

BEWARE OF THE GOBLINS! THEY'LL BE ABOUT TONIGHT

'Tis Halloween and the Spirits That Prowl May Take the Form of "Dry" Enforcement Officers—Otherwise There's No Ban on Merrymaking

It's All Hallow's Eve tonight. The Goblin will get you if you don't watch out. It is well to be cautious, for no one knows what horrible form the Goblins will assume. They might impersonate prohibition enforcement officers, for instance—the new kind of prohibition enforcement officers.

There will be spirits about tonight—spirits of spooks, of witches and elves, and in some corners are spirits of the good of substantial kind, while in others alchemists with mace and still have been trying to conjure up a few spirits of their own.

Merrymakers will poke through the streets tonight, fantastically garbed, on their way to festival and masked parties. Strange rites are prescribed for the finding of one's lover, and proving his or her constancy.

One good way to discover whether a love is true, or only pretends to be this. Into a fresh new candle stick two needles, one pointing east and west and the other pointing north and south.

TRAVELING POSITION—A well-known Chicago firm doing a nation-wide business has several openings for well-educated women with personality, culture and refinement.

Dougherty's Faultless English Down Furniture Most Luxurious and Exclusive of All

Davenport Chaises Longues and Chairs Dougherty Designing, Materials and Workmanship are responsible for this superlatively luxurious and good furniture, which is now the invariable choice of those who have homes of character.

Dougherty's Faultless Bedding Hair Mattresses Box Springs Bedsteads 1632 Chestnut Street

Importers, Designers and Makers of Women's and Children's Apparel of the Highest Character for more than twenty-six years

Gowns Wraps Suits Fur Blouses Petticoats MILLINERY SWEATERS HATS LINGERIE CHILDREN'S APPAREL

HARRIS CORNER CHESTNUT TWELFTH

For Tuesday 150 Blouses at 5.95

One hundred and fifty blouses and over-blouses in georgette, crepe de chine, beaded and embroidered. Some trimmed in contrasting shades, including the new Autumn colors. Navy, black, Mohawk, Fingi, Yellowstone, white and flesh.

Smart Plaid Skirts 7.95

Strikingly effective new models fashioned of the highest quality All Wool Prunella Cloth in both stripes and plaids. Box-plaited styles are favored for the striped designs, alternating solid colors with stripes, though side plaids are also featured. Navy Blue, Brown and Black are the predominating colors. Sizes 26 to 42-inch waistbands.

Franklin Used Cars Better Values Than New Low-Priced Automobiles

Here are automobiles with 80 to 90 per cent of their original service still in them. Their cost to you is only from 40 to 50 per cent of their original price—Yee!

In buying a new car you pay for the fact that it's new. It's different with these good used cars. You pay only for transportation value.—Common sense!

No war tax and no freight to pay, as in the case of new cars.—Saving!

Come in and look at the following big-value used cars:

- Franklin 9-A ROADSTER \$650
Franklin 9-A TOURING 900
Franklin 9-A SEDAN 1500
Franklin 9-B TOURING 1350
Franklin 9-B CABRIOLET 1500
Franklin 9-B SEDAN 2000
Franklin 9-B TOURING 1850
Cadillac Type 51 TOURING..... 300
Essex 1919 TOURING 600
Stutz 1920 6-Pass. TOURING..... 1900
Hudson 1919 TOURING LIMOUSINE 2000

You can arrange payment terms on any of our used cars. We'll accept your old car as part payment.

FRANKLIN MOTOR CAR CO. 2314-22 Market Street Spruce 8561

J. H. DIVER, Manager Used Car Department

the head three times and then throw it. Count three, and then go look at the candle. Then, with bated breath, light the taper and watch it burn. If it passes the needles and they fall down the sides of the stick, all is well—the lover is true. But if the candle goes out, beware!

Strange, perhaps, but true; most of the stunts peculiar to this night relate to the finding of lovers. This one never fails. Pare a great red apple, forming a long wiggly strip of peeling like a ribbon. Twist it over the ends of the candle. Then, with bated breath, light the taper and watch it burn. If it passes the needles and they fall down the sides of the stick, all is well—the lover is true. But if the candle goes out, beware!

ASCO ASCO ASCO AMERICAN STORES CO. ASCO ASCO ASCO



A Trainload of Flour To Be Sold at the Lowest Price in Years!

And All Mill Brands 12-lb. bag 55c Gold Seal Flour Your choice of Gold Seal, Gold Medal, Pillsbury or any brand in stock.

The Mark of Quality

The satisfaction born of quality lingers long after the price is forgotten. For more than thirty years, we have proved that Quality Counts.

ASCO Corn Flakes, ASCO Buckwheat, ASCO Farina, ASCO Pancake Flour, ASCO Oleomargarine, ASCO Golden Syrup, ASCO Peanut Butter, ASCO Ginger Ale, ASCO Apple Juice, ASCO Macaroni, ASCO Pretzels, ASCO Spaghetti, ASCO Cider Vinegar, ASCO Mustard, ASCO W. D. Vinegar, ASCO Pork and Beans, ASCO Threaded Codfish, ASCO Maine Corn, ASCO Boneless Codfish, ASCO Sifted Peas, ASCO Baking Powder, ASCO Extra Sifted Peas, ASCO Black or White Pepper, ASCO Asparagus, ASCO Bread Crumbs, ASCO Sliced Bacon, ASCO Cracker Meal, ASCO Dried Beef, ASCO Ammonia, ASCO Corn Starch, ASCO Bluing, ASCO Jelly Powder.

