

Organ Plays at 9, 11 and 5:15
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5:30

WANAMAKER'S

WEATHER
Unsettled

We Commence Today Our Usual November Business

With Splendid Assortments of Our Choice First-Class Merchandise

One of the Dearest Friends Whose Memory Has Been

most helpful during a long life was one evening in a little company where a discussion occurred as to who had the finest hand, and a lady shrewdly said:

"The handsomest hand here is the one which gives most liberally."

Since it is so difficult for old people to give who did not begin early in life to give, would it not be wise to teach children, that they might get the blessing that falls upon givers?

No one was ever bankrupted by benevolence.

[Signed]

John Wanamaker

November 1, 1921.

Women's Coats of Alaska Seal and Persian Lamb

These two furs are in the same category with pearls and Chinese crepe shawls—they always possess distinction. And this year a coat of the precious real seal can be had for amazingly little—\$625, \$750 and \$825 are the prices of three styles we can show you today. All are of the simple, slightly flaring type, with large shawl collars and linings rich with copper, rose and gray tints; the only real difference is in their lengths—36, 40 and 45 inches.

Persian lamb coats are also rather simple—one style is a jacket with gray belt to match its luxurious gray opossum collar and cuffs; one a straight jacket with huge lynx collar and cuffs, and one a longer coat with tuxedo collar and sapphire-colored lining. Prices are \$575, \$600 and \$700, respectively.

(Second Floor)

Women's Beaver-Collared Coats Are Among the Finest—\$145 to \$375

This soft golden brown fur is so much in demand this Winter, and so rapidly becoming scarcer, that it is difficult to promise more beaver-trimmed coats at the prices of those now in our cases.

It is a fur that blends exquisitely with the fabrics and colors used in these coats—velvet, deep-piled bolivias and duvetyns in beautiful shades of navy, midnight and Sorrento blue, volmar and Byzantine red, marmot, tortoise-shell, marabou, burro and Malay brown, and black.

The models are the most individual and elegant topcoats and wrapcoats that any Winter has ever brought forth. The beaver trimming—always the finest quality—is used for handsome collars, cuffs, pockets, front facings extending from throat to ankles, panel trimmings, cape-edgings and wherever fur would add to their richness.

And the prices for such beautiful and individual garments are reasonable at \$145 to \$375.

(First Floor)

A Fine Bolivia Coating at \$6 a Yard

Last year a coating of this character sold for nearly twice as much, which is just one more indication of the way prices are coming down.

This coating is 54 inches wide and comes in navy, seal and chestnut browns, burgundy, Copenhagen blue, taupe and black.

(First Floor)

Women's Undermuslins

Here is a little summing-up of a few of the things to be found in the Store of Undermuslins:

High-necked white nightgowns, \$1 to \$5.

Low-necked white nightgowns, \$1 to \$3.

Silk nightgowns, usually of flesh-colored crepe de chine, radium and Georgette, \$5 to \$27.50.

White cotton drawers, \$1 to \$1.85.

Silk bloomers, satin, crepe de chine and radium, usually flesh and white, \$4.50 to \$8.

Chemises of white cottons, envelope style, \$1 to \$5.

Silk envelope chemises, satin, radium, crepe de chine and Georgette, flesh and white, \$3.85 to \$22.50.

Corset covers, \$1 to \$2.50.

Camisoles, flesh and white satin and crepe de chine, \$1.25 to \$2.50.

(Third Floor)

Children's Inexpensive Coats and Hats

That word inexpensive applies only to the price—their fine quality puts the little garments in another class.

The coats are all for children of one to four years, and some of them are of beautifully colored broadcloth—rose, tan, navy, brown and blue—trimmed with fur, and some are of all-wool brown and navy chinchilla lined with red flannel. The first are \$14.50 and the second \$12.50.

Plain-tailored beaver hats, large and small shapes, some short backed, and nearly all with streamers, are in navy, black and brown, and are \$3.75.

(Third Floor)



Lace Draperies Soften the Black Satin Hat

Shallow points of lace, suggesting a Venetian mask veil, curtain the brim of one of the most effective new black satin hats. From the side sweeps a coquettish scarf drapery of the same soft black lace.

On another of these new black satin hats lace is wired into wide, flat wings that broaden the crown on either side.

Yet again, lace forms huge choux at each side of a tiny black satin turban.

Satin and lace, satin and fur, satin and brocade—these are the materials used in a bevy of lovely new hats that will appear in the Gray Salons tomorrow morning.

