

ALDINE THEATRE OPENED TO PUBLIC

New Photoplay House Has
Many Artistic and Up-
to-Date Features

"3 MUSKETEERS" SHOWN

Philadelphia's latest addition to its lengthy list of photoplay theatres opened its doors to the public this morning with a first showing of Douglas Fairbanks, in "The Three Musketeers."

The newcomer is the Aldine, built on the site of the old Jayne mansion at Nineteenth and Chestnut streets.

The first thing to be noticed as the visitor enters the soft-carpeted foyer is the architectural beauty and dignified lines of the building. The rear end, upon which the screen is built, is

equipped with up-to-date electrical apparatus.

The Aldine has three Proctor automatic projection machines, the first of their kind ever installed. The automatic feature means that in case of fire or other accident the entire machine is stopped at once. Two machines will be used, with the third in reserve.

The projection is in charge of Harry J. Abbott and Oscar W. Lummins, who will be assisted by Thomas Dunlap and Purnal Lummins.

The Aldine is between two of the city's power stations, and thus is assured of power in case of one breaking. The mere turning of a switch changes the source of current. Two fifteen-horsepower motor generators are other features of the Aldine's projection room. The house's capacity and power for

showing pictures is 60,000, although only 40,000 will be generally used.

Six big monsoons on the roof supply the ventilation. The house will hold an audience of 1500, and a noticeable feature in the plant which should enable every one a clear view of the screen. A large organ provides the music.

To Pay Tribute to Edward A. Noppel
Officers, directors and members of the Northwest Business Men's Association will pay their last respects tonight to Edward A. Noppel, vice president of the organization, who died suddenly Tuesday. The association will meet at Nineteenth street and Columbia avenue and proceed in a body to Mr. Noppel's home at 1549 North Twentieth street. He will be buried tomorrow.

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4 FOLD HAND KNITTING WOOL
12 1/2c \$1.85 per pound (All Colors)
PER OZ.
Silk-and-Wool, 37c per hank
Samples Free Upon Request
IDEAL YARN & SALES CO.
130 N. 12TH ST., PHILA.
Phone: Spruce 6423. Parcel Post Prepaid

You'll be a bit surprised at the fascinating goodness of this new table delicacy. You've been looking for it so long.

New, Cooked, Sanitary Cropper
ANCRE
With the Genuine Rogosfort Flavor
CHEESE
Made by SHARPLESS, Phila. Pa.

It requires no more effort to say "Post Toasties" than to say "corn flakes." But what a difference there is in the flavor of

Post Toasties
—best corn flakes

They give the appetite something to be thankful for. Insist on "Post Toasties," and refuse substitutes.

Mawson & DeMany

1215 Chestnut Street



Choice of 259 Hats at 1/2 Price

This startling announcement, offering you the greatest values of the year, presents you with the opportunity of purchasing at HALF PRICE. Every Hat is included—all Model Hats, Imported Hats, Tailored Hats, Suit Hats and Dress Hats.

48 Hats	Value 5.00—	2.50
63 Hats	Value 7.50—	3.75
36 Hats	Value 15.00—	7.50
78 Hats	Value 18.50—	9.25
34 Hats	Value 25.00—	12.50

Hats of Fur and Fur Combinations and of New Satins
8.50

NEW PASTOR INSTALLED
The Rev. A. Gordon MacLennan Begins Work at Bethany
Distinguished clergymen of the Presbytery of Philadelphia participated last evening at the installation of the Rev. A. Gordon MacLennan as pastor of Bethany Presbyterian Church, Twenty-second and Bainbridge streets. Dr. MacLennan comes to Bethany from Boston. The Rev. Dr. John A. MacCallum, Moderator of the Presbytery, presided, and pronounced the constitutional questions. The Rev. Dr. Edward Yates Hill, pastor of the historic First Church, preached the sermon.

FAILS TO GET REWARDS
War Veteran Who Served Time for "Buddy" Disappears
A nice new overcoat and \$50 has been offered by the Ohio Society of this city to Harry W. Haley, British war veteran, who has just been released from the military prison at Fort Leavenworth after having served nearly all of a six months' sentence for desertion. He took the place of his "buddy,"

Thomas G. Jones, who once saved his life. Jones deserted after the armistice because his family needed his support. But Haley is not to be found. He has left the Y. M. C. A. at Leavenworth, Kan., without paying his room rent. He has about \$90 in cash with him, it is said, and is believed to be headed East. Some hundreds of dollars were wired to him at the Y. M. C. A. by charitable persons who will be returned to the donors.

