

Organ Plays at 9, 11 and 5:15
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Unsettled

People Do Not Have to Buy to Be Welcome in This Store

"You Are Quite Right, Madame"

There is not a boiler or steam engine furnace anywhere under the roof of this building. Safety is the first consideration. The outside of the building in its strength, straightforwardness and simplicity represents fairly what is going on inside of it in the daily transaction of business.

We do no wholesale business and therefore have no left-overs to dispose of at retail, nor do we share our purchases with other stores in this or other cities.

The united power of the old A. T. Stewart Store in New York with our Philadelphia Store in making large purchases is everywhere recognized abroad and elsewhere.

We take the same pleasure in the visits of people whether they come to see or to buy.

[Signed] *John Wanamaker*

November 8, 1921.



A Group of Lovely Hats Have Had Their Prices Clipped

They are among the prettiest of all that have been \$15 to \$35. The reductions vary, but in each instance the new price means a considerable saving.

(Second Floor)

Emerson Likened a Man to a Waltham Watch

And, as he was describing the best type of man when he said it, it was meant as a compliment to both the man and the watch.

Men who have carried Waltham watches for years past know best about the thorough trustworthiness of this watch. It is generally conceded to be one of the finest American watches made at the present time and, for the quality, the price is most moderate.

14-kt. gold cases from \$36 to \$95. With special gilt or silvered dials, \$60 to \$120.

With white, green or yellow gold cases in round or decagon shapes, \$66 to \$122. Thin model watches, \$200 to \$325. Gold-filled cases, \$20 to \$71. Wrist watches in 14-kt. gold cases, \$64 to \$103. In silver cases, \$31 to \$73.

(Main Floor)

A Good Rough-and-Ready Overcoat for Young Men

From a manufacturer who specializes in clothing for college and prep school men we have received some mighty smart double-breasted ulsterettes.

These coats are designed with two chief ends in view, one to look well and the other to give unusual service. They are the kind of garments a chap can "rough it" in and yet they will not look the worse for wear. Some of them have no linings at all, not even sleeve linings.

These are all belted overcoats in rough chevots and in browns, grays and heather mixtures.

Prices, \$28 to \$35.

(Third Floor)

Men's Light-Weight Cotton Flannel Shirts for \$3.50

And a mighty good shirt for the price. Plain negligé, of course, with soft cuffs and in a variety of colored stripes. Pleasant to wear on chilly days.

(Main Floor)

Men, Here Are More of Those Wonderful 65c Neckties

The ties made of short ends of silks that were left from neckwear for double or more. Mostly in figures, leaves and floral designs, and though not actually brocaded silks they have the same appearance.

(Main Floor)

Silk-Plated Half Hose for 50c a Pair

Called silk-plated because they are silk on the outside and cotton underneath, making a good-looking sock that is extremely durable.

These are in two-color combinations of black combined with white, green, navy, tan and purple. Sizes, 9 1/2 to 11 1/2. \$1 a pair for full-fashioned silk half-hose, "seconds," in black and colors and all sizes. Would be double or more if first grade.

(Main Floor)

There Is No Better Shoe for Conservative Men

than this full, wide-toed blucher lace high shoe of heavy black Viking calfskin. It is a style that has always been popular and always will be, because of its neat appearance, its comfort and its wear.

\$13 a pair.

(Main Floor)

THE Lamp Man says

that if you need light on any subject you need only to visit the Lamp Store in its new quarters in the Chestnut Street section of the

(Fourth Floor)

BRASS candlesticks from

England are in every conceivable design and size, from the little squat fellows at \$2 to those four feet high at \$35. Some in between have little bells on them.

(Fourth Floor)

CHOCOLATE sets consisting of

chocolate pitcher and six cups and saucers may be had in oval luster china with red and gold bands, or in a china which shows flowered panels on a solid color like tan, \$15 the set in either case.

(Fourth Floor)

THE best bedquilts so far

for the money are made of printed cambric with borders of plain sateen and pure wool filling, price, \$7.50.

