

Store Hours, 9 to 5:30
For Friday

Gimbels worked hardest against high shoe prices all through the war—and, today, with greatly lessened prices, Philadelphia's best shoe business naturally centers here.

GIMBEL BROTHERS

MARKET • CHESTNUT • EIGHTH • NINTH

Football—Franklin Field
Lafayette Plays Penn Saturday at 2.30
Reserved seats at Gimbels—\$1.50, \$2 and \$2.50.
Tickets for all amusements here—always at box-office prices.

For Friday

Two Million Dollar Stock Reduction Sale Buy Now—Pay in January

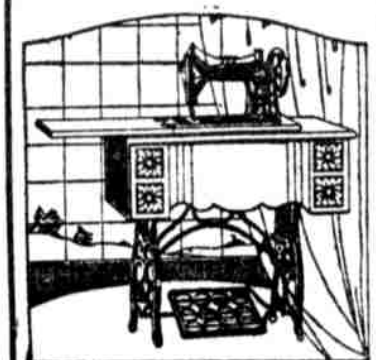
Tomorrow At Gimbels
Big Reductions in Sewing Machines
Decided Savings on—
Domestic Machines
Terms \$1 Weekly



\$70 Domestic Electric Portable Machines Specially Priced \$59 At

Carry it with you as you would a suit case. It is simple to set up, easy to operate, and can be used on any small table.

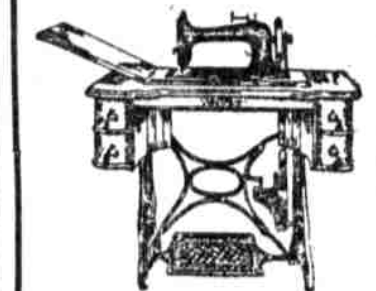
\$49 New Willard \$39 Sewing Machines



The price reduction is decided. Savings amount to many dollars on each machine.

Famous make—DOMESTIC—over 65 years of service and two millions in use.

\$45 Domestic at \$19



Used, but guaranteed like new machines. Every machine in this sale is greatly reduced. The savings on each machine amount to many dollars.

Special Offer

\$15 ALLOWANCE FOR YOUR OLD MACHINE, regardless of age, make, or condition, if you purchase a DOMESTIC ELECTRIC BOURBOIR CABINET MACHINE.

—Gimbels, Fourth floor and Subway Store

Sale of Women's and Misses' Suits



\$25.75

—It Was Our Aim to Present Suits—
at \$25.75

—that reached the old-fashioned Value-Giving of Long Before the War.

These Suits Rank With the Best \$37.50 to \$65 Grades of Today

So good that a keen-eyed merchant, called in to pronounce judgment upon them, said "they are the biggest values in suits that ever came into the Store."

Duvet delaines, wool velours, some moussynes—in browns that range from "marmot" and "Malay" to "Zanzibar"; blues that are either "Sorrento" or "navy"; some "sphinx"; plenty of black. And wonderful tricotines in navy blue or black.

The Fur-Trimmed Styles Have

Nutria or mole, or beaverette collars, or collars and cuffs—a few even have squirrel.

All Coats Silk-Lined

And cosily interlined.

Women's sizes run up to 44—with sprinklings of sizes 46 and 48.

Misses' sizes are mostly for ages 16 and 18; some 14. —Gimbels, Salons of Dress, Third floor

2000 Pairs of Men's Shoes "Welbred" and "Perfection" at \$7.85

Two Gimmel "lines" of shoes that afford specialty store qualities but at Gimmel prices. High and low models.

Twenty-Five Up-to-the-Minute Styles

- Brogues
- Ball Straps
- Soft Toes
- Straight Lace
- Blucher



Men's shoes for all occasions, built to a standard and perfect to the last stitch. Special at \$7.85. Mail orders filled. —Gimbels, Second floor.

5000 Seamless Sheets Three Lots Below Wholesale Prices

Double-size, seamless	\$1.15
Bed Sheets, 81x90 inches.	\$1.25
Special values at—	\$1.38

Pillow Cases : 29c and 39c

Made from remnants of the best brands of sheeting; 45x36 inches. If labeled would be 45c to 60c.

Outing Flannel, 19c	Outing Flannel, 25c and 28c	Eden Flannel, 25c
In wanted stripes and colors. 27 inches wide. Famous Amoskeag 1921 Brand. Sold last year at 42c.	36-inch width. In most wanted colors and stripes. Last year's prices were 50c to 60c.	Special, at pre-war price. 27 inches wide. In all colors and stripes; for waisting and pajamas.

Boys' Suits and Overcoats at \$9.50

Formerly \$15 to \$18

Sturdy, all-wool cassimere suits, in single- and double-breasted models.

Many With Extra Trousers

Overcoats and Mackinaws

The fine, fancy plaid overcoatings and blanket cloth a blizzard couldn't penetrate. Also—

Boys' Suits, Overcoats and Mackinaws at \$13.50—Formerly \$18 to \$22.50.

At \$18.50—Formerly \$22.50 to \$27.50.

At \$23.50—Formerly \$30 and \$35.

At \$28.50—Formerly \$35 to \$45.

All Suits in the last three groups have extra trousers. —Gimbels, Third floor

It's All Gimmel Clothing in This November Reduction Sale of Men's & Young Men's Suits & Overcoats

Right up-to-the-minute in style, materials and tailoring. Point is you get them in November with a full winter's wear—but at January prices.

