

Organ Plays at 9, 11 and 5:20  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER  
Fair

# One Newspaper Page on Which All the News Is Good News

**"He Who Lies Down With Dogs Must Not Be Surprised If He Gets Up With Fleas"**  
seems to be an adage even older than the hills.

The sayings of the early fathers and of Poor Richard represent experiences and observations that we may profit by.

We have often thanked those who have turned us off a bad road to a better one.

The signboards of the past are good reading for those who are still journeying on.

[Signed]

*John Wanamaker*

November 16, 1921.

## Women's Coats of Hudson Seal and Nearsal

The methods used in shearing and dyeing muskrat to form the fur generally known as Hudson seal have advanced to such a degree of perfection that the finer garments of this fur can scarcely be told from the scarcer and more costly genuine Alaska sealskin.

Examples of this are to be seen in certain Hudson seal coats now in the Fur Salons, fashioned in the conservative models preferred by women who as a rule buy only one fur coat and wish to wear it a long time.

These conservative coats of fine quality Hudson seal vary in length from 34 to 45 inches, and in price from \$290 to \$575. They are beautifully fashioned and finely lined.

The nearest effect to these in coats of good appearance and quality, but at a much lower price, will be found in the nearsals (French coneys) coats, varying from 36 to 45 inches in length and priced \$150 to \$235.

Both the Hudson seal and nearsals coats are fashioned with loose backs that may be worn belted or not, and in the more generous skirt widths of this year.

(Second Floor)



## The Years From 6 to 14 May Be Passed in Delightful Dresses

And there is no little girl of these ages who will not enjoy them the more!

A woman who must understand and love little girls designs many of our pretty juvenile frocks.

For everyday there are fine chambrays and gingham and cotton crepes, in quaint designs and colors, that will make small girls look as if they had stepped straight out of story-book pages. These wash frocks are \$6.50 to \$12.50.

For Sundays and "occasions," school and parties, there are picturesque frocks of Canton crepe, crepe de chine, Georgette, taffeta and velvet—sober colors for the sober needs and enchanting flower and sunset and dawn colorings in the party frocks. Little girls will look lovely in them. Prices on these finer dresses are \$17.50 to \$38.

Ask for them in the Girls' Store.

(Second Floor)

## An Exceptional Wrap-Coat for Young Women—\$97.50

For young women tomorrow we have an unusually attractive wrap-coat of deep-piled silk bolivia, with collar and cuffs of exceptionally fine nutria fur. The price is \$97.50.

The model exactly duplicates in style an unusually graceful wrap-coat selling at a much higher price, on which more costly furs were used.

The coat is in three shades of brown—Malay, mouffon or caravan—or a deep, rich dark blue. It is richly lined with satin, finished with silk braid and tassel ornaments that tone perfectly with its color; and is in every way an unusual garment for \$97.50. The sizes are 14 to 20.

Other fine fur-trimmed topcoats in the same sizes are priced \$65 to \$95.

(Second Floor)

## Women's Good Gloves at Special Prices

No "off" gloves in the lot, but all good quality, well made, and of a kind good to keep or give away.

Gray mocha gloves, one clasp, at \$2 a pair.

Imported kid gloves, two-clasp, overseas sewn, black, white, beaver, brown, at \$1.25 a pair.

Imported kid gloves, two clasp, pique sewn, black, white, brown, beaver and tan, at \$1.50 a pair.

Fine quality strap-wrist capeskin gloves, tan, gray, brown, beaver, at \$2.75 a pair.

French suede gloves, two clasp, pique sewn, silk lined, in black, gray, taupe, brown and beaver, at \$2 a pair.

Twelve-button-length French lambskin gloves, in white, at \$9.50 a pair.

(West Aisle)

## An Especially Good Shoe for Women at \$10

It is a high-laced boot of smooth tan Russia calfskin, with medium sole, straight tip and perforations, military heel, blind eyelets and heavy rubber sole. It is an especially good value for \$10, both in quality and appearance.

For women who prefer a low shoe of the same grade and style, there is a six-eyelet oxford of the same leather, made in the same way, at \$8.75.

(First Floor)

## THE NEW PENDANT-EARRINGS

Some of the most charming styles of pendant earrings imaginable have arrived—the designs showing imitation pearls and jade besides rhinestones, sometimes in the shape of the most picturesque pearl tassels, other times appearing as hexagonal, double and single ovals, and circles. Prices are \$7.50 to \$50.

For the people who do not care for these stones we have imitation jet earrings in similar styles.

