

Organ Plays at 9, 11 and 5:15
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Fair

A Little of Everything on This Page and a Lot of Everything in the Store

**How Marvelously Beautiful
the Sundown**
and the birds flying to their shelter trees,
and the lighting of the sky lamps, not in
a flash, but slowly, each star the silent
promise of another!

May not the evening of life come on
to us all aglow with promise amid
Autumn fields of ripening sheaves of
work well done?

[Signed] *John Wanamaker*
November 3, 1921.

**150 More of Those Famous \$27.50
Dresses for Women**

When we remember how eagerly women bought the first lot of these dresses, we consider ourselves lucky to have more of them to offer.

They are afternoon dresses, like the others—Canton and other heavy silk crepes, satins and crepes de chine—some beaded and others very simple, but all cut from extremely good models and all very remarkable, indeed, for this price. Ordinarily such dresses would sell for \$15 more at least. Many of them can be used for the theatre or other informal evening purposes. Navy, black and brown are the chief colors—with contrasting ornamentation or linings.

Incidentally, we still have plenty of the tricotines and Poret twills at \$27.50.

(First Floor)

**Fine Millinery—
Paris and Wanamaker's**

Many of the Paris hats are now wearing lower prices, having served their purpose in suggesting new ideas to our own millinery designers. They are just as unique and lovely as the day they came.

Millinery from our own workrooms is a close rival of the finest French millinery—in style, beauty and quality of materials. Moderately priced from \$15 upward.

(Second Floor)

**Irish Lace Neckwear in the
Old-Time Quality**

"Baby Irish" of the finest and most beautiful designs and all made with linen thread. This is the best importation of the real Irish lace neckwear that we have had for a long time.

Also the collars are in the new shapes, the long tuxedo effect and the round neck. There are beautiful vestees, too, with a tuxedo collar and the cuffs to match.

They are very inexpensively priced from \$5 for a collar up to \$25 for a vestee set.

(Main Floor)

**They Are Very Different
These New Overblouses**

For one thing they follow the new loose lines that fashion has decreed. They are charmingly youthful and more becoming than any woman has believed who has not tried one of these blouses on.

In color, one could almost call them barbaric, but they are very beautiful. For example, there is a lovely navy blue crepe de chine with Georgette crepe sleeves in a brilliant Mohawk, tiny blue buttons down the sleeves from shoulder to hem, and for trimming a band of Russian-looking embroidery down the middle of the front and on the sleeves.

This overblouse is \$13.50, but the prices start at \$8.75 for a simple little affair in crepe de chine and go up to a fascinating satin at \$16.

(Third Floor)

French Lingerie Again

Another consignment from Paris, this time including the little vest chemises and envelope chemises.

The first are made with straps at \$1.65, and armholes at \$1.85.

The second with armholes are \$2.65, with strap shoulders, \$3.50. Both styles are scalloped round the foot.

Find them in the French Room.

(Third Floor)

**A Great Collection of
Women's Sports Hose**

New arrivals added to an already large stock make an assortment unequalled elsewhere.

Unequaled in values, too, for our prices are based on direct purchases from makers both here and abroad.

\$1.25 a pair for ribbed wool and cotton mixed in various heather combinations.

\$1.75 a pair for silk-and-wool ribbed and all-wool ribbed in heather mixtures.

\$2 a pair for black cashmere with embroidered white silk clocks.

\$2.50 a pair for black, white and heather ribbed wool and silk-and-wool in heather mixtures.

\$3 a pair for blue-and-white and brown-and-white silk-and-wool with fashioned feet and ribbed legs; also plain and ribbed wool in heather colors and mercerized cotton and wool in two-color accordion ribbed.

\$3.50 a pair for black cashmere with colored embroidered silk clocks.

\$4.50 a pair for derby ribbed wool in oyster, champagne and heather mixtures.

\$5 a pair for heather mixed silk-and-wool and heavy-weight ribbed camel's-hair.

\$6 a pair for narrow ribbed wool in heather mixtures.

\$6.50 a pair for wide ribbed heather mixed wool in a heavier weight.

(First Floor)

Little Household Matters

Good selected whisks, 45c to 85c each.

A steel wool holder is a handy thing for scouring cooking utensils. Price 10c.

Washable wool dusters for automobiles, 50c to \$2.75 each.

