

Organ Plays at 9, 11 and 5:15
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

Tomorrow the Great Yearly Sale of Young Women's Fine Dresses and Winter Topcoats

2260 Garments at Savings of From 20 to 50 Per Cent

First, and before everything, every dress and every coat in this Sale is of regular high-grade Wanamaker quality, up to the famous standard of our Young Women's Fashion Store. The materials are good, the making is superior, the fashions are beyond criticism.

As to prices, there is not a garment in the collection that is not marked at least 20 per cent below this season's most moderate figures, many at 33 1/3 below, and numbers at a clear saving of 50 per cent.

Judge for yourself if it will be worth while to be on hand early tomorrow!

There Are 1075 Dresses at \$8.50 to \$35

including simple and correct models for morning, street, shopping and school wear; delightful afternoon and occasion gowns of beautiful materials, and fascinating dinner, dance and evening dresses. All are in 14 to 20 year sizes. The following detail gives an idea of their quality:

400 All-Wool Jersey Dresses at \$8.50 and \$9.50

Dresses we regularly sell at \$6 and \$5 more. Firm, all-wool jersey, in navy blue, black, brown, reindeer or henna. The \$8.50 frock is a one-piece model, gathered over the hips, with girlish Peter Pan collar and cuffs of white kid, kid-piped pockets and narrow tie sash. The \$9.50 dress is a two-piece model with full-pleated skirt, Russian overblouse and white linen collar and cuffs.

bound with ribbon and finished with little bows, and the long, narrow sash also of ribbon. We regularly sell this at \$8.50 more.

200 Street and Afternoon Dresses at \$20

One, two and three of a kind, and of a quality from \$5 to \$15 above the sale price. They are tricotine, veiveteen and Canton crepes, in blue, black and brown, and in charming styles.

275 Day and Evening Dresses at \$28 and \$35

Here are the most remarkable values of the sale. Beautiful and individual afternoon gowns of silk crepe and satin, handsomely beaded Georgettes, fine velvets, smartly tailored tricotines and Poret twills of very fine quality; and chiffon dinner dresses in high colors. They are all beautifully fashioned, and many duplicate our regular dresses at twice these prices.

The 1085 Winter Topcoats at \$20 to \$195

include practical everyday coats and luxurious coats with finest fur trimmings. Unless otherwise stated, their sizes are 14 to 20.

330 Coats at \$20 and \$35

Bolivias and all-wool heather mixtures, in brown, navy, reindeer and Sorrento blue. A dozen models. Some of the \$20 coats have beaverette collars. Those at \$35 are satin lined throughout and have collars of beaverette, wolf and a few of squirrel.

40 Luxurious "Sample" Coats \$95 to \$195

These are the finest kind of fur-trimmed topcoats, in exquisite materials and colors, each different, each priced far below regular.

165 "Junior" Coats at \$32.50 and \$42.50

Those at \$32.50 are in sizes 6 to 14, and are splendid chinchilla coats in navy, reindeer and brown, lined and interlined and with great shawl collars of raccoon fur.

Those at \$42.50 are 12 to 16 year sizes, and are of soft, warm sports cloth in the natural camel-hair color, with beautifully blended nutria fur collars. Silk lined throughout and made in a raglan-shoulder belted slip-on model.

100 "Sample" Skirts at \$8

Velours, serges and soft worsteds in smart checked and striped effects. All pleated. All made to sell at double and more. 31 to 36 inch lengths and 25 to 30 inch waistbands.

All ready at 9 o'clock in the morning, with plenty of extra salespeople to help you.

(Second Floor)

A Few of the Dresses At \$20

A dark blue tricotine street dress with collar, revers and trimming of cherry red duvetyne and ball buttons of cherry-and-blue from collar to hem.

A straight-line dress of fine checked velvet in blue-and-black.

A brown silk crepe frock with moire ribbon loop trimming.

At \$28

A gown of black silk crepe with sleeves and panel linings of emerald chiffon and garniture of gray fur.

A soutache-braided coat dress of dark blue tricotine with metal girdle.

A black Canton crepe frock, the wide sleeves and side panels of henna crepe almost covered with black silk braiding.

At \$35

A draped afternoon gown of dark blue Canton crepe with long Cheruit sleeves entirely of silk fringe and girde ornaments in jade-and-coral effect.

A dark blue Georgette dinner dress with sunburst sapphire-blue beading.

A straight-line gown of heavy blue Russian crepe, faced with emerald chiffon and elaborately beaded all over in blue and green.

An evening dress of fuchsia chiffon oversilver, girdled with velvet fuchias.

(Second Floor)

Women's Sports Skirts Specials at \$9.75

The new striped effect, which may or may not be plaids, but the pleating makes them appear as fancy stripes.

They are a fine all-wool prunella, pleated all around and stitched closely over the hips.

Such skirts usually sell in our own stock for twice as much and more.

