

Monday, Nov. 28, 1921

Store Hours, 9 to 5:30
Piano Store open till 9 P. M. Evening entrance at 8th and Market—convenient to subway and surface cars.

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

We are selling more musical instruments than in any previous Autumn—Grand pianos fit apartments as now sized.

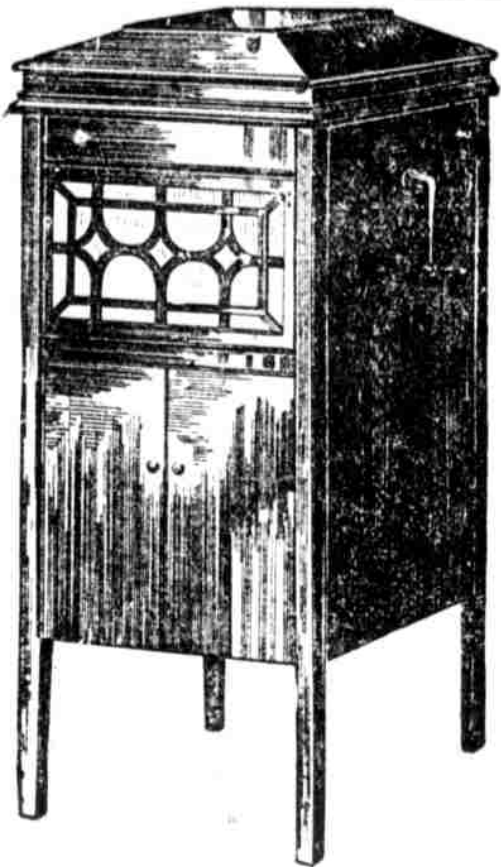
Buy Any Crown Phonograph

ON TEN DAYS' FREE TRIAL IN YOUR HOME The Unquestioned Best Value in Talking Machines

Send No Money

Piano Store Open Till 9 P. M.

GIMBELS SET THE PRICE

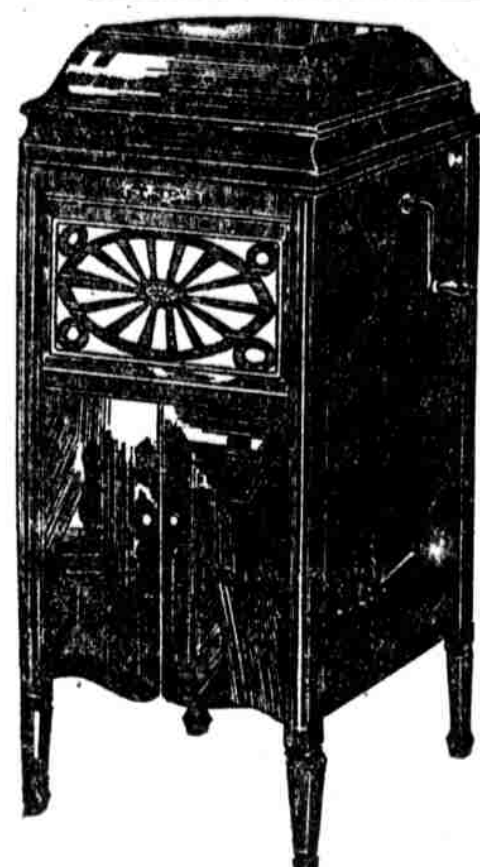


Model 9—\$65
Mahogany, 42 1-2 in. high, 18 1/4 in. wide, 21 5-8 in. deep. All models have 12 in. turntable.

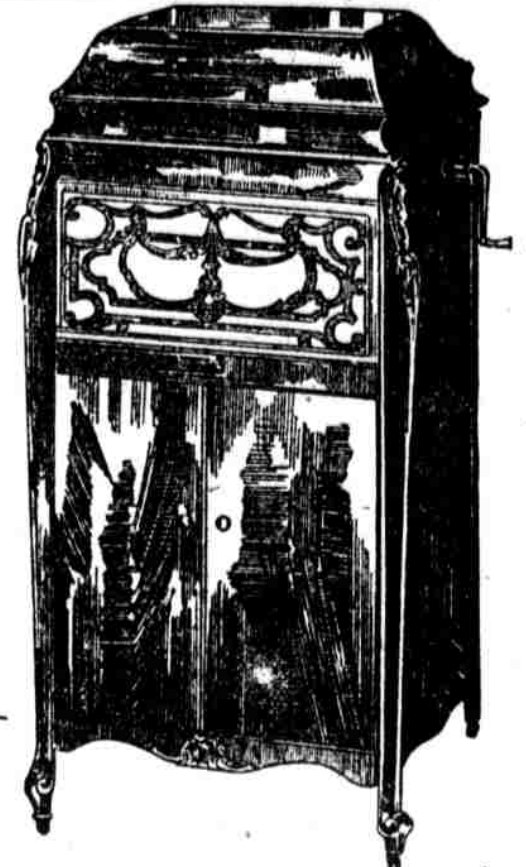


Model 24—\$150
Mahogany or American Walnut, Adam Period Art design, 47 1-2 in. high, 22 1-4 in. wide, 20 3-4 in. deep.

