

FIRST XMAS TREES HERE GREETED LIKE CIRCUS

Children and Grown-Ups Visit Cars on Railroad Sidings... Yes, children, Christmas is coming—the first carloads of Christmas trees have arrived.

CHURCH KITCHEN BURNS

Auxiliary Building at Drexel Hill May Have Been Fired by Tramp... Fire destroyed a small frame auxiliary building, used as a kitchen in the rear of the Presbyterian Church at Drexel Hill, just after midnight this morning.

C. A. Leland, of Media, Dies... C. A. Leland, sixty years old, of Media, a retired business man, died suddenly yesterday of heart disease while on a gunning trip in New London, Chester County.

This Fine RING \$315.00... One large, perfect diamond in beautiful all-platinum setting with two smaller stones.

To Enlarge Prospect Fire House... The Prospect Park Fire Company has decided to erect a forty-four addition to its fire house, which will give much-needed room for the numerous activities planned by the borough.

For Tomorrow—! Dalsimer Again Leads—! The Newest Dress Pumps At a Moderate Price... Our offerings for the winter season forcibly demonstrate our always Moderate Price Policy—coupled with the Style, always associated with Dalsimer footwear.

You Must Come to Strawbridge & Clothier's Saturday—This Announcement Doesn't Hold a Half of the Good News!

IF YOU HAVE A CHARGE ACCOUNT HERE, EVERYTHING BOUGHT NOW MAY BE PAID FOR JANUARY FIRST. BUY GIFTS TO-MORROW.

Special Values in Women's Tailored Cloth Dresses \$20.00 and \$25.00 Greatly Under Regular Prices

At \$20.00—A remarkable lot of Tailored Dresses of duvet de laine, tricotine, serge and Poiret twill, in straight-line, coat, panel and circular skirt styles, attractively braided and embroidered—one model sketched. Black, brown and navy.



At \$25.00—Dresses of fine Poiret twill, tricotine and duvet de laine—the best value in years at \$25.00. Many different models, embroidered in silk or trimmed with various plain and novelty braids.

Fine Wool Jersey Dresses Special; \$12.75 to \$20.00... In beautiful shades—beaver, Burgundy, rich brown, navy and black. Tunic, panel and straight-line styles, plain-tailored or elaborately embroidered in color.

Unusual Opportunities for Saving on Women's Coats... Interest seems unending, enthusiasm continues unabated. To-morrow some of the same good values that have set the town a-talking—re-orders and different lots equally good.

At \$20.00 Coats of tan cloaking, soft and warm, in three-quarter length, silk-lined throughout... At \$27.50 Two very good models of wool velour. One is loose, full-back style with all-around belt, button-trimmed sides.

MEN Who Need Clothing Cannot Afford to Miss This Great Sale

We do not presume to suggest it is necessary for you to seek to buy your clothes at a reduction. But a saving such as this wonderful Sale affords is very welcome to most men these days.

WICKHAM SUITS One-third Below Regular Prices \$35.00 to \$62.50 Suits, Now \$24.50 to \$38.50

These Suits are made exclusively for this Store from the best lines of all-wool fabrics, the designing and tailoring unexcelled. Thousands of men have bought them, and now, at the close of the manufacturing season, we take over the entire factory stock and mark it at an AVERAGE REDUCTION OF ONE-THIRD from this season's low prices:

- \$24.50 Men's and young men's Worsteds and Casimers Suits, in neat, dark stripes and the lighter mixtures.
\$29.50 Fine Worsteds Suits, in conservative and youthful models. Two- and three-button coats. Sizes in all proportions.
\$33.50 Heavy Worsted Suits, including silk-lined Sample Suits; newest styles. Samples in size 28, others in all sizes.
\$38.50 Suits of finest fabrics including Herculon silk mixtures. Absolutely unmatchable values. Sizes in all proportions.

The Famous ALCO Winter Overcoats for Men \$40.00 to \$85.00 Values, Now \$27.50 to \$62.50

Some of these Overcoats are marked at about manufacturers' cost—closed out to this Store, their largest customer, at a loss, at the end of their biggest season:

- \$27.50 Men's and young men's good, warm, well-made Overcoats in belted styles. All-wool, of course. Be early.
\$33.50 Men's and young men's Ulsters, Ulsterettes and Usterettes models. Two- and three-button coats. Sizes in all proportions.
\$38.50 Fine, hand-some Ulsters and Ulsterettes, in the popular new colorings—models that have been our best regular sellers.
\$46.50 Overcoats of finest fabrics, including rich Irish coatings and the famous Crombie Scotch fabrics. Light and dark colorings.

The Very Finest Winter Overcoats, Many Made of Crombie's Famous Scotch Coatings—All Extraordinary Values—\$54.50 to \$62.50

Men's Fine Furnishings... A wonderful selection of those little—but important—dress essentials from the leading American and European manufacturers. NECKTIES from London, Paris, and of American origin, at 50c to \$3.00.

The Christmas Book Store Is a Treasure House of Gifts

Come to the Book Store to-morrow and select the gifts on your list. Books that will give the children hours of enjoyment—Books they will be proud to own.

- Thousands of Men's Shirts at Special Prices... Now 80c—Well-made, comfortably proportioned shirts of fast-coloring percale.
2000 Cabinets of Floraton Lawn Stationery, \$1.25... 24 sheets of Paper, 24 gold-edge Correspondence Cards and 48 Envelopes. In white, pink or blue. Packed in a pretty Cabinet—unusual value, \$1.25.
New Dimity Blouses At \$1.50 and \$2.00... Tailored, long-sleeve models, with smart tuckings and dainty platings, some Peter-Pan Blouses trimmed with plating.

TOYLAND A Great Toy Store Filled with Gifts for Boys and Girls And Santa Claus to Greet Them... Such wonders as await boys and girls to-morrow in the Toy Store! Santa Claus has a Christmas Story Book for every one who visits him.

THE BIG SHOE STORE Four Floors With Seating Capacity for 500 Men, Women, Misses, Boys and Children 1204-06-08 Market Street

STEINWAY PIANOS

Why Buy a Steinway? If the unqualified endorsement of the World's Greatest Musicians, from the time of Wagner-Liszt to this day of Paderewski-Hofmann, is to decide your choice of a piano—then you will buy a Steinway.

Saturday Rug Specials... John Bromley & Sons' Assorted Rugs, 9x12 feet—\$42.50.
Stroller Go-Carts Under Price, \$19.50... Strong, easy-running and comfortable. Finished in white or cream—the famous Blue Strollers—now \$19.50.
3000 Pairs of Women's Black Silk Stockings at \$1.00 a Pair... A VERY UNUSUAL VALUE—Seamed-back Black Silk Stockings, in mercerized tops and soles, in sizes 8 1/2 to 10 1/2, at \$1.00.