PHOTOPLAYS

YOU!

AND YOU!

Next Week Is Positively

FINAL WEEK

William Fox Wonder Play

AT THE

it. Your neighbors and friends discuss it and they say it is

YOU MUST SEE IT

Not to witness it NOW

means that you are not keep-

ing up with the progress of the

BUT-

There is one great and won

derful sensation awaiting the

people of Philadelphia, commencing Monday, November 28th. It will be a new sensa-

tion for thousands of people, for the opportunity will then be given them for the first time

thrilling and sensational

"QUEEN

OF SHEBA"

size the fact that this great

picture, which cost him One

Million Dollars to produce, will

be offered at the regular Stanton

Theatre scale of admissions.

photoplay,

see at popular prices the

Dumas Will Be Well Represented Here Next Week-"Camille' at Stanley-Other Films to Be Shown

THE Dumas family will certainly get good representation in the modern city remember something of the "old days" I of Philadelphia next week, and without the least effort on their part either, of the movies. The program is dated Alexandre Dumas, pere, living in France back in the last century, hadn't the for the week of March 2, 1914, and elightest conception of the movies, but he wrote a novel of romance which, gives the bills of the Belmont and accoming a household classic and a model of its kind, seemed to fall on Rivoli (then called the Fifty-second the shoulders of Douglas Fairbanks as if it were made to fit him. Alexandre Street) theatres for that week. the shoulders of Longias Fattonias as if it were made to find. Alexandre Street) theatres for that week. There Dumas, fils, wasn't so much interested in courts and Kings, and rapiers and is just one five-reel picture on the list; the rest are ones, twos and threes. The "La Dame Aux Camelias" from his own novel bround to the nearest manager's a costume picture in which House

known name, is about in the class with

known on the known of the stage apply some Russian jazz to it.

Stage

thing like that. As for the end, which has Armand far away from the bed-side of Camille, Nazimova and her associates claim they have followed the novel on which the play was based, not the tragedy itself as it has been played on the American stage. At any rate, it's going to cause a great deal of acrid discussion pro and con.

Son, Elliott Dexter and Wallace Reid.

It emphasizes comedy rather than sex stuff, and sounds as if it might be a mighty interesting picture.

At the Stanley along with the "Camille" of Nazimova is a three-recter which is likely to attract as many folks as the Dumas tragedy. "Never Weaken" is the name, and it's a Harold Lloyd comedy, in which he spends most

To add to the Dumas flush, which is over-spreading the local photoplay skyline, a couple of relatives (perhaps ancestors would be better) of "The Three Musketeers' as seen at the Alding, and the "Camille" the Stanley, have been resurrected out of the past and are on local screens next week in West Philadelphia. The Ambassador has "Camille" as made about four years ago with Clara Kim-ball Young in the title role. Paul Capellani, who was heard from a great deal in those days, but who has since returned to France, directed the film, and plays Armand besides. It followed soon after Miss Young's always-to-be-remembered "Trilby."

The Riveli has the fourth Lumas picture of the week in the shape of another "Three Musketeers" made in the days when half America's theatrical population had flocked to the Triangle lot in California. Orrin Johnson, as D'Artagnan; Dorothy Dalton, Louise Glaum and Walt Whitman are in it. It is interesting to note that the lastnamed also plays (though a different role) in the Fairbanks picture.

IN THE meanwhile, everybody is remarking how well the players as-sociated with Fairbanks have caught the spirit of their parts. It's not so much a matter of fine acting, as that Dumas fans find their favorites re-created just as they have imagined them all these years. It would seem as if Pauletic (Aramis), Seigman (Porthos), De Brulier (Richelieu), Menjou (Louis XIII.) Barbara Le Marr (Mi-) and many others found the film as much a work of love as Fairso manifestly did. And it's ineidentally another evident fact that the latter got his inspiration when he did "A Modern Musketeer" several years

DHILADELPHIA surely has jumped on the el coplay map with t vengcance, and just when things looked the blackest. Two months ago note was taken in this column of the lack of long-Change Policy run photoplay houses. Then the Stanton opened with "Over the Hill," which next week completes its eight weeks' run. Last week the Aldine opened with "The Three Musketeers," which will stay as long as it, you and the rest of from Monday the Karlton, the newest Philadelphia want it to stay. One week Stanley house on Chestnut street, comes into its own and becomes an extended. into its own, and becomes an extendedrun house. This is as it should be, as this attractive house deserves the best. Cecil B. De Mille's "Fool's Paradise," which is dimly related to Leonard Mer-

69th St. Theatre Opposite the Terminal



That Will Start All Philadelphia and the Suburbs Talking **OPENS** TODAY

The New

Theatre

Saturday Afternoon, 2:30 Nov. 19, 1921 A Date That Will Be Remembered in Civic and Theatrical Annals