Superb household soap has a place of its own in the housewife's estimation, 7c a cake, \$6.50 a hundred.

Excellent turkey-feather dusters, \$1.

Sturdy sponges for use in the household cleaning operations, 5c each.

Yacht mops, for washing floors and linoleum, 55c to 75c each.

Housecleaning chamolais skins which do not harden, 50c to \$3.50 each.

(Fourth Floor)

**Women's White
Doeskin Gloves
From France**

Just landed and the announcement will be welcomed by a number of women who have been waiting for these gloves to arrive.

They are made from the softest and most flexible skins, they are washable, and they look well on the hand. Women like them with afternoon gowns and some women wear them in the mornings as well.

8-button-length, \$4.50 a pair.
12-button-length, \$5 a pair. 16-button-length, \$6.50 a pair.

(Main Floor)

**In the
Women's
London Shop**

will be found tomorrow certain capes and coats whose prices are remarkably moderate for such fine garments of imported cloths.

Women's capes of light overplaid tweeds, for instance, are only \$40 and \$45—the first price for short capes with waistcoats and the second for long capes with panels and waistcoats.

Women's coats also of light overplaid tweeds are \$55. Some of these have plain-notched lapels and set-in sleeves, and some have welted sleeves and convertible collars.

(The Gallery)

**Women's Oil Silk Raincoats
Now Here at \$20**

Judging from the inquiries about these coats, many women have been waiting for them. They are certainly the favorite raincoat at the present time and they are very moderately priced.

We have had them made generously full, belted and with collars that button up high and cuffs with straps. In violet, wistaria, dark brown, gold, blue and Nile green.

(First Floor)

**Exquisite Furs for the Woman
Who Wears Gray**

For her there is the lovely velvety gray Scotch moleskin, the silver-gray Siberian squirrel, the chinchilla-like gray of Australian opossum, or the soft, becoming gray of the dyed white fox, which varies from light platinum gray to deep slate and taupe colors.

The recent inaccessibility of Russia has helped to elevate the little gray Siberian squirrel into the ranks of aristocratic furs. Never has this squirrel fur been worked up more beautifully than this year. For a luxurious coat of gray squirrel you may pay as much as \$800. A little throat scarf, made of just three Siberian squirrel skins and a tail, is from \$15 upward.

In Scotch moleskin, the choice ranges from a smart collar at \$45 to a handsome coat wrap at \$725, with extraordinary variety of coat, cape, wrap, coat and stole effects between.

For an unusually beautiful scarf of gray-dyed fox one may pay from \$70 upward.

The garments in which two of these gray furs are used together, as squirrel and moleskin, are extremely effective and beautiful.

(Second Floor)

**Wool Jersey Cloth
Used for Sports Dresses**

It is a very nice weight for this purpose and this is an especially fine weave, all-wool and 54 inches wide.

The color assortment is good—tan, beaver, taupe, brown, reindeer, navy and henna—at \$2.25 a yard.

(First Floor)

**Silk Underwear
in Large Sizes**

Camisoles of pink and white satin are \$2.65 to \$3.

Envelope chemises of pink crepe de chine, tailored and fancy, \$3.85 to \$5.50.

Bloomers of pink crepe de chine, \$5.75 and \$6.85; of pink satin, \$6. Many lace trimmed.

(Third Floor)

**A New Paris
Perfume—
Fleurette**

There are two things to note about this new perfume from Claire of Paris.

It is, first, an indescribably delicate bouquet odor. Second, it is moderately priced. The containers are dainty, but not elaborate. The quality is in the contents.

Fleurette toilet water is \$3.50 a bottle; extract, \$5; face powder and sachet each \$1.25.

Exclusively here.

(Main Floor)

**Women's 25c
Handkerchiefs Are
Here Again!**

Not long do they stay, however, for there are always plenty of women wanting these good everyday sort of handkerchiefs.

They are Irish linen, of course, a remarkably good quality for 25c and they come with an eighth, a quarter or a half inch hem.

It is a popular idea to have these handkerchiefs marked with indelible ink at the slight cost of 35c a dozen.

(West Aisle)

New Books

"A Traveler in Little Things," by W. H. Hudson, \$3.50. A book which finds for itself that niche in our hearts where the truest and simplest enjoyments of our lives gather together.

"London River," by H. M. Tomlinson, \$2.50. A book curiously revelatory of the moods of sailors and of ships.

