

The Daily Movie Magazine



CLOSE-UPS of the MOVIE GAME

By HEZZRY M. NEELY

Ruin and Oblivion Stalk Over Fort Lee

ONCE the motion-picture capital of the United States, Fort Lee, N. J., now faces after oblivion. The last moving-picture company to maintain its stronghold there—the Selznick organization—has just closed its three big studios and moved across the Husson to New York. Today Selznick pictures, which were all that kept Fort Lee upon the map, are being made in the studios fermerly belonging to Nection and Constance Talmadge, on East Forty-eighth street.

There was a our when the name of Fort Lee meant to movie people juswhat the name of Helismond, Calit, means to them today. There was a day when all the place of the orders book in or near Fort Lee or went there ever day, A drozen immense studios score-tomaming with netterity, thousands of prople buzzed about the great plants of the streets and there was work and prosperify

Today these great stinios are slowly disintegrating. There seem to be a efforts to salvage what is still valuable in them. Elaborate and expensive outsloor sets, single buildings, streets, whole towns, are crumbling under the action of

There must be several callions of dollars, worth of material going to dus in this former film colour. The lababitants of the town, who saw it spring suddenly from obligation swagges in unwented fame and wealth and then grad-

But fast word, to be a Cologue morning all the origins on Y and now the capital

have upon the such manging the courses. In this days when it was most farrous ment, built on bought their own loose and co-solished themselves in what were

A designed that they be part of a second of the status, and there are no studies of Fact Lee. And the random of the flux component has knocked the bottom of the call related to be a colling hand, or that they fore not only loss at he are they begind to loss. But loss of most of the

goes linely to Italian W. Combine. About 1907 or 1908 he discovered it, a Grace French, and meets Principles. Graces, a childhood found of Large's, Chops little country humbel, saturated to rustle scenery that was not interfere. There were excessed about Lore Lor

Griffith and Mack Sound; were then directing for the old Biograph Company. with such players r. May Pekroyi, Liftan and Doroloy Gish, Makel Normand GT THINK Miss Lane has gone to held

It was their haid: to meet at the Fort Lee Ferry, on the New York side of down here on the much I'll go upstairs the river, about \$130 in the morning and, if the weather looked promising, they and see, would are and prof continuous for the day's work. If it was cloudy, they would . "Oh, no. I wouldn't have you call

The country around a best was so mark ideal that it began to get a reputation from this fire. Biograph exploration party. Not long afterward the Champion, way. But I do wish you'd give her Company decided to be ate there and built Fort Lee's first studio—a balf-covered. this note in the morning, please." affair that was considered a fine plant in those days, but that is only a crambling dashed off into the darkness again.

"lot" or outdoor portion is concerned. Its covered part was little more than n ran into the house and got that note shed with glass ton and sides, for artificial lighting was still in its experimental from Jenny. I could hardly wait to could be pulled over at to diffuse the similable and soften the shadows

The ways of that original Champion studio are beginning to fall apart now, the house where I could be by myself, a battel one at an endough number of what is to befull the more replace. So finally I stole into the kitchen and

Eastern companies from Loss was in its senior. It was a city of all mittons. They even surred and developed a great menagerie there to rear our wild animals

the center of the nebusics potent howevery chance at a job-Those were the happy, careless days of the intant industry. Modern effi-

clency was unbeared of in the studios; they produced pictures in a happy-go-lack; sort of way and seemed to have the impression that waite of time and mone

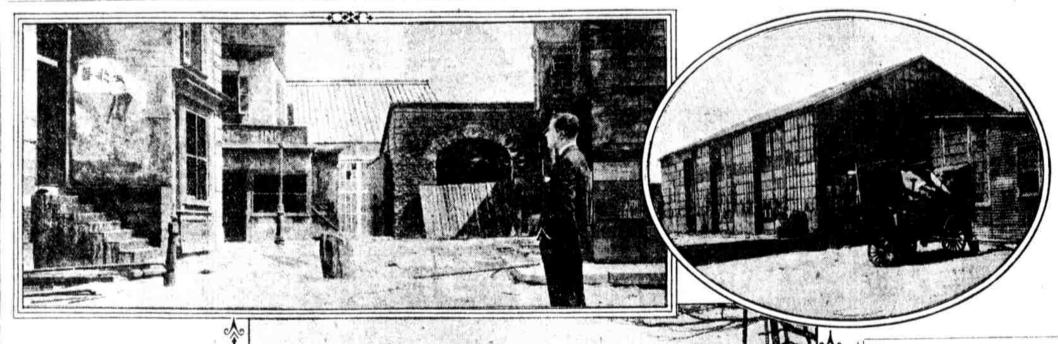
and demands of the face or ed for more popularies, and simborate "sets" for pleture. The express year trouble of remembering materials from New York by S. Fort Lie wines and species of on the mentof business who began to manage things. Time become

