

STRAWBRIDGE & CLOTHIER

IF YOU HAVE A CHARGE ACCOUNT HERE, EVERYTHING BOUGHT NOW MAY BE PAID FOR JANUARY FIRST



A Wonderful Sale of Nearly 1000 Women's Coats Under Price To-morrow

Hundreds of women remember our former Coat Sales with great pleasure. We are sure all Coat-selling records will be broken to-morrow. We have made more extensive preparations than ever before for the first Saturday of November! More Coats, finer Coats, GREATER VALUES! Not only were these wonderful purchases made in warm weather, while manufacturers had stacks of materials and few orders, but they were glad to co-operate with us to make this Sale a great success. The Coats are ALL NEW—made expressly for this event; the handsomest models produced this season!

Matchless Values! Additional Selling Space! Augmented Salesforce!

<p>55 New Top Coats of Fancy Mixtures \$22.50</p> <p>Loose, unbelted Coats, in brown, olive, tan and various grays, including oxford. Body and sleeves satin-lined.</p>	<p>45 Practical New Mannish Overcoats \$25.00</p> <p>Of heavy double-back cloaking; body and sleeves lined. Mannish collar and revers; patch pockets.</p>
<p>One Hundred Smart New Bolivia Coats \$30.00</p> <p>Belted model, in black, navy and brown; collar with long throw ends. Silk-lined throughout.</p>	<p>90 New High-Grade Fur-Collar Coats \$35.00</p> <p>Of Bolivia in brown, tan, blue and black; full silk-lined; collars of American and Australian opossum.</p>
<p>Extra-Size Coats of Wool Velour \$37.50</p> <p>An exceptionally good model, in navy, brown, taupe, deer and black. Full silk-lined. Sizes 38½ to 52½.</p>	<p>130 Fur-Collar Bolivia Coats at \$45.00</p> <p>Elegantly lined. Collars of Australian opossum or taupe nutria. Greatly under price.</p>
<p>52 Squirrel-and Beaver-Collar Coats \$55.00</p> <p>Bolivia cloth, in good dark shades. Silk-lined throughout. Beautiful squirrel or beaver collar. A wonderful value.</p>	<p>50 Coats of Fine Velour and Bolivia \$65.00</p> <p>Loose, wrap-like Coats, chiefly with fur collar; elegant linings. All rich dark street shades.</p>
<p>50 New High-Grade Fur-Trimmed Coats } \$75.00</p> <p>Collars of beaver, Australian opossum, nutria and wolf; some with fur cuffs also. Elegantly lined.</p>	

Buy Now, Pay January 1st
If you have a charge account here, all merchandise purchased from now until the end of December may be paid for when you receive bill on January 1st.
We are opening many new charge accounts every day.

Smart Inexpensive Neck Furs In Great Array for Saturday

Some of the most beautiful Furs in the world are inexpensive—because they are plentiful, or because the pelts are large or require little curing—scores of reasons that take from their price but not from their beauty or fashion importance.

One- and Two-skin Natural Stone Marten Scarfs, \$25 to \$110
Lovely Patagonian Fox Animal Scarfs—\$13.50 to \$25.00
Australian Opossum, fine natural skins—\$10.50 to \$22.50
Large One-skin Natural Raccoon Scarfs—\$13.50 to \$40.00
Full-furred Canadian Wolf Animal Scarfs—\$25.00 to \$47.50
Siberian Squirrel Scarfs, in lovely styles—\$13.50 to \$110.00
Natural Mink, \$22.50 to \$100 **Black Lynx—\$45.00 to \$125**
Jap. Marten—\$29.50 to \$75 **Nat. Skunk—\$15.00 to \$115**
Japanese Mink, \$18.75 to \$25 **Natural Beaver—\$40 to \$100**
Black Fox—\$22.50 to \$75.00 **Natural Mink, \$22.50 to \$150**
Fine Assortment of Russian Kolinsky—\$16.50 to \$85.00

Smart Mignonette Over-Blouses

In black and the most-wanted shades. One in surplice style, another trimmed with silk braid, and a third with Peter Pan collar—\$6.00 and \$5.75.

Wool Jersey Slip-on Blouses
With white linen Peter Pan collar and cuffs—\$3.95 and \$5.00.

Silk Pongee Blouses
Various smart semi-tailored styles—\$2.85 and \$3.00.