They say the last word in millinery fashions. They are wonderfully effective and becoming. And the prices are as moderate as exclusive millinery of this quality can well be.

(Second Floor)

Women's Chamois Lisle Gloves Are Better Than Ever

Chamois lisle gloves solve the problem of keeping the hands always daintily gloved at a trifling cost. Ours are famous for their perfect fit and their fine finish, giving the effect of a much more costly skin glove on the hand.

Excellent two-clasp gloves of chamois lisle are 85c. With novelty embroidered backs, \$1. Strap-wrist styles, \$1.25. Mousquetaire styles in eight-button to twenty-button length at \$1.35 to \$2.50.

The accommodating color line includes black, white, beaver, ponce, tan, brown, gray, mode and chamois.

(Main Floor)

New Dinner and Dance Frocks for Young Women—\$48 to \$115

We have just received a delightful collection of afternoon, dinner and dance dresses for girls and young women of 14 to 20 years.

They are velvets (cut and uncut), brocades, beaded and plain Georgettes, taffetas and chiffons, in white and many lovely colorings, including poppy, American Beauty and other rose tints, orchid, jade, sapphire, rust, copper, nasturtium, and other day and evening shades.

The fashions are youthful and charming. The prices \$48 to \$115.

An example is a striking frock of nasturtium taffeta, the quaintly paniered hips girdled with black velvet flowers. Priced \$48.

A simple frock of white chiffon with bright-lined girdle of satin and velvet flowers is also \$48.

An Ivory Jacquard crepe, the broad silver sash caught with mauve and purple dahlias, is \$67.50.

A velvet brocade in grayish-brown, with wisp-like draperies of grayish Georgette, is \$75.

A beautiful beaded Georgette in tones of blue and mauve, with sash of hyacinth blue and pink, is \$115.

There are many others of equal effectiveness.

(Second Floor)

Shirtwaists and Blouses at Savings of One-Third to One-Half

There isn't a woman who hasn't use for such waists and blouses as this disposal of samples and overlots offers her at a third to a half below regular prices.

Included are simple cotton waists priced at \$1.65, white voile waists with drawwork and hand-madeilet lace at \$3.85, tricolette overblouses at \$3.85, crepe de chine and Georgette blouses with real lace at \$5, and French overblouses of beaded crepe de chine at \$15. Many at half usual price.

(East and West Aisles)

"Beauty Is Its Own Excuse for Being"

Cleansing cream, 60c and \$1.20 a jar.

Youth and Beauty cream, 60c and \$1.15 a jar.

Skin cream, 60c to \$3.50 a jar.

Delicate skin cream, 75c a jar.

Cold cream, 25c tube, 35c and 50c a jar.

(Main Floor)

with prices carefully fixed, considering quality.

Prices reviewed and revised to November first that purchasers may have the benefit for the holidays without waiting to the New Year.

We do not believe in using the high prices of two and three years back in comparison with today when most of the prices have been reduced and gradually lowered, month by month.

We retain our customers who have found out that the kind of goods we sell are dependable and that for more than sixty years we have kept the faith of "good articles at right prices."

In these days of "wild adventuring" all over the United States, we are more particular than ever to do well by all who deal at these old corners.

For Encouragement of Business Men I Wish to Say

that we have had a good October.

We Have Kept Our Word

made public months ago, when we stated we would give to our patrons all the reductions we could procure from the makers of goods.

Our Kind of Storekeeping Is Old-Fashioned and Without Any Hurrahs

All the markets are open to us. We pay cash down on delivery of merchandise, when desired, and at all times take advantage of discounts.

The people we buy of like us because, with stores here and in New York, we are the continuous outlet for large quantities that help to maintain the many workers.

[Signed]

John Wanamaker

Nov. 1, 1921.

Bewitching Handbags of Brocaded Duvetyn

This newest of handbag fabrics is also one of the most beautiful ever. Fine silk duvetyn, brocaded in self checks and figures.

And the colors are delightful—copper, jade, navy, black and fur shades.

In various shapes and sizes, with covered, engraved metal and shell finish celluloid frames.

Prices \$5 to \$18.

(Main Floor)

For Women Who Like a Severely Plain Pump

There is elegance in every line of this new \$15 hand-turned pump. It is plain as a pipstern from medium toe to low French heel, but beautifully modeled and made. Many women will single it out especially for sport wear.

In black, patent leather or featherweight calfskin in dull black or tan, each with flexible turned soles.