the higgest applied to Free Lee the Paragett, the ris World strate and the Universal, The risk to measurements of being so the free the critical forms.

Then a few weeks upo the Paintings one-blad to a section. Now York study and go to Californ a. Selenger in once lensed the plant for a year. It is practically (b) we hadron a more talled us, on their conditioners true so there are in dis-

I they do not by the Ministry of the world of making the elsen Auful Thing the gast near at Fac. I was usual one evening. The next many or in least a Knot I at a series just where he had

THE BUSY FORT LEE STUDIO COLONY WILL SOON BE ONLY A DESERTED WASTE



Fort Loc, N. J., once the film empital of the United States, is now

described and costly studios and "rets" are crumbling. Above, on the

left. Eagene O'Brien is bidding good-by to an expensive street that was

sidered a magnificent studio, built by the French Eclaire Company when

o first invaded America. In the center is the fine modern Schmick

studio, the last movie stand in Fort Lee, alandoned last week, and below

is the first studio built there - the once famous Champion plant

d just taken you home, to which Jack

I fell as if I were in a horrible night-nare. It seemed incredible that such

"I'm not going to play in the picture; I told Mr. Eikhern tonight that I

couldn't because I didn't approve of the role he'd offered me or of the story."

him. 'And Mr. Eikhorn didn't me home; he and I left the hotel

"With him?" the reporter cut in

left it and came the rest of the stage directors.

I came only part way home in Mr. tions are elaborate and were designed by likhorn's car. I went on, "and then tar! Richter, one of Europe's foremost

ay in a taxi alone."

An atmosphere essentially exotic pervades the entire picture, the story open-

"I've been working in a picture with Mr. Seward." I said, and then hesitated. John Seward's wonderful chiving his kindnesss, his thoughtfulness for me, came to me suddenly. There came to one suddenly. There came to me suddenly. There was only one way out of the object of the attentions of three men. The situation is productive of tragedy and gives Miss Negri a splendid opportunity to display her talent as attentional artist.

thing could have happened.

ay in a taxi alone."

picture. On the upper right is what was once con

Jenny's shoulder and sobbed wildly.

"But if you'd just tell me with whom

To be continued tomorrow

Pola Negri Will

Desert Costume Drama

in Two New Films

sentially spectac

How I Became A Movie Star 1s Told to INEZ KLUMPH

What Has Already Happened Insuit Law, a small-town and

Audios while on a trip to Present a press agent, who becomes interested in her and secures for her ga impactant pact playing opposits John Seward, a famous serven star. Seward asks Dorothy to marry him but she refuses. Likhorn, a big prolucer, engages Borothy for an portant cole. She dines with Lave She also mets Fikhare, and more time with him, while Large does to a done while with Principa. When the picture, she refuses the part.

came home about half an hour Jenny told him, "If you'll sit

her -den't de that?' he answered hast-And he handed her an envelope, and

I waited until I could no longer hear It was built on the plan word extensively today in California, so far reache his footstops on the walk, and then I

