

MAYOR PROCLAIMS BETTER CITIZEN DAY

Sunday, November 27. Designated as Time for Big Sunday School Rally

EXAMPLE TO OTHER CITIES

All Philadelphians, young and old, are called upon to attend Sunday school or places of worship on Sunday, November 27, named as "Better Citizens' Day" in a proclamation issued by Mayor Moore.

The proclamation was requested by the Philadelphia Sunday School Association, which has on its rolls 300,000 members of Sunday schools in Philadelphia.

The movement to have an attendance of at least 500,000 individuals in Sunday schools and churches on November 27 was designed to cultivate old-fashioned Americanism.

Sunday school workers will circulate thousands of pledges by which men, women and children may signify their intention to attend Sunday school on the designated day.

The Mayor's proclamation, in part, follows:

"I, J. Hampton Moore, Mayor of Philadelphia, mindful of the request of more than 300,000 of my fellow citizens, do proclaim Sunday, November 27, 'Better Citizens' Day,' and do recommend and request that on that day, the people of the city, old and young, of every religious denomination, repair to the churches and other places of worship, or wherever groups of citizens are wont to meet, to discourage those things in our public and private lives that are degrading, and to uphold those things that tend to exalt and elevate us.

"This proclamation is issued, and this 'Better Citizens' Day' inaugurated, in order that an example may be set, and that other cities and States may know that in this, the first of American cities, the second in industrial and commercial import, we acknowledge our unswerving belief in those patriotic and unselfish principles of justice, morality and religion which constitute the rock base of American institutions."

Armistice Day

Friday, Nov. 11th
St. Mark's Church
Locust Street Between 16th and 17th Streets
Litany, Intercessions and Address by the Rector
Rev. Frank L. Vernon, D. D.
After the Noon Silence
Requiems at 7 and 7:45 A. M.
Come and Bring a Friend

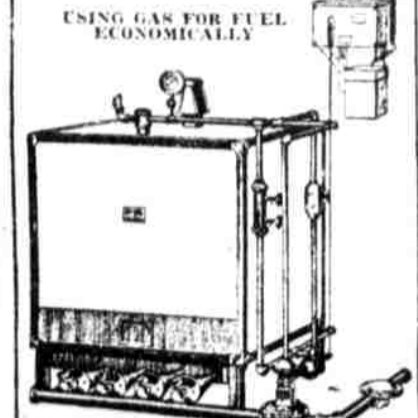


Cuticura Is Wonderful For Your Hair

On retting rub spots of dandruff and itching with Cuticura Ointment. Next morning shampoo with Cuticura Soap and hot water. This cleanses the scalp of dandruff and promotes hair health.

Sample Each Free by Mail. Address: "Cuticura Laboratories, Dept. 319, Malden St., Boston, Mass." Send 2c for Cuticura Soap and 2c for Cuticura Ointment. Cuticura Soap shaves without mug.

"HOT WAVE" AUTOMATIC Gas-Fired Boilers



Using Gas for Fuel Economically

Automatically Controlled
Supplies the most healthful heat for your home through your Hot Water, Steam or Vapor Heating system and gives you a positive even temperature and luxurious heat comforts without any work or worry, dust or dirt, which your present heating system forces you to put up with.

The "Hot Wave" can be installed in cold weather without interruption to your present heating or the slightest inconvenience to the home.

Sold by
ALL PLUMBING OR HEATING CONTRACTORS
See demonstration at the office of the

GAS UTILITIES CORPORATION
1200 Locust Street
WALNUT 2708-3709
Wm. Akers, Jr., Co.
8. W. Cor. 10th & Filbert Sts.
Write for Booklet. Fully Guaranteed.

Special Store Hours Friday, 11:30 to 5:30

For Friday
Friday and Saturday end the opportunity to secure a "Conrad" Player-Piano for \$395—with three years in which to complete payments. Sent on payment of \$10.
Piano Store open till 9 P. M. Enter at 8th and Market.

GIMBEL BROTHERS

MARKET • CHESTNUT • EIGHTH • NINTH

Thursday, Nov. 10, 1921
Crown Phonographs, one of the good makes, \$65, at \$1 down; \$1 weekly. A very wonderful proposition.
Piano Store open this week till 9 P. M.

For Friday

Friday—Armistice Day—Short Commemorative Exercises at 11:45

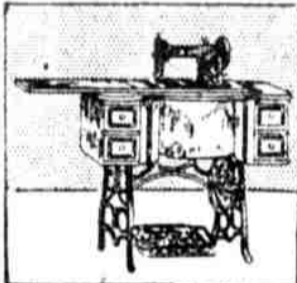
Gimbels Have the Best Values in Town in Sewing Machines \$19, \$22, \$39

One-Fourth to One-Third Reductions For Friday and Saturday

Terms \$1 Weekly

Domestic makes—guaranteed to last a lifetime.

