

Organ Plays at 9, 11 and 5:20  
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER  
Fair

# It Is Noticeable That the Holiday Buying Is Already Well Under Way

## Great Works Well Planned Rise Slowly But Surely

to the perfection desired.

The St. Gothard tunnel of Switzerland; the Panama Canal of General Goethals and President Roosevelt; the Northern Pacific and Southern Pacific Railroads for example, each of which was fathered and fostered by the Stanfords and the Huntingtons; the University of Pennsylvania in our own city from Benjamin Franklin's time to Provosts Smith and Penniman's time and the present day.

Is it not worth while to do great things and keep on doing them?

[Signed]

*John Wanamaker*

## Gay Paris Fairly Revels in Opalescent Trimmings

On opera gowns, on ball gowns, for dinner dresses and wherever possible these beautiful, colorful trimmings are used. They are very fashionable, indeed, for debutantes' frocks.

Some of the prettiest opalescent trimmings we found in Paris we bought and brought over here and you may see them with your own eyes.

Wide flouncings for skirts are \$12 to \$25 a yard. Lovely novelty bands, some worked in pastel tints, \$5.50 to \$16 a yard. Straight-row opalescent spangles from two rows wide at 40c a yard up to 85 rows wide (used for an entire bodice) at \$17 a yard.

(Main Floor)



## The Gayest Little Dance Frocks for Women Are Only \$40 and \$45

Needless to say these are the new lower prices.

The frocks are in six different models and all copies of high-priced gowns; one showing the Spanish influence in its close bodice, another the bouffant sides, and so on. They are carried out in filmy chiffon and changeable radium silk—green, apricot, flame, American Beauty, deep rose and apple green, besides white. The girdles of flowers and silver ribbons are not the least charming feature of these little frocks.

Women desiring such things for the coming holidays will find this a really worth-while opportunity.

Prices, \$40 and \$45.

(First Floor)

## Now It Is the P. N. Corsets

These are corsets made with what is known as the "practical front."

One model of white coutil has a low bust and long skirt with three bands of elastic down the front and one lower band designed for abdominal support and an extra flap in front. Price \$6.

Also a model of pink coutil with a very low top, designed for average figures, \$5.

An extra-low model of fancy pink material has short bones and steels over the abdomen, besides four elastic bands in the front, \$6.

A topless model of pink coutil and similar skirt length, \$5.

(Third Floor)

## Women's Sports Skirts Special at \$13.50

In sizes from 34 to 38 inch waist measure and made of very attractive striped and plaid all-wool materials.

They are full-pleated skirts, very wide, but stitched flat over the hips in a style particularly becoming to the large woman.

All the good colorings such as browns-and-tan, navy-and-tan and black-and-gray.

(First Floor)

## Two Good High Shoes for Women

One she will choose for morning and hard street (or country) wear. It is a stout laced boot of Norwegian grained dark tan calfskin, with low broad heel, extension welled sole, comfortable toe, straight tip and brass eyelets. The price is \$15.

The other is a dressier model, with dull black calfskin vamp and soft gray buckskin top. It has a medium toe and Cuban heel and can be worn with afternoon tailor-mades or anything short of actual slipper requirements. Priced \$16.

(First Floor)

## New Net Tunics

at the new low price of \$15.75 to \$21.50 are wonderful little things for dance frocks and afternoon dresses. Each is practically a complete gown except for underslip.

They may be had in orchid color, tomato and brown, besides black and white, and the designs are carried out in self-colored or crystal beads.

(West Aisle)

## Women's Washable Capeskin Gloves

Months ago we planned with a glovemaker to put the acme of excellence into a woman's glove to sell for \$2.

The result is this splendid sturdy capeskin glove, which cannot be bettered for the price.

It is a one-clasp glove, full pique or outseam sewn, in brown, tan, beaver, gray, or a beautiful pearl white of exceptionally fine skin. The backs are Paris-point or spear-point stitched. And the glove in any color is washable.