The note dath t have any regular here. The note had not have any regular here. The reporter was questioning me again, asking with whom the have said four of her recent regular here. The note had not have any regular here. The reporter was questioning me again, asking with whom the have said four of her recent regular here. The note had not have any regular here. The reporter was questioning me again, asking with whom the have any regular here. The reporter was questioning me again, asking with whom the have said four of her recent regular here. The reporter was questioning me again, asking with whom the word. The four tioning me again, asking with whom the way home, why I'd left Eikhorn on the word. The four tioning me again, asking with whom the way home, why I'd left Eikhorn on the word. The public cared little for way home, why I'd left Eikhorn on the word. The public cared little for way home, why I'd left Eikhorn on the way home, why I'd left Eikhorn on the word. The public cared little for way home, why I'd left Eikhorn on the word titles, as all four of her recent releases. "Trust Your Wife," "Stranger that, young man," Jonny answered. "All right, I will, John Seward, the soil things about me, I felt bewill-and the way home, why I'd left Eikhorn on the word. The word titles, as all four of her recent releases, "Trust Your Wife," "Stranger that, young man," Jonny answered. "All right, I will, John Seward, the soil things about me, I felt bewill-and the way home, why I'd left Eikhorn on the word. The word titles, as all four of her recent releases, "Trust Your Wife," "Stranger that, young man," Jonny answered. "All right, I will, John Seward, the soil things and go away. I'd left Eikhorn and the way home, why I'd left Eikhorn on the wa times. I've got to go over to dersey to yould all over, and wondering why cause I'm engaged to be married to harrow dering, but will be back by I didn't faint. Jenoy came upstairs in him.' I told him, elenching my hands the well you go to luncheon with me'r a moment, and I stopped her there in to keep myself from pounding on the be at the Algonquin at twelve- the hall, and begged her to send him stair rail and screaming.

away, but she said that it would be bet- away don't ask me anything more go And it was signed. "Yours, Larry," ter to see him if I could. I set shown on the nearest chair and . There's no telling what he'll print should that I could be really profanc. If you don't better tell him the truth." extainly my trouble seemed to be that she urged. "I'll run up to your room. and too many blessing. There d be and get your big coat, and you slip step nearer the head of the stairs. "I'll way of reaching Lawrence to tell it on and lean over the railing here go away when you tell me that, so I couldn't go, unless I called blue and talk to him. I couldn't go, unless I called him and talk to him, not night. And I hated to been So that's what that hight. And I hated to break. So that's what I though did, with a regardent to lighed with John Jenny standing by with her arm around to the herd of the stairs and walked me; that didn't seem like exactly pletely.

"She dired with me," said a cool to the head of the stairs and walked down toward him. "And she left Eilstein thing to do.

"John Seward and Ekknorn met in horn's car because she wanted him to give me an engagement, and when he started for the belging to the Mogul Clab." the reporter began, wouldn't she was so angry with him the exactly what I was going to the Seward that who'd been drinking. ally durited for the telephone without "And Eikhorn, whold been drinking," and greaterly what I was going to told Seward that held signed you up to told at the reached it. But I'd chear play in a picture, called 'Why She is ided that the right ling to do was Sinned. Seward said held just been talking to you, and that you'd told him you had signed no contract and were a single the player when you had signed no contract and were the land of the player. the strengt door bell rang, and I heard not going to play in the Eikhorn pro-turn ask for me. It when a release discrete. They got into a row, Eikhorn as I know, and I beared as the bear made several rather well, rather de-regatory statements—and remarked that she is no beal. Jones and Jones he discrete taken you home, to which Jack visit answay, the sames lastice that I Gibbs agreed.

or other- are the boar of the night; Whereupon, it is said Seward That's all right; she'll see no. I bent him up so badly that he was taken I Negri, the famous Polish netress, gives, "the man said, and the assurance to a hospital.

"Now, I want to know if you are this country. They which he spoke hade the field going to play in the Eighern production, if he did bring you home, and just what you and Seward are to cach other, that be seen at once. I chang to the state tail, horribly he should defend you as he did.

Answers to Questions From Movie Fans

CAROL-Vivia Ogden was woman who portrayed the part of Mar- "because of the big sale of Peter B.
tha Perkins, the gossip, in "Way Down Kyne's book of the same title. It would
East." Richard Barthelmess first met be foolish to change the title of the Mary Hay while both of them were play to a shorter one when 'Kindred playing in the picture. Strange to say, of the Dust' has been sold by the hun-in the story. Dick refused to marry her, 'while soon after the completion he 'Anita Stewart likes plays with fourwhile soon after the completion he really did give her the name of Mrs. Richard Barthelmess.

Anita Stewart likes plays with fourword titles. For instance, she just finished "A Question of Honor," soon starts "Rose o' the Sea," and has "The

min' Hole' with Charles Ray. I know Girl.' why you ask. It was a Prevost, but Marjoric, her sister, had that part,

DEAREST-Victor Sutherland not been on the screen for quite some time. He has been playing in stock of the Child Theu Gavest Me," reand can be reached at the Yorkville cently released, and "The Song of Theatre, East Eighty-sixth street, New Life," just finished, attest to the pro-York City. I'm sorry that I cannot tell ducer-director's liking for titles you the age of Priscilla Dean. more than one word.

