

The Woman's Exchange




Mrs. Wilson Considers Food Variety a Necessity for Healthy Digestion
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$\underset{\substack{\text { DREAMLAND } \\ \text { ADVENTURES }}}{ }$
That Hat That Looks Well on One Gil


Makes Another Look Like a Curiosity There Is Always Something That Is Suitable for You and Entirely Wrong for Your Friend in Everything From Hair Tonic to Melodrama

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## Why you can buy HEINZ 57

## at new low prices

When war increased costs all along the line we made the " 57 Varieties" for current needs only-the grocer's and yours.
Now that costs are reduced we are able to put new prices into effect at once-no accumulation of high priced stocks to be sold first
Our patrons get the benefit immediately Grocers everywhere are pleased to list the " 57 " in the economic spirit of the times
Nearly all grocers in Philadelphia a re an nouncing the following prices on Heinz goods:

| Oven Baked Beans | SMALL $11 \mathrm{oz},-11$ | medium | Large |
| :---: | :---: | :---: | :---: |
| Peanut Butter | 11 oz.-11c. | $18 \mathrm{oz} .-15 \mathrm{c}$. | $30 \mathrm{oz} .-25 \mathrm{c}$. |
| Tomato Ketchup |  | 6 $1 / 2$ oz.-20c. | $10 \mathrm{oz} .-30 \mathrm{c}$. |
| Cooked Spaghetti | $10 \mathrm{oz},-13 \mathrm{c}$ |  | $14 \mathrm{oz} .-35 \mathrm{c}$. |
| Tomato Soup | $10 \mathrm{oz},-13 \mathrm{c}$. | . | $30 \mathrm{oz} .-32 \mathrm{c}$. |
| Apple Butter | $7 \mathrm{oz} .-18 \mathrm{c} .$ | 16 oz.-18c. | $30 \mathrm{oz} .-32 \mathrm{c}$. |
| Prepared Mustard | $6 \mathrm{oz} .-13 \mathrm{c} .$ | 16 oz.-30c. | $32 \mathrm{oz} .-50 \mathrm{c}$. |
| Vinegar | PINTS 21c. | QUARTS 35c. | half gallons 65c. |
| Ask your retailer |  |  |  |

