EVENING PUBLIC LEDGER-PHILADELPHIA-FRIDAY, NOVEMBER 11, 1921.


COOD advertising advertising that's "good" for sales, "good" for profits, "good" for build"good" technically Getting sales results is a spccialty of ours

MERBERT M. MORRIS
Advertiong Asency

Investigator Dies


At the head of Quality Street That's where you'll find oul convenient corner.
Lowering prices have brought no lowering of standards here. higher. for we are always out to higher the we are Prices are down simply because we've figured selling prices on today's quotations for woolens of equal quality.
Down-to-date in price and up-to-date in style.
Exceptional Quality Suits and Overcoats $\$ 45$
Ferro 8 Co. inc
Chestnut Street at Juniper.


The Medal of Honor conferred in the name of the United States Congress, soldior under the Arch of Triumph in Paris and in Westminster Abbey in Lordon; and the Medal of Honor, placed by President Harding upon the Unknown American Soldier today in Arlington -

These Decorations were
manufactured by this Establishment An exact Duplicate of the Moodal of Honor
is on oxhibition-West Window
Store closed all day



## You Can Earn a Tidy Sum On Saturday

IT was our own Poor Richard who said, "A Penny Saved is a Penny Earned," and surely this advice is no LESS worthy of your attention if we say DOLLARS instead of pennies.
IS there any more fruitful or pleasant way to spend a half-holiday than by "earning" real money? Especially when the only WORK you have to do is to select a handsome new Overcoat or Suit for yourself at Perry's. Why, that would be "pie" for most people!

AND you really make a decided saving over what you would have paid elsewher
Our Super-Values take care of that!

## SUPER-VALUES

## OVERCOATS and SUITS

 $\begin{array}{lllll}\$ 28 & \$ 33 & \$ 38 & \& & \$ 43\end{array}$OVER SIXTY varieties of Overcoats at these prices alone and fully as many more in Suits.
YOU CAN'T AFFORD to buy your Winter Overcoat and Suit without at least seeing what our Super-Values can do for you.

## Perry \& Co.

16th and Chestnut
SUPER - VALUES
in Clothes for Men

GOOD Clothes are the only really Econom. ical Clothes

- Naiurally the question of price enters into yo
calculations in planning for the Fall and $W$ Wi ter clothing outlay.
C We want you to carefully consider JACOB we believe that we can save you money by the
simple method of selling you clothing that will - $)$.

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## IACOB REEDOS SONS

