

Band at 9: Organ at 11 and 5:20 Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER Fair

Just Setting Forth the Plain Facts About Good Merchandise

We Are Greatly Enjoying Our Business

because we are keeping along in the path in which we started, doing the same thing we have been doing for sixty years.

We will secure the best goods that we can find for the people who know how to spend their money to the best advantage.

Were these times ten times as blue as they are, we are not inclined to be pessimistic.

We are not coaxing people by all sorts of bargains to buy our goods. We only let them know that they are here when they want them.

We have a store big enough and roomy enough and stocks full enough so that we do not have to try to rush people here.

Who knows what the price of merchandise will be in January? We would not like to rush people to buy, as no one is able to make a forecast of the next three months.

[Signed] John Wanamaker

November 3, 1921.

Winter and a Woman's Hat

There must be a hat for the tailored street attire; another for afternoon gowns; for restaurant wear another; for country tweeds another.



(Second Floor)

The most charming examples of millinery for every mode and every mood will be found in the Wanamaker Salons.

Some particularly effective hats for afternoon and restaurant wear, fashioned of black lace, lace and silver, and lace with a glint of gold, appear today.

Priced from \$25 upward.

New Paris Girdles Show How Fashion Points

For they are decidedly medieval in appearance and they are clearly meant to be worn with the moyen-age gowns with their long-waisted line.

In many respects they are the oddest and most fascinating

girdles Paris has ever sent. They are heavily beaded, quite wide in the back and usually they fasten at the side or directly in front with a long end and tassel.

Very often there is only one of each color. \$7 to \$22 are the prices.

(Main Floor)

Women's Coats of the Hardy Furs

For good looks and wearing qualities there is hardly anything better than the tawny raccoon coats—big rippling affairs with the coziest of big collars.

These are priced at \$225 to \$400, according to the length of the coat and the quality of the fur.

A leopard-skin coat with beaver collar and cuffs is \$375.

A jaunty little leopard jacket has heavy border, cuffs and collar of nutria; price \$200.

Coats entirely of Australian opossum are \$325 and \$400—take the place of gray squirrel in the color scheme, but are much warmer.

A coat of natural-colored and beautifully marked muskrat fur is \$175, and another of the same fur with tuxedo collar is \$245.

Dyed marmot coats trimmed with beaver, raccoon and Australian opossum are \$135 to \$195.

(Second Floor)

Women's Fur-Cloth Gowns

Nothing richer or more novel can be imagined for the warmer November days when a fur neckpiece is all the outfit wrap necessary.

The gowns or coat dresses are in two models, one entirely of the fur cloth, with heavy braided decoration and side closing from shoulder to foot, and one with a good deal of plain cloth in its skirt, and the oddest and most interesting of sleeves.

Each model comes in brown and black. One is \$67.50 and one \$75.

(First Floor)

Sandals to Wear With the Fine Afternoon Gown

Skirts may talk of descending to cover more of the stocking above. But slippers are determined to reveal my lady's silk hosiery down to its very sole.

Witness the smartest afternoon sandals, which are cut away until there is not much left of them but sole and heel and toe. For the rest, it is all coquettish strappings across instep and ankle.

We have these pretty openwork sandals in black patent leather, black satin, black suede and suede with patent leather trimming. They are all copied from French sandals and have rounded toes, short vamps and high Louis or Spanish heels.

Priced \$16 to \$22, in the little Foot Shop.

(First Floor)

Pretty Tunic Blouses New and Specially Priced

One is a good-looking crepe de chine, navy or black, with round neck, kimono sleeves and trimmed with silk braid. It is only \$5.75.

Another style in the same colors of crepe de chine has picket-fence trimming or plain braid and is an especially attractive blouse for \$9.75.

Still a third is of Canton crepe, in black only, with a steel bead edging around neck and sleeves and down the sides. This one is \$15.

(Third Floor)

A Bit of Good Corset News

Broken sizes of some of our best makes have had prices lowered. For instance—

L. K. corsets—some front lace are \$5.

Letitia corsets are \$2.50 and \$3.50.

