#### FIRST XMAS TREES HERE GREETED LIKE CIRCUS

on Railroad Sidings

It never "seems like Christmas" unbegin to lend an aromatic target to the smoke and water.

air of city streets. There aren't very many trees here yet, but at least the datance guard has come, and the full reen cohorts will arrive any day.

The first consignment consisted of two.

The first consignment consisted of two terms are the store to cook a store was to to cook

The first consignment consisted of two carloads, brought in today on the Phila-delphia and Rending Railway and now resting in the freight yards at Nineteenth street and Indiana avenue. The trees, street and Indiana avenue. The trees, tall, handsome firs, came all the way C. A. Leland, of Media, of Media, a retired business man, died philadelphia children this Christmas, Philadelphia children this Christmas, suddenly vesterday of heart disease. They are fine trees, and to the dealer while on a gunning trip in New Lonnise a good 'erop' this year. The news that they had arrived and about the neighborhood of the freight yards this morning like the news of the coming of the circus, and brought an almost like response from the children. Hundreds went to see

To Enlarge Prospect Fire House The Prospect Park Fire Company has weided to erect a forty-foot addition to its fire bouse, which will give much-needed room for the numerous activities planned by the borough. About \$1600 will be spent on the enlargement, which

the Christmas trees before they went

#### CHURCH KITCHEN BURNS

Auxiliary Building at Drexel Hill Children and Grown-Ups Visit Cars May Have Been Fired by Tramp Yes, children, Christmas is coming—
the first carloads of Christmas trees that arrived. Fire destroyed a small frame auxilipines and firs of distant forests morning. About \$1000 damage was to lend an aromatic tang to the done to the interior of the church by

tramp who used the stove to cook

don, Chester County.



One large, perfect diamond to beautiful all-platinum setting with NMAS CATALOGUE READY

MUTH 1632 Columbia Ave.

## For Tomorrow—1 The Newest **Dress Pumps** At a Moderate Price

Our offerings for the winter season forcibly demonstrate our always Moderate Price Policy—coupled with the Style, always associated with Dalsimer footwear. This Style Value Reputation is the reason for Dalsimer leadership.



-Black Calf | High French Heels An ideal dress and party pump—delightfully

tempting-and, as usual, at our low price.

Hosiory Quality

## THE BIG SHOE STORE

Four Floors With Scating Capacity for 500 Men, Women, Missee, Boys and Children 1204-06-08 Market Street

CTEINWAY PIANOS

## Why Buy a Steinway?

If the unqualified endorsement of the World's Greatest Musicians, from the time of Wagner-Liszt to this day of Paderewski-Hofmann, is to decide your choice of a piano-then you will buy a Steinway. If the conclusions of the Eminent Men of Science are to be taken into consideration-then you will buy a Steinway. If the choice of the People of Authority all over the world has its influence-then you will buy a Steinway. If the example of more than 100,000 American Homes is to be followed, then you will buy a Steinway. If you seek the best piano in musical results; in long, satisfactory service; in fairness of price-and in final cost-then you will buy a Steinway.

Only Philadelphia Representatives of Steinway & Sons:

N.STETSON & CO. IIII CHESTNUT ST. WE SELL EDISON PHONOGRAPHS

## You Must Come to Strawbridge & Clothier's Saturday—This Announcement Doesn't Hold a Half of the Good News!

IF YOU HAVE A CHARGE ACCOUNT HERE, EVERYTHING BOUGHT NOW MAY BE PAID FOR JANUARY FIRST. BUY GIFTS TO-MORROW.

## Special Values in Women's Tailored Cloth Dresses

\$20.00 and \$25.00 Greatly Under Regular Prices

At \$20.00-A remarkable lot of Tailored Dresses of duvet de laine, tricotine, serge and Poiret twill, in straight-line, coat, panel and circular skirt styles, attractively braided and embroidered-one model sketched. Black, brown and navy.

At \$25.00-Dresses of fine Poiret twill, value in years at \$25.00. Many different models, tricotine and duvet de laine - the best and novelty braids.

## Fine Wool Jersey Dresses Special, \$12.75 to \$20.00

In beautiful shades—beaver, Burgundy, rich brown, navy and black. Tunic, panel and straight line styles, plain-tailored or elaborately embroidered in color. Some with tailored snug sleeves, others with sleeves in the new wide effects.

Brawbridge & Clothler—Second Ficor, Market Street

equally good.

Unusual Opportunities for

Saving on Women's Coats

have set the town a-talking-re-orders and different lots

Interest seems unending, enthusiasm continues unabated. To-morrow some of the same good values that

At \$20.00 Coats of tan cloaking, soft and

silk-lined throughout. Another model of dark

tan cloaking of heavier weight, with yoke and

At \$27.50 Two very good models of wool velour. One is loose, full-back

style with all-around belt, button-trimmed sides.

