

Lobster Sale FRIDAY
4 for $\$ 1.00$

Bookbinder's
125 WALNUT ST.
BANQUET ROOMS

OUR consistent advertising has helped our
business grow. It can business grow. It can
be made to help yours.

THB Holmes Press, ©Printers
15.29 Cherrv Stree
Philadelphla

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If You Employ Salesmen



THi Hatch Motors
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Naty


LIKE SHOULD SEEK LIKE
There are businesses that ought not to use Crane's Bond for their business paper-plenty of them.
There are businesses which actually would be misrepresented by such a paper.
There is a legitimate field for every grade of writing paper made.
But there are many houses of the first importance in their respective lines, to whom prestige is a tangible asset. These houses cannot afford to overlook any legitimate method of enhancing their position in the eyesof their particular public. For such houses no writing paper is too good. If only the businesses that ought to use the best paper, used Crane's Bond, it would be highly satisfactory to the makers of Crane's Bond.
Would it be consistent, do you think, for any bank, newspaper, railroad, manufactory that believed and expected others to believe that it was one of the first in the field in the country, to write its letters on paper that was, say, only the third best paper it could get?
$100 \%$ selected new rag stock
120 vears experience
120 years' experience
Bank notes of 22 countries
Paper money of
Paper money of $438,000,000$ people
Govermment bonds of $I 8$ nation
Govermment bonds of 18 nations
Crane's

## tallored at fashion park

Not to be overlooked

Lots of men think about clothes from the wrong angle. They demand price before they give price a chance to justify itself. If you look well in the clothes, if they keep their good style, and the woolens wear, the price is justified. Our tailors at Fashion Park have sent us suits that more than justify their price.

## $\$ 50$

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## (BI)

LEAVE IT TO THE WOMEN
to appreciate the Unusual quality and Style in these Unmatchable WINTER
OVERCOAT SUPER-VALUES
$\$ 28, \$ 33, \$ 38$ and $\$ 43$

IT takes the keen intuitive eyes of the women to instantly recognize the
extraordinary Super-Value of these good-looking Greatcoats and Ulsters.
MANY men are bringing in the womenfolk to help them select from among the sixty and more styles and patterns at the Super-Value prices IN our inmern
IN our immense stock you will find every conceivable kind of overcoats sters-plain and half Raglans. Box Back coats that hang straight and trim from shoulder to knees.
CONSERVATIVELY
coats for men who prefer about the same style from one year to another Pleated back overcoats for men whe like something out of the ordinary coats for formal occasions.

OVER sixty styles to select from-at these Super-Value prices alone in all varieties of patterns, designs, fabrics and colors.

## Perry \& Co.

16th \& Chestnut
SUPER - VALUES
in Clothes for Men

SUPER-VALUES - every last one Of them. That means-M MEY THAN YOU CAN GET ANYWHERE ELSE - because only the Perry policy of tre-
mendous volume could produce such high quality goods at such remark ably low prices.