GLORIA ATTRACTION **SWANSON**

n a visualization of Edward Knoblock's

UNDER THE LASH

ATURES Eminent musical so-loists. Auto parking retried gratin. Com-pristile auditorium. Automatic fire-curtain. Purified air. Even tem-ure. FEATURES

OUR The best in photo-plays selected from the entire production resources of two con-s. Surrounding program of novel-New offerings every Manday and POLICY

THE * PRICES Evenings 7 to 11 25c and 35c Our patrons are de-serving of the best entertainment and it is the aim of the ovide meritorious pro-CREED

'What No Man Knows." will be shown at the Palace, and a Tom Mix thriller, "The Rough Diamond," at the Vic-

THE merest chance brought an old program into this office last week which ought to interest the fans who

office.

"LA DAME AUX CAMELIAS," or be the first picture under the new policy.

"Camille," to call it by its better be the first picture under the new policy. wout in the class with "Uncle Tom's Cabin" and "The Cold Homestend, but Stanley Company has arranged to show Joyce and Tom Moore are co-starred in Puts Iczz
In "Camille"

Old Homestead, but only in familiarity, decidedly not 1 n decidedly not 1 n decidedly not 1 n decidedly not 1 n more more fixed. Bernhardt, Duse, Modjeska, Clara Morris, Olga Nethersole and Ethel Barrymore have all played in versions of it. Comedians from around Joe Miller's time down to Raymond Hitchcock have burlesqued it. And now we are going to have Alla Nazimova, who has become almost as well known on the screen as she was on the stage, apply some Russian jazz to it.

Stanley Company has arranged to show at its houses that same week, beginning a two-recler. "The Shadow"; Marc McDernott and "an all-star cast" are week. The much-gossiped-over "Sheik" will be at the Stanley; "The One of Sheba." at the Stanley; "The One of Dr. Caligari," at the Palace; "Joseph in the Land of Egypt." Some of the companies mentioned which have since been lost in the shuftle are Thanhouser, Kleine-Celio, Kulem, Lubin. Ammex, Edison and Essanay.

week, is going to shock and surprise a lot of people. Not morally, perhaps, but because it has shaken the very but because it has shaken the very living daylights out of the ordinary stage version, modernized it, put motorcars, short skirts and jazz into it and changed the deathbed ending.

The settings are of the distinctly modern school, impressionistic or somemodern school schoo a chance to see "What Do Men Want?" the latest Lois Weber film, in

> Weaken' is the name, and it is a fiarous Lloyd comedy, in which he spends most of the time on top of skyscrapers and teetering on girders in mid-air. That title is probably meant for the audience, as the Lloyd picture has quite as many hair-raising thrills as it has rib-tickling musical event is due to the presence of largely. Victor Herbert at the Stanley for his A Clara Kimball Young picture, second and last secek of conducting



in "TEMPTATION"

An Allegorical Operetta in Seven Scenes **KENNY & HOLLIS**

JACK LA VIER

CLAUDE & FANNIE USHER JESSIE BROWN & EFFIE WESTON

In "THE DANCING DEBUTANTES" with Dave Dryer **CHONG & ROSIE MOEY**

BINS & GRILL

American Songs and Dances Gymnastic Experts AESOP'S FABLES-PATHE NEWS-TOPICS OF THE DAY

Extra Added Attraction! AND Extra Added Attraction!

Miss PATRICOLA

THE SCINTILLATING MELODIST

With Her Newest Song Hits and Violin Selections

3 Shows—THANKSGIVING DAY—3 Shows THURSDAY, NOVEMBER 24th, 1:30, 4:30 AND 8 P. M. Red Tickets Only for 4:30 P. M. Show. Seats on Sale Now:

Nov. 28—"BABE" RUTH (Himself)

With WELLINGTON CROSS in "THAT'S GOOD"

Matinees (Except Saturdays and Holidays), 1900 Balcony Seats, 30c; 1900 Orchestra Seats, 55c, Including Tax. Evenings: Entire First Balcony, 55c; Entire Second Balcony, 30c; Orchestra Seats, \$1.10 and \$1.50, Including Tax.