As Philadelphia's representatives we secured these machines at prices not obtainable by any other store in Philadelphia.



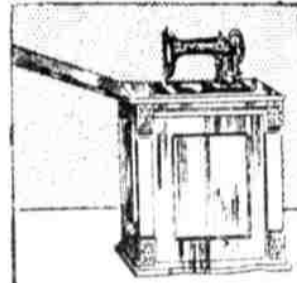
\$45 Domestic Machines at \$19 Used Machines at Less Than One-half of Their Original Price

A comparison about town will prove our assertion.

Buy Tomorrow and Save \$13 to \$18 on your purchase of a Domestic or Singer Machine

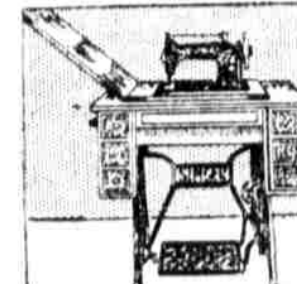


\$39 Lessing Machine at \$22



\$57 New Willard Parlor Cabinet, \$47

Do not Fail to Get One of These Famous Makes of Machines Tomorrow



\$65 Singer Sewing Machines at \$33 Floor Samples

\$15 allowance for your old machine toward the purchase of a Domestic Electric Boudoir Cabinet.

—Gimbels, Fourth floor, and Subway Store.

SUBWAY STORE SALE AT GIMBELS



Velour with Fur, \$23

Velour with Fur, \$23

Embroidered Bolivia with Fur, \$23

Embroidered Bolivia with Fur, \$23

Blouse-back Velour, \$23

Blouse-back Bolivia, \$23

Bolivia with Fabric-Fur, \$23

Embroidered Velour with Fur, \$23

1600 Women's and Misses' \$35 to \$50 Coats

29 Styles—Sports Styles, Wrap Styles, Belted Coats

\$23

290 Samples Included

Women's, 36 to 44 Misses' Sizes for Ages 14 to 18 Junior Sizes for Ages 15, 17 and 19

Twenty-nine styles—eight styles in blouse coats alone—besides the samples! Bolivias, Velours, Sports Coatings, Heathers, Suedeine, Chamoistyn, Tweeds, Checks and Broadcloths. All the new browns. All the favorite blues. Plenty of black. The new criss-cross stitched styles. The new braid-embroidered models. Styles with embroidered panels. Styles with embroidered sleeves. Styles with embroidered wrap-backs.

And 1000 Women's and Misses' \$22.50 to \$32.50 Coats

Sixteen Styles—the New Mannish Coats—Embroidered Wrap-Coats—Panelled Coats—Some Fur-Trimmed

\$15

Women's, 36 to 44 Misses' Sizes for Ages 14 to 18 Juniors' Sizes for Ages 15 to 19

Bolivias, Velours, Sports Coatings, Heathers, Cheviots, Loose backs, Semi-fitted styles, Belted styles, Mannish raglans, Dressy embroidered wraps. All good, warm coats. All new, smart models. All the favorite browns, blues and black.



Velours with Panel, \$15

Embroidered Bolivia, \$15

Embroidered Velour, \$15

Fur-Collared Sports Coat, \$15

Fabric-Fur Trimmed Velour, \$15

Tasselled Bolivia, \$15

Fur-Collared Velours, \$15

Embroidered Velour Wrap, \$15

Subway Store: 1000 Girls' Coats: 1000 Girls' Dresses

at \$5

Values \$7.50 to \$12.50

The Coats

The Dresses



Cheviot with Fabric Fur, \$5

Velour with Fur, \$5

Cheviot with Fabric Fur, \$5

Bolivia, \$5



Serge, \$5

Satin-Trimmed Velveteen, \$5

Velveteen and Plaid Satin, \$5

Serge, "Regulation," \$5

Fifteen styles—besides the really wonderful samples. Dressy styles for little girls. Dressy styles for big girls. School styles for every age. Bolivias, Cheviots, Velours, Sports Coatings. Every coat warmly lined—many interlined, besides. Yoke-backs, Swirl-backs, Belted styles, Raglans. Plenty, plenty, plenty have big fur collars. 6- to 14-year sizes.

Twenty-one styles—school dresses, party dresses, Regulation, jacket styles. Wonderful serges. Splendid velveteens. Stylish velveteens combined with gay plaid silks. Wool-jerseys with cute little linen collars and cuffs. Scalloped skirts, Straight-line skirts, Circular skirts. Practical long sleeves and dressy three-quarter styles. 6- to 14-year sizes.

—Gimbels, Subway Store