



Store Hours 9 to 5:30

"Treasure Island"—quite the best Toy Store you ever saw.
—Gimbels, Fourth floor

GIMBEL BROTHERS

MARKE: CHESTNUT :: EIGHTH :: NINTH

Philadelphia, Thursday, Nov. 17, 1921

Buy now—pay in January. Haven't an account with Gimbels? Won't you open one? We add about nine thousand families each year.



Gimbels Great Stocks Show Full and Plenty, Even of Scarce Things

**Tomorrow—
At Gimbels
25%
Reduction
ON
Sewing
Machines**

A Two-Carload Pur-
chase Brings Remark-
able Savings on Do-
mestic, New Willard,
and Lessing Machines

Because of factory and
manufacturing adjustment
of their stocks that accumu-
lated ahead of demands, we
announce the most remark-
able Gimbels Sale of Sewing
Machines at prices not ob-
tainable elsewhere in Phila-
delphia.

Each Machine Sold on
Terms of
\$1 Weekly
Ten-Year Guarantee



\$65 Singer, \$39

Floor samples at a third
less than their original price.
Every one in perfect con-
dition.

**\$49 New Willard
at \$39**

**\$59 New Willard
Parlor Cabinet
at \$47**

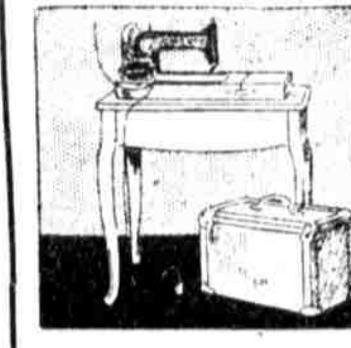
**\$75 Domestic
Parlor Cabinet
at \$59**

\$65 Domestic at \$53



\$39 Lessing, \$24

Below cost; drop-head;
ball-bearing; complete set
of attachments. Guarant-
eed for five years. Domes-
tic make.



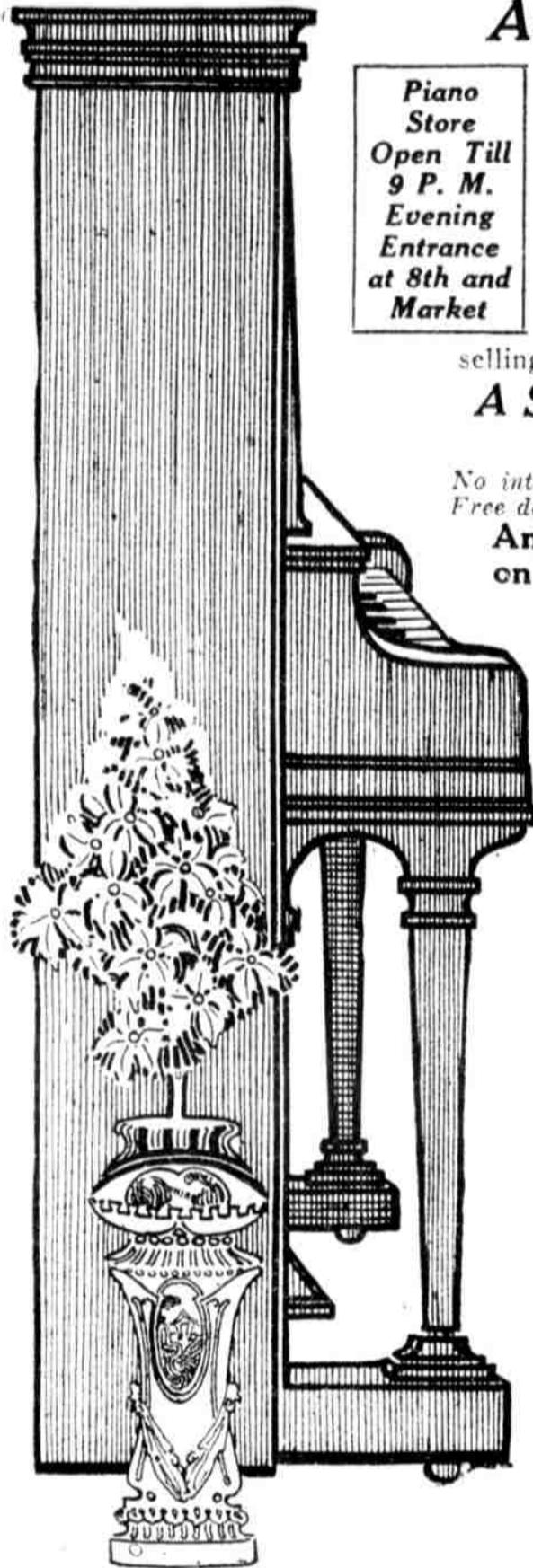
**\$80 Domestic
Electric Portable,
\$59**

Packs in small case. Can
be attached to any electric
fixture and used on any
small table. Invaluable in
any small home or traveling.
Reduced prices.