(Sixth Floor)

STANDING picture

frames of all sizes, from 3x4 to 11x14 inches may be had at the new low prices—\$1.75 to \$10. Antique gilt and silver are the finishes.

(Fifth Floor)

Put a Wanamaker Overcoat on Your Boy

You cannot put a better one on him at the price. You don't have to take our word for this—just see the overcoats that are back of it.

In sizes for boys of 3 to 10 years at \$15 to \$30, and in sizes for boys of 11 to 18 years at \$28 to \$45.

(Second Floor)

Great New Replenishment of Wool Quilts

Heaps of new wool-filled quilts have been coming in for the last few days.

Are you quite certain that you have all of the quilts of this kind that you will need when the cold weather comes?

If you have any doubts on that point this is when and where to settle them.

Wool-filled quilts covered in cambric, in floral patterns and bordered with plain sateen, \$7.50 each.

Wool-filled quilts, covered in fine sateen, with figured tops and plain borders and backs, \$10 each.

Wool-filled quilts with China silk tops, plain Japanese borders and Florentine backs, \$15 each.

Wool-filled quilts, covered on both sides with the best habutai, \$18 each.

Others up to \$50 each.

(Sixth Floor)

THE most charming silhouettes imaginable have

arrived in the Picture Store—airily cut subjects such as a quaint street, a goose girl with her flock, a Sultan and a dancer and so on.

Price, \$2.50.

(Fifth Floor)

NOTICE to tourists and

travelers—the Optical Goods Store makes a point of repairing broken lenses quickly and carefully—we have a repair shop here in the building.

(Main Gallery)

The China Store Sparkles With New Goods—All Fine Gifts

The particularly gift-like groups of goods in the China Store have been handsomely replenished by new arrivals from overseas, and selections are now especially large, diversified and satisfying.

- Tea sets, \$8 to \$65.
- Coffee sets, \$9 to \$20.
- Chocolate sets, \$7.50 to \$32.50.
- Cake sets, \$5 to \$20.
- Berry sets, \$6 to \$20.
- Chop dishes, \$4.50 to \$16.
- Sugar and cream sets, 75c to \$16.50.
- Jam jars, \$1.75 to \$7.50.
- Mayonnaise sets, \$1.25 to \$15.
- Cracker and cheese (Fourth Floor)
- dishes—a specially good assortment, \$3.50.
- Biscuit jars, \$2.50 to \$10.
- Ice-cream sets, \$7.50 to \$12.
- Individual breakfast sets, \$6 to \$18.

The Rarer Fox Furs and Their Clever Imitators

Silver fox is the choicest of all the fox family, and certainly one of the most beautiful of all furs. Scarfs of this fine fur may be chosen here for from \$275 to \$850, varying from just a slight silvering of the blue-black pelt to one much more thickly silvered.

Natural blue fox, lovely in both color and texture, is priced at \$300 and \$400 for fine large scarfs.

The two clever imitators of these choicer furs would almost defy any but an expert to tell them from their more aristocratic relatives. Pointed fox scarfs, most ingeniously tipped to resemble silver fox, begin at \$45. And dyed blue fox, that simulates admirably the natural bluish mauve pelt, is here in beautiful scarfs from \$75 up.

Between these rarer foxes and their imitators are the handsome cross fox scarfs, at \$115 and \$150.

In selecting furs it is well to choose where one may be sure both of quality and comprehensive variety.

(Second Floor)

\$20 or \$28 Buys an Exceptionally Good Dress in the Young Women's Store Now

\$20 buys any one of a group of pretty frocks of Canton crepe, velveteen or tricotine.

The crepe frocks are simply trimmed with loops of self-material and are in navy or brown.

The velveteens are black, blue, brown or fine checks, and are very prettily fashioned, some with satin sleeves.

The tricotines include several models in fine quality and good style. All are exceptional quality at this price.

The same is true of every dress in the \$28 group. They are tricotines and Canton crepes, in black or colors, made in a number of really charming fashions, and all intended to sell for much more.

