

Organ Plays at 9, 11 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Unsettled

People Whose Time Is Valuable Do Not Waste It "Shopping Around"

Money Has Been Considered to Be the Chief Sinew of War

but wisdom, and some particular experience of an executive character, with unswerving integrity and unselfishness in making expenditures, are absolute requisites if a future reputation is expected. War taxes were heavily heaped upon the people of all nations engaged in war by hasty action and lack of technical knowledge of inexperienced buyers. The costs of war ought not to lie upon the poorer people or be met wholly by the present generation.

[Signed] *John Wanamaker*

November 14, 1921.

Women's Suits Tailored to Measure

A man-tailored custom-made suit always has an individuality of its own. Women who have had their suits tailored to order by our Custom Tailoring Bureau are well pleased with the results.

In tweeds or homespuns, imported or domestic, \$65. In tricotine or Poiret twill, \$85. Cape and dress costumes of worsted suiting, \$65.

(Second Floor)

Low-Priced Millinery Is Made Still Lower

A number of hats that have been \$10 and less are reduced considerably for tomorrow. Many may now be bought for half last week's price. They include velvet, felt and duvetyne models in tailored and more elaborate styles, and offer to millinery seekers a real opportunity.

(Second Floor)



Just About the Prettiest \$150 Coats That Are Here

They are some very lovely bolivia cloth coats, soft and deep of pile and very warm. For trimming they have large collars, and, in some cases, cuffs as well of beaver or wolf, both of these furs being particularly good with bolivia.

Women will also like the new and much wider skirts and the slight fitted-in waistline finished with a narrow strap belt. It gives an especially youthful look to the figure.

Two of the coats at this price have panels of pinch tucks or embroidery; the third has the very large armhole to the waistline and tied ends under it. All three styles come in dark brown, navy and black.

(First Floor)

THE "Gray Box Handkerchiefs" Have Now Arrived

Every year, just about this time, these dainty handkerchiefs come from Ireland and are eagerly snapped up by women who want something especially pretty for gifts.

They are sheer linen with one-corner embroidery, all done by hand, and they are priced from 50c to \$2.75 each.

(Main Floor)

SPECIAL Bolivia Coatings at \$6 a Yard

Another shipment of these very good coatings, which go out almost as soon as they arrive.

They are a beautiful quality, all-wool, very warm and as soft as velvet to the touch. The width is 54 inches, and there are pretty shades of navy, Copenhagen, tan, brown, reindeer and black.

(First Floor)

Women's Silk Stockings Extraordinary at \$1.50

1140 pair of full-fashioned silk stockings in black, white and colors and all first-grade goods, despite the low price.

Odd lots and samples from a well-known manufacturer who puts all such goods together and sells them at far below the regular rates.

(West Aisle)

WOMEN Will Like This Sensible Street Shoe at \$9.75

As smart as it is sensible, being a stout oxford of Norwegian grained tan calfskin, with six blind eyelets, long wing tip and perforations, substantial military walking heel and extension welted sole.

Worn with woolen hose or with spats, it will give comfortable and satisfactory winter service.

(First Floor)

WINTER Night-gowns for Large Women

"Winter" in this case means high-necked styles—V-shaped, square and high in front—made of a fairly sturdy cambric. They all have long sleeves and are trimmed with embroidery.

Prices \$1.50 to \$3.

(Third Floor)

A BEDSIDE Glass of Water

becomes an ornament as well as a comfort when contained in one of these pretty etched glasses, with its tiny tray and protective cover of china decorated with silver deposit. You may choose them in the Toilet Goods Store in blue, rose or yellow, to match the bedroom. Price \$2.50.

(Main Floor)



Here Is the Big Winter Importation of Women's Fine Reynier Gloves From France

Many a dainty woman feels that her hand is not perfectly gloved unless it wears a Reynier. It is the French glove de luxe. Only the choicest skins go into it and only master artisans are employed in its making.

This year's importation is unusually fine. Quality of skins and beauty of coloring have gotten back to what they were before the war. There are many exquisite new shades in the following groups, which are, of course, lower priced than last year:

Short Gloves
Suede gloves, pique-cawn, two-clasp, in black, pastel, mode and champagne—the light colors washable—at \$4 a pair.
Pique kid gloves, two clasp in black, white, brown, gray and smoke shades; and two button in black finished with white, or brown or gray with wide self-color or contrasting embroidery. \$4 a pair.
Oversewn kid gloves, three clasp, in black, black with white, white, white with black, tan, smoke, brown and gray. \$3.50 a pair.
Chevette gloves, two clasp in black and tan, two button in white, at \$4.50 a pair.

Long Gloves
Eight-button-length mousquetaire kid gloves in white and tan at \$6 a pair.
Twelve-button length kid in black, white and tan at \$7 a pair.
Sixteen-button-length kid, in black, white and tan at \$9 a pair.