Other Letitias are \$6 to \$13; Brasieres are 90c to \$3.50.

And other brasieres are \$1.

A word to the wise—!

(Third Floor)

Look for Gifts of Luggage With Prices Down Again

It is already apparent that more luggage will be given this Christmas than for years past. So many people are inspecting the luggage and so pleased are they with the deflation of prices.

For luggage prices are much less than they were last year and the luggage itself is finer.

You can get a good cowhide traveling bag now for \$8.75. Or a sturdy cowhide suit case for \$10.

If you want fitted luggage—and this type is more called for every day—you can get a fitted case for \$25.

Then there are oxford bags, overnight bags, kit bags, portmanteaux, plain and extension suit cases. Of cowhide in black, tan and brown; walrus in black and brown, black seal and natural pigskin.

In fitted luggage the fittings are of white, shell finish, amber and two-color celluloid; of ebony, ivory and sterling silver.

The more luxurious the luggage the higher its price, but the great majority is very moderately priced.

(Main Floor)

White Madras for Men's Shirts

as well as for women's and children's wear, has lately come in at the new lower prices—75c and 90c a yard.

This includes several designs—plaids, stripes and figures.

(First Floor)

Sports Scarfs From Four Countries

England, Scotland and Switzerland have sent us some of their smartest sports scarfs, and with them we show the best scarfs of American make.

What could be finer or jauntier than these all-silk knitted or woven scarfs in beautiful colorings, plain, plaided and striped? Many are from Switzerland—where they do understand outdoor sports.

Prices are \$15 to \$20.

Soft, fine cashmere scarfs from Scotland, made of the finest wool, in the prettiest colors, are \$8.

Warmest and softest of all are the big brushed-wool scarfs, English and domestic, at \$2.50 to \$13.50. Every color.

(Main Floor)

A Waterlily—or a Vanity Bag?

The "Waterlily" is the newest evening bag from London. Suspended from the arm by its long handle, it looks like a charming flower swung on a ribbon.

The frame is ivory. The many-petaled bag is of brocade in rose-and-gold, blue-and-gold, black-and-gold, wistaria-and-gold.

It is exquisitely finished inside, carries a little mirror and whatever else its wearer likes.

The price is \$25.

(Main Floor)

More New Books

"The Council of Seven," by J. C. Smith; price \$2.

"Smiling Pass," by Elliot H. Robinson; price \$1.90.

"The Briary Bush," by Temple Bailey; \$2.

"Wandering Fires," by Doif Wyllarde; \$2.

"Beggars' Gold," by Ernest Poole; \$2.

(Main Floor)

Light-Cut Glassware Clearaway at Half and Less

Glassware of good quality in appealing patterns well executed.

The prices were already low, but we have cut them to half and less in order to make a general clearance.

At these figures the pieces are lower than plain, ordinary uncut glass.

Water tumblers, 10c, 12c, 15c, 30c each.

Iced tea tumblers, 15c, 20c, 30c each.

Iced tea tumblers with handles, 35c and 40c each.

Sherbet glasses, 25c to 50c each.

Cafe parfait, 25c each.

Custard cups with handles, 25c each.

Marmalade jars, 50c each.

Water jugs, 50c, \$1, \$1.25 and \$1.50 each.

(Fourth Floor)

Covered jugs, 60c, \$1.25 and \$1.50 each.

Covered bonbon dishes, high and low footed, 70c, \$1, \$1.25, \$1.50 and \$1.75.

Uncovered bonbon dishes, high and low footed, 45c, 60c, 75c and \$1 each.

Candy jars, half-pound size, \$1; pound size, \$1.25 each.

Vinegar or oil cruets, 75c and \$1 each.

Sugar and cream sets, 50c, \$1, \$1.25 and \$1.50 each.

Vases, 12-inch size, \$2 each.

New Irish Table Linen at Lower Prices

Here are fresh, new, table linens of sterling quality that carry the advantage of a substantial lowering of prices.

Two lots are included, both heavy, full bleached and of pure flax.

And in each there is a choice of five patterns.

