

### SEES WASTE PROBE BOON TO INDUSTRY

Convention of Mechanical Engineers to Take Up Findings of Committee

HOOVER PRAISES RESULTS

New York, Nov. 7.—Announcing that a five-day annual meeting, which will bring together more than two thousand engineers, educators, technologists and manufacturers from all over the country, will be held in this city on December 5-9, the American Society of Mechanical Engineers today made public a statement by Herbert Hoover saying that the investigation of industrial waste recently completed by the American Engineering Council of the Federation of American Engineering Societies has paved the way for marked advance in American industry.

The findings of this council's Committee on Elimination of Waste in Industry, members of whom were appointed by Secretary Hoover before he entered the cabinet, will form the leading topic of discussion at the meeting. The committee, which is headed by Hoover, is expected to present a reconnaissance report on waste in industry as the result of five months of intensive study, carefully planned and rapidly executed, said Mr. Hoover on its meaning to the Nation.

A part of its value lies in the speed with which the work has been done and the promptness with which it presents definite lines for future action. It reveals facts which may serve as a foundation for an advance in American industry. It has a special message

for Government officials, financial, industrial and commercial leaders, labor organizations, economists, engineers and research groups, the general public and the press.

"We have probably the highest ingenuity and efficiency in the operation of our industries of any nation, yet our industrial machine is far from perfect. The waste of unemployment during depression; from speculation and over-production in boom; from labor turnover, from labor conflicts, from intermittent failure of transportation of supplies of fuel and power, from excessive seasonal operation, from lack of standardization, from loss in our processes and materials—all combine to represent a huge deduction from the goods and services that we might all enjoy if we could do a better job of it."

The leading session of the society's meeting on the elimination waste in industry will be held Monday afternoon, December 6, at the Engineering Society's Building, 29 West Thirty-ninth street. Conditions in five basic industries

will be discussed by the American Engineering Council's committee, headed by J. Parke Manning of New York, will be discussed. The industries include the metal trades, printing, clothing, boots and shoes, and building.

Health of industrial workers, stressing the importance of care of the eyes, now made a national safety movement under the guidance of the Eyesight Conservation Council of America, will be a principal feature of the waste discussion.

Many Industries Discussed

On Monday evening, also, the society will hold a session on education and training in the industries.

On Tuesday afternoon, December 6, there will be simultaneous sessions on management and gas power. On Tuesday evening the presidential address will be delivered by the retiring president of the society, Edwin S. Carman, of Cleveland. Sessions of the fuel and materials handling divisions and of the student branches of the society will be held Thursday morning, December 8.

### GUNMEN SPOIL POKER GAME

"We'll Take That Pot," Intruders Say in Lonely Shanty—Get \$200

Huntingdon, Pa., Nov. 7.—Two armed men held up a party of seven poker players, all of Mapleton, in a lonely shanty at an abandoned limestone quarry, seven miles east of here, last evening, and escaped with more than \$200. The hold-up took place at an exciting point in the game. Just as one of the players put a winning hand on the table and was preparing to scoop in the large pot, two masked heads appeared at a window, buttressed by two gleaming automatics.

"We'll take that pot," said one of the gunmen. While six of the players stood with their hands up, a seventh handed over the pot. The robbers then ordered the seventh man to collect all the money in the crowd. Firing several shots to cow their victims and ward off pursuit, the robbers disappeared.

### LADIES' SUITS, COATS DRESSES and SKIRTS

MADE TO ORDER

Remodeling a Specialty

Kenner—275 S. 11th St.

### I am looking for a man

with \$20,000 to help me expand the work of a plant that is already selling in more than 1500 stores in Philadelphia.

No factory or expensive equipment necessary to big volume of business.

This is no experiment, but a sound business proposition that welcomes the most thorough investigation.

I can suit your convenience for interview.

B 506, LEDGER OFFICE

### EXCURSION TO NEW YORK

NEXT SUNDAY

NOVEMBER 13

ROUND TRIP \$3.00 TAX 24¢

Special train leaves Reading Terminal, 8:00 A. M. stopping at Columbia Ave., Huntingdon St., Wayne Junction, Logan and Jenkinson. Similar excursions on November 27, December 11 and 25.

CONSULT AGENTS—SEE FLIERS

PHILADELPHIA AND READING RAILWAY

### This Is the Coat That Has Set the Town Agog!



Our Exclusive Hurlingham Club Polo Overcoat

**\$30 and \$35**

WILLIAM H. WANAMAKER

1217-19 Chestnut Street

### ANY DOCTOR WILL TELL YOU

ASK your doctor what the real purpose of water is. He will tell you that the real purpose of the water you drink is to dissolve, absorb and carry away waste matter and impurities in your body.

