
$=5=2$

STRAWBRIDGE \& CLOTHIER


## "Now Let Me Take Charge and Everybody Will be Happy!'’

 The Store will be a CHRISTAAS STORE for the next four weeks! buying of winter clothing and home furnishings and all the PRACTICALTHINGS continues most actively, the buying of Christmas gifts now begins with real ent

> If you have a charge account here, all merchandise purchased from November 1st to December 31st, inclusive, may be PAID FOR JANUARY 1ST

$$
\begin{aligned}
& \text { Our page in the MONDAY MORNING newspapers will be filled with } \\
& \text { ews of special money-saving opportunities, of new apparel, and of many things }
\end{aligned}
$$

Union Printing Gives More for Each Dollar

踑
yOU are buying printing, especially if printers, working on the eight-hour day, half-day on Saturday basis. Printing produced under these conditions is not only reasonable in first cost, but through its greater effec
for each dollar expended.

| A printed page is a mighty and a capri- cious thing. Nowhere is this more true than in advertising literature. One folder than in advertsing literature. One folden will draw inquiries and orders and another fails to attract more than a ripple of interest. |  |
| :---: | :---: |
| The printer's skill can make or break the suecess of anly piece of printed mat ter. In the little decisions of typography, which mean everything in readabil- ity and attractiveness, he can increase its cffectiveness a thousand-fold. |  |
| But ability to do things like this takes skill, training, proper warking conditions and time for studying and improving the printing art. |  |
| Right now printers are asking for the enforcement of the forty-four-hour week agreement between themselves and their employers. | $\begin{gathered} \text { minting craft of } \\ \text { today. } \end{gathered}$ |
| Eight hours a day and a half-holiday on Saturday give the Umon Primers mentally to give your printing the thought and care that its important work deserves. Under these conditions they a better job. |  |
| You want better printing and more of it for your money. The Union Printers are anxious to give it to you. Co-oper ate with them. Yrinters on a forty-four-hour-week basis. |  |
|  |  |

## The International Typographical Union

Philadelphia Typographical Union No. 2
$G^{\text {IFTS }}$ for the Home-FFurniPHILIPPINE Underwear $\mathrm{C}_{\text {LEARANCE of Nainsook }}^{\text {Lincerie }}$ $\mathrm{T}^{\mathrm{KES} \text { Chic Toilet Sets, S15.0. }}$ $\mathbf{S}^{\text {LIPPERS for Alarite erifts. }}$ Be sure to see $\mathrm{B}^{\text {OLSTER Throws and Pillow }}$ $\overline{\mathrm{E}^{\text {NGRAVED }} \mathrm{Christmas}}$ $\mathrm{G}^{\text {IVE the Children Books }}$

TOLLET Preparations in Gift

Q UEEN MAKE House

The Sale of Men's Wickham Suits and Alco Overcoats Continues
Suits-the season's su. stock from the factory Our own exclusive WICKHAM lar prices-now $\$ 24.50, \$ .0 .50, \$ 33.50$ and factory-at ONE-THIRD LESS than regu-
cos.
coats at $\$ 27.50, \$ 33.50, \$ 38.50, \$ 46.50, \$ 54 . \%$ and $\$ 62.50$ famous ALCO Winter Over-