GIMBELS SET THE TERMS



Model 10—\$80
Mahogany or Walnut, Adam Period, 43 3/4 in. high, 19 1/2 in. wide, 22 in. deep.



Model 22—\$125
Mahogany or American Walnut, Louis XV Period, 46 1/4 in. high, 21 in. wide, 21 1/4 in. deep.

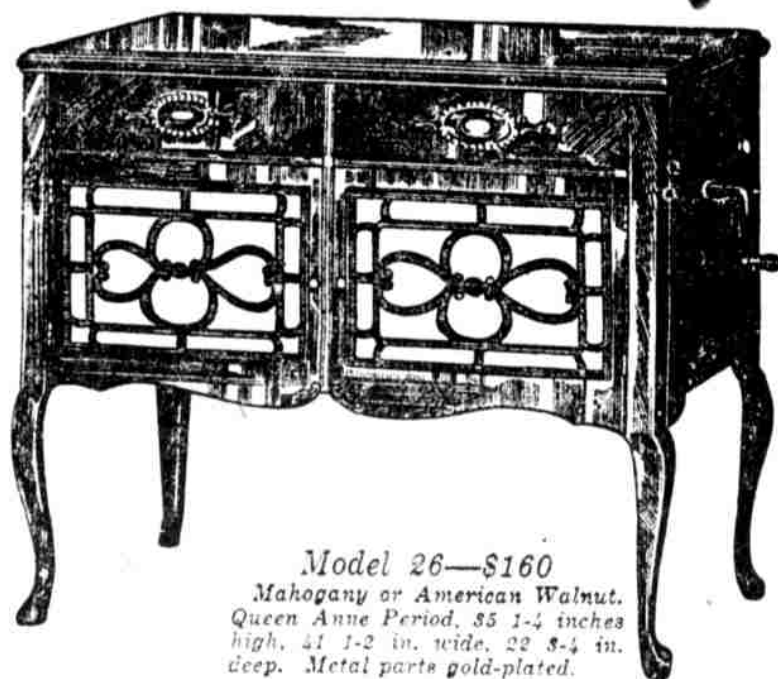
This amazing offer is the direct result of a simple yet tremendous idea. A fine old Chicago piano house—George P. Bent Co.—famous for its musical instruments since 1870—conceived the idea of creating a new phonograph of highest quality standing—and of putting it at once at the top by building a million new phonographs for a single year's sale. Daring—never before done. But not impossible. And to Gimbels—the recognized leader for driving through to accomplishment great and daring merchandise movements—the offer came to join in the effort. They put the problem to us.

Satisfied as to Quality—Standing Gimbels Launch the Great Sales Enterprise on the Basis of Price and Terms

Gimbels accepted the undertaking on a basis that can admit no doubt of success.



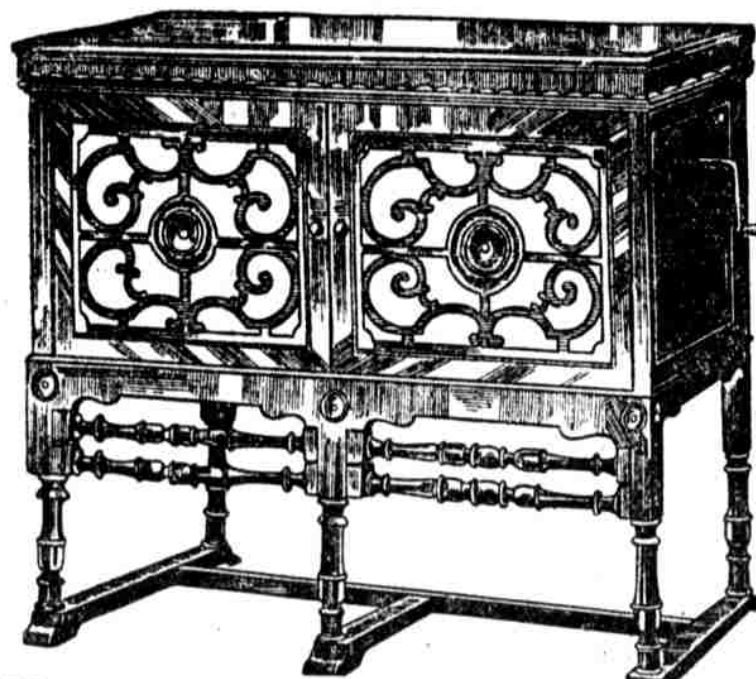
Model 21—\$90
Mahogany or Walnut, Louis XVI Period, 45 5-8 in. high, 20 in. wide, 22 in. deep. Metal parts gold-plated.



