

Organ Plays at 9, 11 and 5:20
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

Open Tomorrow Afternoon for the Accommodation of the Public

Who Can Ever Forget That Day, 1918, When
in the early morning, the news swept through the city

that the great German forces had turned their backs to us, silently and quietly, taking the first step to end the terrible war?

The whole United States danced for joy when the world believed that its prayers had been answered and that the Armistice, as arranged by Marshal Foch, had been signed.

That 11th hour, of the 11th day, of the 11th month, of 1918, will ever be remembered as one of the great hours of the world's history.

While it was reported the world over as a humiliation for Germany, it certainly was a wise, courageous confession to make, that they had ceased to fight for a fruitless cause. It was a noble confession to make, that they were tired of the war and would not go any further.

Was it not Queen Louise who, after the Battle of Jena, went with a rose in her hand to plead with Napoleon to stop a war?

Would that there might be a complete disarmament of armies and navies in every country and that the world might hold soldiers of peace only!

Would that the grave of the unknown hero, around which the President and a distinguished host will tomorrow be standing, might be the last of the graves of unknown soldiers!

Right well we may pause more than two minutes and say a prayer that the causes of war shall be, henceforth, considered and settled in courts of wisdom and patience, with a determination to reduce the high taxes and dangers sure to attend standing armies and ships of war.

Our Store will not open tomorrow morning.

At 11.20 only the doors will admit our people and our friends who wish to join with us in a memorial service at the hour of the soldier's burial.

The great organ will lend its solemn tones of tribute.

Judge Orlady, of the Superior Court, will preside at our little Festival of Peace.

After it is all over, we will take up our work again with a new memory of a nameless grave and take off our hats in honor to march with the Legion, to keep up remembrance of the brave men who have returned from battlefields with a new patriotism and a grave sense of citizenship in glorifying our flag, that it may breathe a blessing to all the countries of the world.

[Signed] *John Wanamaker*

Crepe de Chine Blouses Designed for the Sleeveless Dress

Fashioned expressly to wear under the sleeveless dress, and decidedly effective with it, is this pretty blouse of crepe de chine. The wide sleeves and round collar are trimmed with fine braid; and the waist is in black, navy, mohawk or Colonial blue.

(Third Floor)

Women's Wonderful Suits Priced at \$50

Beautifully built suits of fine materials—velour, broadcloth, soft cheviot and homespun, in brown, navy and black. Some of the suits are very simple, a few are fur trimmed—with beaver, raccoon or nutria and a few embroidered. One style has nutria pockets as well as cuffs and collar, one has a straight box coat, the others have slightly fitted coats and beautiful linings. There are ten models in all; all from a manufacturer who couldn't make anything badly if he tried.

Earlier in the season such suits sold at \$35 more than tomorrow's price.

(First Floor)

Women's Ribbed Wool Sports Hose, \$1.75

These stockings, which are in brown heather, have shaped legs and are an improvement over the usual run of ribbed wool hose. They fit snugly around the ankle and are uncommonly good looking for the price.

(First Floor)

All-Wool Crepe Poplin, \$1.50 a Yard

This Winter a great many women are buying it for one-piece dresses because it wears remarkably well, does not easily muss and it shakes the dust. It is 39 and 40 inches wide and comes in a dozen or more quite delightful colors.

(First Floor)

Good Shoes and Leggings for Children

There is no children's shoe store anywhere to surpass this and few to equal it, (1st) for the thorough goodness of the children's shoes provided, (2d) for the sound and stable prices, (3d) for the spacious, light and comfortable accommodations and (4th) for the proficient staff of salespeople, especially trained in fitting young feet.

Children's tan or black calfskin high-laced shoes in sizes 8½ to 2 are \$4.50 to \$8.

Children's white buckskin button or laced shoes in the same sizes, \$7.50 to \$9.

Children's leggings of gray chinchilla, brown or black velveteen, brown corduroy or fleece-lined tan leather, in exceptionally good styles and qualities, priced \$3.50 to \$10.

(First Floor)



A Young Woman's Dress of Crepe de Chine and Fur Cloth, \$35

This charming frock for young women of 14 to 18 comes in crepe de chine of various colors, with a deep skirt band and sleeve edgings of gray astrakhan cloth.

The extremely wide sleeves are cut in one with the waist. They fasten on the low shoulder-line with three buttons, and are open from there to the fur-cloth edging.

The waist blouses over an elastic band, and is finished with a tie sash with ball ends. In dahlia red crepe de chine, or in black, Nile green, American Beauty and Copenhagen blue. Priced \$35.

(Second Floor)

New Fur-Trimmed Coats for Young Women, \$110 to \$235

They are the finest of fur-trimmed bolivias, duvetyns and similar fabrics, in the thick-piled textures that so closely resemble velvet and plush.

