



Store Hours 9 to 5:30
"Treasure Island"—quite the best Toy Store you ever saw.
—Gimbels, Fourth floor

GIMBEL BROTHERS
MARKET · CHESTNUT · EIGHTH · NINTH

Philadelphia, Thursday, Nov. 17, 1921
Buy now—pay in January. Haven't an account with Gimbels? Won't you open one? We add about nine thousand families each year.



Gimbels Great Stocks Show Full and Plenty, Even of Scarce Things

Tomorrow—
At Gimbels
25% Reduction
ON
Sewing Machines

A Two-Carload Purchase Brings Remarkable Savings on Domestic, New Willard, and Lessing Machines

Because of factory and manufacturing adjustment of their stocks that accumulated ahead of demands, we announce the most remarkable Gimbels Sale of Sewing Machines at prices not obtainable elsewhere in Philadelphia.

Each Machine Sold on Terms of
\$1 Weekly
Ten-Year Guarantee



\$65 Singer, \$39

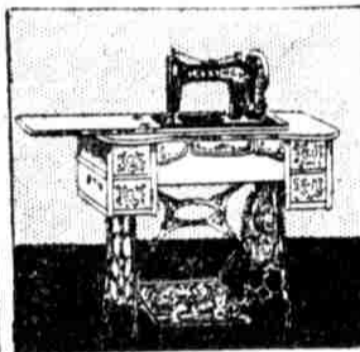
Floor samples at a third less than their original price. Every one in perfect condition.

\$49 New Willard at \$39

\$59 New Willard Parlor Cabinet at \$47

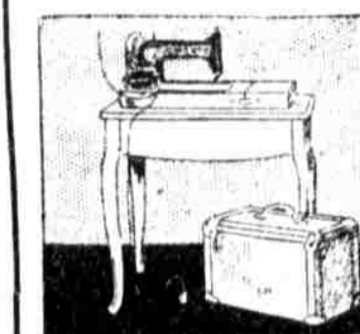
\$75 Domestic Parlor Cabinet at \$59

\$65 Domestic at \$53



\$39 Lessing, \$24

Below cost; drop-head; ball-bearing; complete set of attachments. Guaranteed for five years. Domestic make.