He will also tell you that water which already contains dissolved vegetable or mineral matter—before you drink it—cannot do the job properly. This is why Purock is the best water you can drink. It is distilled—

scientifically—so that every particle of foreign matter is removed. Then it is charged with oxygen so that it is sparkling, refreshing and invigorating. Finally it is sealed in sterilized bottles and delivered to you.

Every glass of Purock that you drink is real health insurance.

Let your drinking water always be Purock. It is more than a thirst quencher and is inexpensive.

THE CHARLES E. HIRES CO., 210 S. 24th St., Philadelphia

# DRINK Purock WATER

"for thirst and health"

## Easier Starting with Today's



# ATLANTIC GASOLINE

If there's ever a time when you get the positive proof of the quality of today's still better Atlantic Gasoline, it's in starting—especially when the need for quick action is high and the mercury low.

No matter what the temperature, Atlantic gets right down to business and takes the spark. It has range! It is a perfectly balanced combination of quick-acting volatility and power-producing stability.


It vaporizes easily. It is higher in number of calorific units—greater in expansive force than ever. And its uniform "chain of boiling points" assures complete combustion—the conversion of every possible fraction into active, wheel-driving POWER.

Be assured, today's Atlantic is absolutely correct for present-day motors and present-day operating conditions. It is the product of a refining organization whose scientific labors are steadfastly concentrated on the production of a gasoline that shall at all times meet the highest standards for economy, efficiency and dependability.

"There's an Atlantic Pump on the road you are traveling"

# ATLANTIC GASOLINE

Puts Pep in Your Motor



## 48th Anniversary Sale Specials for Election Day in the Economy Basement

STORE OPENS DAILY 9 A. M.—CLOSES AT 5:30 P. M.

MONDAY, NOVEMBER 7, 1921.

# SNELLENBURG'S

ENTIRE BLOCK—MARKET 11<sup>1/2</sup> TO 12<sup>1/2</sup> STREETS

Continuing Our Remarkable Anniversary Sale of

### Girls' \$7.50 to \$10

### All-Wool Serge Dresses

At a Price That Does Not Cover the Cost of Material

**\$3.95**

Very attractive styles, with self-tying belts that tie in back. There are straight-line models and styles with box-plaited skirts and pockets.

Effectively Embroidered With Colorful Wool

Fashionable regulation dresses are also included with sleeve chevron and white braid trimming. Sizes 6 to 14 years. Two Pictured.

Girls' \$10 and \$12.50 Warm Winter Coats at \$5.95, \$7.95 & \$8.95

Good quality cheviot, kersey, velour and mixed coatings. Fashionable belted models, with self material, fur cloth or fur collars and button trimming. Sizes 6 to 14 years.



SNELLENBURG'S Economy Basement

Two Extraordinary Anniversary Values!

### SPECIAL LOT OF Women's Flannelette Gowns

At the Lowest Figure, to Our Knowledge, for Which They Have Ever Been Offered

**59c**

Think of it—right on the threshold of cold weather when every woman is buying flannelette gowns to keep her snug and warm.

Nicely made of heavy quality flannelette in pretty stripes. Yoke back and front, slip-over models. One pictured.

Women's Percale Bungalow Aprons, Wonderful at **47c**

In attractive checked and striped percale, neatly finished with sash, pockets and rickrack or piping.



SNELLENBURG'S Economy Basement

### Hundreds of Men's \$1.50 to \$2.50 Shirts

Sharply Cut in Price for Anniversary to **89c**

All good shirts that have been classed as seconds on account of slight misweaves or stains—nothing to seriously impair looks or serviceability.

Nicely made of printed and woven madras, white Oxford and pongee, in sizes 14 to 17.

Men's \$1.59 to \$2.50 Pajamas, Special **89c** at

Plain color cambrie and pongee, also striped percale. Slightly imperfect. All sizes.

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Tremendously Special for Anniversary—

### \$50 9x12 and 8.3x10.6 ft. Heavy, High-Pile AXMINSTER RUGS

At **\$24 Each**

One big group—150 rugs—for tomorrow's sale only. Limit of 2 rugs to a customer. No mail or phone orders. Mill seconds.

\$20 Wool-Face Tapestry Brussels 9x12-ft. Rugs **\$10.00**

Pretty Oriental and allover designs. We reserve the right to limit the quantity sold to any customer. Slightly imperfect.

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Advantageous Anniversary Markings on

## FURNITURE

Feather Pillow Bolster Sets \$3.69	Upholstered Foot Stool at \$1.98	\$4.75 Dining Chair, \$2.69	\$30 Iron Bed Outfit, \$22.95
\$16.50 Genuine Reed Rockers \$9.95	Mattresses of ivory flannel, upholstered in damask or cretonne	Solid oak, quartered panel, very heavy	\$30.00 Brass Bed, \$17.95
\$8.50 Parlor Table, \$3.95		\$7.00 All-Steel Springs \$3.69	With 2-inch posts, 2-inch top rail, connecting with massive ball corners.