SOME LIKE TITLES OF FILM SHORT: "LONG" SAY OTHERS

ONG titles for motion pictures or Li short titles? A controversy rages among independent producers. Says Buster Keaton :

"I gave my three latest comedies short titles like 'The Playhouse.' 'The Blacksmith' and 'The Boat' because theatre owners wish, throughout the of a certain film episode. country, titles which they can get on their electrically illuminated marquis signs, without preventing them from also getting all of the star's name into the limited space on their signs. So I make titles short and snappy."
R. A. Walsh is another believer in

short titles, for similar reasons. His last two plays were "Fue Oath" and His erns. Serenade.

"I have been forced to take a long title, 'Kindred of the Dust,' for my just completed picture,' says Mr. Walsh, 'because of the big sale of Peter B.

CHUBBY — Derothy Phillips is twenty-nine years old and has one daughter, Gwendolyn. You can address her at 1510 Laurel avenue, Hollywood, Calif. Yes, Marie Prevost is now a star. Her latest production is "Nobody's Fool," Wonder who it is? No; she did not appear in "The Old Swimmin, Hale," with Charles Ray, Liknow Girl." and "Mind the Paint Girl."

A ND over at the Louis B. Mayer studio where Anita has produced her ungodly racket was ever overlooked by there is another believer in the louise and that to miss a pistol shot of the man the man

MUSIC FOR MOVIES HAS GONE THROUGH COMPLETE CHANGE

Ever stop to think of the wonderful

Ever stop to think of the wonderful transformation of movie music—from the heavy-fisted piano murderer of nickleodeon days to the modern symphony orchestra and soloists?

George W. Vail has been a musician in movie houses since those days. He has been identified with every step of this development. He has lately been on the staff of the Loew enterprises, but is taking a short vacation in this city and is living at 3311 Arch street. This is the first of a series of articles he has is the first of a series of articles he has written for you.

By GEORGE W. VAIL

TF THE first moving-p cture project. ing machines hadn't been so excessively noisy as to necessitate some sort of tonal camouflage, modern devotees of the silver sheet might never have known the crowning attraction of the "silent" drama-its music.

For there can be little doubt that pianos, electric and manual, were originally installed in the dreary stores shich served as the theatres of carly days to drown the grinding clatter of these primitive projectors.

It is a far cry from the gum-chewing pianist of the bygone nickelodeon to the concert orchestra of the modern picture palace, but the miracle has been wrought within a period of fifteen or sixteen years.

Those old days, how crude their clumsy contrivances would now seem to our cultivated eyes and ears! Ans passable pianist with a repertoire of a dozen pieces and sufficient endurance to stand the "grind" was considered good enough to play for the one-reel thrillers and balf-reel comedies of that benighted period.

"Fitting the pictures" was then a delightfully simple procedure. For the dramas we were supposed to play a waltz, for the comic we cheerfully hammered out a two-step. How much casier it was then than now, when the musical director is perpetually tearing his hair because he cannot think of piece which exactly reflects the mood

OF COURSE, this blissful state of affairs was too good to last. Cer-tain adventurous spirits, in advance of their age, began taking the joy out of life by playing "Pony Boy" for west-erns, "The Resary" for "heavy" scenes, to say nothing of "Hearts and Flowers" and the "Flower Song." Managers soon began to insist the

all performers should be familiar with these "standard" movie numbers, and the less adaptable among us. feeling that the pace was becoming too swift sighed for the good old days in the harber shop and the ten-cent store. - Along about this time the manageria

demand for "effects" gave the lone pi anist his first companion. This indi vidual was nominally a drummer, bu his real mission in life was to make which were supposed to correspond with the action of the picture. Everything from a baby cry to a

steamboat whistle, from the frosty jin-gle of sleighbells to the small talk of a menagerie at feeding time, could be evoked from the instruments of torture which surrounded him like a miniatur arsenal; for strange and unusual noise

rooster crow constituted, for the man ager, the one unpardonable sin. And the was not far wrong.

But the utter failure of "talking



The following theatres obtain their pictures through the STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre in your locality obtaining pictures through the Stanley Company of America.