Sizes are 14 to 20.

(Second Floor)



Young Women's Better-Than-Usual Coats at \$35 and \$42.50

The \$42.50 model is of soft all-wool sports cloth in natural camel-hair color; made in a smart sports model, with raglan shoulders, strapped sleeves, buckled belt, inverted pleat back and slot pockets.

It is finely silk-lined throughout, warmly interlined and topped by a convertible collar of nutria fur.

At \$35 are bolivia coats in navy blue, reindeer and brown; silk-lined throughout, interlined and topped by generous collars of fur. These also have raglan shoulders, belts and loose backs—one an inverted pleat model, the other with flatly stitched box-pleats, opening out into the new wide hem line.

Both are in 14 to 20 year sizes, and are very exceptional value.

(Second Floor)

Handkerchief Specials for Men and Women

For men—another good shipment of the very much liked \$3 a dozen Irish linen handkerchiefs which are always being asked for but are not always here. They have quarter-inch hems and are a nice quality and size.

For women—a new arrival of the \$1.50 a dozen linen handkerchiefs, fine for everyday use and many tubbings.

Ink marking at 36c a dozen is generally used on both kinds.

(West Aisle)

Women's Fine French Kid Gloves

The man who makes some of our finest French kid gloves tells us that to get even 40 dozen fine enough kidskins for Wanamaker gloves he sometimes has to go through more than 10,000 average skins.

It is almost incredible, the care taken in selecting those irregular little white skins and in working them up into the beautiful gloves ready here now for particular women.

We believe them to be the lowest-priced gloves of their quality anywhere.

Fine French kid gloves priced \$2.75 a pair up.

(Main Floor)

French Flowers Are Abloom Now

You will find them in the Dress Trimming Store awaiting their turn to decorate the debutante's dance frock, a pretty knitting bag, a lamp shade or a hundred-and-one other things.

The single flowers with leaves in daintily colored silk, gold, old gold, silver or steel, are \$2 to \$4.50 each.

Garlands of flowers are 65c to \$15 a yard.

(Main Floor)

Navy Blue Satin de Chine, \$2.50 a Yard

A silk that is used in a great many ways this Winter and that is particularly popular in this color.

This is a fine all-silk weave, 36 inches wide, and, owing to a special purchase, it is marked at this very moderate price.

(East Aisle and First Floor)

Hand-Made Cluny Laces

For decorative uses, fancy work and Christmas gifts are here in a beautiful new assortment. Most of the laces are in the shape of edges and most are from France. The widths are two to six inches and the prices \$6 to \$3 a yard.

(Main Floor)

As to Veilings for the New Hats

Most women are choosing either one of two kinds—the small or large dotted veilings in either self-colors or two-toned or the new fancy meshes in black and colors.

Prices for either are from \$1 to \$1.50 a yard.

(Main Floor)

Sateen Bloomers

At present a great many women are asking for them—probably because they are warmer than the sheer silk ones.

Pink and white bloomers are \$1.35 to \$1.85.

Black bloomers are \$1.35 to \$1.75.

(Third Floor)

Good, Warm Sweaters

Heavy Shaker-knit pullover sweaters in navy, crimson, brown and white, for men, boys and girls. V-neck style with large shawl collar, \$9 to \$12.50; plain V-neck pullover, \$8 to \$11.50. Boys' sizes, \$6.50 to \$8.

Boys' special V-neck pullovers with shawl collars, \$5.

Coat sweaters with large shawl collars and pockets, \$10 to \$13.50.

(The Gallery)

Huckaback Linen Towels, 65c

Woven of pure linen, in a generous size, 18x34 1/2 inches, and neatly hemstitched.

(First Floor)

A Great Collection of Travelers' Requisites

People are learning to travel comfortably and are aided in this respect by the numerous articles designed for the purpose, and which are admirably suited for gifts.

One of the most necessary is the fitted dressing case, which is here in styles for men and women.

