

CLOSE-UPS of the MOVIE GAME

By HENRY M. NEELY

You Can't Make It Go Without Action

THE mail constantly brings in letters from aspiring scenario writers, and it is frequently pathetic to see the fierce ardor with which they believe in themselves and, between the lines, read the hopelessness of their attempts to express themselves so that any director would take the trouble to understand

And then there are the others who express themselves fluently and clearly. but who very evidently haven't yet sensed the great difference between writing for the printed page and for the screen. There's a letter here now from one of this latter class. She writes :

"I have a typewritten manuscript-book form; never published-which I know would make an excellent screen story, but I can't write scenarios. Do you know of any one that would take the manuscript, read it and write out the part suitable for the screen?

The character of the beautiful slave girl who ran away from the landowner's estate near Petrograd. Russia, because the landowner sent his son to Paris to study art to break their friendship for each other-I think her part played by some star like Norma Talmadge would be perfect.

"This girl's beauty led her from poverty to luxury ; she became a danseuse in the Imperial Ballet and the favorite of the Czar. After his exile she entered a convent and there is seen her last reception to her friends where military men. including the Czar, bid her farewell.

"The landowner's son, after a great many thrills in Paris, had come back to Russia and through a friend was invited to this reception, never knowing his childhood sweetheart had become such a world-renowned beauty. He went to the reception, and as she entered the room on a platform of gold he recognized her as a thought flashed through his mind, 'Other women might have the same name, but those eyes belong to her alone.

"Well, there is so much perfect beauty as to characters that I would love bave some one read it who understands and, as such stories are in demand, I wish some one would read mine. What do you suggest to do with it?" . . .

USUALLY I keep away from discussions of scenarios. There are so many successful script authors who are writing on this subject that it's more or less impudence for me to butt into their field. But as long as readers of this page jusist on asking me, I'll have to answer, but I scarn them that my opinion probably has no authority.

TURST, the well-known authors keep harping on the fact that anybody can succeed at scenario writing. Personally, I don't believe a word of it, I believe the chances are a million to one against the untrained man or woman getting away with it.

I know of only one actual case where this was done-the manuscript of "The Journey's End." produced by Hugo Ballin, and I don't know another producer in the business who would have gone to the trouble he did to whip that rude manuscript into its final heauty and completeness.

So, as a matter of fact, while the IDEA was furnished by an amateur, the result was the work of a thoroughly trained man.

Now, my correspondent is evidently not trained. She admits that she "can't write scenarios." Very well, then, there's only one thing to dotrain yourself to write them. Learn.

But there's this one consolation : You won't be called upon to write the things technically known as scenarios or "continuities," All any producer will want from you is a clear, concisely told synopsis.

You've got a book-length novel. Suppose I were to ask you to sit down and tell me the plot of the story and give you twenty minutes to do it. Could you? Probably

Well; that would be a synopsis. It would give me an idea of who and what the characters were, the theme of the story and the succession of EVENTS used to develop the story and show the changing relationship of the characters as it progressed. That's synopsis. If you can write a novel, you surely can write a synopsis. In fact, most novelists write a synopsis-and rewrite it and rewrite it-before they put their stories in extended form. But this letter itself shows one characteristic of the writer which is alto-

gether too common and which is fatal if not overcome, She is carried away by the beauty she has visualized; she is obsessed by the

scenery, by the trappings, by the atmosphere. That's all very well as an adjunct and can be suggested in a synopsis, but a successful synopsis must be made up of ACTION-ACTION-AND THEN MORE ACTION.

If you have enough action in your story to require four or five thousand words for its briefest possible telling, then maybe you have a salable synopsis. I say "maybe."

BECAUSE, after all, this is only the technical end of st. The one great fundamental thing-the genuine human heart-interest of the plotis something that technical talks wan't do much to develop. And then-

Thomas Meighan has a reunion out at the Lasky studio in Celifornia. "Leading ladies I have played with." he might call it. Reading from left to right, Agnes Ayres (with him in "Cappy Ricks"), little Charlotte Jackson (with him in "The Prince Chap"), Meighan himself and Betty Compson, his leading woman in "The Miracle

SOME CALL LEON

BARY "SCREEN'S

GREATEST LOVER"

Gareth Hughes Had

a Honeymoon-Almost DEPORTS that Gareth Hughes N was honeymooning at the Samarkand Hotel, the hostelry for newlyweds at Santa Barbara, Calif. cartled the Metro studio at Hollyvood last week. George D. Baker, the youthful star's director, who knew Mr. Hughes had gone to Santa Barbara for the week-end, wired e confirmation of the report. Mr.