They are in charming fashions—some cloaks, some wraps and some coats, with either bloused or straight backs. The colors are black, midnight

(Second Floor)

New Steel-Beaded Handbags From France

This latest shipment has designs not seen in the earlier arrivals.

All drawing bags of hand-crocheted silk in one or two colors, with ornamentation of cut-steel beads and tassels or fringe of the beads.

The bags are in navy, gray, brown, brick, red-and-blue, blue-and-black and other colors.

Prices, \$7.50 to \$20.

(Main Floor)

Fine St. Gall Embroideries

for collars and cuffs are charming in design and refinement. Ecru edgings, \$5 to \$3.50 a yard; edgings with Bulgarian colorings, \$1 and \$1.25.

(First Floor)

Men's Sports Handkerchiefs From the London Shop

They supply a welcome touch of color, for they are the lovely Liberty silk handkerchiefs in odd East Indian printings and rich Paisley designs, and they are very much in favor now.

They are \$4 each and there is no end to the number of beautiful designs.

(The Gallery)

A Favorite One-Strap Slipper

is of patent leather with round toe, short vamp and high Spanish heel. It is ornamented with large perforations.

The same model comes in black suede also.

Each is \$12 a pair.

(First Floor)

Redfern Corsets

Boned with non-rustable boning, every one. The first is for tall women requiring a long skirted, topless model. Its back is high to give the necessary support to plump shoulder blades. In pink coutil, the price is \$6.

A low-bust model with long skirt, heavily reinforced. Lacing below front steel, price \$5.

Topless corset of pink broche with elastic section in the waist, a double skirt and three sets of hose supporters, \$5.

Light-weight corsets, topless, with elastic all around, \$3.50.

(Third Floor)



New Camel's-Hair Coats Are Lovely With Beaver Fur

The beaver, by the way, is the finest that we have seen this year. And, as everybody knows, beaver is so scarce that it can scarcely be had today. It has risen in value very greatly since we bought these coats.

Nevertheless the collars on some of them are as large as capes with long pointed or square ends in front. In another model there are both collar and cuffs of beaver.

There are cape styles, long and short sports coats and a loose wrap-like coat, all of camel's-hair in natural or beaver color and all trimmed with beaver, \$150 to \$275.

(First Floor)

Genuine Chinese Shantung Quickly Come and Go

Not surprising when you consider what a beautiful silk this is and that it has almost unlimited wearing possibilities and washes with most satisfactory results.

In natural color for women's and children's dresses, blouses, negligees, skirts, linings and men's shirts, \$1.25, \$1.50 and \$2 a yard.

(First Floor)

Excellent Coats for Very Small Folk

For children of one to three years we have just received some unusually good coats of silky broadcloth, in beaver or brown, with hand-smocking below the yoke, warm interlining and good satreen lining. The price is \$8.50.

For boys or girls of two to six years are good warm coats of wool chinchilla, in navy, brown or cinnamon color, made with double-breasted front, high neck, belted and with satreen lining. Priced \$12.

(Third Floor)

Waltham Wrist Watches for Women

Since a watch is something which is expected to last for years and to keep good time as long as it lasts, there is a real economy in buying a reliable make of watch in the beginning.

Waltham watches for women are among the finest American watches made today. They are put together by the most skilled watchmakers and thoroughly tested before being placed on sale.

In 14-kt. gold cases, several shapes, all on ribbon bracelets, \$80 to \$125.

Small size 14-kt. gold watches on ribbon bracelets, \$80 to \$125.

Platinum watches set with diamonds, on ribbon bracelets, \$635 to \$745.

14-kt. gold watches on flexible link bracelets, \$65 to \$110.

Gold-filled watches on flexible link bracelets, \$22.50 to \$45.

(Main Floor)

The Salon de Beaute

suggests that women desiring a facial or scalp treatment or any other services in its rooms should make appointments for the earlier hours of the day whenever possible. This may be done either in person or by telephone.

(Third Floor)

The Choosing of Russian Sables Is Important

"Sable, soft as a veil of down," is one of the loveliest of furs, and many fur-seekers are puzzled to decide between the rich dark pelt of the actual Russian sable and the scarcely less beautiful but much less costly fur of the Hudson Bay animal.

Where price is of least consideration, the exquisite Russian sable is of course always preferable. Scarfs of this

(Second Floor)

Any Men's Store Can Sell Clothing, But We Have Got to Do More Than That

We have got to think of progress. We have got to make progress. Progress is motion in a forward direction. We have got to move forward in the clothing business. We have got to do better every year than in any of all the sixty years before.

The only way to keep ahead and go ahead is to have better clothing and give greater dollars' worth.

That is why any day and every day you can be sure of better selection and more for your money in the Wanamaker Men's Clothing Store than you can possibly find elsewhere.

New Fall and Winter suits, \$30 to \$65.

