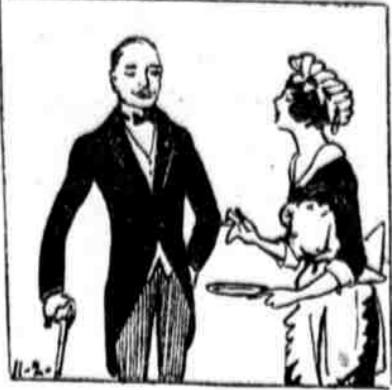


LITTLE BENNY'S NOTE BOOK

By Lee Page

WHAT'S WHAT

By HELEN DECIE



A man does not use his business or professional card when he is making a social call. If he has no personal card, he merely announces his name when he is paying a visit.

Read Your Character

By Dippy Phillips

The "pot-hook" "B" It's the "pot-hook" that counts, whether it occurs on the "b" or the "t" or any other letter. The "b" is selected merely because the writer is most likely to put the "pot-hook" on it.

BEADED BAGS Repaired... MARCEL BEAD SHOP 1810 Chestnut St. Spruce 7996

SUNRAY For Scalp and Skin Just say Sunray a pure and soothing antiseptic Beautifies and Heals

If your dealer does not carry Sunray, send us 10 cents for sample bottle... 340 North 5th St., Philadelphia

Tomorrow—Steady Lips

WANAMAKER'S | WANAMAKER'S | WANAMAKER'S

Annual November Sale of Women's Gloves

9330 Pair of Fashionable Gloves, Featuring Strap-Wrists and the Longer Lengths At the Lowest Prices in Years Wanamaker's Down Stairs Store

This November sale of gloves has become an established thing with Philadelphia women, a time when they supply their Winter's needs and look ahead to Christmas giving.

This Year Values Are Better Than Ever

Materials are better, workmanship is better, colors are better. Price concessions are remarkable. Fabric gloves are of a texture not seen since before the war.



2400 Pair of Strap-Wrist Chamois-Lisle Gloves, 65c

Of the best quality of chamois-lisle, firm and smooth. Most of them are pique sewn and all have spearpoint backs. In cafe, gray, covert, brown and white.

1320 Pair of Long Chamois-Lisle Gloves, \$1

These have a most engaging row of buttons trimming the outer seam. 8-button length in heaver, cafe, chamois and white. 12-button length in cafe, biscuit, white, French gray and dark gray. 16-button length in white and cafe.

600 Pair of Imported Duplex Strap-Wrist Chamois-Lisle Gloves, \$1.25

It's a long time since such gloves were obtainable for \$1.25. These are very heavy and look almost exactly like leather; they have English cut thumbs. In gray, biscuit, cafe, mode and white.

650 Pair of 1-Clasp Capeskin Gloves, \$1.15

These are made from second selections of leather, meaning that the skins do not all run smooth or of even weight, but the gloves will give as much service as any gloves. Mostly in shades of brown.

805 Pair of French Lambskin Gloves, \$1.15

Smooth, pretty glace lambskin gloves, 2-clasp style, overseam sewn with Paris-point backs. All sizes in black, gray and brown; broken sizes in white.

600 Pair of South African Washable Capeskin Gloves, \$1.65

Pique-sewn, one-clasp gloves of a soft, pliant quality with Paris-point or spear-point backs. Tan, brown and heaver—excellent everyday gloves of remarkable quality.

600 Pair of Strap-Wrist Capeskin Gloves, \$1.90

Also of second selection skins—outseam sewn with embroidered backs. In tan and brown.

1284 Pair of Strap-Wrist Imported Glace Gloves, \$1.90

Wonderfully fine gloves with six-inch cuffs, pique sewn. All sizes in white, black and in white with black stitching.

336 Pair of Strap-Wrist French Suede Gloves, \$2.25

The loveliest, softest colors are obtainable in these beautiful gloves which will make exquisite gifts. In tan, gray, mode and heaver, pique sewn with English-cut thumbs.

360 Pair of South African Capeskin Strap-Wrist Gloves, \$2.65

It's a pleasure to touch them. All are pique sewn and have five-inch cuffs—in tan and brown.

120 Pair of 12-Button Capeskin Gloves, \$3.50

A length much in demand for wearing with capes and dresses with peasant sleeves. In tan only, pique sewn with embroidered backs.

225 Pair of 16-Button-Length Imported Glace Gloves, \$3.50

Overseam sewn with Paris-point or plain backs—brown and white only.

"The Wardrobe" of Centemeri Gloves—the Gift Beautiful

Centemeri dress gloves, street gloves, warm gloves and sport gloves for men, women and children, in gift sets of three or more assorted pairs—

An exclusive Centemeri origination giving the final touch of completeness and charm to the gift of gloves—ten to fifty dollars the set—

Over a score of set combinations selected from more than 100 styles of Centemeri Gloves from France, Great Britain and America.

In gift cases de luxe made by Clement of Paris—5.50 extra.

Only 8 Saturdays before Christmas

*Trade Mark Reg.

The Vogue of Black & White

With its wide band and two-tone interwoven embroidery, the Bandalette lends itself admirably to the distinctive tranchant finish—

So we present it in ten exceptionally smart combinations in the tranchant style—

Nationale quality French Kidskin in white with black, black with white, mode with brown, mode with white, amber with brown, amber with white, gray with black, gray with white, brown with white, and ivory with white—

Centemeri Gloves

123 So. 13th St. Philadelphia—New York Grenoble, France

3.50

Satin and Twill Form a Gay Combination



By CORINNE LOWE From all accounts blue serge is having a hard time of it in Paris. There it doesn't seem to take a much more active part in life than the pug dog or the high-wheeled bicycle.

