

**ALWAYS ANTI "U-HUH" WEEK
IN PHILADELPHIA'S SCHOOLS**

**Associate Superintendent Wheeler Intimates This City Need
Not Follow Chicago's Example of "Better-Speech" Drive**

George Wheeler, Associate Superintendent of Schools, said today that so far as he knew nothing like the "American Better Speech Week," now being celebrated in Chicago, was being planned here.

"Instead of an intensive drive," said Dr. Wheeler, "it is a part of the regular work in the schools of Philadelphia to inculcate in the minds of the pupils the importance of using the best English at all times. As a matter of fact, we are doing it in all our schools all the time. There are so many striking plans that few of them strike."

"The public is more or less tired of drives of all kinds, and I believe that a week devoted to anything like the use of proper English would have only a temporary effect. We would rather place our faith on the work that is being done in all our schools all the time. The Chicago idea is fostered by the

Chicago Women's Club, and every Congressman is being urged to stop "murdering" the English language. Special attention is being given the matter in schools, where all the children are forced to take the following pledge:

"That I will not dishonor my country's speech by leaving off the last syllables of words.

"That I will say a good American 'Yes' or 'No' instead of an Indian grunt 'U-huh' and 'Nuh-hum' or a foreign 'Yay or Yeh' and 'Nope.'

"That I will improve American speech by enunciating distinctly and speaking pleasantly and slowly.

"That I will try to make my country's language beautiful for the many boys and girls of foreign nations who come here to live.

"That I will learn to articulate correctly one word a day for a year."

**FIREMAN IS INIURED
FIGHTING CAMDEN BLAZE**

Another Overcome at Fire, Fifth Street and Kaigh Avenue

One fireman was overcome and another injured in a fire which damaged Nell's haberdashery, owned by Nell Lieberman, and the Almar butcher shop on Kaigh avenue, near Fifth street, Camden, early this morning.

Harry Chambers, of Truck No. 2 was overcome by smoke shortly after firemen had been alarmed by a pedestrian who saw smoke coming from the building. Joseph Haines, who with several other firemen, was holding the nozzle of a high-pressure hose, was hurt when it slipped from their grasp. He was taken to the Homopathic Hospital. Chambers was taken to the Cooper Hospital.

Apparently no one knows the origin of the fire beyond the fact it probably originated in the haberdashery shop, and from there spread to the butcher store. When firemen arrived they found both buildings filled with smoke, but the greater mass of flames in the first-named store.

Lieberman's stock, a large part of which had just come to the store for the holiday trade, was damaged by fire, water and smoke. It is estimated the loss in his store will total about \$10,000. The fixtures in the Almar store were damaged to an estimated extent of \$2000.

Both buildings are of two-story brick with the second floors untenanted.

CONCERT FOR HOME

Holiday House to Benefit by Proceeds of Musical Affair

Miss Lucy Marsh, soprano soloist, and Master John Richardson, boy violinist, together with the Victor Orchestra, will assist in the first fall concert

which is being given tonight in the Metropolitan Opera House by the Narberth Choral Society.

The proceeds of the affair will be devoted to the uses of the Holiday House, a convalescent home for mothers and babies. The Choral Society is under the direction of Prof. Clarence Nice, vocal instructor in this city and New York.



A Beautiful Diamond Ring

Made entirely of platinum in hand-pierced design, with five diamonds—\$140.

You will be more than interested when you examine our stock of beautiful fancy rings. Each design is distinct and original. Prices are moderate.

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Wanamaker & Brown

No Use Talking, These Overcoats and Suits are Exceptional \$24.50

Gives you selection from close to a thousand of the finest new worsted suits and handsomest plaid back overcoats you will see anywhere in town selling at \$40, \$45 and \$50.

They are town ulster styles and double breasted raglans—and many of them are fine Globe-Mill fabrics.

The Suitings are woven right here in Philadelphia and are the famous Yorkshire product.

These suits and overcoats came to us only because a manufacturer who needed money quickly offered us his total remaining stocks.

We took them virtually at our figure after our inspectors had passed them for being all wool, finely tailored clothing of the first grade.

All sizes and all styles among the suits including one, two and three button sacks.

Wanamaker & Brown

Market at Sixth for Sixty Years

A triumph of the baking art

Victor Bread

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At all our Stores

AMERICAN BREAD CO.

Ready for the pie

ATMORE'S Mince Meat

It's easy to make a perfect mince pie!

THE best of pies—thick, mellow mince pies—are really the easiest to make!

