

RECORD-BREAKING VALUES FOR SATURDAY IN OUR GREAT NOVEMBER CUT-PRICE SALES

FRANK & SEDER

Eleventh and Market Streets

SHOP ON CHARGE; PAY IN JANUARY

WOMEN'S, MISSES' AND EXTRA SIZES

1565 Salt's Plush Coats

In a Phenomenal Pre-Thanksgiving Sale at the Sensationally Low Price of

\$40 to \$50 Behring Seal Plush Coats

\$25

This event will score a big hit in Philadelphia, for these VALUES far exceed any heretofore offered! Nationally reputed SALT'S Fur Fabric Coats—for all the world like coats of genuine Fur, but many, many times cheaper.

Trimmed with Skunk Opossum collars, cuffs; some, too, with fur borders. Others with Australian Opossum, Nutria and Raccoon Fur trimmings.

A purchase—eclipsing in size, in variety, in styles and in values any offering of Silk Plush Coats in years and years.

It's the ONE opportunity of the season—take advantage of this sale and these wonderful values at \$25!

FIRST FLOOR

\$75 Salt's Behring Seal Plush Coats

As rich and beautiful as a genuine fur coat. Self-trimmed or with large collars and cuffs of skunk, opossum, raccoon and fitch. Silk brocade lined. Also wonderful dolman styles at \$39.50.

\$39.50

FIRST FLOOR

Hudson Seal Plush Coats

Values to \$110

Rich, deep pile Hudson seal plush coats of the famous "Salt's" quality. Gorgeously fur trimmed and richly silk lined. Wonderful values.

\$59.50

FIRST FLOOR



\$39.50

A Small DEPOSIT

will reserve any Salt's Plush Coat or Wrap in this Sale until desired. Follow by monthly payments.



\$59.50

\$25



\$39.50

\$25

Salt's Plushes

A lasting investment giving constant return in beauty and service—look for the label before buying.

Last Minute Purchase at 50 on the Dollar & Less!

FRANK & SEDER—CHILDREN'S DEPT.—SIXTH FLOOR

1500 GIRLS' COATS

3 Groups—Priced at Just About Material Cost

"Advertise them at the sacrifice of any other department"—was the urgent message from New York. "Just closed sensational deal. Values are astounding!" Wonderful materials, wonderful styles! Wonderful fur trimmings. Sizes 6 to 16 and 7 to 10.

\$4.85 \$7.75 \$9.75

Val. to \$12.98

Val. to \$20

Val. to \$25



Extraordinary Subway Sale
2500 COATS
Suits & Dresses

Values to \$12

\$4.96

\$12 Values

COATS of fine quality velvet, highest value ever offered. Women's and misses' styles.

DRESSES in smart styles. Both cloth and silk dresses that are rare values.

\$20 Values at
COATS of wool velvet and silk plush in newest winter styles.

\$9.96

\$20 Values

Values to \$25
COATS fur-trimmed in rich silvertone and silk plushes.

\$12.96

\$25 Values

DRESSES of Canton crepe, embroidered tricotone and beaded charmeuse.

FUR COATS & WRAPS

Up to \$185 Wraps & Coats

\$100

GENUINE NEW ZEALAND SEAL COATS, FRENCH SEAL DOLMAN SEAL SEAL DOLMAN BEAVERETTE COATS, TRIMMED AND PLAIN; PUSSY WILLOW SILK LINED—SECOND FLOOR

Up to \$275 Wraps & Coats

\$188

FRENCH SEAL COATS & WRAPS, NETRY, MARMOT & MOLE COATS, GEN. LARKIN SEAL COATS AND WRAPS—TRIMMED AND PLAIN; BROCADE SILK LINED—SECOND FLOOR

\$5 & \$6 Blouses

\$2.98



A big new purchase! Wonderful new Styles. Georgette and crepe de chine overblouses and tie-ons in bisque, navy, brown and also two-tone effects. Round, square and V necks. Dozens of very newest styles to choose from, in quality materials.

\$9 Georgettes

Extra quality crepe de chine waists with Peter Pan collars. Newest Georgettes and long-tunic blouses.

\$4 New Blouses

Dimities with Peter Pan and low-neck effects. Fine pleatings around collars and cuffs.

\$8 Plaid Skirts

\$5.00

Marvelous values! Velour stripes and plaids; also large and small checks and serges.

\$12 Prunella Skirts

All-wool cloths in box and side pleated models. New color combinations, including some extra sizes.

\$5 Silk Petticoats

Jersey, satin and taffeta. Also jerseys with satin pleated flounces.



Sale! of \$6 Heavy Wool Mixed Blankets

Extraordinary November Cut-Price Sale Values

Beautifully made, heavy, warm blankets in broken plaid designs. A good choice of wanted colors. Size 66x80. Buy a supply at this reduced price!

\$3.69



\$8 Extra Heavy Wool Mixed Blankets

Double-bed size 66x80. Fancy plaid and plain tans with colored borders and stitched edges.

\$4.98

\$5 Double Blankets

Double-bed size, wool finish, color plaid blankets. The best values in Philadelphia.

\$2.98

Pre-Thanksgiving Sale 480 DRESSES

Enjoy the November Cut-Price Sales—they bring tremendous savings that no woman can afford to miss. Note these two sale groups:

Fine Dresses

For the Holiday—delightful styles for the big "game"—for every scholastic event; and plenty of newest styles for matrons, as well.

Values to \$29.50

\$15

Dresses of wonderful quality fabrics in styles too beautiful to attempt describing here. Choose from Beaded Cantons and Crepe de Chine, Embroidered Tricotines, Satins, Charmeuse and Crepes Meteor.



\$49.50 Dresses

\$25

Exclusive dresses typical of the kind usually sold at double this price. Latest New York fashions portrayed in Roshanara Crepes, elaborately embroidered Canton Crepes, with glistening beads; Tricotines, Point Twills and Satins.

Other High-Grade Dresses \$35 to \$49.50

FRANK & SEDER—FOURTH FLOOR

FOR SATURDAY—AT FRANK & SEDER'S : ELEVENTH & MARKET STREETS