The women's cases are of seal, cowhide, auto leather and ostrich leather—silk lined and with fittings of white, amber, shell finish or two-tone celluloid, tusk ivory and silver. Prices range from \$15 to \$200.

The men's cases have black fittings and range in price from \$4.50 for a black cowhide case to \$200 for one of natural pigskin, superbly equipped.

Portfolios in pastel shades of velvet calfskin and ocrace leather are \$6.75 to \$30. A sumptuous fitted overnight bag of blue or purple calfskin, with white-and-blue or white-and-orchid fittings, is \$60.

Jewel cases in various sizes, shapes and colors are \$1 to \$30.

Men's pin cases for scarf-pins, cuff links, studs and the like, \$4 to \$10.

Travelers' rolls for men and women, with compartments for gloves, veils, handkerchiefs, neckties, pins and many other things, \$10 to \$20.

Women's fitted beauty cases, Victoria cases and overnight cases of fine leathers and beautiful fittings, \$25 to \$67.50.

(Main Floor)

Linen Luncheon Sets of Exceptional Merit at \$3

The material is a good, pure linen, the scalloping is lock-stitched with a buttonhole edge and guaranteed not to ravel or pull out when laundered.

The thread is of the best quality and will not turn yellow in washing.

Each set consists of 13 pieces—including six tumbler doilies, six plate doilies and a centerpiece to match.

All at \$3 a set. Splendid for gifts or for one's own home use.

(First Floor)

Women's and Girls' Tailored Suits to Measure for \$65

The Custom Tailoring Bureau is taking orders for women's and girls' tailored suits of imported or domestic tweeds and homespuns, made to measure with the required number of fittings, at \$65. Tailored suits of Poiret twill or tricotine are made to measure for \$85.

A variety of models are offered for selection, and materials and workmanship are of the best.

(Second Floor)

Corsets for Dancing

Always they are made of pink satin or a similar dainty material, and usually they are very light.

An L. R. girle with a very short skirt and elastic under the arms is \$3. Another, slightly longer, has an elastic section in the waist and sells at \$4.

L. R. corsets, topless, with elastic band around top, are for average figures and are priced at \$5. Others, for taller women, have heavier boning and sell at \$4.50.

A dainty elastic and breche belt is very short, being planned for growing girls, \$3.50.

Slip-ons of satin and elastic have clasp fronts at \$3. One with shorter skirt is also \$3.

(Third Floor)

This Walking Shoe Will Step Out Proudly

It is so obviously fitted for practical street wear and so extremely good looking in every line that the younger women especially will don it with pleasure.

Of Norwegian grained calfskin in chestnut brown color, and in five-eyelet oxford style, with rounded toes, perforated straight military heel, heavy walking sole.

The price is \$14.

(First Floor)

New Striped Skirtings Strongly Suggest Pleats

That is really their object in life, and they do make the prettiest pleated skirts that ever were seen.

Plain-colored stripes are variegated with lattice, checkerboard, ladder, chevron or plaids, and the effect when pleated is thoroughly delightful. Plenty of navy-and-black, black-and-white and brown-and-tan, all 54 inches wide and \$3.50 and \$5 a yard.

(First Floor)

Children's Everyday Dresses

Of the cheerfully colored chambray—pink and tan and blue—which are so attractive for common wear.

One high-necked style with matching blue, are in size 18x40 inches for \$2.50.

Another, which suggests the Chinese coat which mother wears, is \$3.

The third, square necked and bordered with a darker self-color, is \$4.25.

The last two styles have bloomers, and all three are in sizes three to six years.

(Third Floor)

Inexpensive Scarfs and Squares

Luncheon cloths of white cotton, hand printed in blue designs, are in size 52x52 inches for \$1.

White cotton scarfs, chain-stitched in blue, are in size 18x40 inches; while squares to match are 26x26 inches, and round centerpieces are 26 inches in diameter. Any of these three articles may be had for 45c.

Also here are a few odd lace-trimmed cotton scarfs, prices 75c to \$1.

(West Aisle)