Gold Seal Oats 10c Babbitt's Best Borax Soap 4 Cakes for 25c

ASCO Teas 12c Rich Creamy CHEESE, lb., 25c Fels Naptha Soap, P. & G. Naptha Soap, Choice White Potatoes 11c

Victor Bread 6c Only the purest ingredients are used in making this delicious bread. And our bakers are artists in their line.

Victor Raisin Bread, loaf 10c Asco Peanut Butter, lb 15c

Loella Butter lb 58c Big, Meaty Selected Eggs doz. 45c

Richland Butter, lb 50c Timely Suggestions Asco Cocoa, 1/2 lb 15c

Need Any of These? Star Soap, Rinsos, Fresh Lima Beans, Garden Spinach, Sauer Kraut, New Pack Peas, Snider's Tomato Soup, Calif. Seedless Raisins.

ASCO Coffee lb 25c Other coffees of the same high grade as Asco Coffee are selling elsewhere for 40c and 45c per lb., but our Producer-Consumer Plan enables us to sell this splendid coffee for little more than half its real value.

Tuesday Special Make it a point to visit an Asco Meat Market and learn why our customers are increasing so rapidly. Two hundred Asco Meat Markets scattered here and there for your convenience—and every one operated under the policy—"not cheap meats but the best meats cheap."

TUESDAY ONLY Rump Steaks or Round Roasts lb. 22c

Meat you'll enjoy to the last delicious bite. New Made Sauerkraut, quart 10c Half Smokes, lb. 16c

These Prices effective in our Phila., Camden and Suburban Stores and Meat Markets

STRAWBRIDGE & CLOTHIER

If You Have a Charge Account at This Store

—And if you have not, now is a good time to open one—

All Merchandise Purchased from November 1st to December 31st, Inclusive, may be Paid for in January

The plan originated by us eleven years ago has been thoroughly tested during these years, and has proved to be the most practical and satisfactory means ever devised for inducing early holiday shopping.

There was a time when many of our charge customers showed a disinclination to buy gifts in November because of the rather heavy buying of clothing and practical family supplies always necessary in November—preferring to keep down the month's expenditures and put off their Christmas shopping until after the November bill was paid. But there is no reason for such delay now.

NOTE—In order to maintain our regular routine system of bookkeeping, and also that you may check up your purchases, A BILL WILL BE SENT YOU USUAL ON DECEMBER FIRST, including all purchases made on November 1st and throughout the month of November. This bill may be paid in December, if you so desire, but you are invited to take advantage of the privilege of paying for all purchases made during the TWO MONTHS when you receive your bill for December purchases.

BUY NOW AND PAY IN JANUARY

Children's Warm Sleeping Garments Little folk will sleep snug and warm in these well-made white or striped OUTING FLANNEL Garments.

Night Gowns—\$1.00 to \$2.95 With collar or collarless. Sizes 4 to 14 years.

Night Drawers—75c to \$1.50 With feet or without. Opening in back, with drop-seat. Sizes 4 to 8 years.

Pajamas—\$1.25 to \$2.25 Two-piece style. Sizes 8 to 14.

White Outing Flannel Band Petticoats, 4 to 12 year sizes—50c

White Outing Flannel Princess Slips, 6 to 12 year sizes—75c to 95c.

Over-Blouses Of Crepe Georgette and Crepe de Chine Several models smartly tucked; many hemstitched effectively, some trimmed with novelty braid and buttons, others elaborately beaded and embroidered.

For Young and Old Out-of-Doors Stories, \$1.00 By Major C. G. D. Roberts

Wonderful short stories with the true spirit of the out-of-doors, interpreting animal nature in a remarkable way. The following—

The Story of a Backwoods Police Dog; The Secret Trails; The Backwoodsmen; Kings in Exile; Nighthawk; Yellowstone; Hoop and Claw; The Feet of the Furtive; Children of the Wild—\$1.00 each.

Boys' Warm Clothing at Special Prices SUITS with two pairs knickerbockers \$12.75

MACKINAWs, of blanket cloth, 8 to 12 years \$12.75

OVERCOATS of chinchilla cloth, 3 to 8 \$12.75

Mourning Millinery Turbans and close Hats for the matron, and smart large Hats for the younger woman.

All-Wool Tricotine, 54 Inches Wide Extraordinary Saving at \$3.75

New and Unusually Fine 16-Button Kid Suede Gloves

Hundreds of Women's Dresses At Lowest Prices This Season

Special Purchases and Dresses Made up at Our Price

Several hundred fresh, new Dresses appear for the first time to-morrow, at prices that will make you rub your eyes and look again. The models are beautiful—the very last word in style; they are of fine materials, well made, and in styles, kinds and colors they are just what women desire most.

One Hundred Worst Jersey Dresses at \$12.75

Embroidered Worst Jersey Dresses at \$20.00

Tricotine, Serge and Poiret Twill Dresses \$25.00

Wonderful Values in Extra-Size Dresses \$25.00 \$30.00 \$32.50 \$42.50

ONE HUNDRED NEW TRICOTINE DRESSES in sizes 42 1/2 to 52 1/2, in tunic, redingote and basque effects, embroidered or trimmed with silk braid or braid embroidery. New sleeve effects, vestees of lace and crepe Georgette. Black and navy.