—a mole cape with a platinum gray fox collar, price \$600; and a mole cape with huge lapels and a square ermine collar. Price, \$750.

A rather full coat of mole has collar, border and front panels of Hudson seal (dyed muskrat). Price, \$700.

A rich long coat of natural nutria has a heavy silk girle ending in balls, and one of the new upstanding collars which keeps its shape, \$550.

Still another is a wrap of Hudson seal (dyed muskrat) with kolinsky trimmings and a fascinating lining with sections of copper-colored satin in it. Price, \$750.

These furs, like all others in the Fur Salon, all the way down to the tiniest squirrel neckpiece, are guaranteed.

(Second Floor)

The Finest English Velveteens Are Now \$5 a Yard

Whereas, up to a few days ago, they were half as much again.

They are easily one of the most fashionable materials for dresses and wraps and these fine English velveteens are particularly desirable, being exquisitely soft, supple and deep of pile.

Also they are water spot proof and so tightly woven that they do not readily muss. Unusually wide, 44 inches, and in all the good shades—navy and spark blue, London smoke, beaver and anaconda brown, cordovan, plum and black.

(First Floor)

Fine Little Rugs Which Make Excellent Gifts

Fine braided rugs and mohair rugs in two-tone effects of blue, rose, brown and gray are quite ornamental enough to lift them out of the too-utilitarian class.

Braided Rugs

25x40 in. \$10

30x52 in. \$16

39x61 in. \$20

42x72 in. \$25

45x79 in. \$27.50

50x86 in. \$35.50

55x84 in. \$38.50

Mohair Rugs

24x48 in. \$11.50

30x60 in. \$18.50

36x72 in. \$23.50

(Seventh Floor)

Black Antelope Is Newest in Men's Pocket Cases

It is leather, but it looks and feels like a piece of heavy, dull velvet. The soft, slightly furry surface is such a deep, rich black and the texture is so wonderful that it makes some of the handsomest pieces ever shown. It comes in letter cases, cigar and cigarette cases, and 14-kt. gold mountings and striped black moire silk linings enhance its charm.

Just the thing for very fine and not too expensive gifts for men.

Other cardcases, wallets, bill-folds, hip books, cigar and cigarette cases of black seal and lizard and brown ostrich leather.

Prices range from \$2.75 for a plain seal case to \$37.50 for a gold-mounted letter case of black antelope.

(Main Floor)

Flower and Fruit Paintings

Old English flower and fruit subjects have been admirably copied in design, rich coloring and general effect in a little collection of paintings just come to the Picture Store. They are oval, square and oblong in shape and priced between \$12.50 and \$50.

Many people will like them for dining rooms.

(Fifth Floor)

For the Walls of Sun Parlors

A new collection of imported colored prints shows the flowers of the Old World—field poppies, cornflowers, English primroses and daisies and others. They are especially happy for sun parlors. The prints copy foreign paintings and have been treated to suggest the effect of a painting. Priced \$1.50, \$5 and \$15.

(Fifth Floor)

Overcoats and the Men

Good, sound woolen fabrics, correctly fashioned, well tailored, fairly priced and fully guaranteed—that is all there is to our men's overcoats, and that is enough to make it worth while for every man who needs a new overcoat to see them.

Remember, it isn't of every overcoat stock that the same things can be said—and proven.

Our men's overcoats are priced at \$28 to \$100, by reason of being worth the money by any test that takes fundamental quality into account.

(Third Floor)

Women's New Belts Specially Priced

Just such belts as are worn with many of the smartest frocks of the season—brilliant cut steel and brightly colored celluloid belts in jade, lacquer red, Chinese blue and others.

Some are in imitation of ancient coins, but they are all very pretty and the prices are close to half, \$2.50 to \$5.50.

(Main Floor)

Women's Pajamas

and nightgowns pretty enough to put in Christmas boxes are these: Middy-style pajamas of pink and blue seersucker, \$3.85.

Figured cotton crepe nightgowns suggestive of the Empire style, at \$1.85.

Low-necked nightgowns of novelty voile with feather stitching, \$2.85.

(Third Floor)

Please Note This Year's Prices on Men's Gift Neckties

You will notice, if you remember last year's prices, that those of this season start lower and don't go so high, yet they are the same grades of ties.

The full range of prices is 50c, 65c, \$1, \$1.50, \$2, \$2.50, \$3 and \$3.50—surely enough variety to suit any purse or purpose. The knitted ties start at \$1.

And this holiday season finds us with an even larger and handsomer collection of neckties than any time yet.

(Main Floor)

Here's a Wonderful Shoe for Outdoor Men

Police-men, postmen and other men much on their feet outdoors will find it just what they need.

An unusually heavy broad-toed blucher, of black box calf-skin, with very thick triple sole and inverted welt making it damp-proof. For service and comfort and to keep feet dry on wet days this is a great shoe for \$9.

(Main Floor)

The Most Popular Low-Priced Bedroom Furniture We Have Ever Handled—Now 25 Per Cent Lower

This is furniture that has won a marvelous measure of popularity on its merits.

In looks, price and general characteristics it appeals instantly to the great majority of moderately circumstanced homes.

It appeals to them beyond any furniture we have ever known because no other furniture so embodies all the points and essentials they require.

The finest of it is good enough for any home. The lower-priced suits are just what people need for extra sleeping chambers, in which anything costly is not desired.

The maker agreed to let us have 10,000 pieces of this furniture to sell at 25 per cent less than the latest low market prices. We believe the transaction is unprecedented in this class of furniture.

It certainly provides an opportunity unprecedented at this season. Individual pieces or matched suits may be chosen as you desire.

There is a choice in walnut, mahogany, mahogany-finish and enameled.

(Sixth Floor)