

Store Hours, 9 to 5:30

For Tuesday

Come to "Treasure Island"—the brightest, jolliest Toy Store you ever saw.

# GIMBEL BROTHERS

MARKET • CHESTNUT • EIGHTH • NINTH

The desire of all stores is to please, if it isn't too much trouble. The whole aim of the Gimbel Store is to please—to serve.

Monday, Nov. 7, 1921

For Tuesday

## Greatest Stocks to Choose from Right Now—Bill can be Paid in January

To those having an account with Gimbels, it is all one whether Christmas buying is done today or on Christmas Eve—for the bill in any case is not payable till January.

And assortments are greatest now—choosing is best; shopping most comfortable.

Hand-Hemstitched—Hand-Blocked—  
Hand-Dot-Embroidered—



### Hand-Made Waists

From Porto Rico  
Special at **\$2.95**

Five styles—all in the sheer, fine batiste that launders so "freshly". All with tuxedo collars. Four of the five styles with vestees. And the hand-hemstitching is so delicately, daintily done. All sizes. —Gimbels, Salons of Dress, Third floor.

### 1500 Samples—Dainty Muslin Underwear

## "Tabled" at 65c to \$2.95

Values \$1 to \$5.95



"Ones" and "twos" of perfectly fascinating kinds and styles and treatments. Nightgowns. Envelope chemises. Petticoats. Bloomers. Sheer, fine nainsooks and soft cambrics. Embroidery and lacy effects. Practical and fluffy styles. Everything ribbon-run. —Gimbels, Second floor, and on Grand Aisle, First floor

### Most Important Sale of Women's Hand-Tailored Coats—at \$29, \$35, \$45 and \$59

—Save \$16 to \$41

Linings hand-felled into the "shells"—makes the coat not only set better but actually feel more comfortable. Sleeves carefully hand-"eased" into place. Crow-toes carefully hand-embroidered. Pockets true to "line"—possible only with hand-tailoring.

Save \$16 on the Coats at \$29 Save \$16 to \$41 on the Coats at \$59—

—deep-pile bolivias and yalama-velours; silk-lined throughout. Plaid-back sports coats in wintry dark heather-shades.

Save \$16 on the Coats at \$35 —deep-pile bolivias and yalama-velours; with enormous shawl collars of heaverette fur (seal-dyed cone).

Save \$14.75 on the Coats at \$45—

Normandy bolivias, chamois-cloths. Some with the newest convertible collars, some with the new scarf-collars.

Bolivias, erminines, smooth-face fabrics and kerseys. Wrap-styles, wrap-coat styles, straight-line coats, loose coats, semi-fitted coats, flaring skirt models. Note especially the deep luxurious fur collars of wolf, squirrel, caracul, mole or Australian opossum.

Colors in Every Grouping

Endless browns, deers, taupe, volnays, blacks, navy and Sorrento blues. —Gimbels, Salons of Dress, Third floor.

### Women's Afternoon Dresses This Grouping at \$39.75—

Going on Sale Tomorrow



—shows the spirit of the Reduction Sale's values.

The gown pictured is of chiffon-velvet—in deep bronze-brown or black, with under-sleeves and drapery facings of heavy silk crepe in "Toreador"—the newest henna shade. Cut-head girdle. \$39.75.

Brocaded satins—all black; very simple; very dressy; ready for anywhere! With a wide sash and the cutest uneven sleeve—how it "flatters" the elbow! \$39.75.

Tricotines—the flare-sleeves and the inset side panelings, one mass of loop-fringe braid. \$39.75.

Tricotines—embroidered all-over, like a brocading! \$39.75. —Gimbels, Salons of Dress, Third floor.

### A Full Winter's Wear! January Prices in November! Remarkable Clothing Bargains in Men's and Young Men's Suits and Overcoats



These are specials in the Two-Million-Dollar November Reduction Sale.

It's all Gimbel high-class clothing and the Sale involves all the Gimbel stocks except evening dress clothes.

SUITS AND OVERCOATS WERE.....	\$35	Now
SUITS AND OVERCOATS WERE.....	\$40	\$25
SUITS AND OVERCOATS WERE.....	\$45	\$25
SUITS AND OVERCOATS WERE.....	\$45	Now
SUITS AND OVERCOATS WERE.....	\$50	\$33
SUITS AND OVERCOATS WERE.....	\$50	Now
SUITS AND OVERCOATS WERE.....	\$55	\$37
SUITS AND OVERCOATS WERE.....	\$60	\$37
SUITS AND OVERCOATS WERE.....	\$60	Now
SUITS AND OVERCOATS WERE.....	\$65	\$47
SUITS AND OVERCOATS WERE.....	\$70	\$47

SUITS AND OVERCOATS WERE.....	\$75	Now
SUITS AND OVERCOATS WERE.....	\$80	\$57
SUITS AND OVERCOATS WERE.....	\$85	\$57

OVERCOATS AND GREAT COATS.....	\$90	Now
OVERCOATS AND GREAT COATS.....	\$95	Now
OVERCOATS AND GREAT COATS.....	\$110	\$67
OVERCOATS AND GREAT COATS.....	\$125	\$67