(First Floor)

New Among Books Are These

"Under the Maples," by John Burroughs, \$2. A volume of posthumous essays, and one of the most enjoyable of the great naturalist's books.

"The Cruise of the Dream Ship," by Ralph Stock, \$4. In which the author bubbles with mirth from Devon to the South Sea Islands.

"Sinbad and His Friends," by Simon Strunsky, \$1.75. No other American humorist is quite in the same class with this one.

"Edge of the Jungle," by William Beebe, \$2.50. Bound for a lasting place on the shelves of the discriminating.

"Mysterious Japan," by Julian Street, \$4. Delightful Nippon impressions.

"Selected Letters of Friedrich Nietzsche," edited by Oscar Levy, \$3. In which we have the Nietzsche whom his mother and sister and intimate friends knew—a full-length portrait which is in some sense a vindication.

(Main Floor)

Good Silks for Practical Everyday Uses

A great many people ask us now for just these kinds of silks, for coat linings, overblouses, skirts and dresses. They are the good everyday staples, which can be found no better anywhere than at Wanamaker's. The color assortment throughout is excellent.

A good firm fancy-striped taffeta, bright or dark colors, at \$1.65, \$1.85 and \$2 a yard, 36 inches wide.

A conservative checked taffeta, yard wide, at \$2.

Printed foulards of the same width at \$2 a yard.

Printed satin liberty and printed radium, 40 inches wide, each \$3 a yard.

Soft printed taffeta, \$4, in 40-inch width.

(First Floor)

Much Giving of Colored Glassware

There never was so much giving of colored glassware and never such good reason for it.

Every piece of it is a gift of taste and worthiness.

And the range of selection is wide enough to suit practically everybody.

Prices go from \$2 for a pretty little compote up, through a most interesting variety, to an elaborate centerpiece with two candlesticks at \$60 a set.

Also there are flower bowls, flower vases, baskets, compotes, candlesticks, covered bonbon boxes, candy jars and foot tea sets.

(Fourth Floor)

Draperies to Put the Home in a Thanksgiving Dress

The feeling that the home should look its best for Thanksgiving is a very natural one.

There are sunny homes in which windows and doors must be newly draped and furniture newly covered between now and Thanksgiving Day.

Now is the time to begin.

For all such needs we have all the newest materials in great variety, including a good assortment of Sunfast materials, which were not to be procured during the war.

(Fifth Floor)

There's a Waiting List for These Fine Rugs

But fortunately there are enough of them to leave some for sale besides.

9x12 ft. Anglo-Persian Wiltons, \$120.

9x12 ft. Royal Worcester Wiltons, \$90.

9x12 ft. standard wool Wiltons, \$75 and \$84.

Seamless Axminster rugs—9x12 ft., \$56.50; 8x10.6 ft., \$52.50; 6x9 ft., \$32.50.

(Seventh Floor)

The Famous Hudson Bay Blankets Are Ready for Gunners

These blankets are world-famed, and for outdoor use they come about as near to absolute perfection as any blankets can.

They were made by the English manufacturer who supplies the Hudson Bay Company, and not only afford a maximum of warmth and protection against cold, but are almost waterproof as well.

Woven of a mixture of Australian and Siberian wools—all-wool, warp and weft—in size 72x90 inches, weight 6 pounds, in gray, in tan and in white, in the gray and the tan priced at \$15.50 and the white at \$15 each.

All have black borders.

(Sixth Floor)

WE SUSPECT that jade ear-rings have something to do with it, but anyhow there is a great vogue for imitation jade necklaces with pendants and delicate metal ornaments, and we are glad to announce some new designs which are especially charming. Prices are \$5 to \$13.50.

(Main Floor)

HAND-DIPPED candles are used by pretty nearly everybody and at present their prices are very small—10c to 50c apiece. There are six sizes and all the colors of the rainbow, perhaps some more—red, orange, yellow, purple, black, browns, old rose, green, gray and so on.

(Fourth Floor)

PAINTED shields for bondo lamps are made of parchment paper and sell at 50 apiece.

(Fourth Floor)

DO REMEMBER the bulbs—you will be glad you did when you see them blooming in the Spring grass.

Tulips, 5c each, 50c dozen, \$5.25 a hundred.

Daffodils, 6c each, 60c dozen, \$1.50 a hundred.

Hyacinths, 10c each, 75c a dozen, \$5.50 a hundred.

Chinese Bells, 10c each, \$1 dozen.

Narcissus, 4c each, 40c dozen, \$3.25 a hundred.