\$10 to \$15 allowance for
your old machine toward
the purchase of a Domestic
Electric Boudoir Cabinet
Machine.

**Free instructions at home
within city limits.**

—Gimbels, Fourth floor,
and Subway Store.



An Offer Sensational!

\$595

For a Hardman-Built
Player-Piano—"The Harrington"

Selling on the Gimbels Club Plan—which means—

**A Saving of More Than \$200 on
An Instrument**

No interest or extras of any kind
Free delivery of instrument

Free initial tuning.
Free bench.

And the Instrument Will Be Sent Home
on a First Payment of as Little as \$10

Pay remainder at rate of \$3.75 weekly.

The Hardman piano is great because a great and music-loving organization puts its whole soul into the making.

The Harrington piano is also of an honored line—and years ago Hardman, Peck & Co. bought that business and added it to its own, but continued the Harrington name and line—a line less costly of the makers that it ranks wonderfully well in the musical world.

The Hardman is the piano of Grand Opera.

The Hardman Autotone was the Caruso favorite.

The Harrington Player-Piano is built on Hardman lines—scientifically correct.

The Accenter gives power even to those not musically trained to interpret music pleasantly—to subdue accompaniment while holding strong the theme (the tune). Automatic sustaining pedal.

The Harrington touch is light and elastic; the tone is clear—piano to safely sing by.

Handsome Cased in

Mahogany

Player-Piano Club Is Limited and Will
Surely Fill and Close Before Christmas

Gimbels represent—

Hardman Piano and Autotone.

Vose Piano and Player.

Harrington Piano and Player.

Packard Piano and Player.

Milton Piano and Player.

—Gimbels, Hardman Hall, Seventh floor.

The Meaning of Gimbel Piano Clubs

In a word, "co-operation"—giving to each individual who buys through the club the buying-power of a hundred or more people rolled into one.

It is the factor that makes the co-operation possible, as a manufacturer couldn't sell to you as individuals.

Rising in tremendous numbers for these clubs effects big money-saving in every item that usually enters into "cost."

Then the selling: It is costly to sell musical instruments in the usual way, but to make proclamations to the public of a certain definite bargain is to sell with very little expense.

All savings go to the purchaser, making an inclusive price, so that no extras of any kind crop up, and in the case of the Harrington Player-Piano each purchaser saves over \$200.

Most Everything Worth-While
in Caps! Eight-Quarter and
One-Piece

Extraordinary Sale of

Men's Caps

About Half-Price at **95c**



Many of the Caps
are Imported

as well as the goods that go into many of the caps in the lot that were made in this country.

Homespun. Fine herringbones.

Polo cloths. Fine tweeds.

Men's and boys' sizes. Some with ear bands.

—Gimbels, First floor.

Bring the Children to
the Newly Large,
Newly Wonderful



Happy Land
Barber Shop

just opened today on the Secnd floor. The women's hair-dressing and manicuring service continues on the Third floor—this is a new shop exclusively for children and young women's hair-cutting.

Just a Shining, Spotless, Blue-and-White
Play-Land

Delightful see-saws that pretend to be ducks—or horses—or boats. And what fun it is to "escape" from the Tower of London—down a safely delightful "slide"! And hobby-horses, a whole row of them to "ride" while "Barber Bill"—or his helpers—cut your hair nicely.

Yes, it's fun to get a hair-cut—or wait for it.

And you know those combs and brushes, right out of sealed packages, are daintily safe for fluffy little heads.

A shop of service rather than profit.

—Gimbels, Second floor—next the Little Children's Shop.