(Main Floor)

## SPANGLED TUNICS AND FLOUNCINGS ABOUT HALF PRICE

As the result of a good house-cleaning in the Dress Trimming Store some of the loveliest beaded and spangled tunics and trimmings have come down to surprisingly little prices.

It happens, too, just exactly at the right time for women looking around for something more than ordinarily beautiful for evening gowns or handsome trimmings. The opportunity to buy them at such savings is one that rarely happens.

Gorgeous spangled and beaded tunics, black and colors, long and short for \$12 to \$45. Each one shows some slight signs of being handled.

Skirt lengths of wide beaded and spangled flouncings to make tunics, also, in some cases, bands to match and odd lengths of the finest beaded trimmings and ornaments.

(West Aisle)

## QUAINT PEASANT BLOUSES NEW AND FASCINATINGLY PRETTY

They have the round neckline piped with the contrasting color and are shirred to still further give the effect of youthfulness. The sleeves are full and gathered into a band cuff.

But most of all, perhaps, women like the vivacious touch of color given by the embroidery, which has something of the barbaric in it. In some cases it is brightly hued wool flowers, in other cases many colors in silk or it may be Paisley designs.

Such blouses in Georgette crepe and crepe de chine in colors for suits are \$9.85 to \$19.50.

(Third Floor)

## VANITY HANDBAGS IN AN INVITING ARRAY

Just now there is especially good selection among these smart little bags of glossy auto leather and dull leather in black, brown and navy.

There are various shapes, with gilt or nickel frames, and at \$4.25 to \$6.50 they are most moderately priced.

(Main Floor)

## NEW PLIO-TOP AMERICAN LADY CORSETS

Here is a new model designed for the women who are apt to complain that the top of the corset steel hurts. It has an elastic section under the steel to obviate this; otherwise it is made of pink coutil, is topless and sells at \$9.75.

Another new model is a pink broche well boned, and having three pair of garters. Price \$5.

(Third Floor)

## WOMEN'S WOOL SPENCERS GREATLY IN DEMAND

Light and warm, they come in so handy to wear under coat or wrap these days.

At \$2 and \$2.50 are all-wool spencers in rose, Copenhagen, tan, gray, pink, sky blue, lavender, black and white.

At \$4.50 and \$5 are imported all-wool spencers in pink, French blue, brown, lavender and black.

(First Floor)

## WOOLEN REMNANTS WITH LITTLE PRICES

But the lengths are long enough in many cases for women's dresses and even coats, to say nothing of skirts and all the shorter remnants which come in so nicely for children's clothes.

There are all kinds of fine woollen materials from our own stock, including serges, poplins, crepes, tricelines, coatings and skirtings.

(First Floor)

## Silvery Mesh Bags

The tiny bag in which powder and handkerchief are carried of an evening may well be of silver-plated mesh. A number of attractive new shapes are shown. They have strap or chain handles, and are priced \$8 to \$24.

(Main Floor)

## Bronze Mantel Clocks That Are Unique

In fact, you might search the whole world over for their duplicates without finding them.

We had these clocks designed for us in beautiful Louis XIV, Gothic and Colonial cases of standard statuary bronze, hand tooled. They would find their most fitting surroundings in a handsome library or living room.

With Westminster chimes the prices are \$675 to \$950.

With ships' bell movement, \$525 to \$750.

(Main Floor)



## 500 Women's Suits and Dresses at \$25 Make a Little Sale of Great Interest

Some of these are fresh from the manufacturer and the remainder are almost equally new, having been brought in for the special sale of a few days ago. Every garment, whether suit or dress, in the sale is \$25, and in every instance this means a saving of \$10 to \$15 over the early season prices.

The dresses are all day dresses—semi-fitting, straight-line, chemise and coat models, cut from tricotine, Poiret twill and serge, Canton crepe and crepe de chine in navy, black and brown. Some of them are severely simple, some braided; others are embroidered and beaded. The silks are as dainty as the cloth dresses are practical.

The suits are built of cheviot, velour and tweed, ten different models, all with splendidly cut shoulders. They are lined and interlined; and one may choose from browns, oxford, navy, black and mixtures.

(First Floor)

## Good Warm Bolivia Coats Fur-Trimmed, \$75 and \$85

They have just arrived and they are such coats as many women have been looking for and at the prices that are very much wanted.

The bolivia is an all-wool weave of particularly nice quality, they are silk lined throughout and interlined and both of the two styles have large nutria collars, which may be worn high or low.

One is a coat model, with fitted back and a belt at the sides and front. The other is a wrap with large sleeve, loose back and tassels. In black, brown and navy.