You simply make the crust and fill with Atmore's Mince Meat. No mixing is necessary and no extras—the "old-time" flavor and the good things are all there. And in baking, the whole, seedless raisins absorb the rich fruit and meat juices. A wonderfully appetizing, inviting pie results! Why not have a nourishing, economical, rich Atmore Mince Pie today?

Atmore's "Extra Family" Mince Meat (the choicest possible mince meat) is sold in bulk or in small jars and pails. If you prefer to save even more money and still have a good pie, ask for Atmore's Celebrated Mince Meat. Be sure to try Atmore's delicious Philadelphia Plum Pudding in Individual and Family-size tins.

ATMORE'S Mince Meat
with all the old-time flavor

ATMORE & SON, Inc. CRAIG ATMORE, President
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Inaugurated the One-Price System in 1881

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In the grand piano field we have the most representative group of instruments offered anywhere in Philadelphia. Foremost among them is the celebrated Mason & Hamlin Grand Pianos.

Mason & Hamlin—known as the most costly piano in the world—but it is not costly when you consider the tone.

These wonderful instruments are made like oil paintings—each one an individual work of art, prized as artistic creations suited to individual tastes.

We also sell the following Grand Pianos:—
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A few special bargains in rebuilt and exchanged instruments. All fully guaranteed and exchangeable.

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Heppe \$295
Cecilian \$390
Harrington \$490

Heppe Pianos are the only upright pianos in the world built with three sounding boards.

Heppe Pianos (patented). These pianos have a tone greater than that of small grand pianos. Prices are most moderate. Settlement may be by cash, or charge account, or Rental-Payment Plan whereby all rent applies toward the purchase price.

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C. J. Heppe & Son [Downtown—1117-1119 Chestnut St.] [Uptown—6th & Thompson St.] Phila.
Without any obligation on my part please send full information about (mark X below):
 Pianos Player-Pianos Victrolas

This Test is Free

Simply mail the coupon for a 10-Day Tube of Pepsodent. Watch the effects and judge it by what you see and feel. You will quickly realize that it means to you and yours a new era in teeth cleaning. It means whiter, safer teeth.

Watch the Film Go

That film which dims your teeth

Your teeth are now film-coated, more or less. Perhaps the film is cloudy, so the teeth look dim.

Look at them. Do they glisten as they should? If not, try this new method and watch how they change in ten days.

Millions of people have done this. You see the results on every hand—in teeth you envy, maybe. Do what they do—combat the film. Then see how well it pays.

That film does this:

Film is that viscous coat you feel. It clings to teeth, gets between the teeth and stays. The ordinary tooth paste does not end it. Brushing does not keep teeth free.

Month after month it may linger to do a ceaseless damage. Most tooth troubles are now traced to film. And, despite the tooth brush, they have constantly increased. Very few people escaped them.

The film absorbs stains, making the teeth look dingy. It is the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Millions of germs breed in it. They, with tartar, are the chief cause of pyorrhea. Also of other serious troubles, local and internal.

Years devoted to it

Dental science has for years sought to end that film. Its baleful effects make it supremely important.

Ways have now been found to fight it. Authorities have proved them beyond question. Now leading dentists everywhere advise their daily use.

The methods are combined in a dentifrice called Pepsodent—a tooth paste based on modern science. And a 10-Day Tube is being sent to anyone who will try it.

Other desired effects

Modern authorities have also found the need for helping Nature. Our starchy diet makes this necessary. To cope with the possible effects of this diet, we should stimulate Nature's teeth-protecting agents.

So Pepsodent multiplies the salivary flow. It multiplies the starch digester in the saliva. That is Nature's agent for digesting starch deposits which may otherwise cling and form acid.

It multiplies the alkalinity of the saliva. That is Nature's neutralizer of the acids which cause tooth decay.

Each use of Pepsodent gives multiplied power to these tooth-protecting forces. And that alone, it is believed, means a new dental era.

Old-time tooth pastes, based on soap and chalk, brings just opposite effects. Such effects must be avoided, as modern research shows.

You'll quickly know

The user of Pepsodent cannot doubt the benefits it brings. Some results are almost instant. A week reveals conspicuous effects.

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth whiten as the film-coats disappear. Watch the other good effects.

A book we send will tell the reasons. Then you will know, beyond all question, what is best for you and yours.

Pepsodent PAT. OFF. REG. U.S.
The New-Day Dentifrice

The scientific film combatant, approved by modern authorities and now advised by leading dentists everywhere. Each use brings five desired effects. All druggists supply the large tubes.

10-Day Tube Free

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