Twenty-button-length kid, in white only, at \$13.50 a pair.
Suede gloves in 12-button length, in tan, black and gray, \$7 a pair. In 16-button length, pastel shades, light gray and black, \$9 a pair. In 20-button length, gray and pastel shades, \$13.50 a pair.
Reynier gloves are sold exclusively here.

(Main Floor)

A Real "Find" in Women's Fitted Traveling Cases

These are what are known as "tray" cases, with the fittings on a removable tray that can be folded up, and makes a separate overnight case, if necessary.

Of black enameled or dull black long-grain cowhide, lined with tan moire silk. The fittings are of shell-finish celluloid and the cases in 18 and 20 inch sizes.

The prices—\$37.50 and \$38.50—are the lowest for which fitted tray cases of this quality have ever sold.

(Main Floor)

Parisienne Corsets

Some really beautiful "step-in" models are these:

One of soft tricot and elastic, finished in front with pink satin. They are topless and extremely comfortable and priced at \$20.

Another "step-in" model is made entirely of elastic and has a clasp front, price \$15.

And still another is of pink silk-figured batiste, light, flexible and cut very low, its long skirt having insets of elastic. This is a very comfortable corset for dancing. Price \$22.

(Third Floor)

New Hand-Made Collars From Ireland

Carriackmacross and Limerick are both in this new importation and they are among the prettiest and finest laces that come to us from this country.

They are particularly nice for gifts and they are in the shapes that fit the new style of gowns—round, short collars and the long, straight roll kind.

The prices are very little indeed, \$2.50 up to \$18, and this includes sets.

(Main Floor)

Young Women's Fur-Trimmed Coats at \$65

An exceptionally good topcoat for this price. Of thick bolivia, in navy, Sorrento blue, Malay, mouffon or caravan brown; with a great collar and cuffs of Australian opossum fur. A straight-line belted model with double box-pleated back and fancy stitching. Lined with figured silk and warmly interlined. Sizes 14 to 20.

(Main Floor)

Bolivia and Heather-Mixture Coats at \$20

Three good models, one with berette collar, the others with large cloth collars. All are belted, pocketed and lined throughout. Colors are blues, browns and mixtures. Sizes 14 to 20.

(Main Floor)

More of These Astrakhan-Cloth-Trimmed Dresses at \$35

The first ones disappeared almost as soon as they appeared. These are even prettier.

The material is crepe de chine. The colors henna, brown, black, navy, goblin blue, cherry red. And the model a charmingly girlish one, with very wide sleeves, a round neck and trimming of gray fur cloth—two bands around the skirt, one around each sleeve, and furry gray balls finishing the tie sash. Sizes 12 to 18.

(Second Floor)

Any One Who Plans Gifts for a Baby

will have no trouble choosing them among the dainty things in the Baby Store.

Pretty little hand-decorated toilet sets of celluloid are \$1 to \$6.75.

Books to keep a record of the baby's young life are \$1.50 to \$5.

Rattles, rolypolys, stockinet dolls, ribbon coat-hangers, hand-painted gift boxes and teething rings are all encompassed between 50c and \$1.75.

Dainty hand-made dresses for infants may be had for \$1.75 to \$4.50, and hand-made petticoats for \$1.50 to \$2.25. Tiny frocks not made by hand are \$1 to \$3; and petticoats 85c to \$2.50.

(Third Floor)

Gold Encrusted Glassware for the Thanksgiving Table

This is a new showing of the types of pieces known as "stemware," and there is a full variety of it from the tiniest little glass to the large goblets and finger bowls.

The shapes are beautifully simple and the gold encrustations add a richness of appearance to the brilliance of the glass, producing an ornate and brilliant effect.

Goblets, \$21.50 to \$60 a dozen.
Sherbet glasses, \$21.50 to \$40 a dozen.

(Fourth Floor)

Here Are Hundreds of Mirrors at the New Lower Prices

Imagine getting a mahogany-framed Colonial mirror to go above a highboy or chest of drawers, a mirror 18x40 inches, in a three-inch frame, for only \$18.

Or a miter-cut mirror in antique gilt frame, size 18x40 inches, for only \$40.

Or a three-compartment mantel mirror framed in antique gilt for only \$22.50.

Or a mirror with a painted top and polychrome frame for \$21.50.

These are a few of the good things to be found in this big new lot of mirrors at the new lower prices—prices averaging a third less than they were a year ago. Some of the other mirrors in the lot are little and larger French mirrors, oval mirrors and mantel mirrors, all in a variety of antique gilt and polychrome frames. Prices from the least to the largest are \$3 to \$50.

A few mirrors out of our own stocks have been reduced to match the prices of these specials.

(Fifth Floor)



Thanksgiving Is Almost Here and the Hostess Is Wondering—

whether or not she has enough knives, forks and spoons to go around, and whether she has the right sort of silver dishes that the occasion requires.