Pebbles, 5c package.

Wanamaker plant food, 15c a package.

(Fourth Floor)



Men's Fine Shoes in the London Shop

All these London Shop shoes are fine in fashion and from celebrated makers. Among them are some English shoes which some people consider the finest men's footwear in the world.

Brogues and regulation business shoes in high and low styles, straight lace and blucher models, straight tips and wing tips, plain and perforated, heavy and light soles. A great variety.

Leathers are tan Russic calfskin, black French calfskin, cordovan, Scotch grain and Norwegian veal. It is noteworthy that the finer tan shoes are light in color.

High shoes, \$14 to \$18 a pair.

Low shoes, \$12.50 to \$28 a pair.

English pigskin leggings, \$12.50 a pair.

English box cloth spats, \$5.

(The Gallery)

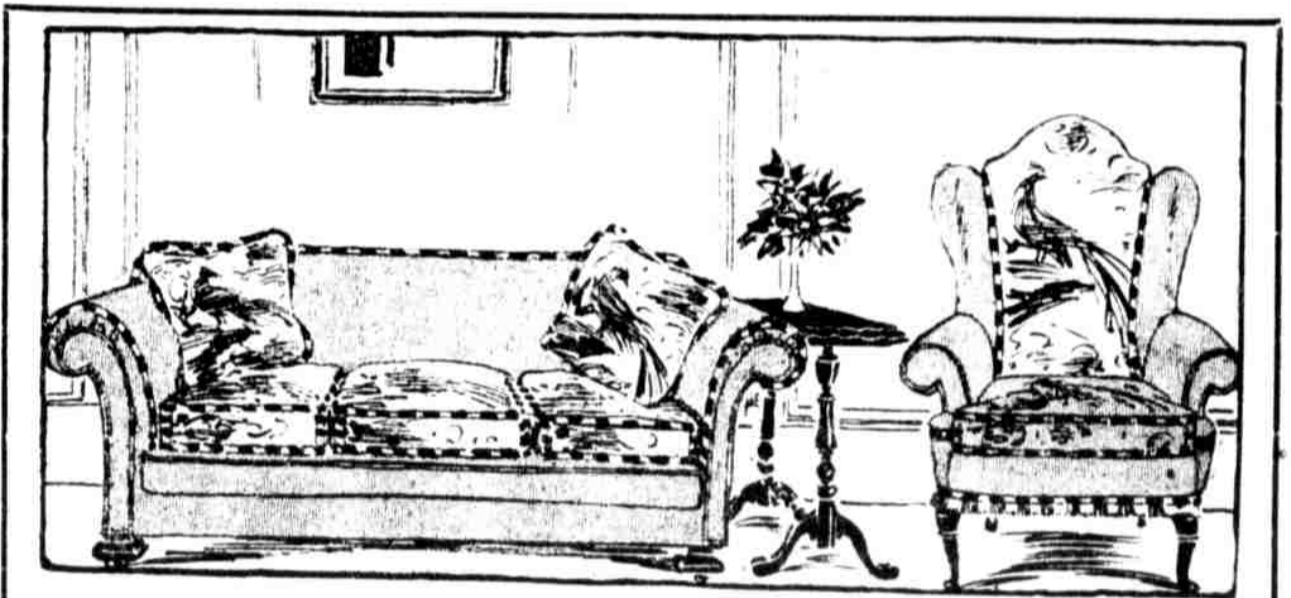
Men's Vienna Velour Hats Are Wonderful

In the softness of their texture and the richness of their colorings they have no equals, even in higher-priced velour hats.

This season's importation is unusually velvety and delightful in color, and this Vienna velour will still have its velvety surface when most other velour hats are getting rough.

Price \$12.

(Main Floor)



This Living-Room Furniture Is Back to Where It Was Six Years Ago—in Price

But the quality is as good as ever, or better.

People seem to be buying it at sight, that is, people who know what furniture of this class cost five, or six, or seven years ago, and who appreciate the opportunity of buying it for as little today.

Two grades are included in this collection.

One lot comprises davenports at \$70; rockers at \$40; easy armchairs at \$40, and high-backed winged armchairs at \$40.

These are a recent purchase from one of our regular suppliers.

The others are from our own stocks and are marked at new low figures—davenports, \$95; rockers, \$55; easy armchairs, \$55 and winged fireside chairs at \$60.

All of the pieces in both groups are overstuffed and upholstered in tapestries of good quality.

Complete suits or individual pieces may be bought as you desire.

(Fifth Floor)