TWO STORES

Bastian & Davis

Arrival of New Groups Gives Impetus Saturday to This Sale of Fine WINTER COATS

Season's Smartest Styles in High-Grade Coats for Women and Misses, Including Luxurious Fur-Trimmed Models at Extraordinary Savings

HUNDREDS of women have purchased their Winter Coats here this week, saving many more dollars than they had counted on. They found these coats better than we claimed them to be. Coats the like of which have not been sold in years at such low prices, in almost endless variety of materials, colors and styles.

On Sale at Both of Our Stores

113 S. 13th
Near Chestnut

N. W. Corner
15th & Walnut

PLAIN & FUR-TRIMMED COATS

Wide variety of styles in bolivia, chinchilla, polo cloth, velour, tweed, plaids and mixtures; fully silk lined. Colors are navy, brown, tan and black. Every coat splendidly tailored and silk lined. Values up to 69.75.

\$39.75

PLAIN & FUR-TRIMMED COATS

Rich fur trimmings of Australian opossum, Scotch mole, gray and taupe wolf on many; others smartly tailored or embroidered. Materials are bolivia, veldyne, pan velaine, suedine, velour de laine and Pollyanna, in belted or wrappy effects. Values up to 100.00.

\$59.75

PLAIN & FUR-TRIMMED COATS

Sumptuous trimmings of beaver, squirrel, Scotch mole, Australian opossum and wolf, or hand embroidery adorn these fine coats of marvella, orlando, mochatey, pan velaine and Erminie. Linings are of richest silk. Values up to 125.00.

\$79.50

IMPORTERS, DESIGNERS AND MAKERS OF WOMEN'S AND CHILDREN'S APPAREL OF THE HIGHEST CHARACTER FOR MORE THAN TWENTY-SIX YEARS

HARRIS

Chestnut Corner Twelfth

GOWNS
WRAPS
SUITS
FURS
BLOUSES
LINGERIE

SWEATERS
MILLINERY
SKIRTS
CHILDREN'S APPAREL
PETTICOATS

Saturday News Juvenile Apparel
Of Fine Type
The Low in Price

Harris is fast becoming recognized as a style headquarters for children and growing girls. A really specialized service, under the guidance of experts, who know the art of becoming and practical apparel, combining these features, though admittedly minimizing them.

Dresses Unusual Values \$19.50

One style appears in a checked combination which is new and very fetching. The pleated skirt is checked, the waist is a tailored smock in plaid. Another style has pleated skirt of serge, with waist attached and plain crepe de chine. Ages 6 to 16.

FOURTH FLOOR

Velveteen Dresses 16.00 to 25.00

Of blue, brown and black of good quality. Very attractive styles in the line lines, so smart for growing girls. One style has fourchette sleeves and collar and cuffs. A wealth of very charming styles. For ages 6 to 16.

FOURTH FLOOR

Top Coats, 22.50

These are wonderful coats at this price. Made for those who like the art of dressing little folks. Materials are bolivia, silk, crepe and serge. Trimmed with fashionable fur-lined throughout. A real bargain.

FOURTH FLOOR

Bromley Frocks, 11.95

A style that wins with mothers who value utility and becoming effect. An irresistible combination of heavy, detachable linen collar and cuffs. All wanted shades, including red and red. For ages 5 to 16 years.

FOURTH FLOOR

Coats for Juniors 25.00 to 49.50

Style for growing girls of 13, 15 and 17 years. Charming combination of heavy, detachable linen collar and cuffs. They are of Normande, bolivia and duster. All beautifully fur trimmed.

FOURTH FLOOR

Unusual and Well-Timed Saturday Values

Wraps and Coats of Distinction

79.50 to 175.00

A collection of styles, that is superb quality, and charming fashion, bears forceful evidence of the unique position Harris occupies, as creator and manufacturer,—now giving the benefit of this to Philadelphia women.

It does not require much observation to discover the beauty and unusualness of these Coats,—and the very real economies they offer at these prices. Some are samples,—choice one-of-a-kind creations, offering exclusiveness at moderate price. All beautiful models of very recent creation.

Materials are silk duvetyne, marvella, evora,—indeed the whole gamut of fashionable and finer fabrics is included. Most of them richly fur trimmed—linings chiefly of crepe de chine, and fancy silks. Individual styles, every great beauty,—every Coat in the entire collection.

Dresses Charming Individual \$39.50 to \$125.00

As an indication of their unusualness, you may gauge the entire showing by the Dresses at \$39.50. At this low price Canton Crepe, Tricotine, Satin Faced Crepe, Crepe de Chine, yes even Clifton Velvet Dresses. From this point style-grow lover in color, kind and varied beauty of fine line and lovely effect, up to \$125.00.