SNELLENBURG'S Economy Basement

### Women's \$4.95 Pure Worsted Tuxedo Sweaters

Lowered in Price for Anniversary to **\$3.50**

Beautiful fitting garments in novelty weaves and link-and-link stitch. Good assortment of colors and sizes.

Women's \$10 Pure Worsted Tuxedo Sweaters With Brushed Wool Collars At **\$6.50**

Smart-looking sweaters that can be used as coats. Just the thing for school or outdoor sports wear. Good colors and sizes.

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### Anniversary Sale of Children's Cloth Coats

Greatly Underpriced at **\$3.79**

Marvelous values! All well made of excellent materials in good colors. Numerous pretty little belted models, warmly lined to keep the wee ones cozy.

Sketched

Sizes range from 2 to 6 years.

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### Our Low Anniversary Markings Make It Doubly Worth Your While to Come Here for

### Boys' Clothes

Boys' \$6.50 Combination Black Rubber Rain-coats & Hats at **\$4.30**

Every lad of 4 to 18 needs one for stormy weather—they're an excellent protection. Of extra good quality rubber.

\$4.25 Oliver Twist Suits at **\$2.25**

Corduroy in brown and drab.

\$4.75 Corduroy Suits at **\$2.95**

Oliver Twist model, with three rows of white braid on collar and cuffs.

\$5.75 Norfolk Suits \$4.25

Fan y mixed chevrons. Full-lined knickers. Sizes 8 to 18 years.

\$7.75 Suits With "Extra Pair" of Full-Lined Knickers **\$6.35**

Fancy mixed chevrons. Full-lined knickers. Sizes 7 to 16 years.

\$6.75 Mackinaws \$4.95

Extra-good quality blanket cloth.

\$5.75 Junior Overcoats **\$4.95**

Warm models that button to neck and have adorned belts.

Fancy mixed chevrons. Sizes 7 to 10 years.

\$1.39 Knickers **89c**

Fancy mixed chevrons. Sizes 6 to 17 years.

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### Women's & Misses' \$1.50 Pantalettes At \$1.00

Extra-good quality saten in all the wanted shades. Made with double rows of shirring and plaited ruffles at ankle.

Women's Silk Petticoats To Sell for **\$2.95**

Silk jersey and combinations of jersey-and-tafteta. Have pretty plaited flounces of self material or contrasting color.

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### Fine Plain Color Chambray Gingham at 9c Yard

Good quality, serviceable chambray in pink, blue, green, tan and helio. Desirable for dresses, smocks and children's frocks and rompers. In mill remnant lengths. No mail or phone orders.

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### Women's \$2.00 Coutil Corsets Anniversary Tagged 85c

Medium bust and girdle top models with long hiplines. Well boned. Pink and white coutil.

C-B Corsets at **\$1 to \$4.50**

Various good models in white or pink.

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### 500 Dozen 45c Jacquard Turkish Towels

Less Than Half for Anniversary at **21c each**

Woven from two-ply yarns, thick and spongy. Beautifully colored and designed. Large size with neatly hemmed ends.

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### Wonderful Lot of 5000 Yards of 69c to 89c Cretonnes at 29c yd.

A remarkable collection of beautiful cretonnes, desirable for full draperies for any room in the house.

All the prettiest colors in stripes and floral effects and Colonial patterns. Designs that were made especially for Snellenburg's. Marvelous offering!

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### Highly Important Anniversary Thrift News

### \$1.69 Standard-Make Bleached Seamless Sheets

Reduced to **\$1.09 ea.**

Fine quality bleached seamless sheets in the well-known Champion make. Popular 81x10-inch size.

SNELLENBURG'S Economy Basement



### Men's Winter Clothing

Anniversary Offerings Like These Are Sure to Poll a Big Vote of Approval

\$23.75 and \$25.75 Fancy Suits **\$15.00** at

\$27.75 and \$31.75 Fancy Suits **\$19.00** at

Fine quantities in excellent weaves and colorings. Snappy new styles.

Men's and Young Men's \$17.75 Winter Overcoats **\$10.00**

\$25.75 Winter Overcoats at **\$19.00**

Wide variety of good-looking, up-to-the-minute models in smart new materials and patterns.

\$12.50 Raincoats **\$3.35**

\$5.00 and \$5.50 Trousers at **\$3.35**

\$6.00 and \$6.50 Trousers at **\$3.85**

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