HAND KNITTING WOOL

Buy Direct From the Factory 4-Fold Germantown Wool... \$2.00 Per Lb. Pure Virgin Wool

All-Wool Boys' Suits 2 Pr. Pants 50c Down 50c a Week \$9.95

SHAPIRO'S 929 Arch St. PHILADELPHIA CREDIT TO ALL

You can buy it ready-made



While your mother and your grandmother used Fruit of the Loom in perhaps even more ways than you do, you have one advantage they did not enjoy.

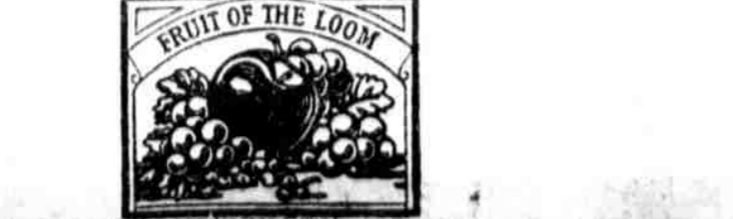
Nowadays you can buy articles ready-made of Fruit of the Loom. And when you see the Fruit of the Loom label on sheets, pillow cases, pajamas, nightshirts, nightgowns, men's and boys' shirts, handkerchiefs, you can rely not alone on the cloth but on the way the article is made.

Fruit of the Loom

There are a number of garments, such as dust-caps, children's clothing, for which Fruit of the Loom has been used for seventy years, that are not yet sold ready-made of this standard fabric.

You will find Fruit of the Loom by the yard in nearly every dry goods store, and in many of the leading ones articles made of it. Ask for it by name and look for the label.

B. B. & R. KNIGHT, Inc. Makers of Alpine Ross, Hero, Cameo and other Fine Cotton Fabrics



In Black Velvet

—This delightful sandal pump, and absolutely new. A most intriguing bit of footwear destined to step into all sorts of good times this Winter.

RUG SPECIALS

- Reversible Fiber Rugs (Fine for bedrooms) 6 x 9 feet \$5, 7.6 x 9 feet \$6.75, 7.6 x 10.6 feet \$7.25, 9 x 12 feet \$7.75

A Big Price Difference in This Underwear for Women

Right today the seasonal prices for these light-weight Winter combination suits are seventy-five cents to more than a dollar higher.

Center Aisle Opportunities

Wool Jersey Overblouses, \$3.50. Exceptionally low price for these soft, warm blouses in the season's most popular shades—green, mahogany, navy, brown and black.

Men's Neckties, 35c. Silk and silk mixtures in plain colors, stripes and woven patterns in all the lovely colors that harmonize so well with Winter suits.

Women's Sateen Petticoats, \$1. Heavy quality sateen in navy and king's blue, purple, green and black, made with knee ruffles and with elastic at the belt.

Collars and Sets Low at 50c. Imitation Venise lace in straight collars and eyelet embroidery in shaped and straight collars and sets. White and ecru.

Ribbed Vests, 20c. White cotton ones with low neck, bodice top and sleeveless. "Seconds" whose imperfections are almost imperceptible. Regular and extra sizes.

Corsets and Girdles \$1.50 and \$2. Styles in this group that will fit practically any figure, for there are girdles, topless corsets and kinds with both medium and full boning. Pink or white brocade or coutil.

Wanamaker Bath Soap 10c Cake, \$1 Dozen. Fragrant soaps that lather well and are soothing to the skin. Rose, buttermilk, peroxide, vegetable oil and coconut oil.

Hair Nets, 50c Dozen. Cap or fringe style in blonde, light, medium and dark brown, auburn and black. Made of real human hair.

East Aisle Epsom Salts 4 lbs. for 25c. Government grade salts. Excellent for self-reducing baths, rheumatic aches and pains and tired and swollen feet.

Bandeaux, 35c. Well-made affairs that fit well and are cut low enough to wear with the thinnest blouses.

Clarion Records at 55c —Only at Wanamaker's

They can be played on any machine and they are available in many new and popular numbers, as well as old favorites. Mail orders carefully filled.

- New Dance Records 1109—"Yoo-Hoo"—Fox Trot—Played by Clarion Dance Orchestra

- New Song Records 3009—"I Want Some Loving Blues"—Sung by Dorothy Dodd

- Miscellaneous Records 701—"Hawaiian Twilight"—Played by Ferrari and Franchini

In the Little Phonograph Shop in the Down Stairs Store we are featuring this year four fine standard makes of reliable phonographs, all of which can be bought on convenient terms.

L'Artiste at \$75 Brunswick at \$100 Victrola at \$100 Sonora at \$100

New Silk Breakfast Coats, \$11.50 (In the Extra-size Shop)

Of shimmering satin messaline in glowing yellow, pink, blue and purple changeable effects, as well as black. They frills trim the collar and sleeves.

Here Come Rollicking Wool Scarfs!

Full of warmth and comfort, they mean out-door good times.

New scarfs, wide and very soft, are of brushed wool in a great many color combinations with the warm tones of brown, buff, green, navy, gray and French blue predominating.

Plain scarfs are \$2.25. Scarfs with belts and pockets are \$3.50 to \$7.50. The scarf sketched is \$5.