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wouldn't she was so angry with him that she left the car. If you'll just go on downstairs now, I'll lock the front door after you." MILDRED HARRIS CHAPLIN ARCADIA CHESTNUT Bel. 16TH MARION DAVIES

ASTOR PRANKLIN & GIRARD AVE "Dangerous Curve Ahead" BALTIMORE SIST & BALTIMORE TWO new plenures featuring Pola NORMA TALMADGE in "THE SIGN ON THE DOOR BENN SATH AND WOODLAND AVE

Payment and The Red Pea-ELSIE FERGUSON in "FOOTLIGHTS" The Last Pay - BLUEBIRD Broad & Susque Continuous 2

ment is the first picture in which "EXPERIENCE" BROADWAY Broad & Sto public will see Pola Negri in CONSTANCE TALMADGE a purely dramatic role, her other in "LESSONS IN LOVE" "APITOL 722 MARKET BT. N. M. 10 ILLE P. M. WILLIAM DE MILLES "AFTER THE SHOW" productions here

RICHARD BARTHELMESS in

WALLACE REID THE HELL DIGGERS DARBY THEATRE

Interrupted again.

For a moment I didn't know what to say. There hadn't been any real reason, of course—I just slipped out of his car on the impulse of the moment, because I felt that I couldn't stand it to sit there beside him any longer.

I tried to tell the reporter that, and he started to question me, and then stopped and said "All right—now about John Seward."

"Tye been working in a picture with Mr. Seward," I said, and then hesi-EMPRESS MAIN ST. MANAYUNK GEORGE MELFORD'S "The Great Impersonation" FAIRMOUNT SITE A CHEAT AVE "The Girl From God's Country" FAMILY THEATRE BUT Market St.

"The Affairs of Anatol"

PAULINE STARKE 56TH ST. THEATRE Below Spring MARY MILES MINTER

In "YOUTH'S MELTING POT" GLOBE, ADDI MARKST ST. MAY ALLISON situation, as I saw it. For a moment I felt that I could not take it; that such a step could not be asked of me.

But I couldn't plan, I couldn't seem to roles of almost equal importance.

GRANT 4022 CHEARD AVE "What's Your Wife Worth?"

Morris & Passyunk Ave. GREAT NORTHERN Broad St. at Eric Daily at 2: Eygs. 6:45 & 9 GREAT NORTHERN 2. 7 and 9 P. M. "The Son of Wallingford"

"Dangerous Curve Ahead" KARLTON CHESTNUT Above BROAD WILLIAM TO A. M. to 11:15 P. M. "SALVATION NELL" Lehigh Palace Germantown Ave. end

HOBART BOSWORTH IN "THE CUP OF LIFE"
LIBERTY BROAD & COLUMBIA AV "God's Country and the Law"

OVERBROOK GED AND HAVERFORD AVE DOROTHY PHILLIPS I "Man-Woman-Marriage" PALACE 1214 MARKET STREET 10 A. M. to 11:15 P. M. WHY GIRLS LEAVE HOME" PRINCESS 1018 MARKET STREET

ALICE LAKE in "UNCHARTED SEAS" REGENT MARKET BT. Below 17TH WILLIAM RUSSELL in "THE LADY FROM LONGACRE" RIALTO GERMANTOWN AVENUE

ETHEL CLAYTON to "BEYOND" RUBY MARKET ST. BELOW THE MARSHALL NEILAN'S

"DINTY" SAVOY 1211 MARKET STREET HOBART BOSWORTH

SHERWOOD 54th & Baltimore WILLIAM S. HART "THREE-WORD BRAND" STANLEY MARKET AT 19TH GLORIA SWANSON

"UNDER THE LASH" STANTON MARKET Above WILLIAM FOX'S WONDER PLAY "OVER THE HILL"

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WALLACE REID in "THE HELL DIGGERS"

NIXON 52D AND MARKET STS. ENID BENNETT in "KEEPING UP WITH LIZZIE"

RIVOLI 52D AND SANSOM STS. **DOUGLAS FAIRBANKS** in "BEGGIE MIXES IN"

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LOOKS LIKE SNOW, BUT ISN'T

Above is a scene in Jack Holt's first starring picture, "The Call of the North." The arctic effect was gained by using us of salt since real snow was not available