Store Hours 9 to 5:30

Treasure Island made very real. Come and enjoy it-The Gimbel

GIMBEL BROTHERS

Philadelphia, Wednesday, Nov. 16, 1921

Christmas shopping can conveniently be done now-pay in January.



Subway Store Sales—Women's Coats: Dresses: Shoes

Subway Store Coat Sale Tomerrow-Thursday 1000 Women's and Misses' Coats—Many are Fur-Collared -Mostly Silk-Lined

Values \$35 to \$50

to 52.

16 and 18.

15, 17 and 19.

Women's, 36 to 44.

Women's Extra Sizes, 46

Misses' Sizes for Ages 14,

Juniors' Sizes for Ages

Bolivia

All Sizes:

Fabrics:

Bolivia \$23

Bolivias, velours, sports coatings, heathers, suedines, chamoistyns, tweeds, checks and broadcloths.

Colors:

Malay brown. Zanzibar brown, reindeer, beaver, Sorrento blue, navy blue, black, and all the smart heather and sports colorings.

> Styles Include Straight-Lines, Loose-Backs, and Plenty of the Popular Blouse-Backs

Whole backs embroidered. Whole backs stitched. Tasselled backs. The fashionable tab-trimmed backs. The popular arrow-head backs.

Wrap-sleeves. Raglan. Set-in sleeves. Sleeves, cut all-of-a-part with the front panels. Square-flare sleeves. Embroidered sleeves. Braid-trimmed sleeves.

Bolivia

Collars--whether fur or fabric - are the fashionable shawl and storm shapes.

> Extra Salespeople—Quick Service Subway Store—Eighth Street Side

Thursday—Eight Thousand Five Hundred Pairs Women's Walk-Over Shoes

And Gimbel Shoes

Classed as Discontinued Lines, Hence the Price—

Every Pair is PERFECT—These from \$8 and \$10 Lines

\$2.65

4000 pairs Walk-Over High

2000 pairs Walk-Over Oxfords and Pumps

2484 pairs

Gimbel Shoes

Black Kidskin, Patent Leather, Brown Kidskin. Gunmetal and Tan Calf

> Plain and tipped toes. Turned and welted soles. Louis heels. Baby Louis heels. Military heels.

Two Pairs for Worth of One Pair

Gimbels, New York and Philadelphia, undertake to

market the surplus lines

and quick-sale lots of

Shoes. The makers produce some

twenty thousand pairs daily, which

leaves a flotsam that totals tens of thousands of pairs each year.

Three Pairs for Worth of One Pair

-and so it goes-shoe selling events that attract thousands and thousands who appreciate real good shoes at real big savings.

These sales are made through Gimbels because our tremendous outlet carries off even very big lots in a jiffy. It doesn't upset market conditions-and all selling expense to the makers is avoided. That helps make the bargains bigger for you.

> All sizes—3 to 8 All widths—AA to D

Two Hundred Salespeople Ready Thursday Morning

-Gimbels, Subway Store

Enlarged selling space-Subway Shoe Section, Subway Main Aisle.

Subway Store—1000 Dresses

-All Women's and Misses' Sizes -Values \$10 to \$15

Velveteens-One-piece or two-piece - Jumper styles and Peter Pan styles. And styles with smart belts and big. effective, turn-over pockets. The jumper styles, by the way. have silk pongee blouses included.

Serges-with smartly flare sleeves and the whole bodicetop embroidered in soit silks. Or with Georgette sleeves. Some trimmed with flat silk braids.

Colors-Browns, blues, blacks. But red touches, and green embroidery, and soft tan embroidery and henna facing!

Women's sizes, 36 to 44; Misses', 14- to 18-year sizes Entire Subway East Aisle Given Over to This Dress Sale

-Gimbels, Subway Store



Velveteen \$5

\$23

Poiret Twill \$7.50

Tricotine \$7.50

Velveteen \$7.50

Subway Store—1000 Dresses All Women's and
Misses' Sizes \$7.50

-Values \$15 to \$25

Such a variety of fabrics! Such a variety of styles! Such perfectly beautiful color-touches!

Plenty of wonderful "samples" included, too!

Brocaded velveteens included.

Combinations of velveteen with satin.

Combinations of velveteen with Georgette.

Combinations of velveteen with Georgette and silk braid. Tricotines in novelty styles-embroidered all over in rich

Poiret twills embroidered all over.

Tricotines with the entire front panels embroidered.

Crepes de chine, with embroidery or lace, or with smart little ruffles. And color-trimmed satins.

> Women's Sizes, 36 to 44 Misses' Sizes for Ages, 14 to 18

-Gimbels, Subway Store