Hughes wired back : "Not honeymooning. Have find noon here, but no honey

Russell's Tough Friends Embarrassed Him When

Society Leader Appeared WILLIAM RUSSELL, the Fox star, is a man exceedingly correct and parctilious of deportment.

"OLD HOME WEEK" AT THE STUDIO

How I Became A Movie Star As Told to **INEZ KLUMPH**

What Has Already Happened What Has Aiready Happened Dorothy Lanc, a girl from a small town, shares her biggest ambition with thousands of other American girls—that of becoming a moving-picture star. She thinks her chance has come when Persis, a friend of hers working in New York, tells of meeting some people connected with motion pictures and asks her to visit her. On her first day in the metropher. On her first day in the metrop-olis, the girl starts on a visit to the studios and gains admittance to one of them. Dorothy is given the chance to play in a mob scene, and makes the most of it. She meets Lawrence French press eagent for the company. the most of it. She meets Lawrence French, press agent for the company, who becomes interested in her. Then comes her big chanca when, because of her resemblance to a well-known star, she is asked to double for her. When she tells Persis the happy news, Persis in turn tells of a de-lightful surprise for the evening—a party planned by her motion-picture friends.

OF COURSE I felt awfully flattered that he should want to know me. and his kindness in giving me such a wonderful opportunity was simply overwhelming. On the way home, as we consted down the long hills and then consted down the long hills and then went rushing through the summer night. I tried very hard to thank him for all be'd done for me, but he just laughed in sort of an embarrassed way and changed the subject. It seemed funny for a star to be really shy. Sylvin was out somewhere with Law-

friends.

rence when I got home, and when she came in, at about eleven, she didn't come to my room at all. I wanted to go in and talk to her, but I remembered the way she'd looked at me when I left the studio, and didn't.

Lawrence didn't come to the studio the next day, and Sylvia wasn't work-ing, so I didn't see either of them. And

ing, so I didn't see either of them. And the day after that was Thursday, when I was to leave for Cape Cod. I called Lawrence up and told him about it. "You're going with Seward?" he re-peated when I'd finished. "Yee-Mrs. Phipps and Mr. Haynes are going, too." I told him. He didn't answer for a moment, and then he just said very gruffly: "Well-hope you have a good time," and hung up the receiver.

receiver. He was so disagreeable that I couldn't know me, and, having told so much, I even as he took my hands in his and he that night, on the train, for thinksleep that night, on the train, for think-ing about him. I just lay awake and In the second process of the second proce At the very end of the picture, John

is true, he was a little dreamy as the philosopher in "The Affairs of Ana-tol" and a triffe didactic as the teacher in "The Charm School." He'll be an artist in "Rent Free." Bift, on the chard speed." a track in "What's Your flurry? is a foreman of a dredge in "The Helt Diggers" on a dredge in "The Helt Diggers" on a dredge in "The Helt Diggers" on a dredge in



WHAT DO THEY CARE FOR A CITY?

Carter De Haven and one of the girls in "My Lady Friends" seem to wish to ignore seyscrapers and everything. Incidentally they have evidently quarreled

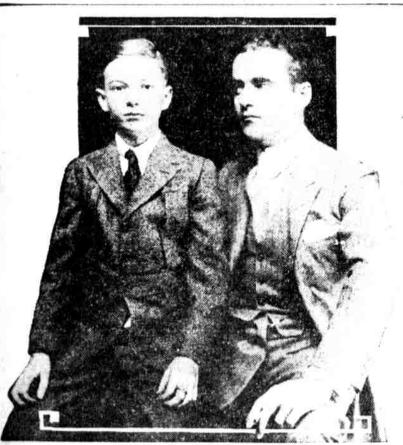
story of part of my life will never lutely stupid, for he laughed a little kissed them. "I think I've loved you from the

 $\mathbf{I}^{s\ \text{HE}\ \text{the greatest lover on the screen}}_{screen}$ That is what directors are beginning to ask about Leon Bary, the French actor, who has been seen in innumera-ble screen productions during the last Bary himself scoffs at the idea : just



original? Haven't we seen, many times, incidents so simi lar that those given in the letter sound like the rattling of ancient bones?