(First Floor)

Young Folks' Warm Knitted Sweaters

They start with cozy little sweaters of white, pink or blue wool for year-old babies, and increase in size and variety to include almost every kind of sweater worn by young folks up to 16 years. There are tan, brown, peacock, cardinal, navy and heather mixtures, of light-weight or heavy wool, with every variety of collar. And the prices are \$3.25 to \$11.50.

Knitted caps and toques are 75c to \$2. Knitted leggings, \$1 to \$2.75. Mittens, 65c to \$1.

(Third Floor)

Good Warm All-Wool Blankets, \$10, \$12 and \$15 a Pair

White with pink or blue borders, gray with pink or blue borders and red with black borders. Single-bed size 60x80, weight 4 lbs., \$10 a pair.

Double size 72x82, weight 5 lbs., \$12 a pair.

We also have the gray in extra large size 76x84, weight 6 lbs., at \$15 a pair.

(Sixth Floor)

Gingham Plaid Ribbon Special, 35c a Yard

Particularly nice for hair bows and in just the right width, five inches. It is a good quality silk taffeta and comes in many and very attractive colored plaids.

(Main Floor)

What Do You Think of the Times? Is a Question

I am personally asked and by letter or telegram a dozen times a day.

The answer is that the times are slowly bettering, but the biggest help must come from the United States Government in taking off taxes by stamps and otherwise.

The Secretaries of the Cabinet are the heads of the administration of the Government business and they should set the example of cutting down expenses, by lengthening the hours to do the work with less people, if the way is not clear to reduce war wages and to keep all people employed for short hours.

Merchandise will be cheaper when work-people produce more every day. Probably not any of us just now are doing our best. Some people in all cities are waiting patiently, smothering their wants, and keeping their money for lower prices.

(Signed) *John Wanamaker*

November 4, 1921.

P. S. We have never liked to put all Philadelphia into a position before the world that our people are unable to pay cash for give-away presents, but be assured we will be liberal and obliging to all who desire us so to be.

Fur Collars and Scarfs

A good many women like a neck fur which serves as a collar to a cloth coat, and at the same time is separate from it. For tomorrow the Fur Salon has a good many pieces suitable for that purpose. For instance, there are some beautiful and massive shawl collars of skunk—perhaps half a dozen styles—between \$30 and \$90, which are very rich and delightful.

Then there are glossy black lynx collars at \$35 to \$90. Beaver collars—curved, straight and muffler styles—\$65 to \$165. Other furs in such collar shapes are natural squirrel, mole, opossum, Hudson seal (dyed muskrat) and raccoon.

(Second Floor)

New Hats of Duvetyne and Velvet at \$10

If any one has not her Winter hat, to-morrow will be a good day to choose it. Among the many new hats thronging into the salons are some pretty ones of duvetyne and velvet, especially prepared for the woman who wants a good-looking hat at \$10 and thereabouts. The duvetyne are small shapes and many colors; and the velvets are large and feather trimmed. Both are unusual values.

In the children's salons many of the prettiest hats have been made to lower prices. Here is a large collection of admirable school and dress hats for young people of every age.

(Second Floor)

400 Trimmed Hats of Fine Felt, Special at \$2

Soft, jaunty little hats of fine felt. Most of them are worth far more than \$2 with no trimming at all. Black, brown, navy blue, henna, castor and sand color. Trimmed with quills, wings, pheasant tails and other fancies. Ready tomorrow morning.

(West Aisle)

Women's Practical Everyday Frocks

Three groups of dresses which are particularly interesting, both on account of their usefulness and their inexpensiveness.

Those at \$10 include dresses of jersey and tricotine, the latter sleeveless.

Those at \$15 form a very interesting miscellany, including models carried out in flannel, in jersey with leather trimmings and in crepe de chine; and the three-piece costume consisting of the fashionable cape and dress.

Those at \$25 are tricotines in navy, brown and black, and in eight different models, some with circular skirts and some beaded. This is a particularly interesting group, the present price meaning a saving of something like \$15.

(First Floor)

Women's Fur-Trimmed Coats at \$47.50, \$57.50 and \$60

Very decidedly "specials" and such good values that we think they are the prettiest fur-trimmed coats at these prices we have had for a long time past.

All three styles were made up to our order by a manufacturer who doesn't know how to make anything but the finest coats, hence the beautiful silky finished bolivia cloths in two of the styles and the excellent all-wool velour in the other.

The one at \$47.50 has a large round cape collar of dyed coney fur. That at \$57.50 has a long pointed shawl collar of raccoon, and the \$60 coat has a collar of dyed coney and embroidered panels. The latter is of wool velour.

All are entirely silk lined and also interlined.

(First Floor)

Gold-Mounted Handbags for \$3.50!

Seems almost too good to be true, but it is true. These bags have corners of 14-kt. gold and are square envelope shapes of black polished pin seal.