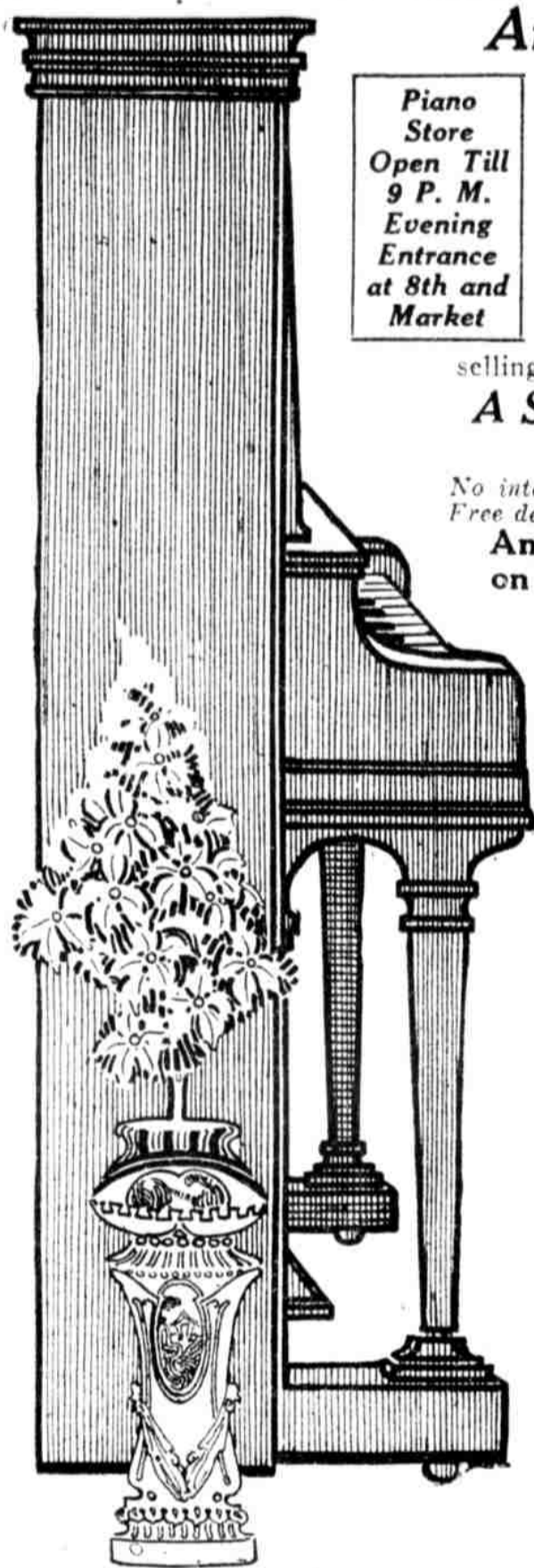
\$80 Domestic Electric Portable, \$59

Packs in small case. Can be attached to any electric fixture and used on any small table. Invaluable in any small home or traveling. Reduced prices.

\$10 to \$15 allowance for your old machine toward the purchase of a Domestic Electric Boudoir Cabinet Machine.

Free instructions at home within city limits.

—Gimbels, Fourth floor, and Subway Store.



An Offer Sensational!

Piano Store Open Till 9 P. M. Evening Entrance at 8th and Market

\$595
For a Hardman-Built Player-Piano—"The Harrington"

selling on the Gimbels Club Plan—which means—
A Saving of More Than \$200 on An Instrument

No interest or extras of any kind. Free initial tuning. Free delivery of instrument. Free bench.

And the Instrument Will Be Sent Home on a First Payment of as Little as \$10

Pay remainder at rate of \$3.75 weekly. The Hardman piano is great because a great and music-loving organization puts its whole soul into the making.

The Harrington piano is also of an honored line—and years ago Hardman, Peck & Co. bought that business and added it to its own, but continued the Harrington name and line—a line less costly than the Hardman, but so musically fine and so dear to the hearts of the makers that it ranks wonderfully well in the musical world.

The Hardman is the piano of Grand Opera.

The Hardman Autotone was the Caruso favorite.

The Harrington Player-Piano is built on Hardman lines—scientifically correct.

The Accenter gives power even to those not musically trained to interpret music pleasantly—to subdue accompaniment while holding strong the theme (the tune). Automatic sustaining pedal.

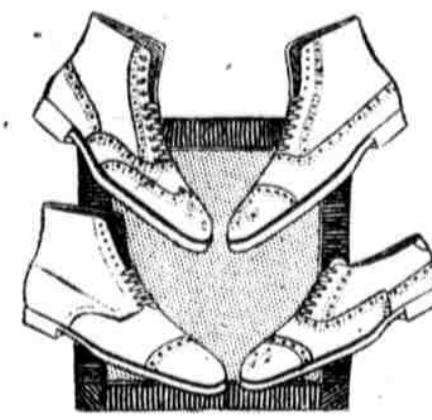
The Harrington touch is light and elastic; the tone is clear—piano to safely sing by.

Handsomely Cased in Mahogany

Player-Piano Club Is Limited and Will Surely Fill and Close Before Christmas

Gimbels represent—
Hardman Piano and Autotone.
Vose Piano and Player.
Harrington Piano and Player.
Packard Piano and Player.
Milton Piano and Player.

—Gimbels, Hardman Hall, Seventh floor.