"WES" THINKS A LOT OF "MICKEY"



Marshall Neilan has always been the guiding hand to Wesley Barry in the youngster's rise to popularity and finne. Is it any wonder "Freekles" thinks the world of his director, who is now producing "Penrod" with his young star

Answers to Questions by Movie Fans

PEPPY-Cutien Landis has blue eyes, to not in America now, although she and dark wavy hair. He is married to says the intends to return before long, and her ac things othe of Pete in "Snowblind." NEWTON-Outs Skinner was starred the borse.

met," which is his only picture. JENNIE C .- Rumsay Wallace played

opposite Grace Darling in "Even as Eve." a Constance Taimadge picture. He has never appeared opposite Norma Harrison Ford and Lew Cody have Al en her leading men in her recent pie tures.

LUCILLE R .-- I can't answer your screen.

Brst question. Kathryn Perry was n Ziegfeld Folly girl hefore entering the Seiznick fold. As far as I know she is the latest recruit from Mr. Ziegfeld's bunch of beautics. There were two ar-

resses who played parts from Barrie's Mars last year. May MacArov in "Sentimental Tommy" and Lois Weber " "What Every Woman Knows."

RUSS You are mistaken about the cast for "Made In the comes of a family of photographics, his fatherine McDonald's pleture. It is to be called the "Infidel" and not the "Atheist." follows: Tom Moore, Helene and State Lester, and grandfather boto be called the "Infidel" and not the Fiscal e Adore, Herbert Prior. Fronzie Gunn and John Cossar,

RITH-Of course, you are not a vented. MURRAY D .- "The Concert" was adapted from the stage play by the name. Lewis Stone played the role of the musician Augustus and Myrile Stedman took the part of his wife. was lone for a news weeky in 1910.

BETH-Elinor Given played a small mark in "The Great Moment," the play written by her for Gloria Swanson, lieo in "The Affairs of Anatol." She Minter is a blonde and is not married.

more than one friend has described him But on the screen Russell stunds high as a fighter-in the cause of right or chivalry, of course.

Always the centleman

To keep in trim for such work the star locs much sparring with profes-sional fighters. One evening, while sional fighters. One evening, w making The Lady From Longacre in which he uses his fists effectively-i.e invited several of the ring fraternity to to his apartment. While they were there a certain well-known member of Southern California's "four hundred" called to ask Mr. Russell to appear at a charitable entertainment. The star was visibly embarrassed when he had

plays his parts as he interprets them. introduce "Kid" So-and-So and he says. But these who saw aim with "Battling" What's-His-Name. One of the assistant directors was present at the time, and spread the story of Russell's "society function." Bary's facile work in a love scene be-fore the camere is not that of the dime West Shows' for the neighborhood chil-The hugh has been on the star since

Ress.

Hughes Congratulates

then.

Original "Litle Eva"

There is little wonder about Bary's Tom Wise Is Playing THE original Little Eva in "Uncle Iroficiency is an actor. Bern in Paris, Iroficiency is an actor. Bern in Paris, Le studied the drama there. His first and McDonald, of Troy, N. Y., cel-ebratical this week her seventy-third birthday. When Gareth Hughes, who is to appear soon in a photoplay en-titled "Little Eva Ascends," heard of companyled her to America on three of titled "Little Eva Ascends." heard of companied her to America on three of neutron of a small-town community with her tours. After leaving Mue, Bernhurd, he

in Hollywood: "You certainly sinited something have lenguements with Muse, Rejean key summer, the big punch in the picture is a horse race which was taken at most second later with Jane Hading. The big punch in the picture is a horse race which was taken at a horse race which was taken at the big out for sommany of us, But, never, in London when the war biske out, He big bunch in the picture big out for sommany more years of returned to France binnediately and big barded. Ray Allen, Harry Boler, Alex-impliness. As the original Little Eva, is not bis returned, the served in the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the big bunch in the picture bis a horse race which was taken at the bis a horse race which was taken at the bis a horse race which was taken at the bis a horse race which was taken at the bis a horse race which was taken at the bis a horse race which was taken at the bis a horse race which was taken at the bis a horse race which was taken at the bis a horse race which was taken at the bis a horse race which was taken at the bis a horse race which was taken at the bis a horse race which was taken at the bis a horse race which was taken at the bis incomparess. As the original Little Eval, following the forever, the served in the brouches and was finally released from "Little Eval Ascends" is the story of server after suffering secret from a boy who outgrows his resignation to rheematism and trench fever, playing a girl's part in a "Tom" show. Bary is now appearing in "The Call