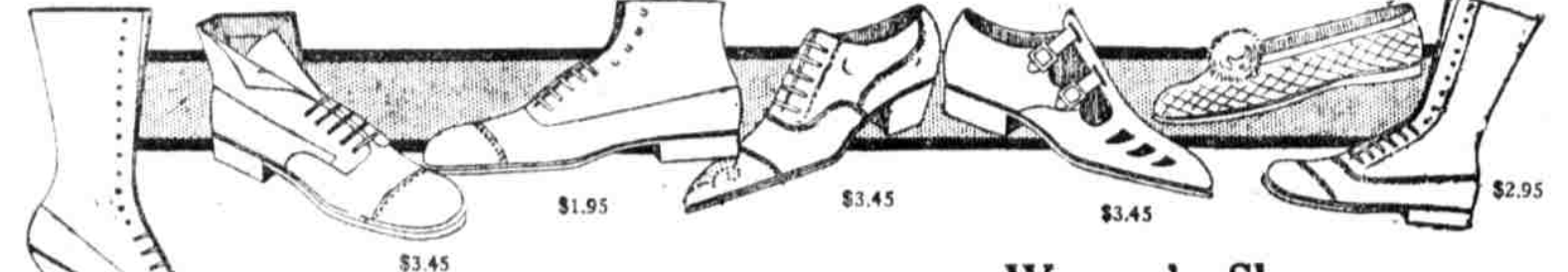
636 SUITS & OVERCOATS WERE \$35	Now \$25	886 SUITS & OVERCOATS WERE \$60	Now \$47
487 SUITS & OVERCOATS WERE \$40		768 SUITS & OVERCOATS WERE \$65	
136 SUITS & OVERCOATS WERE \$45		634 SUITS & OVERCOATS WERE \$70	
532 SUITS & OVERCOATS WERE \$45	Now \$33	882 SUITS & OVERCOATS WERE \$75	Now \$57
890 SUITS & OVERCOATS WERE \$50		593 SUITS & OVERCOATS WERE \$80	
798 SUITS & OVERCOATS WERE \$50	Now \$37	686 SUITS & OVERCOATS WERE \$85	
872 SUITS & OVERCOATS WERE \$55		248 OVERCOATS & GREAT COATS WERE \$90	Now \$67
1036 SUITS & OVERCOATS WERE \$60		132 OVERCOATS & GREAT COATS WERE \$95	
		70 OVERCOATS & GREAT COATS WERE \$110	
		115 OVERCOATS & GREAT COATS WERE \$125	



—Gimbels, Second floor, Ninth Street

\$46,000 Worth of Men's, Women's and Children's Shoes in a "Bargain Table" Sale IN THE SUBWAY STORE

We've made preparations for a record-breaking Shoe Sale—extra space and added force of trained salespeople. Mail orders filled while groups last. Tomorrow—



Men's Shoes 600 pairs—special purchase from an Eastern manufacturer. Gunmetal lace shoes, medium toe; sizes 6 to 11. \$1.95	Women's Shoes 1000 pairs of high and low shoes in black kid and patent leather; light and medium soles; curved heels. \$4 values, at \$1.95
Men's Shoes Arch support shoes, work shoes and dress shoes in gunmetal, tan calf and kid; broad toe bluchers, straight lasts and narrow English. Sizes 6 to 11. \$3.45	Women's High Shoes Lace boots with low heels and military heels. Black kid, gunmetal and tan. Wonderful bargains. \$2.95
Boys' School Shoes Strong shoes for school and play. Gunmetal and heavy tan leather uppers, stout leather soles. Sizes 9 to 13 1/2—\$2.95. Sizes 1 to 5 1/2—\$3.45.	Women's \$6 and \$7 Low Shoes The newest styles. Patent-leather jazz oxfords, patent-leather sandals, tan oxfords, gunmetal 3-strap pumps. Weltped soles and low heels. \$3.45
Children's School Shoes About 2000 pairs. High top tan and gunmetal lace shoes, made on a broad toe last; very sturdy leather. Sizes 5 to 8—\$1.35. Sizes 8 1/2 to 2—\$2.95	Women's Quilted Satin Boudoir Slippers Usually sold at \$2 to \$2.50. Black, blue, lavender, rose colors. \$1.50

—Gimbels, Subway Store.

Greatest Player-Piano Bargains We've Ever Known

And a response so great that certainly the club will close by Saturday, November 12th.



Beautiful "Conreid" Player-Piano

Mahogany Case—Fully Guaranteed

\$395

Piano of full seven-and-a-third octaves; player action one of the country's best. Piano has bell-metal plate; overstrung copper-wound strings. The case is double-veneered throughout—finished dull or bright as desired.

Pay \$10 And the Instrument Goes Home— \$2.50
Agreeing to Pay Balance at Rate of— Weekly

No Interest : No Extras : Free Delivery : Free Bench : Free Tuning

The Gimmel Club plan makes a price lower than can be had anywhere else—even for cash; while this plan gives nearly three years to complete payments.

Balance due can be paid at any time, in a lump, and we will rebate you the sum that money would earn us in interest.

Club must close by the 12th inst.—maybe earlier.

- We represent in a large territory:
Hardman Piano and Autotone.
Vose Piano and Player.
Harrington Piano and Player.
Packard Piano and Player.
Milton Piano and Player.

SEND US THIS
GIMBEL BROTHERS, Philadelphia—
Without putting me under any obligations please send fuller particulars of Conreid Player-Piano.
Name
Street
City and State

—Gimbels, Seventh floor.