(First Floor)

## A Merry Race Is on Between Velvets and Duvetyns

Each one claiming to stand higher in the affections of women than the other. It is certain that no woman would make a mistake in choosing either a velvet or a duvetyne for a handsome afternoon or theatre gown. For evening she would probably choose a chiffon velvet.

Both these fabrics are in great demand for millinery, bags, girdles, collars and vests, and the way in which women are buying chiffon velvets and duvetyns is a great compliment to the large assortments assembled here.

Chiffon velvets, 41 inches wide, in all the dark and light colors, including blues, browns, fuchsia and black, \$8 a yard.

"Wedding ring" chiffon velvet, an even finer, softer weave, 41 inches wide, \$9 a yard.

Duvetyns in reindeer, mouse, gray, jade, orchid, channels, gendarme, flame and China blue, \$6.50 and \$8 a yard.

(First Floor)

## Boys' Overcoats for the Hardest Winter

Warmth, service, good looks—these are the things that matter in a boy's overcoat.

Our boys' overcoats combine the three.

They have the warmth and the service and the good looks of good woollens properly tailored.

They are priced justly in proportion to their merits—\$15 to \$35, in 3 to 10 year sizes, and \$28 to \$45 in 10 to 18 year sizes.

Double-breasted models, belted and semi-belted, many of them with woollen linings.

(Second Floor)

## CREPE DE CHINE CHEMISES—LARGE

Three styles, tailored, with shoulder straps, \$9.85, \$9.50 and \$6.

One style with lace trimming and built-up shoulders is \$2.50; another has lace and its shoulder are of ribbon, \$6.50.

(Third Floor)

## CHILDREN'S BATHROBES

We have for boys and girls of 4 to 16 years a fine collection of warm eiderdown and blanket bathrobes, in all the pretty and gay colors and styles that children enjoy wearing. Priced, \$9.25 to \$6.

(Third Floor)

## CHRISTMAS CARDS AND CALENDARS

Ever so many people who wish to get their gifts off early to distant points are already buying their cards. Hundreds of dainty things are here, beginning with all sorts of boxed novelties for children and housewives, and ending with the loveliest folders and parchment cards. As for calendars, there are book calendars—Longfellow, Kipling, O. Henry, Happy Thought calendars; calendars with recipes for desserts and calendars with kitchen accounts in them; English calendars and Japanese calendars.

Prices of the cards, 5c to \$1; of the calendars, 25c to \$2.75.

(Main Floor)

## READY TO OUTFIT THE CHAUFFEUR FOR WINTER

The Motor Apparel Shop has everything you need to keep your chauffeur warm and looking well.

Suits of gray whipcord and worsted, \$40 to \$48.

Caps to match, \$4.

Heavy overcoats of gray kersey, half or full lined, \$38 and \$40; sheep lined, with fur collar, \$65.

Fur coats, \$65.

Gloves and gauntlets of fur, \$5 to \$20; of leather, unlined, \$3.50 to \$4; of leather with wool lining, \$3.25 to \$12.

Leather puttees, \$10.

Foot muffs for cold days, \$6.50 to \$20.

Robes in a variety of patterns and weights, \$12 to \$62.50.

(The Galleries)

## YE OLD-FASHIONED BAYBERRY CANDLES

Burned to the socket. Brings back to the house "Food to the laundress" and "gold to the pocket!"

Some people are buying them to add to Thanksgiving festivities, and it is not too early to buy and lay them away for Christmas. Two in a box, \$25. Pretty nearly every other kind of candle in the Lamp Store if you don't care for these.

(Fourth Floor)

## FINE ENGLISH NEEDLECASES ARE HERE FOR GIFTS

There is no question about it that they are the best to be had today and this is the most complete assortment that we have received since the war.

Many are in real leather cases and they are all most attractive for gifts. Of course, now is the best time to make a selection. Prices start at 55c and go up to \$25.

(Main Floor)

## NEW GLASS AND CHINA TOWELINGS OF FINE GRADE 65c AND 85c A YARD

One of these new lots is made up of red check glass toweling, clean, well woven of pure linen and specially intended for drying glassware. For such a purpose no better goods at the price—85c a yard, 21 inches wide.

The other is a pure linen toweling fine for drying china, well-woven material with plenty of drying surface and in a choice of red, or red and blue borders. Price, 65c, in the 21-inch width.

You can buy either kind with confidence of good service and unsurpassed value.

(First Floor)

## Household Odds and Ends

Imported butter paddles, 45c each; domestic, 20c.