A fine South African capeskin glove, one-clasp and outseam sewn, with spear-point embroidery, is \$2.75. This is in beaver, brown and dark tan, and is also washable.

(Main Floor)

## No Baby Need Lack a Charming Bonnet

if its mother knows this Baby Store. The prettiest possible bonnets are here, of crepe de chine or Georgette crepe, in delicate flower-like colorings, but made warm and snug with cozy interlinings. Priced \$4.25 to \$12.75.

Caps of corduroy, crepe de chine, silk or poplin, are \$1 to \$7.50.

Hats for very little people, of corduroy, broadcloth, beaver, velvet or chinchilla, are \$1.25 to \$10.50.

(Third Floor)

## New Luxurious Black Coats of Duvetyn and Caracul Fur

In reality, it is a happy alliance of the most fashionable coating with the most fashionable fur and in the most fashionable color.

There is so much caracul used in these coats that it is hard to say which predominates, the duvetyn or the fur, for in all the six styles there are huge shoulder capes of caracul, in some almost the entire skirt is of it, and in another model the entire front and back are of this fur.

The duvetyn is the finest silk-and-wool weave and it blends in the most charming way with the silkiness of caracul.

Prices start at \$250 and go up to \$375.

(First Floor)

## Women's Coats for Breakfast

Gay little affairs of satin, shell-frilled, pocketed and scalloped; the colors—rose, turquoise, peach and changeable blue and gold. \$14.50 in the French Room.

(Third Floor)

## Philippine Undermuslins

Another shipment of the daintily hand-made and hand-embroidered underthings for women.

The envelope chemises are \$3.50 and \$3.85.

The nightgowns, \$3.85 to \$5.

(Third Floor)

## Silk-and-Wool Yarn Specially Priced

A silk-and-wool mixed yarn in fourteen desirable colors is specially priced at 40c a ball, each ball weighing two ounces. It has a beautiful luster, and is a good, sturdy yarn, just the thing for sweaters, scarfs, toques and such things. At this special price, a beautiful garment can be made for much less than usual. Ask in the Art Needlework Store.

(Second Floor)



## The Fur Coat Abbreviates Itself in Many Smart Models

A favorite model in fur coats this year is the jaunty hip-length garment. Young women especially like its youthful lines and the greater freedom it allows for walking. A number of unusually attractive models in these short fur coats are now in the Fur Salons, of which these are examples:

A 28-inch coat of Hudson seal (died muskrat) with collar, cuffs and half-border of beaver, the border forming the pockets. The full back has a loose pleat or strap trimming. Lined with peacock satin. Priced \$450.

A 28-inch sacque of nutria fur, lined with brown-and-rose satin, at \$350.

A 30-inch coat of beautifully marked leopard with collar, cuffs and border of nutria, at \$200.

A 32-inch coat of beaver, with large shawl collar of the same, at \$700.

A hip-length loose coat of Hudson seal (died muskrat), with collar and cuffs of gray squirrel, at \$375.

A coat all of silvery gray Siberian squirrel, 32 inches long, at \$600.

A coat of platinum-gray American broadtail (South American lamb), 32 inches long, the collar, cuffs and front facings of moleskin, \$465.

Most of these youthful hip-length coats may be worn loose or belted, as desired.

(Second Floor)

## Everybody Knows How Fashionable Black Silks Are Today

And there is not much need of telling women that every black silk they want and in the quality they want is in the Wanamaker Silk Store.

One thing, however, is worth keeping in mind. Black silks will certainly be more used for Christmas giving than ever before, and that is saying a great deal. Many of the finest silks are a great deal lower than they were, for example—

A beautiful black satin grenadine, 40 inches wide, is now here at \$4 a yard.

There is plenty of the finest Canton crepe, the most popular black silk of the moment, at \$4 a yard.

Also crepes de chine at \$3 and \$3.50 and all the other wanted weaves.