Men's High and Low Shoes at \$5.85

Made by Rice & Hutchins—most every man who wears good shoes knows that "R. & H." shoes are good.
Tan "Norwegian calf" boots—
"Scotch grain" boots—
Black calf boots—
Brogue Oxfords—
Straight Lace Oxfords—

Regularly \$10, But an Overlot Hence sold to us at a quick price—meaning, to you—**\$5.85**
—Gimbels, Second floor



Extraordinary Sale of
Men's Caps
About Half-Price at **95c**

Most Everything Worth-While in Caps! Eight-Quarter and One-Piece

American and English materials. English and American makes. In other words—

Many of the Caps are Imported

as well as the goods that go into many of the caps in the lot that were made in this country.

Homespun. Polo cloths. Men's and boys' sizes. Fine herringbones. Fine tweeds. Some with ear bands. —Gimbels, First floor



Bring the Children to the Newly Large, Newly Wonderful

Happy Land Barber Shop

—just opened today on the Second floor. The women's hair-dressing and manuring service continues on the Third floor—this is a new shop exclusively for children and young women's hair-cutting.

Just a Shining, Spotless, Blue-and-White Play-Land

Delightful see-saws that pretend to be ducks—or horses—or boats. And what fun it is to "escape" from the Tower of London—down a safely delightful "slide"! And hobby-horses, a whole row of them to "ride" while "Barber Bill"—or his helpers—cut your hair nicely.

Yes, it's fun to get a hair-cut—or wait for it.

And you know those combs and brushes, right out of sealed packages, are daintily safe for fluffy little heads.

A shop of service rather than profit.
—Gimbels, Second floor—next the Little Children's Shop.

An Outstanding Bargain!
A Combination of Gimbels Originality and Chicago Initiative

\$1 DOWN \$1 WEEK

We Deliver to Your Home the New

Crown Phonographs

Of the Highest Quality Tone: Appearance and Construction, on First Payment of \$1

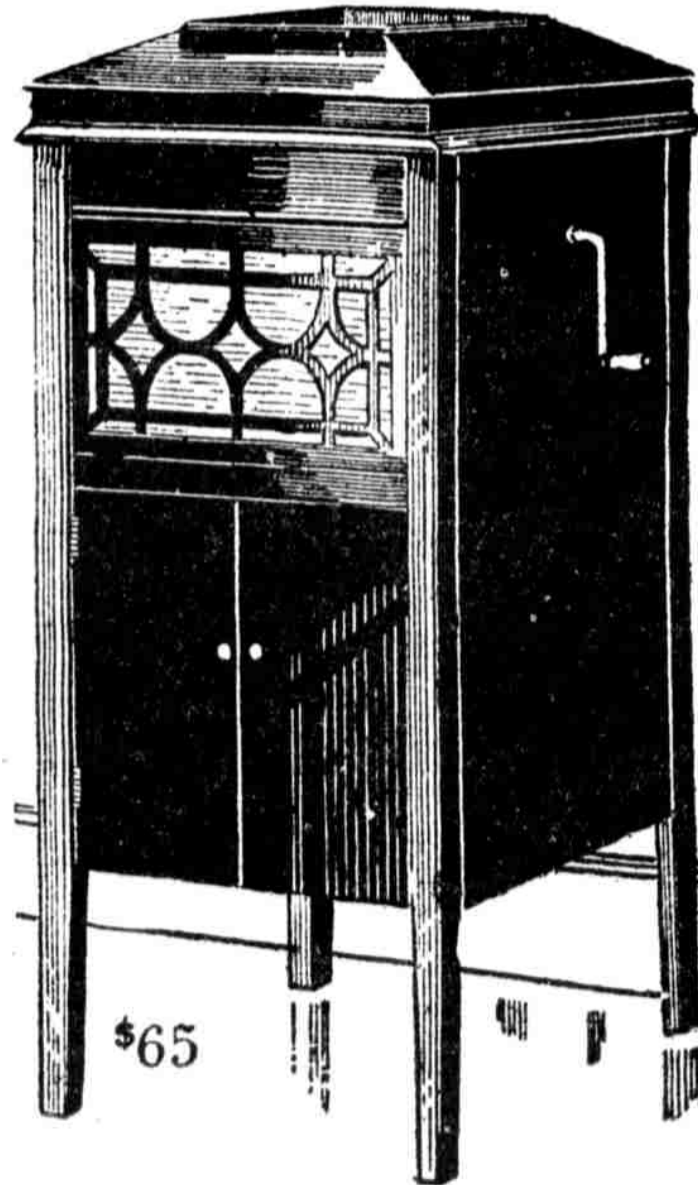
Again Gimbels come forward with an offer that brings the fine things of life within purse reach. At last—though for a limited time—a phonograph of the highest quality, on terms that every home can manage with ease. Those who have always wanted nothing but the best, and have found the best beyond their means—here—result of a combination of Gimbels originality and Chicago initiative—is their chance to fully satisfy years of desire for a phonograph of first excellence. On payment of \$1 down and \$1 a week.