The other is held in the back with belt. Both

are lined throughout with silk. Navy, brown, tan

At \$35.00 High-grade cloths, chien, livia weaves. In good dark

shades and silk-lined throughout. All plain-

tailored models with collars closing well at throat.

At \$55.00 An exceptional value. Several very good models of various high-grade cloths—one model sketched. Loose-

and belted-back models. All in good dark shades;

collars of fur, and elegant silk lining throughout.

At \$75.00 These, too, are in a variety of

stitched. All of high-grade cloths and with col-

At \$90.00 Fine dark velours, and various other fashionable weaves. All-

around belted models with deep collars and cuffs

r- Strawbridge & Clothier-Second Pleor, Centre

lars of taupe nutria or Australian opossum.

of dyed wolf or skunk; a few with beaver collars.

warm, in three-quarter length,

# MEN Who Need Clothing Cannot Afford to Miss This Great Sale

We do not presume to suggest it is necessary for you to seek to buy your Clothes at a reduction. But a saving such as this wonderful Sale affords is very welcome to most men these days. When we say you cannot afford to miss these values, we mean it as emphasizing the FINE CHARACTER AND QUALITY of the Clothing, as well as the

## WICKHAM SUITS One-third Below Regular Prices \$35.00 to \$62.50 Suits, Now \$24.50 to \$38.50

These Suits are made exclusively for this Store from the best lines of all-wool fabrics, the designing and tailoring unexcelled. Thousands of men have bought them, and now, at the close of the manufacturing season, we take over the entire factory stock and mark it at an AVERAGE REDUCTION OF ONE-THIRD from this season's low prices:

\$29.50 Fine Wor-

conservative and youthful Suits, in neat dark stripes and models. Two- and three-button

lined Sample Suits; newest styles.

\$38.50 Suits of fine fabrics in cluding

## The Famous ALCO Winter Overcoats for Men \$40.00 to \$85.00 Values, Now \$27.50 to \$62.50

Some of these Overcoats are marked at about manufacturers' cost-closed out to this Store, their largest customer, at a loss, at the end of their biggest season:

\$27.50 Men's and young men's

Overcoats in belted styles. Allwool, of course. Be early.

Men's and young men's good, warm \$33.50 Men's and Ulsters, Ulsters, Ulsters, under the world world world with the storetter and popular new colorings-models

Thousands of

Men's Shirts

at Special Prices

ably proportioned Shirts of fast-

Now 85c-Well-made, comfort-

Now \$1.25 - Excellent Shirts of

white cheviot, tan pongee and

percale, together with some few

Now \$1.85 - Shirts of fine

Outing Flannel Pajamas.

81.75

At 45c a Dozen

Shirts of woven-stripe madras.

striped percale.

woven-stripe madrus,

The Christmas Book Store

Is a Treasure House of Gifts

your list. Books that will give the children hours of enjoyment-Books they will be proud to own.
FOR MEN AND WOMEN-All the best new Books-Fiction,

History, Biography, Poetry, Essays. Books on Topics of the Day

are especially interesting. All the much-heralded popular Books are here and many that will prove "the different Book" you have

Come to the Book Store to-morrow and select the gifts on

The Very Finest Winter Overcoats, Many Made of Crombie's Famous Scotch Coatings—All Extraordinary Values—\$54.50 to \$62.50

## Men's Fine **Furnishings**

wonderful selection of those little - but important - dress essentials from the leading American and European manufacturers. NECKTIES from London,

Paris, and of American origin, at SUSPENDERS from London and Paris as well as many well-known American makes, from

MUFFLERS from England, France, Switzerland and America HANDKERCHIEFS from

England, France, Japan and BELTS and BUCKLES of various kinds at a wide range of



## B. S., M. D.

School of Physical Education. Instructor Yale Summer School of Physical Education. -One of America's leading Physical Directors and athletic coaches will be here to-morrow to demonstrate for the benefit of local Physical Directors and the public, the merits of the wonderful new game-

### "BIFF"

Healthful fun and exercise or young or old—only 7 feet playing space required. Endorsed by prominent boxers, athletes and play instructors.

### Sporting Goods Suitable for Gifts

The active boy or girl might appreciate a gift selected from among these-Rugby Foot Balls—\$1.85 to \$10. Soccer Balls—\$3.00 to \$12.00. Volley Balls - \$3,00 to \$8.00. Basket Balls-84,25 to \$15,00.