(First Floor)

The Thanksgiving Turkey Will Thank You for Good Carvers

Stag-handle carvers are preferred by most people for the steady grip they afford the hand. There is nothing better made than good American steel blades.

These carving sets are all of this and more; in addition they have sterling silver ferrules and some have stainless steel blades.

Five-piece carvers from \$14 to \$27 a set.

Three-piece carvers from \$7 to \$21 a set.

Two-piece carvers from \$5.50 to \$10 a set.

Two-piece game carvers, \$5.50 to \$8.50 a set.

Stainless steel carvers, three-piece sets, \$10.50. Two-piece sets, \$7.50.

(Main Floor)

French Colored Handkerchiefs for Women, 50c

Just arrived and the first time we have ever had these pretty French handkerchiefs to sell for so little.

No need to tell any woman who likes them herself how much some other woman would like them as a gift. They are in all the good sports colors, some with colored others with white centers, and all have fancy colored borders.

A colored initial makes them all the more welcome and now is the time to have the embroidery done. 10c for a plain black letter.

(Main Floor)

Inexpensive Laces

Cotton torchon and Cluny laces for trimming scarfs, curtains, draperies and undermuslins, prices, 3c to 25c a yard. Fillet crochet for camisoles, 5c and 10c a yard.

Satin-finished radium and novelty all-over laces will be found on the same counter at \$1 to \$2.50 a yard, black, navy and brown.

(West Aisle)

The Fine Silk Gift Shirts for Men Are Here

First arrivals are now on show in the Men's Wear Store, and they are beautiful.

Finest of all are those at \$10. At this price are shirts of heavy broadcloth and jersey silk in stripes and jacquard patterns, and a pleated style in white broadcloth or Japanese silk.

Of white broadcloth silk in plain negligé style, with or without collar, \$8.50.

Handsome broadcloth silk shirts in colored stripes are \$7.50.

(Main Floor)

There Is No Better Shoe for Conservative Men

than this full, wide-toed blucher lace high shoe of heavy black Viking calfskin. It is a style that has always been popular and always will be, because of its neat appearance, its comfort and its wear.

\$13 a pair.

(Main Floor)



More New Oriental Rugs of Irresistible Charm

Beginning with the modest little ones, we have just unrolled a new lot of Persian frans, perhaps the most popular of small, inexpensive Eastern rugs.

They are in the usual Mosal colorings—dark red, blue and ecru shades, and the prices are so low for such good, serviceable and attractive pieces that they are likely to go out quickly—\$25 to \$47, in sizes 9x5, approximately.

Newly Arrived Chinese Rugs

in practically the same size are \$35 to \$45. These are exceptionally good pieces, chiefly with blue grounds, and patterns in floral effects, treasure boxes and other odd but typically Chinese combinations.

Glorious New Serapi Carpets

are here in the most striking patterns and in charmingly vivid color contrasts, chiefly Persian red, ecru and blue. For sizes approximately 9x12 ft. the prices are \$225 to \$375.

Still More Glorious Are Some Royal Kashans the most superb of Persian weaves, rugs de luxe, in colors that win the heart and patterns of remarkable opulence and diversity.

One antique Kashan with an outspreading tree of life set in an urn is 7.5x14 ft. at \$325.

Two other pieces, both modern, are of wonderful weight, of a soft marvelous texture and in irresistible colors—one in size 6.1x15.5 and the other 6.10x14.5 ft., both at \$375 each.

Two Royal Kashan carpets, marvels of soft, rich coloring and incomparable in fineness of weave and decorative detail are priced at \$1750 for size 9.11x16.8 ft. and \$2250 for size 10.11x16.6 ft.

(Seventh Floor)

Fine Wilton Rugs in Good Assortment Now

Something that neither we nor any other store has been able to say for some time. The variety of designs and colorings is very satisfying and rugs for every room in the house will be found in the lot.

9x12 ft. \$110. 8.5x10.5 ft. \$102.50. Seamless Wilton rugs at \$82.50 and \$125 for 9x12 ft. size and \$78.50 and \$102.50 for 8.5x10.5 ft. size.