(First Floor)

## A New Novel

is "The Mucker," by Edgar Rice Burroughs, the author of the Tarzan stories. Billy Byrne, the mucker, is an extraordinary character as the world-famous Tarzan. Price, \$1.90.

(Main Floor)

## The Finest Boys' Overcoats in the Land

We might write a pageful about them, but that is what it would all come to.

It wouldn't pay us to sell any but the best grades of boys' clothing, and we shouldn't sell the other kind even if it did.

All of these overcoats are in the desirable double-

(Second Floor)

## Men's and Women's Umbrellas Specially Priced at \$5

These umbrellas are all better than usual for this price, and any one needing an umbrella to use or give should not miss them.

Those for women are all silk, in black and all the desired colors, including blue, green, garnet, brown and purple. White bakelite tops and tips. Handles of white

(West Aisle)

## Fancy Pillows, Table Scarfs and Mats—New Arrivals

Made of a combination of velour, tapestry and metallic braids.

Some we make, others we buy, all are good-looking things that the prospective gift-buyer should see at once because the best ones go first and our assortment was never better than now.

Pillows, \$3.50 to \$12.

Scarfs, \$2.50 to \$12.75.

Table mats, \$1 to \$5.

(Fifth Floor)

## Rich Velvet Handbags With Sterling Silver Frames

The bags themselves are of beautiful French velvet in dots, checks and other fashionable designs.

The frames, which are the most striking feature, are of sterling silver and hand-pierced in patterns similar to those on Holland silver. Silver chain handles, too. Prices \$50 to \$75.

(Main Floor)

## For Those Who Want the Best Perfumes

From Claire, the famous French perfumer, come three delicious extract odors in new bird-decorated square bottles that will make charming gifts. The perfumes are Lilas, Ambre and Primfleur; and the price of each is \$9 a bottle.

(Main Floor)

## Ready Tomorrow Brunswick Records for December

Brunswick records can be played on any make of machine. Not only do the new records reach here each month, prompt to the day of issue, but at all times we can offer a remarkable assortment in favorites, old and new.

Following are some notable examples of

## Standard Selections on Brunswick Records

- Ave Maria (Bach-Gounod).....\$1.50
- Soprano and Violin.....\$1.50
- Marche Militaire (Schubert).....\$1.50
- Violin Solo.....\$1.50
- Humoresque (Dvorak).....\$1.50
- Violin Solo.....\$1.50
- Hungarian Rhapsody, No. 2, Part I. (Liszt).....\$1.50
- Hungarian Rhapsody, No. 2, Part II.....\$1.50
- Lucia Sextet, Vessella's Italian Band.....\$1.50
- Martha, Vessella's Italian Band.....\$1.50
- I'll Take You Home Again, Kathleen.....\$1.25
- Lass O'Killeen.....\$1.25
- Kathleen Mavourneen, Killarney.....\$1.25
- Smilin' Through, Mother o'Mine.....\$1.25
- I Love You Truly, Long, Long Ago.....\$1.25
- Cavatina (Raff) Violin Solo, Caprice on "Yankee Doodle", Violin Solo.....\$1.25
- My Wild Irish Rose, That Tumble Down Shack in Athlone.....\$1.25
- Calling Me Home to You, Tommy, Lad.....\$1.25
- Thank God for a Garden, Mario Chamlee.....\$1
- Rustle of Spring, Pianoforte Solo, Godowsky.....\$1
- La Capinera.....\$1
- Old Folks at Home, Foster, \$1
- Souvenir, Violin Solo.....\$1

(Second Floor)

## Men's House Gown Gifts Are Best Chosen Early

These beautiful garments from Europe cannot all be duplicated this season and firstcomers will get the pick of them.

The silk gowns range in price from \$25 to \$100 and are handsome as can be in their Persian and floral patterns and rich colorings. Some Paisley designs among them.

The woolen dressing gowns range in price from \$25 to \$85, the last for a soft, silky cashmere in two-tone effect. Plenty of the well-liked checked patterns between \$25 and \$50.