Viola Dana's Horse

Showed Bad Manners

D dealers must have been respon the pany, and a technical staff will go to cowhors and Mexicans helped make one for the ang supplied at Metro studios in Hollywood last week for the Harry Begumont production of "Seeing's Be-COME David Hartin among Lors-Miss Dana was to ride him lieving.

and her acting called for a number of things other than paying attention to one "that would stand without hitchin an' a lady could ride as well as a man."

A Wild West exhibition rivaling The Frontier Days" at Cheyenne, was Bary is now appearing in "The Call of Home," a film version of George Agness Chemberlain's novel, "Home,"



with David Belasco.

Was a "Forty-niner" TAMES O. BARROWS, who portrays

one of the leading roles in "Silent fears," is the son of pioneer parents who crossed the vast wilderness that lay between New York and California in the days of '49 in a prairie schooner.

in Race Track Picture

lems. The big punch in the picture is a horse race which was taken at

Stage Rodeo for Film

He was born in a small mining village and at the age of ten was taken to San Francisco and there, during his

PHOTOPLAYS.

The Heli Diggers," an engineer in "The Heli Diggers," an engineer in "The Love Special," and, most nat-ural of all, he was a dancer in "The Dancial Fool," James Barrows' Father Work. Mrs. Phipps was in one or two them—were between just John Seward them. He and Mr. Haynes though it best to take a lot of extra poses, dozens more than they could possibly use, and then they'd cut out all but the very best ones, of course. We fit and just sat very still. Up to that and just sat very still. We fit run out to the coast as soon trivid run out to the coast as soon trivid run out to the coast as soon the couldn't. I found myself ery-ing—crying hard, too, though I didn't felt John Seward's hand on mine and wery best ones, of course. We had done all of them and were

wery best ones, of course, We had done all of them and were "Don't cry, dear-didn't you know that I loved you?" finishing the last few, the third day we were up there, when the thing happened At first I could were up there, when the thing happened that bowled me over completely. It's rather hard for me to tell it, be-said. To think of a motion-picture star

cause it was so very intimate and per-sonal-yet, after all, you who read this 1 suppose I must have looked abso-

To Be Continued Tomorrow

STRAND GERMANTOWN AVE.