Imported wooden salt boxes, \$1, \$1.25 and \$1.50.

New cereal sets of fifteen pieces of decorated porcelain, \$8.75 and \$12.

Porcelain tables, 24x26 inches, \$10.75.

Wringers, steel ball bearing, with solid rubber rolls, guaranteed for five years, \$8.75.

Round toothpicks for tourists, large box, 25c.

Wooden bread boards, 10-inch size, 65c; 12 inch, \$1.

Glass rolling pins, 85c.

(Fourth Floor)

## The Affairs of Men Such Beautiful Colors in Men's Velour Hats!

It is hard to tell which is the outstanding feature of these Vienna velour hats, their marvelous colorings or their wonderful texture.

They are so soft and velvety and, what is even more to the point, they will remain so when most velour hats will show signs of wear. Price \$12.

## Men Will Like These Cheviot Pajamas

They are made perfectly plain, with little turnover collar, and a good weight for cold nights. In stripes and plain colors. And they may be counted on to give good service. Price \$3.50.

## Men's Fine Handkerchiefs at \$10 a Dozen

They are quite a good deal better than the usual everyday handkerchief, and that is what many men like about them. They are rich linen, a nice quality and size and have a half-inch hem. Bought separately they are \$1 each. These handkerchiefs make very acceptable gifts. It is customary to have them marked with embroidered initials. For three block letters the price is 25c a handkerchief extra.

## At Last! Those French House Slippers for Men

For the first time in several years we have procured a shipment of those splendid French house slippers of all-wool blanket cloth with leather soles and fleecy interiors. They are in neat plaid designs in various colors.

For comfort and wear we know of no house slippers that are their superiors, and a great many people have been asking for them. Price \$3.50, and sold in the Men's Wear Store.

## For Men Who Prefer Buttoned Shoes

We have a trim and handsome buttoned boot as they could ask for, a shoe quite fine enough for dress wear.

It is of black Viking calfskin with matt kidskin uppers and is plain and smart with a shapely toe and close-trimmed sole. Looks more like a custom-made shoe than a factory product. Price, \$13 a pair.

(Main Floor)

## Gold-Encrusted Glassware in Wonderful Request

Everybody seems to want some, either for gift giving or for keeping.

The brilliance and richness of its appeal to customers, especially in view of the moderate prices marked on it—\$2 to \$16.50.

Cracker and cheese dishes, Footed fruit bowls, \$6.50, \$9 and \$10.

Handled sandwich trays, \$5 to \$10.

Nut bowls, \$1.

Flower vases, \$2.50 to \$6.

Candlesticks, \$12 and \$12.75 a pair.

Covered bonbon boxes, \$1, \$7 and \$7.50.

Compotes, \$2.75, \$3, \$4 and \$7.50.

(Fourth Floor)

## Fine Oriental Rugs Newly Unbaled—\$37 to \$75

New Irans, new Kurdish and Hamadan Dozants, new Anatolian mats, just such pieces as should strike the fancy of people looking for low-priced Oriental rugs of real quality, in the smaller sizes.

Fine, good-looking, desirable weaves that furnish well and hold their good looks.

The Irans, the select class in the Mosul family, are in dark blues and soft warm red shades, prices from \$37 to \$75, in size about 5x11 ft.

The Dozants (Kurdish and Hamadan) are marked \$55 to \$75, sizes about 4x6 1/2 to 7 ft.

The Anatolians are chiefly red, a characteristically vivid red, and they are quite attractive in decorative effect. These pieces are marked at wonderfully low prices, as low, in some cases, as they have probably ever been—\$5 to \$9.75.

(Seventh Floor)

## Hundreds of New Wool-Filled Quilts, \$7.50 and \$10

Filled with wool, warmth and service.

Patterns and color combinations in extraordinary variety.

In fact the assortment is the finest we have ever had, and we don't believe there is anything to match it.

The prices in many cases are half and in others close to half what they were last year.

The quilts now \$7.50 have fine figured rambly tops and backs and plain borders of satin.

Those at \$10 each have figured satin centers, plain backs and borders of satin to match.

Every one filled with a nest of lamb's-wool.

(Sixth Floor)

## Who Needs Good Carpets or Linoleums?

Axminster carpet in plain colors and figured effects, \$3.25 and \$3.50 a yard.

Tanestry Brussels carpet, \$1.75 a yard.

Velvet carpet, \$2.85 and \$3 a yard.

Inlaid linoleum, \$1.50, \$1.75, \$2.25, \$2.50 and \$