And you may choose from light, medium and heavy weights.

## Men's Derby Hat Styles Originate in London

And the smartest of them are found in the specialty shops of Bond Street, Jermyn Street, St. James's Street and Piccadilly. Wanamaker's Redleaf London derby hats are modeled after the best of these fashions and you will not find their counterpart elsewhere in America.

Price, \$8.

## Men, Here's a Fine Winter Golf Shoe

A high shoe of tan Scotch-grain leather with saddle strap over instep, plain, soft toe in a wide, round shape; wide shanks and low heels.

We will put spikes on this shoe free of charge or affix Air-peds for \$1.50 extra.

Price, \$14 a pair.

(Main Floor)

## Exquisite Gold-Encrusted Dinner Sets, New From France

These latest arrivals bring our assortment of these beautiful dinner services up to a fine degree of completeness.

One of the new sets has a Cobalt blue line in addition to the gold encrustation.

There are no finer French services than these, and their prices are somewhat lower than those of the last previous lot.

One set, now \$190, we believe to be the lowest-priced encrusted gold dinner service in the city.

The others in the new shipment go up to \$300, and in stock we have them up to \$400, with excellence in proportion. All sets of 106 pieces.

(Fourth Floor)

## Fine Hall-Clocks Are Awaiting Their Summons as Gifts

There is a very large number of the finer kind of hall clocks in the Clock Store just now, and many people like to make their selection early.

The cases are all of mahogany, beautifully carved, and the movements are from the best American clockmakers. You can thoroughly depend upon these hall clocks, and that is a most necessary thing when buying this sort of a gift.

Chiming Westminster chimes on the quarter hour, \$340 to \$545. Westminster, Whittington and Oxford chimes, \$600 to \$960. Westminster, Whittington and Canterbury chimes, \$445 to \$805.

(Main Floor)

## For the Thanksgiving Turkey—Savory Roasters

It takes a very high-grade expert to roast a Thanksgiving turkey exactly right in the old-fashioned baking pan. It is a process that calls for incessant basting and great anxiety, and there is never any certainty of its exact success.

Every housewife can be assured of a perfectly roasted, savory, basted, tender and juicy turkey if she cooks it in a Savory roaster. Failure is practically impossible.

The Savory preserves all the juices and prevents the dreaded shrinkage of the royal bird.

Sizes for eight and sixteen pound turkeys.

Plain iron, \$1.50 and \$2.25.

Blue enamel, \$2.75 and \$3.25.

Gray enamel, \$3.75 and \$4.50.

Aluminum, \$6.75 and \$8.

As for the roaster itself, it is shaped like a football.

(Fourth Floor)

## Down-Filled Quilts—Popular on Their Merits

The most popular down-filled quilts are those in plain-colored coverings that we make in our own factory.

Their popularity is based on their excellence.

You can buy these quilts in saten, silk or satin coverings, in all desired colors and, as we make them to order, you can have them in any size you wish.

In the regular, standard sizes the prices are—

Sateen covered, 6x6 feet, \$13.50, and 6x7 feet, \$16.

Silk covered, 6x6 feet, \$20, and 6x7 feet, \$25.

Satin covered, 6x6 feet, \$32, and 6x7 feet, \$37.50 each.

(Sixth Floor)

## Women's Union Suits Special at \$1

With extra sizes at \$1.15.

These are first-grade suits of medium-weight ribbed white cotton and are just the kind of garments women want right now. They are low neck and sleeveless and in ankle or knee length.

(First Floor)

## A Limited Lot of the Famous Cadillac Special Electric Sweepers at \$42.50

This is a notable lessening in the price of this splendid home suction sweeper that applies for a short time only until a certain lot is disposed of.

The Cadillac Special is well known to be one of the four or five very best suction sweepers on the market and it has no equal at anywhere near its price.

It is very sturdily built, yet light in weight, and will last for years, and it is just the right size for the average home.

Order at once to secure one of this lot.

(Fourth Floor)