New Fall and Winter overcoats, \$30 to \$100.

(Third Floor)

Charming Mesh Bags

in the favorite green-gold finish and very fine gold-plated mesh are here in deep, narrow shapes with strap handles for \$18 to \$44. Powder boxes showing the same green-gold finish are intended to go with them, and may be had for 50c to \$7.50.

(Main Floor)

Silver-Finished Candlesticks

of a Napoleonic type are very graceful and severe in line, and have unique shades of a pinky-orchid silk made with a raised side to give a direct ray for reading. Each candlestick is \$50 and each shade \$50.

(Fourth Floor)

West End London Styles in Redleaf Derby Hats

These Redleaf derby hats are made for John Wanamaker exclusively by the largest hat maker in England. They are the best shapes shown by the leading hatters of London and in their quality and workmanship they are unsurpassed.

Any man can see at a glance that these are not ordinary hats. There are various shapes of crowns among them so that the man of every facial contour can be suited.

Price, \$8.

(Main Floor)

Men's Woolen Scarfs for Winter

The Men's Wear Store has a fine assortment of them in plain colors and stripes.

They start at \$3.50 for a soft alpaca scarf, and go to \$16.50 for a beautiful cashmere scarf, with various prices between.

(Main Floor)

Men Who Learned to Like Soft Toes in Army Shoes

will be glad to know that they can get some of the smartest shoes of the season with these unboxed toes.

For example, here are brogue boots of fine oil-grain calfskin in black and tan, with perforated wing tips, vamp seams and lace stays; stitched heel seats, flanged heels and English back-stays.

Fine in fashion and comfortable.

\$14 a pair.

(Main Floor)

A Good Day to Get the Boy a New Suit or Overcoat

It would be poor economy to put an inferior suit or overcoat on your boy.

Give him a new suit or a new overcoat that represents the top-notch in style and quality—a Wanamaker suit or overcoat.

Norfolk suits for boys of 8 to 18 years, \$16.50 to \$38, with a fine choice of two-trousers suits at \$16.50 to \$28.

Boys' overcoats in 10 to 18 year sizes, \$28 to \$45, and in 3 to 8 year sizes at \$15 to \$30.

(Second Floor)

New All-Wool Blankets Good as They Make Them at \$12 and \$13.50 a Pair

Two kinds included in this new shipment, both in the double-bed size.

One kind in pink and blue plaid at \$12 a pair, the others being white blankets with borders in either pink or blue, at \$13.50 a pair.

If there are better ones at the prices they are good, indeed.

(Sixth Floor)

A Little Sale of Imitation Ivory "Seconds"

It takes a very good pair of eyes to discover the reason for their being called "seconds." But prices more than make up for it, they are so extremely small.

All the necessary pieces to a set are here, including combs, hair brushes, mirrors and so on, with prices starting at 20c for a comb up to \$3 for a pretty plush-lined jewel box.

(East Aisle)

Eiderdov n Bathrobes

are in stock again—pleasant news for women who have been unable to get them for some years. They are in rose, blue, lavender and red, satin trimmed, for only \$4.85.

(Third Floor)

DELICIOUS cream-covered caramels are the candies for tomorrow—price 80c a pound.

Bitter-sweet cream chocolates are another good choice for the week-end box, and these sell at 60c a pound.

(Down Stairs Store)

Persian Iran Rugs Are Winning Favor at \$22.50 to \$30

They have in them the true Persian quality in colors and character. They wear as well as Mosuls, to which family they belong, but their colors and designs are of a softer and more decorative variety.

They are much favored by gift-seekers and indeed by everybody who needs a real Oriental rug in a small size at a moderate price—\$22.50 to \$30, in size, approximately 3x4 feet.

We also have a group of excellent Bijar rugs, heavy, wonderfully serviceable Kurdish weaves in dark blue and ecru shades, priced at \$75 to \$90 for size 4x7 ft. or thereabouts.

(Seventh Floor)

See the Gift Tables in the China Store

Are you looking for a dainty piece of china or glass for a gift or for your very own?

If so, see the various tables in the China Store, each containing a collection of the most thoughtfully selected sets and pieces, and all at the same price.

There is a \$1.50 table, there is a \$20 table and there are many other tables in between, for instance, a table of goods at \$2.50, another at \$3.50 and still others at \$5, \$7.50, \$10, \$12 and so on.

It is the best, most interesting and most convenient showing to select from in Philadelphia—you can choose at a glance and choose satisfactorily.

(Fourth Floor)



The TOYS Are Ready The TOYS Are Running

The TOYS are the most wonderful that either children or grown-ups have ever seen.

Have You Seen the Great Picture in the Toy Store

that shows Philadelphia's skyline from the New Jersey side, and with the new bridge already up across the Delaware? It is one of the wonderful delights of the Toy Store.

(Seventh Floor)