

The Woman's Exchange

Organ at 11:45 and 5:20 Armistice Day

WANAMAKER'S

DOWN STAIRS STORE

WANAMAKER'S

WEATHER Unsettled

Good-Looking, Reliable High and Low Shoes in the Styles That Women Want—\$3.25, \$4.10, \$5.25, \$5.50—in Wanamaker's Down Stairs Store



Men's Heavy Tan Brogue Oxfords, \$5.25

With all the earmarks (or foot-marks) of expensive shoes, and the self-evident fact that they are well made of thick, good leathers, these oxfords recommend themselves to any man who looks at them. One style is of tan leather with full wing tips, well rounded toes and many perforations. Another is of dark brown leather with ball straps and straight tips with fancy edges and many perforations. They have rubber heels. The soles on both are noteworthy, as they are stitched in white and have inlaid strips of white fiber the full length from toes to heels. To get oxfords like these most men are willing to pay considerably more than \$5.25! It's like putting \$3 back into your pocket to buy a pair at this price. (Gallery, Market)

Just Unpacked—And Specially Priced Girls' New School Coats

Velour Coats, \$15 and \$16.50. Snugg, warm coats in brown, sorenito, navy and reindeer, made in several practical styles, full lined and topped with fur collars. Sizes 8 to 12 years at \$15 and 12 to 16 at \$16.50. Cheviot Coats, \$11.75. Good pebble-cheviot coats, belted and full lined, are in navy and reindeer, sizes 6 to 16 years. Fine Choosing Between \$22.50 and \$29. In this gathering are coats for girls of 10 to 19 years, and the larger sizes will fit many small women. Brown, reindeer and navy are the predominating colors. Silvertip bolivia coats, \$22.50. Velour coats with Australian opossum collars, \$29. Velour and herringbone tweed coats with beaverette collars and cuffs, \$25. Fine tan polo coats, lined throughout with peau de cygne, \$25. Other Coats for Girls are of the season's finest coatings, trimmed with Australian opossum, nutria, beaver and beaverette. \$32.50, \$37.50 to \$67.50. (Market)



Women have been waiting for prices to come down and here are 16 styles of women's shoes under \$6! Savings of \$2 to \$4. These are thoroughly reliable Wanamaker shoes of good leathers with serviceable soles. Not only are they fashionable, the leathers durable, the prices low, (though each is an advantage in itself), but it is the combination of all three that makes this event an unusual shoe opportunity for women. 1000 Pair of Women's Oxfords and Strap Pumps, \$5.50. Most of them will be worn all Winter with spats. They have welted soles and low or medium heels and there are many styles in black or tan calfskin. Savings of over a third! Mocasin Pumps, \$3.25. Four styles of these three-strap-and-buckle pumps are of black suede or patent leather. They have turned or welted soles and baby French or low heels. One would naturally expect them to be about twice this price. Women's and Girls' High Winter Shoes at \$5.25. Good thick soles and sturdy uppers mark these shoes for winter service. Three styles, two with square toes and all with low heels. Tan or black leather and wing or straight tips. One style has rubber heels. Quilted Satin Boudoir Slippers, \$2.25. Delightful gifts and equally delightful for one's personal use! In pink, orchid, rose, black, Copenhagen and Burgundy with quilted insoles, too! (Chestnut)

Children's Chinchilla Coats, \$5.50

For little boys or girls of 2 to 6 these are splendidly warm coats in brown and navy. Plain box style with belts all around. Other chinchilla coats in navy, red and cinnamon brown are \$10.50. Hats Lowered, 50c to \$3—velour and velvet hats in many styles for little girls. (Central)