Boxing Gloves-\$3 and \$5 set. Striking Bags-83.50 to \$15.00, Roller Skates, ball bearings-

Relier Santes, plane bearing-

Blouses and

Over-Blouses

The Holiday assortments are

ready - hundreds of beautiful

Georgette and Crepe Over-

Blouses, \$4.85

In beautiful light shades, many

models beaded and embroidered

Crepe de Chine Over-

Blouses \$5.00, \$5.50, \$6.75

Showing all the new bearing

to \$8.50

and embroidery, fancy staching, abbonzine fringes, the new

deeves and girdles and -mart

new necklines or collars. Black,

Mignonette Over-Blouses.

Many Styles-83.75 to \$5.75

Embreidered or braid trimmed.

Silk Blouses, \$3.00 and \$4.50

Silk Petticoats

A wise choice for the intimate

sirable by reason of their unusual

value. Petticoats of taffeta or

messaline or jersey silk, also jersey silk top with taffeta or mes-

saline flounces. Smart shades and black-\$3.95.

Black Satine Petticoats-\$1

Extra-size Black Satine

Petticoats-\$2.00

trawbridge & Clothier-

These are all the more de-

Semi-tailored Pongee Blouses,

Tailored plaids and

navy, brown, bisque, mohawk.

new models.

#### Outing Flannel Night Shirts -"tra" brillion of a built of Hair Nets—Special

CAP NETS-of real human bair; each Net in envelope and guaranteed perfect. Regularly more than double this price. Double-mesh Cap Nets of

Real Human Hair, 75c doz. Fine White Voile Peter-Pan All shades except gray and

#### Gift Suggestions In the Linen Store Gifts and gifts - from a small

Bread Tray Polly to a handsome. exclusive embroldered and lacetrimmed Lunch Cloth. Every one dainty and of sterling merit. Notable values in Bread Tray Dollies and Scarfs --

Of Round-Thread Linen Embroidered and scalloped in blue. Doilies, 6x12 vienes, the cach; Scarfs, 18x36, 32.00; 18x45, \$2.25, and 18x54-82.56,

Of Fine Plain Linen Beautifully embroidered in eyebet and solid work, with texple-scalloped edge. Donles, 6x12 meles, 36c each; Scarf., 83.50, \$4.25 and \$5.00.

Stroller Go-Carts Under Price, \$19.50 Strong, easy-running and com-

fortable. Finished in white or ceru-the famous Block Strollers

White Wooden Cribs-89,50 A wonderful value, these white enameled Cribs, mattress in--travels des d'esperante. Tétre despera tant

## Stationery, \$1.25 Fine linen-finish Stationery-24 sheets of Paper, 24 gold-edge

2000 Cabinets of

Floraton Lawn

12-> Strawpridge & Clothier-Second Ploor, West

Correspondence Cards and 48 Envelopes. In white, pink or blue. Packed in a Vetty Cabinet —unusual value, \$1.25. Now \$1.35 -- Shirts of tinest Gift Stationery-50c to \$17 Boxes of fine Stationery-ranc's Linen-lawn. Hurd's

Lawnette and other well-known makes ir wide variety. trawbridge & Cointer-Aims 19, Centre

## New Dimity Blouses At \$1.50 and \$2.00

Failured, long-sleeve models, with smart tucking and dainty plaitings, some Peter-Pan Blockes trimmed with plaiting. Hand-made Porto-Rican

Blouses, \$2.50 and \$3.50 come claimrate with hand ork, others featuring filet lace

Blouses, \$3.85 to \$5.75 Marie with tiny tucks and deavn-wors and trimmed with

White Batiste Blouses, \$4.25 Peter Pan Blouses, with collar, pox plait and cuffs trimmed with ports blue embroidery fluting.

## Saturday Rug Specials

John Bromley & Sone' An-inster Rugs, 9x12 feet \$42.50. Sanford's Seum'ess Axminster Ruge, 9x17 feet-\$45.00. Darrah & Smail's Extra-brush Cocoa Duor Mats, 16x27 inches, \$2.75 18x30 inches, \$3.25; 20x33 benes, 83.70

In the Lower-proced Flow Covering Section Tapestry Brussels Rugs, 9x12 "Hit or - Miss" Colonial Rag Rugs, 9x12 feet-39.00. Pourth Phone West

## A Set of Her Favorite Toilet Articles

Is a gift sure to please a Noman. Perfumes, Powders and Toilet Waters—Sets in handsome gift boxes in the Toilet Goods Store. A delightful assortment -\$1.56 to \$75.00. Strambfilds & Combler-Alale 9. Centre

## 3000 Pairs of Women's Black Silk stockings at \$1.00 a Pair

A VER UNUSUAL VALUE - Seamed-back Black Silk Stockings. the mercerized tops and soles, in sizes 8 to 10 %, at \$1.00. - > strawbridge & Clothler-Aisle 4, Centre

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