2 Shown Daily, 2 and \$ P. M. Seats One Week in Advance—Phone Filbert 3395.

SAN CARLO

BEGINNING NOV. 28

Repertoire-First Week Repertoire—First Week

MONDAY—"CARMEN," Ferrabini (guest), Keltie, Morosini, Buscacci, Royer, Tudisco, De Biasi; Tell and Corps de Ballet; Cond, Peroni
TUESDAY—"RIGOLETTO." Lucchese, Paggi, Klinova, Boscacci, Viviano, Cervi, De Blasi; Tell and Corps de Ballet; Cond, Knoch,
WEDNESDAY—"AIDA." Rappold (guest), Frascani, Klinova, Tommasini, Viviano, Tudisco, De Blasi; Tell and Corps de Ballet; Cond, Peroni,
Royer, Tudisco, De Blasi, Cervi; Tell and Corps de Ballet; Cond, Knoch,
PRIDAY—"MADAME BUTTERFLY." Firstu (guest), Paggi, Klinova, Agostini, Marr,
Tudisco, Cervi, De Blasi; Cond, Knoch,
SAT, MAT,—"TALES OF HOFFMANN," Lucchese, Charlebois, Paggi, Keltie, Boscacci,
Royer, Scott, D'Amico, Cervi; Cond, Knoch,
SAT, EVE,—"IL TROVATORE," Saroya, Frascani, Klinova, Tommasini, Viviano,
Cervi; Tell and Corps de Ballet; Cond, Knoch,
Prices—Evenings and Saturday Matinces, 50c, 81,00, 81,50, 82, 82,50, 83.

SEATS ON SALE MON. AT 9 A. M.



The Dairy Farm

HITH. AND LEHIGH
Matinee Bally, 2:30 Evgs., 7 and 9 DR. HARMON Greatest Living of Human Desting
Jack Roof and His Breezy Girls
Alvin & Kenny | Brent Hayes
Redmond & Wells
Chapter 12—"Red Courage"
Charles HURRICANE HUTCH

SAT'Y MAT.

EN METT WELCH Minstrels



STANLEY COMPANY OF AMERICA THEATRES



AT LITTLE PRICES

GORGEOUS EDITION OF MAIDS & MELODIES

YE SONG

WARREN JACKSON HAROLD WARREN

FREMONT, BENTON & CO. ROACH & McCURDY MAUDE EARLE & CO.

JESS & MILT FEIBER SHIELDS & CANE CHICK & TINY HARVEY

GRAZER & LAWLER FREDDY, SILVERS & FULLER CHARLES & HELEN POLLY



GALA THANKSGIVING WEEK FESTIVAL

CENTURY REVIEW

MARGUERITE CLARK

J. C. MACK AND COMPANY

Wallace Reid DIGGERS"



5 ACTS

DE WOLF GIRLS

MOAGAN & BINDER KIMBERLY & PAGE CORINNE—CARBONNE THE VANDERBILTS

AFTER THE SHOW Jack Holt and Lila Lee

ing. 3 Complete Snow



'LA GRACIOSA CENTURY REVIEW



DANGEROUS LIES'

REGENT SHIRLEY MASON

"QUEENIE" NORTHERN Break Ave.

MILTON SILLS LITTLE FOOL CONSTANCE LALMADGE in "WEDDING BELLS"

VIOLA DANA

JACK HOLT, LILA LEE

11 A. M. to 11:15 P. M. Commencing Monday an elaborate screen version of ALEXANDER DUMAS JR, The role in which the leading scored their greatest triumphs. VICTOR HERBER' As a Personal AS GUEST CONDUCTOR Compliment "NEVER WEAKEN" STANLEY ORCHESTRA Victor Herbert THE STRAWBRIDGE & CLOTHIER CHORUS WILL BE HEARD TUES. NIGHT

PHOTOPLAYS

TWO WEEKS Commencing Monday November 28th

The Book Is the Year's Sensation! You'll Never Forget the Picture!





The play that has set thousands of people talking and more thinking than any screen play in which Miss Young has appeared.

ARCADIA

ELAINE HAMMERSTEIN

VICTORIA

CAPITOL

"The Match Breaker"

COLONIAL nday-A DE MILLE PROLDUCTION "AFTER THE SHOW"

Three of the Screen's Biggest Stars

Wallace Reid Gloria Swanson **Elliott Dexter**

In One of the Screen's Biggest Pictures

and a love-triumph all in one! Sumptuously staged, gorgeously gowned, full of vivid contrasts and surprising truths about women and love.

Engagement Commencing Jubilee NOVEMBER 28th FIRST TIME IN THE ENTIRE WORLD!

> Cecil B. De Mille's LATEST PRODUCTION

Dorothy Dalton, Mildred Harris, Conrad Nagle, Theodore Kosloff, John Davidson, Julia Faye. A THEME OF TREMENDOUS POWER

THE USUAL SCREEN PLAY PALES BEFORE THIS FEATURE

> We're talking about it ahead of time-you'll do the talking after! IT'S SO UNUSUAL, SO INTENSELY INTERESTING

IMPERIAL WALKER TATELLA TRIP TO PARADISE

333 Market St. Thatre "SNOWBLIND"

CLASSIC **NEARLY A PRINCE**