Amster rugs in large sizes are \$65.50 to \$68.50 for 11.5x12 ft.; \$68.50 for 9.5x14 ft. and \$85 for 11.5x15 ft.

(Seventh Floor)

Children's Warm Blanket Bathrobes

For boys or girls of two to six years, they cost only \$2.50 to \$3.50. And one style at \$3.25 includes slippers to match.

In 8 to 14 year sizes, they are in all kinds of pretty colors and styles, some especially suited for boys. These larger sizes are \$5.50 to \$6.

All are extremely good values.

(Third Floor)

Beacon Cord Tires and Tubes at Still Lower Prices

We have sold thousands of these tires and tubes and they have given splendid satisfaction. Now they are here at lower prices than ever.

Every tire guaranteed to be first grade and fresh stock. Adjustments made by us, right here. All are super-size and 8-ply cord tires except 30x3 1/2, which is 6-ply.

Please note quantities in the various sizes, so that you will be in time for your tire if the quantity in that size is limited.

Table with 4 columns: Quantity, Size, Tire Prices, Tube Prices. Lists various tire and tube specifications and prices.

Federal war tax is included in the above prices.

(The Gallery)

Young Women's Fine Winter Topcoats at Annual Sale Prices

This once-a-year sale of fine Winter topcoats continues Monday in the Young Women's Store.

It includes values which we may not be able to duplicate later.

Coats at \$20, \$35, \$48, \$65, \$85, \$95 and up to \$195, each garment of extraordinary quality for its price.

From \$35 up they are finely silk-and-satin lined, and in nearly every instance have collars of good fur, and some of them fur cuffs.

The furs include beaver, mole, nutria, wolf, opossum, squirrel and beaverette.

They are of all the season's new materials in all the new styles and in all the good colors. They are beautifully tailored and finished.

And to sell them at the prices marked on them today would be totally impossible but for the co-operation of our good co-makers, who worked with us to make this November Sale an unprecedented event.

For any one wearing 14 to 20 year sizes, it is certainly the coat opportunity of the Winter.

(Second Floor)

Whoever Wants Good Silks Can Find Them Here

There is never any question as to the quality, for we only sell silks of the better grades, never "seconds." Every woman knows that she can rely on the silks she buys at Wanamaker's.

As an instance, there is a certain fine crepe de chine, the first quality, 40 inches wide at \$2 a yard. It is an excellent value and is here in jade, orange, henna, almond, tomato, navy, black, white and many other colors.

There is a still better, heavier quality at \$2.50 a yard and a still finer one at \$3. There are all the good shades in each one.

(First Floor)

Gorgeous Fur-Collared Coats Introduce the Larger Armhole

If sleeves in dresses are growing larger, then it behooves coat sleeves to follow suit.

You will find this larger sleeve in every one of a half dozen beautiful new styles in bolivia, silk-and-wool duvetyne and panne velvet coats. The armhole is so enormous it extends from well up to the collar down almost to the waist. It is very graceful and changes a coat almost into a wrap.

The loveliest furs you can think of are found on these coats in the form of huge collars and deep wide cuffs—beaver, of course, wolf, dyed squirrel and cat lynx. With these soft-pile coatings, furs, silk linings and interlinings, these coats are comfortably warm in the coldest weather.

They are all marked \$250.

(First Floor)

Women's Duplex Gloves in Good American Quality

It has come to pass that American duplex gloves are the best made, the best quality material and the best cut. Many women have already found this out.

Being of double thickness, they are warm enough for almost any weather, they wear very well and wash well in cold water. Also they look like a skin glove on the hand.

Two-clasp; black, white, tan, beaver, pongee, mode and gray; \$1.35 a pair.

Strap wrist in black, white, pongee, mode, brown, gray and tan, three-button-length, \$1.50 a pair; five-button-length, \$1.85 a pair.

Long mousquetaire gloves in white, eight-button length, \$2 a pair; twelve-button length, \$2.25 and \$2.75 a pair; sixteen-button length, \$2.50 a pair.

(Main Floor)