—Gimbels, Second floor, Ninth Street

### 100 Very Beautiful FUR COATS—in a Great Subway Store Sale at \$90 —Value \$150



And all sizes! Four different kinds of fur coats—with several different collar-furs to choose from. Fine French seal Coats, with huge collars and cuffs of black skunk. Natural wild cat Coats—with stunning big French seal or skunk opossum collars and cuffs. Moire Russian pony Coats—with collar and cuffs of Australian opossum, black skunk, ringtail opossum, or natural raccoon. Marmot Coats—with marmot or black opossum collars and cuffs. 36-, 38- and 40-inch length Coats. Belted. Shawl collars. Deep cuffs. All gorgeously silk-lined.

Subway Store Aisle



### Book Bargains Galore In Gimbels Biggest Book Sale

Everything from sets of standard classics to single volumes of popular fiction and children's books of all kinds—

At Astonishingly Low Prices Standard Sets, \$3.75 to \$19.50

Values \$10 to \$60.

Publishers' remainders; salesmen's samples, etc. Some "as is", others absolutely new. Such authors as Stevenson, Thackeray, Carlyle, Balzac, Shakespeare, Dickens, Reade, De Maupassant, London, Kipling and many others.

Popular Fiction, 25c, 35c, 45c and 50c Some at 75c—were 75c to \$2

Comparatively recent novels by Zane Grey, Gene Stratton-Porter, Mary Roberts Rinehart, G. K. Chesterton, Mrs. Humphrey Ward, John Fox, Jr., and many others equally good.

The Army Boys and the Navy Boys at 35c Formerly 60c

#### Particularly Good Line of Children's Books

For boys and girls of all ages—history, adventure, legend and standard books of all kinds. Toy books for very little folk. Now 15c to \$2.25—were 50c to \$5

—Gimbels, Book Store, First floor

### Hosiery and Underwear Men's : Women's : Children's Half Price and Less in the November Sale

Mills' surplus lots, helped by the Gimbel stocks—timely bargains just when everybody expected to pay full prices as a matter of course!

#### FOR MEN

Men's All-Silk Half Hose—Run of the Mill of \$2 and \$2.25 grades. Black and colors, at } 85c  
1200 Pairs of Men's Silk and Wool Half Hose—First quality. Worth 50c a pair. Good brown colorings } 28c  
Men's Onyx Half Hose—Fine mercerized cotton } 30c

Six Pairs for \$1.75. Men's Full-Fashioned Silk Half Hose—Black and colors. Seconds of \$1 and \$1.35 grades, at } 58c

#### FOR CHILDREN

Children's Sport Hose from Paris—Heavy black ribbed cotton with colored roll tops; brand new } 68c  
Children's Heavy, Warm Quality Sleeping Suits—First quality, 1 to 8 years } 85c  
Boys' Gray Cotton Union Suits—First quality. Sizes 4 to 16. Regular \$1 quality } 75c  
Misses' Vests and Drawers—Fleeced cotton. Ages 4 to 12 } 45c

#### FOR WOMEN

Women's \$2 to \$5.50 Silk Stockings—Full-Fashioned—Sale-Priced at } \$1.68

The handsome, unusual grades seldom shown in a sale. Plain ingrain silks. Many are all-silk from top to toe. Plenty of \$3.50—and \$4—and \$5.50 grades. Firsts and seconds of our finest lines!

Women's Famous English All-Wool Hosiery. Half Price. Heather Mixtures and Stripes—Smartest colorings } \$1.75

Women's Fall Weight Cotton Union Suits—Regular and extra sizes. Low neck, sleeveless, knee or ankle length. Slightly imperfect, so half price. } 95c

Women's Vests and Tights—Regular and extra sizes. Fall weight. Slight seconds } 65c

Gimbels, Regular Section and Grand Aisle

### Gimbel Player Piano Club Closes Saturday Evening of This Week

Through this 52d Gimbel Club we are supplying the very beautiful and thoroughly good—

## "Conreid" Player Piano for \$395

Piano of full seven-and-a-third octaves; player-action one of the country's best. Piano has bell-metal plate; overstrung copper-wound strings. The case is double-venered throughout—finished dull or bright as desired.

Pay \$10 And the Instrument Goes Home— Weekly Agreeing to Pay Balance at Rate of— \$2.50

No Interest: No Extras: Free Delivery: Free Bench: Free Tuning:

You Buy for Less Money in a Gimbel Club—with nearly three years to complete payments—than the same or equal instrument can be bought even for cash anywhere else.

We make the one comprehensive price cover cost, carrying charge, delivery and all—simplifying the transaction. And the savings run from sixty to more than a hundred dollars.

The Piano Store Will Be Open Till 9 o'Clock This Week. Evening Entrance at Eighth and Market Streets.

SEND US THIS

GIMBEL BROTHERS, Philadelphia

Without further delay, any obligations please send fuller particulars of Conreid Player-Piano and Crown Phonograph

NAME .....

STREET .....

CITY AND STATE .....