**An Outstanding Bargain!
A Combination of Gimbel Originality
and Chicago Initiative**

\$1 DOWN \$1 WEEK

We Deliver to Your Home the New

Crown
Phonographs

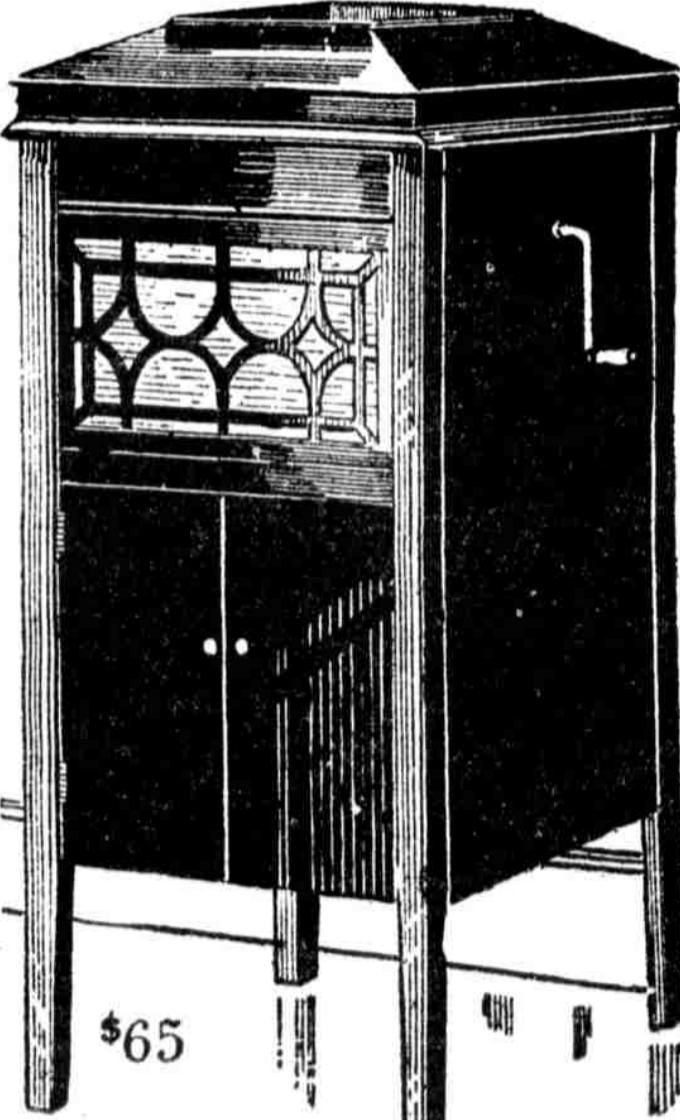
Of the Highest Quality Tone: Appearance and
Construction, on First Payment of \$1

Again Gimbels come forward with an offer that brings the fine things of life within purse reach. At last—though for a limited time—a phonograph of the highest quality, on terms that every home can manage with ease. Those who have always wanted nothing but the best, and have found the best beyond their means—here—result of a combination of Gimbel originality and Chicago initiative—is their chance to fully satisfy years of desire for a phonograph of first excellence. On payment of \$1 down and \$1 a week.

and the Price—

\$65

Everyone knows the best
makes of phonographs. Gimbels
have played a great part in their
growth to fame. Now Gimbels
come forward with unquestioned
sponsorship and absolute
guarantee of the new Crown
Phonograph. An instrument
created by an old piano house
that has produced fine musical
instruments since 1870—George
P. Bent Co.—a cabinet built by
the best cabinet builders in the
country—a thing of outstanding
beauty. A tone clear, pure,
free from surface sound. After
all, this test is final—tone. And
the tone quality of the Crown
Phonograph places it on the
highest level of phonograph
excellence.



**Is a Third Less
Than the Pre-
vailing Market
Price**

SEND US THIS
GIMBEL BROTHERS, Philadelphia
Without putting me under any obligation please send
fuller particulars of Harrington Player-Piano.
Crown Phonograph.
Scratch out the one that doesn't interest you.
Name _____
Street _____
City and State _____
—Gimbels, Hardman Hall, 7th floor and Subway Store.

TOMORROW—
Sale and Display of Beautiful
Imported Lace Window Curtains
WITH THESE AS "LEADERS"—

Irish Point Window Panels—Special at
\$6.50 each. 36 inches wide.

Imported Irish Point Curtains—very
handsome designs—sale-grouped at \$7.85 to
\$50.

Marie Antoinette lace curtains—at \$6.50
to \$13.50 a pair.

Very Fine Brussels Net Embroidered
Curtains—various panels and pairs—at \$25
to \$32.50.

Very Sheer Voile Curtains—with hem-
stitched border, and antique lace edge—
special at \$5.50 a pair.

—Gimbels, Upholstery Store, Fifth floor

Subway Store Dress Sale

\$5

Values
\$10 to
\$15

All Women's
and Misses'
Sizes

Values
\$15 to
\$25

\$7.50

Velveteens, serges, crepes de Chine, taffetas and
satins.

One-piece and two-piece styles. Embroidered
styles. Serge dresses. Color-embroidered serges
and velveteens.

Misses': 14- to 18-year sizes.

Women's sizes: 36 to 44.

Brocaded velveteens. Plain velveteens. Vel-
vetes combined with Georgette or with satin.
Point twills. Tricotines. Crepes de Chine.
Plenty of "samples" included.

Braid-trimmed. All-over embroidery.

Misses': 14- to 18-year sizes.

Women's sizes: 36 to 44.

—Gimbels, Subway Store.

In the Subway Store

Another Rich Opportunity to Buy High-Grade Footwear for a "Song"

8500 Pairs Women's Walk-Over Shoes

Also Regular Gimbel Shoes—these are
Perfect—and from \$8 and \$10 Lines—

We undertake to market these surplus lines every so often—no selling
expense to the makers—but that makes better bargains for you.

**High Shoes, Black Kidskin, Patent
Oxfords and Leather, Brown Kidskin,
Pumps Gunmetal and Tan Calf**

Sizes 3 to 8, Widths AA to D

\$2.65

Classed as
Discontinued
Lines—therefore
this Low Price

Plain and tipped toes.
Turned and welted soles.
Louis heels.
Baby Louis heels.
Military heels.

—Gimbels, Subway Store.