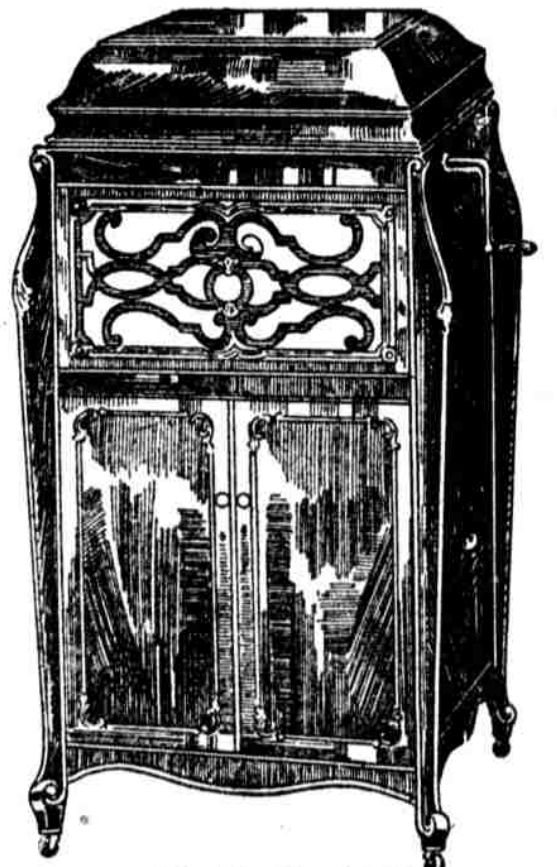
Model 26—\$160
Mahogany or American Walnut, Queen Anne Period, 55 1-4 inches high, 41 1-2 in. wide, 22 5-4 in. deep. Metal parts gold-plated.



Terms as Low as **\$1** a Week
SEND NO MONEY



Model 30—\$185
Mahogany or American Walnut, Italian Renaissance Period, 56 1-2 in. high, 41 1-2 in. wide, 33 1-2 in. deep.



Model 25—\$175
Mahogany or American Walnut, Louis XV Art Design, 48 in. high, 23 1/4 in. wide, 28 3/4 in. deep.

Gimbels will send any model to your home on Ten Days' Free Trial. Mail this Coupon—Send No Money.

- | | |
|--|--|
| <input type="checkbox"/> MODEL NO. 9
\$65—\$1 weekly | <input type="checkbox"/> MODEL NO. 24
\$150—\$1.50 weekly |
| <input type="checkbox"/> MODEL NO. 10
\$80—\$1 weekly | <input type="checkbox"/> MODEL NO. 25
\$175—\$2 weekly |
| <input type="checkbox"/> MODEL NO. 21
\$90—\$1 weekly | <input type="checkbox"/> MODEL NO. 26
\$160—\$2 weekly |
| <input type="checkbox"/> MODEL NO. 22
\$125—\$1.50 weekly | <input type="checkbox"/> MODEL NO. 30
\$185—\$2 weekly |

GIMBEL BROTHERS, Philadelphia. Date

You are requested to deliver a Crown Phonograph—model checked in margin—for ten days' trial in my home. If I decide to keep it I agree to make monthly payments as called for in this coupon.

Otherwise Gimbels Brothers will accept return of the Phonograph without obligation on my part—by freight from out of town points or Gimbels delivery will call. I am to be repaid any freight paid by me.

Name

Address

Town

E. L. 11-28-21

Player-Piano Offer Limited—Must End in a Few Days'

Hardman-Built "Harrington" Player-Pianos \$595

Beautiful Mahogany-Cased—Through Gimbels Club Plan You Save Over \$200

No Interest
No Extras

Free Delivery

Free Tuning

Free Bench

Over 3 Years to Complete Payments

Rebate For Earlier Payment

In the ownership of really artistic pianos the city owes much to Gimbels, for we have revolutionized piano prices—and old-time costly selling practices. Used to cost as much to sell a piano as to build one—may be so yet, outside of Gimbels. Gimbels Club Plan saves you much.

One of the two Hardman lines is called The Harrington—scientifically correct; built on Hardman lines—and it is the Harrington Player-Piano offered in this club.

Giuseppe De Luca, Baritone, Metropolitan Opera Company, writes---

"The Harrington Player-Piano you delivered to me during my last season was so satisfactory as a piano and as a player, that would ask you again to send to my apartment, for the present season, one of these player pianos. It will be a help to me in my study and also will give me a great deal of pleasure to hear the latest popular music. Many Thanks."

Sincerely yours,
GIUSEPPE DE LUCA.

Piano Store Open Till 9 P. M.
Evening Entrance at 8th and Market

Hardman Welte Grand Piano

—highest expression of a reproducing musical instrument.

\$2600

Hardman Small Grand Piano

—Caruso's and Tetrizzini's favorite. Apartment size.

\$1300

Vose Welte Upright Piano

—exquisite as piano and as a player. Magnificently cased.

\$1350

Choose Musical Instruments in the Evening

Pay \$10 or some such sum and home goes the Player-Piano at once, you promising to pay the balance at rate of—
\$3.75 weekly

Gimbels Brothers, Philadelphia.

With no obligation to me please send full particulars of the club offer on Harrington Player-Piano.

Name

Street

Town

E. L. 11-28-21

—Gimbels, Hardman Hall, Seventh Floor