The Wanamaker Jewelry Store is close at hand, with an unusually large collection of the finest kind of silver-plated ware to call upon.

Besides all the necessary small silver and serving pieces, there are, among other things:

Tea sets \$42 to \$365	Bread trays \$1 to \$38
Meat platters \$14 to \$110	Casserole, glass lined \$5 to \$12
Covered vegetable dishes \$10 to \$78	Water pitchers \$8 to \$78

(Main Floor)

Paris Powder Jars and Perfume Burners

answer many questions as to dainty and uncommon gifts. The jars are pretty little figurines of porcelain, and the perfume burners take many unusual forms. Quite as dainty, and uncommon are some domestic powder-jar figurines and perfume burners shown with the imported ones.

All are in the Toilet Goods Store and are priced \$3.50 to \$35 for the powder jars and \$7.50 to \$50 for the perfume burners.

(Main Floor)

TOWEL Lamps of a Kind

we haven't been able to get for years are in—metal bases with green bronze, ivory, silver and ever so many other finishes, and translucent glass shades which are vastly interesting.

\$16.50 to \$35.

(Fourth Floor)

Towels—All Linen, All New and All Good

New Irish linen huckaback towels to the number of 250 dozen have just come in.

Included are two grades of guest towels and one lot of regular towels, all of full-bleached, pure linen, and marked at much less than the prices they have been intended to sell for.

Every towel in the collection is of trustworthy quality, good appearance and neatly hemstitched.

At 50c each there are guest towels of plain huckaback, size 15x22 inches, hemstitched.

At \$1 each, guest towels of a finer grade of huckaback, size 15x22 inches, in a choice of six attractive figure patterns.

The regular-size towels are of plain huckaback, hemstitched, size 18x34 inches and priced at \$1 each.

(First Floor)



There Are Certain Institutions by Which Philadelphia Is Known

There are historic shrines, there are two great railroad systems, there are one or two newspapers, there is a great Store and there is

The Schomacker Piano

The Schomacker has always been made in Philadelphia. It is a particular product of the city and is redolent of Philadelphia history and characteristics.

There are Schomacker pianos in Philadelphia homes today that have been there for more than three-quarters of a century.

There is never any reason to replace a Schomacker piano except to get, perhaps, a newer model of the Schomacker.

The dignity of its character, the nobility of its tone, the fame of its name, all give it a peculiar and particular standing. There is only one genuine Schomacker piano, and that is the one owned, manufactured and sold by John Wanamaker.

Upright Schomacker pianos from \$765 to \$875.
Schomacker grand pianos from \$1250 to \$1450.
Schomacker player and reproducing pianos, from \$1800 to \$2750.

Just received in our Piano Salons is the latest Schomacker grand reproducing piano, an instrument of great interest, because it embodies a complete reproducing mechanism in the small-size grand. This instrument is to be sold at \$2750.

(Second Floor)

Such Beautiful Colors in Men's Velour Hats!

It is hard to tell which is the outstanding feature of these Vienna velour hats, their marvelous colorings or their wonderful texture.

They are so soft and velvety and, what is even more to the point, they will remain so when most velour hats will show signs of wear.

Price \$12.

(Main Floor)

Men's Warm Sweaters

All-wool pullover style in a variety of colors, \$8 and \$10; with shawl collar, \$12.

These are the good, heavy sweaters worn by college and football men, and by other men who are much outdoors.

(Main Floor)

For Men Who Prefer Buttoned Shoes

we have as trim and handsome a buttoned boot as they could ask for, a shoe quite fine enough for dress wear.

It is of black Viking calfskin with matt kidskin uppers and is plain and smart with a shapely toe and close-trimmed sole. Looks more like a custom-made shoe than a factory product.

Price \$13 a pair.

(Main Floor)

Cretonnes Are Needed and Here Are the Newest

Putting the home in proper winter dress calls for cretonnes and more cretonnes.

The best homekeepers are using them in every room except the kitchen.

There are cretonnes and cretonnes. Some are nothing better than printed calico. We have no use for them.

But we have in stock the newest fine cretonnes that have come from the mills.

The showing is the best in years. Appealing and desirable patterns and color effects are in large selection.

Prices are one-third to one-half lower than they were a year ago. Now, 40c to \$1.50 a yard.

(Fifth Floor)

EAU de Cologne in BAMBOO Tabour-Bettes

This is the good Queen Mary eau de cologne, the bottles incased in little wicker flasks from England. They are winning gifts, and are priced 75c, \$1.25 and \$1.50.

(Main Floor)

Handy objects to serve as tea tables or just to put things of a general nature on. They are 18 inches high and have 10x10-inch tops, price 85c.

(Fourth Floor)

FOUR fine makes of phonographs, generally recognized as the world's leaders, are carried here in the widest variety of models displayed in any one retail store. They are

**Brunswick
Cheney** **Sonora
Victrola**

Convenient terms of payment.

(Second Floor)