Tailored Suits Fur Trimmed 69.50

Unusual suits, unusual news! The suits are of mousayne, veldyne and duvet de laine. Lovely autumn colorings, styles for every type, for every age from miss to the stylish extra size wearing 32".

Coats of fashionable length, cut on newest lines. Trimmings of beaver, mole, squirrel and caracal. Beautiful embroidered effects are also included.

Blouses Very Unusual \$9.95

That this is an exceptional Blouse event, will prove itself when you see the range of beauty. They are of Crepe de Chine and Georgette. Beaded, embroidered, perhaps trimmed with contrasting shades. A wide range of colors and styles, many very pretty Over-Blouses are included.

FIRST FLOOR

Silk Underwear Exceptional 4.95

This includes Chemises and Night Gowns of heavy quality Crepe de Chine, radium and trahu, in pretty effective plain tailored styles, also lacy styles. French knot trimming across the top in front on some. Colors—flesh, orchid, sky blue, peach and white.

First Floor

We specialize in Gowns and Coats that Slenderize the Larger Women

For Saturday—100 Fine Tricotine DRESSES

Values up to 60.00, Special at **\$25**

This is indeed a most unusual offering, comprising about twelve of the season's smartest styles. We ask you to note particularly the fine weave of the tricotine and the splendid workmanship. There are models for women and misses. Misses' sizes, 14, 16, 18 and 36. Women's sizes, 18 to 44. These dresses at 25.00 are considerably below wholesale manufacturing. It was our good fortune to have closed them out from a maker who preferred the cash to the goods.

Purchasing Agents' Orders Accepted

Founded in 1865

C. J. Heppe & Son

Downtown—1117-19 Chestnut St.
Uptown—Cor. 6th & Thompson Sts.

Inaugurated the One-Price System in 1881

"The House that Heppe built" Mr. Florence J. Heppe, President

Note!

It is a common error in these times to judge all instruments that look like a player-piano by the standards of the inferior expressionless instruments used principally for dancing.

There are artistic instruments that will play the work of the old music masters as skillfully as if your favorite pianist were seated at the piano.

Duo-Art Pianola-Pianos are "reproducing pianos" not player-pianos

Duo-Art Pianola-Pianos reproduce piano music just as Victrolas reproduce violin or band music—only the reproduction is more complete being on an actual piano.

The Duo-Art is made only in certain pianos, all on sale at Heppe's, as follows:—

Steinway Weber Steck Wheelock Stroud

Prices from \$895 up

Rental-Payment Settlement Accepted

Among upright pianos the Heppe patented 3-sounding-board instruments stand supreme. The Heppe patent gives to upright pianos a tone greater than that of small grand pianos. And, best of all, the price of Heppe pianos is no higher than that of regular upright pianos.

Settlement may be arranged by cash, or charge account, or by the Heppe rental-payment plan, which applies all rent toward the purchase price with no extra charge for the privilege.

Order Your Christmas Victrola NOW!

Victrolas are already becoming scarce. On certain styles the entire trade is sold out. It behooves you to order your Christmas Victrola now. Remember, at Heppe's you are not urged to buy inferior makes. We carry only genuine Victor Victrolas and they may be purchased by cash, or charge account, or by the Heppe rental-payment plan, which applies all rent toward the purchase price with no extra charge for the privilege.

Victrola Style 90 \$125

Pay Only \$1.75 Weekly

"If it is not a Victrola it is a disappointment"

Bargain Dept.

Used Pianos and Players

Every instrument is guaranteed for five years, and may be exchanged any time within six months at the full price paid.

Below are a few special bargains:

Steinway \$195
Plain dark case; good tone

Chickering \$180
Mahogany case; good tone.

Weser Bros. \$185
Mahogany case; good tone.

Heppe \$295
Slightly used; mahogany.

Cecilian \$390
Mahogany case; good tone.

Harrington \$490
88-note player. Almost new; good condition.

Heppe's are well prepared to care for your wants in baby grand pianos. We have a complete assortment at all prices and in all standard finishes, sizes and styles. Our list includes:

Mason & Hamlin
Weber
Steck
Heppe
H. C. Schomacker
Edouard Jules

Settlement may be made for any of the above by cash, or charge account or by the Heppe Rental-Payment Plan which applies all rent toward the purchase price with no extra charge for the privilege.

Mail This Coupon for Full Information
C. J. Heppe & Son, [Downtown—1117-19 Chestnut] Phila.
[Uptown—6th & Thompson Sts.]
Without any obligation on my part please send full information about (mark X below):
 Pianos Player-Pianos Victrolas