"Political Profiles from British Public Life," by the Parliamentary correspondent of the London Times, Herbert Sidebotham, \$3.

(Main Floor)

Did You Ever

break your glasses just when you were starting on a journey or had a heavy day's work at the office? Then you know the extreme inconvenience of not having a duplicate pair.

The Optical Goods Store fills oculists' prescriptions quickly and carefully.

(Main Gallery)

**Spat Weather Is
Here**

and women's ankles susceptible to chill will do well to stop in the Shoe Store and be fitted in a natty pair of cloth spats, priced from \$1.90 to \$6.

(First Floor)

Toast on the Table

is the ideal of every young housewife. Easy to have it piping hot and brown and crisp with one of these electric toasters, priced from \$7.50 up.

(Fourth Floor)

A Chilly Bathroom

is pleasantly and easily warmed with an electric heater at a cost of about four cents an hour. They start at \$11.

(Fourth Floor)

Light Is a Blessing.

or a nuisance, according to the medium that diffuses it. The lovely lamps and shades in the Lamp Store will suggest the most effective ways to make it both a blessing and a charming decoration to the home.

(Fourth Floor)

**Every Exquisite
Flower of France**

is duplicated in the delightful cottage bouquets, boutonnières and garnitures blooming in the glass cases outside the Millinery Salons. As you will see, the French simulate Nature's own work with almost incredible perfection.

(Second Floor)

Evening Slippers

of gold or silver brocade have the low French heel that goes to most dances this year. Priced \$14 a pair.

(First Floor)

**Paris Seems
Transplanted**

to the Art Needlework Store, where are the most fascinating kinds of cushions, wastebaskets, workbags, telephone concave, French pillow lampshades and all such dainty trifles of silk and gold lace. And do you know that many of the most Parisian-looking were made right here in our own workrooms?

(Second Floor)

Odd Floor Lamps

In the Lamp Store at this moment you may see one such lamp designed for use with Spanish furniture. It is of hand-wrought iron, polychrome, with a Spanish galcon for shade. The price is \$300.

Another floor lamp is of bronze, polychrome, with its lights shining in a cluster of five great candles. This is \$300.

A pair of huge blue-and-white Chinese vase lamps are designed for use on console tables. These are \$75 each. Old-gold silk shades to go with them are \$70 each.

A pair of solid bronze lanterns for halls have their cylindrical glass lights supported by three bronze caryatides, \$125 each.

(Fourth Floor)

**The Best Baby Could Not Have
Better Shoes**

For the reason that no better baby shoes are made—though higher prices are sometimes asked elsewhere for shoes of this same quality.

Ours are the finest hand-turned product of the best makers of children's shoes; fashioned of the softest leathers, with boxless toes, and every detail right for the tender little foot of a child from one to four years old.

Ruffled or laced styles, in light, flexible tan calf-skin or the finest white buckskin, in sizes 2 to 8, priced from \$3.25 to \$4.50.

(First Floor)

A ROSY child in white chinchilla coat and can is one of the most delightful spectacles in the world and the Children's Store has some interesting specials in both coats and caps, the former in one and two year sizes, priced at \$7.50 to \$14, and the latter at \$1.25 to \$3.75.

(Third Floor)

**Now Comes the "Winter Easter" for
Men and There Are Great Preparations**
(Nearly Every Man Turns Out in New Clothes
on the First Sunday of November)

Ready here with the new suits and new overcoats, the new furnishings, new shoes, new accessories of every kind.

The new clothes are better this year than they have been in many a year—and far less expensive than during the past two or three years.

We have certainly never known better suits for men than are ready right now in our Clothing Store. The Wanamaker standard, known the world over, is maintained—all-wool and hand tailored. Fabrics of the very finest description to be had in America, good, sound, durable, fast color. Tailoring of a character that is without compare.

There is many a clothing house that will talk you columns about prices; our talk is always of quality—though our prices usually are the lowest in the long run.

Suits, \$30 to \$80.

Overcoats!
—the finest, handsomest collection in all the history of our business. Every new fashion touch that is worthy of the fine garment, including, in the young men's coats, the golf-back effect, for perfect freedom of the shoulders and to keep the garment always in good shape.

Men's light-weight overcoats, Chesterfields and storm coats in the widest variety, every one of them sound and sure. It is a great collection and it is indeed favorable to thousands of men who made their old coats go through all the high-price period and are ready for new ones now.