Striped Silk Blouses
Tailored models of striped silks, also of handsome plaids—\$3.95 and \$5.50.

Crepe de Chine Blouses
Distinctive tailored models in flesh pink or white—\$3.95 to \$6.75.

Embossed Corduroy Breakfast Coats, \$5

In rose, wistaria, victory or Copenhagen blue. Two lovely models—one with flat collar and narrow girde, lined with mull. The other collarless, lined with cotton challis and girdled. Both unusual at \$5.00.

Blanket Bath Robes

At \$2.95—Women's Robes in pretty figured designs with flat collar and cord girde.

At \$3.95—Beacon Blanket Bath Robes in lovely colorings. With collar or collarless, trimmed with satin ribbon.

At \$5.00—Handsome figured patterns in Beacon blanket material. Trimmed with wide satin ribbon.

Men's Ribbed Sports Hose

Heavy and light weight, in solid colors and heather mixtures. Special at \$1.25

English Hose of wool in black, navy blue, gray, cordovan color, tan and heather mixtures.

Motor Robes

A collection which we believe to be unsurpassed in variety and attractiveness of price. There are fringed Wool Robes, some in English patterns, from \$8.50 to \$30.00. Mohair Plush Robes are \$10.00 to \$15.00. Velour Robes, \$24.00 to \$63.50.

The Toys All Ready

Bring the Boys and Girls to-morrow! The Toys, Dolls and Games are all here—the best assortment we have had. The enlarged Toy Store is ready. Santa Claus will not be here to-morrow, but he's on the way! He has sent his new CHRISTMAS BOOK on ahead, though, and every little visitor will get one. It is called "The Twins' Christmas"—a delightful story for children.

You'll see all the wonderful Toys that the book tells about—the Clowns, Jackie Coogan Dolls, Shuko and Shako, Raggedy Ann, Raggedy Andy, the Big Baby Doll, the rocking Horse, the Aeroplane, the Trains, the Steam Engines, Laddie Dog and countless other Animals, the Drums, Wagons, Automobiles and Doll Coaches, the Velocipedes and Bicycles—and thousands of other things!

IMPORTANT—Parents and other Santa Claus helpers should know there's an advantage in early selection of Toys.

STRAWBRIDGE & CLOTHIER
MARKET STREET EIGHTH STREET FILBERT STREET



Hundreds of Men Who Know Good Clothing Will Be Here To-morrow!

Thousands of men in this city and vicinity at this moment are considering the purchase of a Suit or Overcoat, or both. It is an assured fact that more of them will buy at this Store than at any other store. That would simply be repeating the experience of the past several years. But we think an even greater number of men and young men should know of the superior quality, good style, matchless variety and sterling values here. Come to this Store to-day or to-morrow. COMPARE. If the psychology of the larger number of customers here makes no appeal, surely a careful INSPECTION OF OUR CLOTHING AND THE VALUES will be convincing.

<p>Winter Overcoats \$44.00</p> <p>Dark and light fabrics, newest models, finest tailoring. Ulsters and Ulsterettes, belted back or belted all-around. Great value.</p>	<p>Winter Overcoats \$33.00</p> <p>ALCO and other good, big, warm, all-wool Overcoats, all that could be desired in designing and tailoring. The best we know of at this price!</p>
<p>Winter Overcoats \$38.00</p> <p>The popular plaid-back fabrics; the splendid ALCO and WICKHAM lines. Examine these carefully—the smart models, the fine tailoring, the perfect fit, the unusual value.</p>	<p>London Overcoats \$58.00</p> <p>Made to our order by Thexton & Wright and Richard Austin & Co., of London; of fine Scotch fleece fabrics in new heather and light shades.</p>
<p>Winter Overcoats \$25.00</p> <p>Wonderfully good Overcoats of all-wool coatings. Marked at a very small profit to insure unequalled value at this low price—\$25.00.</p>	<p>Crombie Overcoats \$78.00</p> <p>The coatings made by the J. J. Crombie Co., of Aberdeenshire, Scotland—finest in the world; the designing and tailoring by the best American talent. Superb Overcoats!</p>

Hart, Schaffner & Marx Men's and Young Men's SUITS and Winter OVERCOATS

Exceptionally Good Value at \$45.00

An excellent assortment of new Suits and Overcoats—the former in neat stripes, herringbones, tweeds and cassimeres; the Overcoats of good warm fabrics, tailored in the good H., S. & M. way. Great value at \$45.00.