The Right Time to Buy a Winter Coat Is Now—Prices Are Low



Not in years have we seen such excellent values in women's coats. Prices on these coats average a third less, and for quite moderate sums really handsome coats can now be had. Good Velour Coats at \$20 and \$23.50. Thick, warm coats that will give much real service. In navy, black and brown, trimmed with self stitching and cape collars, throw collars or beaverette fur collars. Lined throughout with flowered satin. Sizes 16 to 44. 25 Different Styles at \$25. Coats of velour, silvertip bolivia and uncut bolivia are in dark brown, reindeer, black and navy blue, lined throughout with silk and showing fur collars of beaverette or throw scarf collars. Sound coats, every one, which will give a Winter of comfort and satisfaction. At \$29 to \$39. Decided savings on many of these coats. Of bolivia or velour in loose, belted or blouse-back styles, embroidered or trimmed with self stitching. Many have fur collars. Others with roll collars of self material. New Blouse-Back Coats, \$42.50. Of various soft bolivia weaves in delightful shades of brown and blue, quite often embroidered. Collars are of nutria or Australian opossum. \$45 for a good bolivia coat with collars and cuffs of skunk-dyed opossum. Special Group of Fine Coats at \$58.50. Every point about these coats marks them as far above the average. They are of beautiful materials, bolivia and its kindred weaves, made with loose or pleated backs, plain or belted. Some are embroidered and all have handsome fur collars of beaver, nutria or thick, soft wolf. Some handsome wrap coats are in this group. Finer coats with handsome fur collars at \$65, \$69, \$75, \$87.50 to \$160. (Market)

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Men's Gloves—Special

to mark the opening of the Christmas Glove Shop for Men, located on the Gallery at Market Street. From now until Christmas there will be a wide selection of gloves at prices pleasantly low. At \$1.85—capeskin gloves in dark tan shades have the masculine outseam sewn fingers and spearpoint backs. Made of sturdy, pliable skins. At \$2.85—gray mocha gloves, outseam sewn, have plain backs. Second-selection leather. Also fine buckskin gloves, outseam sewn, with embroidered backs. Or light-weight South African capeskin gloves in dark shades of tan, outseam sewn with spearpoint backs. (Gallery, Market)

Sale of Men's Fiber Silk-Plated Half Hose, 35c

Three pair for a dollar of these silky stockings, made of strong cotton with a plating of silk fiber outside. Reinforced feet so that they won't need darning right away. "Seconds." Men's Part-Wool Half Hose, Specially Priced 50c. Best and least expensive sports socks we have seen. Made with a nifty drop-stitch effect that has the "golf" look. Various heather mixtures. Men's Heavy Unbleached Underwear Extra Good at 75c. Shirts and drawers to keep one really warm through all the rigors of Winter. Long sleeves and ankle-length drawers made of heavy unbleached ribbed cotton. "Seconds." 75c a garment. (Market Street Gallery)



When Have Lovely Frocks Been So Low in Price?

Hundreds of New Frocks at \$5 to \$39 A Third to a Half Less Velvetreen Dresses, \$8.75 to \$16.75. \$8.75 for black velvetreen dresses embroidered all over with a scroll pattern in gray, orange, jade or bonfire, with Georgette sleeves to match. \$12 for straight-line velvetreen frocks in navy or black. \$16.75 for an unusual blouse frock embroidered in dull gold; it is in black or brown. Beautiful Silk Dresses at \$15 (Many Almost Half Price). Black frocks of very heavy Russian crepe are trimmed with narrow black moire ribbon. Frocks of black canton crepe show row after row of small steel beads or sapphire beads—most unusual at such a low price. Jersey slip-on dresses are made with pongee guimpes—suitable for young women. Navy blue tricotine dresses are made with loose, flowing sleeves. Charming Semi-Evening Frocks and Dinner Dresses of Black Lace, \$16.75 and \$25. Of Canton crepe or charmeuse combined most delightfully with black radium lace. Half a dozen pretty styles, some with fluffy tulle, some with short or elbow sleeves and all with nosegays of silvery fruit or flowers. At \$22.50, \$29 and \$39. \$22.50 dresses are of Pointe tulle elaborately trimmed with bronze bugle beads or made with embroidered Georgette sleeves in raspberry or henna. \$29 and \$39 dresses are in a most interesting variety—crepe de chine, Canton crepe, crepe-back satin and so on—many copied from French originals. Not many frocks of a kind, but all most unusual at these prices. Sizes from 16 to 50 in the group.

Special at \$5, \$6, \$7.50, \$8.50 and \$10

\$5 and \$6 for navy blue serge dresses embroidered or trimmed with braid. \$7.50 for new brown velour dresses, trimmed with rows of contrasting stitching or made on long lines with red collars and cuffs and pleated skirts. \$10 for navy tricotine frocks in many styles and for one-piece jersey frocks in navy, brown, red and henna. (Market)