CHARLES RAY

PHOTOPLAYS



STANLEY Company of America, which is a guarantee of early showing of the finest productions. Ask for the theatre Stanley in your locality obtaining pictures through the Stanley Company of America. Alhambra 12th, Morris & Passyunk Ave. GEORGE MELFORD'S PRODUCTION "The Great Impersonation" GREAT NORTHERN Brond St. at Er RUPERT_HUGHES WThe NIXON-NIRDLINGER "Dangerous Curve Ahead" THEATRES ALLEGHENY Frankford & Aleghony RUPERT HUGHES IMPERIAL SOTH & WALNET BELMONT 52D ABOVE MARKET MARGUERITE CLARK "Dangerous Curve Ahead" JACK LONDON'S "SCRAMBLED WIVES "THE LITTLE FOOL APOLLO 52D & THOMPSON STS. KARLTON CHESTNUT Above BERT LYTELL "THE MYSTERY ROAD" CEDAR GOTH & CEDAR AVENUE 1:30 and 3-7 and 9 "A TRIP TO PARADISE ARCADIA CHESTNUT Bel. 16TH Lehigh Palace G rmant CONWAY TEARLE ETHEL CLAYTON EUGENE O'BRIEN LIBERTY BROAD & COLUMBIA A in 'BUCKING THE TIGER' ASTOR FRANKLIN & GRAND AVE. COLISEUM Market het. 50th & 60th 1939 and 3-7 and 9 THOMAS MEIGHAN "DANGEROUS TOYS" n "CAPPY RICKS" ALL-STAR CAST in OVERBROOK GIDA HAVERFORD BALTIMORE SIST & HALTIMORE THE GOLDWYN UNDERSEY DRAMA "WET GOLD" in "GREATER PROFIT' "NO WOMAN KNOWS" HAROLD LLOYD IN "NOW OR NEVER" PALACE 1214 MARKET STREET BENN GITH AND WOODLAND AVE. MATINEE DAILY RICHARD BARTHELMESS In "EXPERIENCE" JUMBO FRONT ST. & GIRARD AVI WILLIAM S. HART PRINCESS 1018 MARKET STREET MILESTAR CAST 10 "HOMEKEEPING HEARTS" James Oliver Curwoods' BLUEBIRD Broad & Susju 'God's Country and the Law' "THE GREAT LOVER" LEADER 41ST & LANCASTER AVE REGENT MARKET ST. He ow 17 BIG A. M. 10 11 P. SID FRANKLIN IN "COURAGE" BROADWAY Broad & Snyder MATINEE DAILY Alice Brady, 'Out of the Chorus' ALICE LAKE Charlie Chaplin, "The Idle Class" in "THE GREATER CLAIM" RIALTO GERMANTOWN AVENU AT TULPEROUTEN ST CECH. B. DE MILLE'S "The Affairs of Anatol" CAPITOL T22 MARKET LOCUST 52D AND LOCUST STREETS Mats. 1:30, 8:30. Evgs. 0:30 to 11 CONSTANCE TALMADGE Beatrice Jay and J. Frank filendon in "WEDDING BELLS" COLONIAL Gin & Mapley RUBY MARKET ST. BELOW 7TH 'A Tale of Two Worlds' "SOULS OF MEN" CHARLES RAY 'NINETEEN AND PHYLLIS NIXON 52D AND MARKET STS. SAVOY 1211 MARKET STREET DARBY THEATRE RIPERT WOHES, M DNIGHT "FICKLE WOMEN" EDITH STOREY "Dangerous Curve Ahead" "GREATER PROFIT" SHERWOOD 54th & Haltimore Av RIVOLI 52D AND SANSOM STS. MATINEE DAILS JAMES KIRKWOOD IN "The Great Impersonation" HARBIET AND THE PIPER" STANLEY MARKET AT BOTH ALICE LAKE in 'THE GREATER CLAIM

PHOTOPLAYS.

EMPRESS MAIN ST., MANAYI ANITA STEWART FAIRMOUNT 26th & Chrard Gloria Swanson, 'The Great Moment' "AFTER THE SHOW" HARLIE CHAPLIN In 'THE IDLE CLASS' FAMILY THEATRE-1811 Market St. ALL-STAR CAST In STANTON MARKET Above 16TH **"OUT OF THE DEPTHS"** 56TH ST. THEATRE-Below Spruce "THE FAMILY CLOSET" GLOBE 5001 MARKET ST. HOPE HAMPTON

in "LOVE'S PENALTY" GRANT 4022 GIRARD AV "THE WANDERING JEW" WHA BUDOLPH SHILDKRAUT



Years." Gasaier's forthcoming nichure SANNIE-The cast for 'Made In comes of a family of photographiers, his enven' follows: Tom Moore, Helene father and grandfather both being en-

MAURINE Josef Swickard played De-movers in "The Four Horsemen". Al tour of the Moure boys were born in Ireland. Owen and Tom Moore were the two who played on the legitimate the two who played on the regional "Seeing's the stoge before their appearance on the Dana's comment. was Miss "Seeing's believing."

ORLO-Viola Dana made her debur on the stage at the age of four, in He Comes of a Family "Rup Van Winkle."

Several years have be traveled about



NEWTON-Outs Skinner was starred the borse. The animal was guaranteed, on the screen in his stage success 'Kis. in the David Harum manner, as being

staged at the Lasky vanch in connec-tion with the filming of Gloria Swan-son's intest picture. "The Husband's Trademark." Broncho busting, rope Priscilla Dean Going Abroad

Prescilla Dean, or director rul con-any, and a (chnica) staff will go to cowhoys and Mexicans helped make one