Men's and Young Men's Suits—Three Special Groups at \$30.00, \$33.00 and \$38.00

A really wonderful selection of men's and young men's Suits—new models, new fabrics—worsted, tweeds; neat stripes, plain grays and blues. All-wool, of course; ALCO, WICKHAM and other good makes. Single- and double-breasted styles; two- and three-button coats. Regular, stout, short and slender.

Men's and Young Men's Suits With Extra Trousers—Exceptional at \$31.50

We have sold many thousands of Suits with two pairs of trousers, but seldom have we sold so good a Suit at this price—\$31.50. Really extraordinary. Excellent worsteds and cassimeres, from famous American mills. Designed with a skill that insures fit as well as style. Youthful and conservative models. All sizes.

Youths' Suits With Long Trousers, \$24.50

And with each Suit two pairs of trousers, which makes this an extraordinary value. All-wool suitings, designed and tailored for young men of 16 to 20 years—the just-right Clothes for these critical young fellows.

Trousers—Special at \$3.75 and \$5.50

Two unusual groups of men's and young men's Trousers—not "cheap" goods, but up to our standard in quality and tailoring—made for long and satisfactory service. Such values are making our Trousers section famous.

A Gift Cabinet of Stationery Unusual at \$1.25
Attractive lined box containing 24 sheets of Linen-finish Writing Paper, 24 gold-edge correspondence cards, and 48 Envelopes. In pink, blue or white—\$1.25.

Sixty sheets of heavy Linen-finish Writing Paper and 48 Envelopes to match, white only, in plain box—85c. Mail orders filled.

6000 Men's Four-in-Hands of Richly Patterned Silks
Two of our largest contributors co-operated to make this remarkable opportunity possible. Thousands of Four-in-hands of handsome silks in the season's smartest patterns and color-combinations. They are the sort of Neckties that would be regarded as out-of-the-ordinary value at much higher prices.

In consideration of the savings it is none too early to buy for future gift purposes.

Women's Jersey Suits—Samples \$16.50

Worth Nearly Double This Price

In fact, if these were in a full range of sizes, instead of chiefly size 36, they would be in our regular line at \$30.00. They are of firm, heavy worsted jersey in plain tones and heather mixtures, beautifully tailored in box-plaited and variously tucked styles, in yoke and straight-line effects; some with plain coats and novel checked skirts. Mannish collars and Tuxedo fronts.

Medium-weight Suits—Now \$25.00 Many at Half Price and Less

Indeed, there are very few that are not half price—and the lowest former price of these few was \$45.00. All last season's models but in smart conservative styles that are always good. Tricotines, Poirer twill and high-grade tweeds. Black, navy, various blues, grays and browns.

A Fine Line of Suits, \$25.00 to \$35.00

Cheviot, wool velour, silvertone, tricotine and fine tweeds—smart new models, some with fur collars. Black, navy, various browns, taupe and oxford gray.

Men's Shirts Reduced to \$2.50.

Direct from our regular stock we have taken many Shirts—of fine silk-stripe madras and imported woven-stripe madras—and we have marked them at reductions which in many instances bring the selling price down to the actual cost of the materials alone. A wonderful opportunity for any man who appreciates QUALITY.

Hand Bags \$2.95

Duveline, Velvet, Leather In Wonderful Assortment

VELVET AND DUVELINE BAGS, all styles, all shapes, in black, brown, taupe, heather, tan and navy blue, with all kinds of new, smart frames. Among them Velvet Bags—sharply reduced—\$2.95.

LEATHER BAGS AND STRAP BOOKS, from smart little dress bags to roomy shopping sizes. Of pin seal, morocco, vachette, long grain, spider calf, ooze calf and shark grain leathers—\$2.95.

Children's Sports Hose, 50c

Broad-ribbed, mercerized; in three-quarter-length. Back, white or cordovan, in sizes 7½ to 10.

Imported Ribbed Wool Sports Hose—\$1.00 a pair

In gray, brown and cordovan; with fancy turn-over tops.

Men's Fine Mufflers \$3.50

Our own importation from France—these carefully selected Fiber silk Mufflers in plain shades, also striped in black-and-white, gray-and-white, also gray-and-black.