Also \$3 bags of black long-grain seal and black and navy moire silk. In dainty flat shapes with single-strap wrist handle. These have gilt flexible clips on the edges.

(Main Floor)

A New Buckled Walking Shoe for Women

Of black patent leather, with three straps, each fastening in the center with a small gilt buckle. Rounded toe, military heel and welt sole. Priced \$12.

Patent leather pumps or dancing slippers for girls, with nearly straight last and low broad heel, are \$5.50 for sizes 11 1/2 to 2, and \$6 for sizes 2 1/2 to 7.

(First Floor)



Men's Overcoats of a Superfine Class

In our Men's Clothing Store we are showing a lot of overcoats which anybody can see are of the finest kind, and yet to call them just the finest doesn't seem to do them full justice.

To realize it you need only feel of the goods and look at the making.

These are fabrics of superb texture, rare warmth, unsurpassed refinement of appearance. The making and the silk shoulder linings and the finely hand-finished seams are all in keeping with the cloths, and that is sufficient.

Uster models, belted and unbelted, plain or raglan shoulders, all with backs in the smart-looking, fancy color effects.

For coats of this superfine class the prices couldn't regularly be less—\$80 to \$100.

Unlimited choice of other good, reliable, fashionably made overcoats at \$30 to \$75.

(Third Floor)

Men's Redleaf London Derbies Are Here

Newest arrivals in the Men's Hat Store are the Redleaf derby hats for this Fall and Winter.

These handsome hats are a little squarer on top than others, giving them a neat, trim appearance. And their black is very, very black.

(Main Floor)

Men's Imported Madras Shirts for Less

We have taken several groups of men's very fine madras shirts and lowered the price on all to \$3.50 each.

Foremost among them are shirts of beautiful Scotch and English madrases, with either soft or starched cuffs, as you prefer.

Then there are starched cuff shirts of fine woven madras in stripes and small check designs.

(Main Floor)

Men's Warm Winter Gloves

Mocha, one clasp, fine Arabian skins, gray, \$5 a pair. Wash leather, doe finish, natural color, \$3 a pair. Capeskin, tan or brown, one clasp, \$3.75 and \$4 a pair. Fine English capeskins, one button, hand sewn, tan, \$4.50 a pair.

French suede, washable, one button, gray, \$5 a pair. Strap capeskins, tan or black, \$3.50 a pair. Or extra heavy English capeskins, hand sewn, tan, \$5 a pair.

(Main Floor)

These Are Handkerchiefs to a Man's Fancy

They are a smooth, nice quality pure Irish linen of good size and with narrow hems, and they have the long embroidered initial that men like so much.

Attractively put up in gift form, six to a box, for \$3 a box, which is a most unusually moderate price.

(West Aisle)

Men's Underwear at a Halved Price

Fine wool and cotton mixed shirts and drawers in gray. A good medium weight, nice and warm, but not too heavy, and well made.

Shirts in sizes 34 to 50, drawers in sizes 30 to 50. \$1.75 a garment, which is half the regular price.

(Main Floor)

Men's Silk Half Hose "Seconds" at 65c

Good full-fashioned silk socks that would be half as much again if first grade.

(Main Floor)

Men's Shoes at \$6.75 Which Are Built for Service

They are from a noted maker of U. S. Army shoes, and for men who are much outdoors or much on their feet they are splendid.

Three blucher styles in black and brown calfskin and black kidskin and two straight lace styles in black calfskin and kidskin. All have extra heavy soles and can be counted on for extraordinary service, especially in bad weather.

(Main Floor)



Christmas Toy Store Opens Tomorrow

Bring the Children to See It!

The largest, brightest, most comfortable, most interesting and safest Christmas Toy Store in all the world. A joy to the children and a delight to their elders.

Acres of toys, the most wonderful that have ever been made.

(Seventh Floor)

Books for Young People

"Betty Barker," by Janet Thomas Van Osdel, \$1.50.

"Favorite French Fairy Tales," \$2.50.

"Black-Eyed Susan," by Ethel Calvert Phillips, \$1.50.

"Russian Fairy Tales," by R. Nisbet Bain, \$2. Illustrated by Noel L. Nisbet.

"The Silver Bear," by Edna A. Brown, \$1.50.

"The Puritan Twins," by Lucy Fitch Perkins, \$1.75.

"Everychild," by Louis Dodge, \$3.

"Lorna Doone," by R. D. Blackmore, illustrated in color by Harold Brett, \$3.50.

"The Royal Book of Oz," by L. Frank Baum, pictures by John R. Neill, \$2.

"Billy Whiskers in the Movies," by Frances Trego Montgomery, \$1.25.

"Old-Time Stories," by Charles Perrault, illustrated by W. Heath Robinson, \$5. Altogether a beautiful book.

"Down the River With the Teenie Weeniees," by W. M. Donahy, \$2.

"The Teenie Weenie Man's Mother Goose," illustrated by Wm. Donahy, \$2.

(Main Floor)