All the comparison reports indicate that Wanamaker's is undoubtedly the best place in Philadelphia for overcoats this year.

Fall overcoats, \$30 to \$85.
Winter overcoats, \$35 to \$100.

(Third Floor)

A KIT of tools for doing the little odd jobs about the house is often invaluable. The House Furnishings Store has one which includes:

hammer
screw driver
pliers
combination set
chisel
file
iron plane
monkey wrench
pipe wrench
nails
screws
nuts

and costs \$12.50.

(Fourth Floor)

**Linen Scarfs Lace
Trimmed, Low
Priced and Good**

Two new lots, suitable for bureaux, chiffoniers and dressing tables, have just been opened.

All have pure linen centers, one kind with a four-inch flounce of lace and filet-style inserts, the other trimmed with a heavy five-inch Cluny (machine) lace all around.

The pieces in the filet effect are in size 18x36 at \$1.25, 18x35 at \$1.50 and 18x34 inches at \$1.75 each.

The Cluny trimmed pieces are priced at \$2.50, \$2.75 and \$3, respectively, for the same sizes.

(First Floor)

Bureau Scarfs

are another instance of the new small prices. Here they are at \$1.30 to \$2.85 for those with plain cotton centers, and at \$1.50 to \$3.85 for those with plaid cotton centers. All are trimmed with imitation filet lace.

(First Floor)

**It Pays to Buy the Wanamaker
Kind of Boys' Clothing**

That is because there is in the Wanamaker kind of boys' clothing the kind of quality that gives back real service for every dollar and cent of the money one pays for it.

If you have a boy who needs a new suit or a new overcoat, just come in and see our stock—and see any other stock in Philadelphia at the same prices.

We have good reason for not fearing comparisons. Boys' Norfolk suits in 8 to 18 year sizes, \$16.50 to \$28. Boys' overcoats in 3 to 10 year sizes, \$15 to \$30 and in 11 to 18 year sizes at \$25 to \$45.

(Second Floor)

**More of the Chinese Rugs That
People Are Asking For**

People don't seem to be able to get enough of Chinese rugs of this kind.

We are busy keeping up the supply and we now have ready another new shipment of pieces that are certain to win instant favor, because they are of the very class that people are most anxious to have.

Their quality is substantial and their texture fine. The colors are deep, rich and distinctive—intense blues, celestial blues, blues with a suggestion of gray, these are here.

All golden shades, some inclining toward burnt orange, others to tan.

Fine rugs in every sense, from either the decorative or the service standpoint.

And the prices are most reasonable.

12x18, 9 ft.\$367	12x6, 2 ft.\$325
10x8 ft.\$295	13.7x10.7 ft.\$389
12.1x10.1 ft.\$375	12x9 ft.\$365

(Seventh Floor)

**The Quilt Question—
and the Answer**

"When child November's surly blast" begins to make "fields and forests bare," you will be glad to have all the good, wool-filled quilts you will then need.

But the question is, will you have them, and will they be the best you can have for your money?

The way to find the answer is to come in and see for yourself the wool-filled quilts we are showing at all prices from \$7.50 up, and in a variety of coverings, colors and patterns, and see any others at the same prices in Philadelphia.

In the matter of down-filled quilts we are equally ready.

(Sixth Floor)

**Where Is the Woman Who Really Likes
to "Do a Tub of Washing?"**

Is there any more drudging, wearying, wearying work than standing over a washtub and the old-fashioned washboard?

And how much harder it seems when, as everybody knows nowadays,

The electric washing machine will do it so much better and is so easy to buy.

There are a number of kinds of electric washing machines on the market. We have tested them all out and we have made our selection and are ready to show you the very best kinds that are made, and you can buy them at favorable terms.

The variety includes—

Easy electric washers, vacuum-cup type, at \$125 to \$155.

Alco electric washer, dolly type, \$84.50.

A. B. C. electric washer, cylinder type, \$124.50 to \$155.

Cataract electric washer, oscillating type, \$175 to \$225.

Dolly type with wood tub, \$75.

Geyser electric washer, cylinder type, \$90, \$150 and \$170.

Electric ironing machines, \$125 to \$175.

Come in now and see them at work and see how easy the washing and ironing can be done.

(Fourth Floor)