and the Price—

\$65

Is a Third Less Than the Prevailing Market Price

Everyone knows the best makes of phonographs. Gimbels have played a great part in their growth to fame. Now Gimbels come forward with unquestioned sponsorship and absolute guarantee of the new Crown Phonograph. An instrument created by an old piano house that has produced fine musical instruments since 1870—George P. Bent Co.—a cabinet built by the best cabinet builders in the country—a thing of outstanding beauty. A tone clear, pure, free from surface sound. After all, this test is final—tone. And the tone quality of the Crown Phonograph places it on the highest level of phonograph excellence.



SEND US THIS
GIMBEL BROTHERS, Philadelphia—
Without putting me under any obligation please send full particulars of
Harrington Player-Piano,
Crown Phonograph.
Scratch out the one that doesn't interest you.
Name
Street
City and State
—Gimbels, Hardman Hall, 7th floor and Subway Store.

TOMORROW—
Sale and Display of Beautiful Imported Lace Window Curtains

WITH THESE AS "LEADERS"—

Irish Point Window Panels—Special at \$6.50 each. 36 inches wide.

Imported Irish Point Curtains—very handsome designs—sale-grouped at \$7.85 to \$50.

Marie Antoinette lace curtains—at \$6.50 to \$13.50 a pair.

Very Fine Brussels Net Embroidered Curtains—various panels and pairs—at \$25 to \$32.50.

Very Sheer Voile Curtains—with hem-stitched border, and antique lace edge—special at \$5.50 a pair.

—Gimbels, Upholstery Store, Fifth floor

Subway Store Dress Sale

\$5 Values \$10 to \$15 | All Women's and Misses' Sizes | Values \$15 to \$25 | **\$7.50**

Velveteens, serges, crepes de Chine, taffetas and satins.

One-piece and two-piece styles. Embroidered styles. Serge dresses. Color-embroidered serges and velveteens.

Misses': 14- to 18-year sizes. Women's sizes: 36 to 44.

Brocaded velveteens. Plain velveteens. Velveteens combined with Georgette or with satin. Poirer twills. Tricotines. Crepes de Chine. Plenty of "samples" included. Braid-trimmed. All-over embroidery.

Misses': 14- to 18-year sizes. Women's sizes: 36 to 44. —Gimbels, Subway Store.

In the Subway Store
Another Rich Opportunity to Buy High-Grade Footwear for a "Song"

8500 Pairs **Women's Walk-Over Shoes**

Also Regular Gimbels Shoes—these are Perfect—and from \$8 and \$10 Lines—

We undertake to market these surplus lines every so often—no selling expense to the makers—but that makes better bargains for you.

High Shoes, Oxfords and Pumps | Black Kidskin, Patent Leather, Brown Kidskin, Gunmetal and Tan Calf | Plain and tipped toes. Turned and welted soles. Louis heels. Baby Louis heels. Military heels.

Sizes 3 to 8, Widths AA to D

\$2.65

Classed as Discontinued Lines—therefore this Low Price

—Gimbels, Subway Store.