Central Aisle Opportunities

Women's Hats, \$3.85; velvets, duvetyne and heavy silk crepe, trimmed with flowers, lacquered ribbon, lacquered feathers, beads and other novel ornaments. Women's Gloves, \$1.15; one-clasp capeskin in tan and brown; two-clasp suede in gray. Women's Sateen Pantallettes, \$1; blue, black, brown and purple in heavy sateen. Wool Jersey Bloomers and Pantallettes, \$3 and \$3.85; black, brown and navy in soft all-wool jersey for women. Silk Underclothes, \$1 to \$3.85; satin and crepe de chine camisoles, \$1; crepe de chine envelope chemises, \$2.65; flesh, white and orchid satin envelope chemises, \$3.85. Wool Jersey Overblouses, \$3.50; navy, brown, black, beaver, Mohawk and Belgian blue in Peter Pan style, with white linen or white wool jersey collar and cuffs. Sizes 36 to 44, cut plenty full. Satin Corset Girdles, \$2.50; heavy pink satin ones, intended especially for dancing. Brassieres, 30c to 50c; all kinds from light bandeaux to well-gored brassieres. Pillow Covers, 25c; stamped with pretty designs on heavy material, backs included.

White Toilet Articles Special at 18c to \$3.50

It is all what is called "heavy stock" of good weight, rich creamy color and grained. The shapes are distinctive, and some of the pieces are inlaid with black, blue or pink. This is the second shipment of the best values we have ever had in white toilet articles. The first shipment of 2000 pieces sold out in a little over a day. Most of the pieces are unblemished first quality, but some are called "seconds" because of slight flaws or specks mostly unnoticeable) and this has been liberally considered in their prices. Christmas is coming, and many people will wisely select now for gifts. Nail files Hair receivers Butt holders Button hooks Hair brushes Clothes brushes Napkin rings Combs Shoe horns Trays Mirrors Perfume bottles Vases Jewel cases Little powder and cold cream boxes Puff boxes Salve jars Hairpin boxes Perfume bottles Manicure scissors Hat brushes (Center Aisle)

New Hand-Made Porto Rican Blouses \$3.50

Delightfully fresh and fine for women who like these dainty hand-made blouses. Three models of batiste, showing hemstitching, tiny tucks and hand-embroidered dots have roll collars and some vest fronts, while three of fine white voile have an edging of real filet lace around the collar and cuffs. All sizes, 36 to 46. (Market)

Women's Strap-Wrist Gloves, \$1.90

Tan capeskin gloves with embroidered backs and 4-inch cuffs. The skins are second selection, but the slight imperfections in the leather often cannot be noticed and will not impair the wear. White and black glace lamb-skin gloves with full 6-inch gauntlet cuffs are pique sewn. \$1.90. (Central)

New Duvetyne and Velvet Hats at \$5

Without seeing, one would scarcely believe there are so many shades of tan, buff, gold, orange and those that verge on them! Surely they are all here in duvetyne, a material that does them full justice in bringing out the color to its best. There is an abundance of smart, becoming, wearable shapes and trimmings, showing a pleasing variety. Some very attractive hats are of beaver cloth and velvet and others of velvet are trimmed with ostrich, flowers or fruit. (Market)

Women's Silk Stockings, 50c

Good seconds at less than a third of today's regular price for "firsts." Sheer and fine as fashion calls for—all good black—and all finished with wide selvage seams. Reinforced cotton feet and garter tops. Sizes 8 1/2 to 10 to start with. (Central)

Soft, Warm Nearsal Coats, \$75

—a price low enough to make a good fur coat a possibility to a great many women. These are of real Wanamaker quality, the pelts (dyed coney) are carefully worked, the linings are of beautiful silks and the collars are wide and rolling. Full 36 inches long. (Sketched). Natural Muskrat Coats, \$140. The kind young women like—you'll see a great many of just such coats at the football games. 36-inch length. Pony Coats, \$65 and \$90. Plain pony coats, of unusually soft skins, beautifully lined, \$65. Trimmed with raccoon or opossum they are \$90. Both 36-inch lengths. Small Furs One and Two Skin Animal Scarfs. Natural opossum, \$8.50 and \$17.50. Natural squirrel, \$13.50. Dyed fitch, \$30. Blended mink, \$15 and \$50. Natural raccoon, \$10. Australian opossum, \$10. Fitch, \$12.50 and \$20. Baum marten, \$37.50. Fox Scarfs. Soft, fluffy fox scarfs are in taupe or brown, \$25 to \$40. Children's Furs, \$3 to \$50. Cozy sets are of white coney, kit coney, opossum, nutria, squirrel, beaver and fitch. (Market)

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