#### REWARE OF THE GOBLINS! THEY'LL BE ABOUT TONIGHT

Tis Halloween and the Spirits That Prowl May Take the Form of "Dry" Enforcement Officers-Otherwise There's No Ban on Merrymaking

prohibition enforcement officers.

spirits of spooks, of witches and elves, to the finding of lovers, and in some cellars are spirits of the This one never fails: Pare a great good of dsubstantial kind, while in red apple, forming a long wiggly strip others alchemists with mash and still of peeling like a ribbon. Twirl it over have been trying to conjure up a few spirits of their own.

Merrymakers will press through the strests tonight, fantastically garbed, on their way to festival and masked parties. Strange rites are prescribed for the finding of one's lover, and proving his or her constancy.

One good way to discover whether love is true, or only pretends to be, s this. Into a fresh new candle stick two needles, one pointing east and west and the other pointing north and south.

TRAVELING POSITION — A well-known Chicago firm doing a nation-wide business, tas several openines for well-educated women with personality, culture and refinement, between 27 and 40, who are free to travel. We will pay railroad fare, salary and commission. Position worth 175 per week. This is an opportunity for only a few days. See Miss Katherine Edie, Hotel Adelphia.

It's All Hallows' Eve tonight. They should be stuck midway between the Goblins'll git you if you don't watch out." It is well to be cautious for no one knows what horrible form the Goblins will assume. They might impersonate prohibition enforcement officers, for instance—the new kind of ficers, for instance—the new kind of

Strange, perhaps, but true; most of There will be spirits about tonight the stunts peculiar to this night relate



Wouldn't it be wise to let a good dentist look them over? When they are in good shape insure them sgainst decay by daily use of our Roses of Myrsh, which not only cleans and whitens, but also keeps the gums healthy. 35g a bottle. LLEWELLYN'S

1518 Chestnut Street

Dougherty's Faultless English Down Furniture Most Luxurious and Exclusive of All



Davenports Chaises Longues and Chairs

Dougherty Designing Materials and Workman ship are responsible for this superlatively luxurious and good furniture, which

of those who have homes of character. Each piece is produced to your exclusive order. Sample models to be seen and coverings

Dougherty's Faultless Bedding

Hair Mattresses

Box Springs 1632 Chestnut Street Bedsteads

IMPORTERS, DESIGNERS AND MAKERS OF WOMEN'S AND CHILDREN'S APPAREL OF THE HIGHEST CHARACTER FOR MORE THAN TWENTY-SIX YEARS SUITS

> For Tuesday 150 Blouses

One hundred and fifty blouses and overblouses in georgette, crepe de chine, beaded and embroidered. Some trimmed in contrasting shades, including the new Autumn colors. Navy, black, Mohawk, Fingi, Yellowstone, white and flesh.

PIEST FLOOR

#### Smart Plaid Skirts 7.95

Strikingly effective new models fashioned of the highest quality All Wool Prunella Cloth in both stripes and plaids. Box-plaited styles are favored for the striped designs, alternating solid colors with stripes, though side plaits are also featured. Navy Blue, Brown and Black are the predominating colors. Sizes 26 to 42-inch waistbands.

FOURTH FLOOR

## Franklin Used Cars

Better Values Than New Low-Priced Automobiles

Here are automobiles with 80 to 90 per cent of their original earvice still in them. Their cost to you is only from 40 to 50 per cent of their original price —Value! In buying a new car you pay for the fact that it's new. It's different with these good used cars. You pay only for transportation value.

No war tax and no freight to pay, as in the case of new cars .-

Come in and look at the following big-value used o	are:
Franklin 9-A ROADSTER	\$650
Franklin 9-A TOURING	900
Franklin 9-A SEDAN	1500
Franklin 9-B TOURING	1350
Franklin 9-B CABRIOLET	1500
Franklin 9-B SEDAN	2000
Franklin 9-B TOURING	1850
Cadillac Type 51 TOURING	300
Essex 1919 TOURING	600
Stutz 1920 6-Pass. TOURING	1900

Hudson 1919 TOURING LIMOUSINE 2000 You can arrange payment terms on any of our used cars. We'll accept your old car as part payment.

FRANKLIN MOTOR CAR CO. 2314-22 Market Street

Spruce 8561 J. H. DIVER, Manager Used Car Department

the head three times and then throw it.

Count three, and then go look at the initials of the "right" man or the "right" girl.

With the revealing of such secrets

With the revealing of such secrets

We story goes, make the initials of the "right" girl.

With the revealing of such secrets

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A Trainload of Flour To Be Sold at the Lowest Price in Years!



And All Mill Brands 12-lb. bag

Gold Seal (5-th Bars) . . . . 27c Gold Seal (%-bbl Bags) . . \$4.40

Your choice of Gold Seal, Gold Medal, Pillsbury or any brand in stock.

The Mark of Quality
The satisfaction born of quality lingers long after the price is for-

gotten. For more than thirty years, we have proved that Quality Counts. Among thousands and thousands of housewives in four States, the name-plate is the sign of the gateway to "good goods and low prices-the Stores where your money goes the farthest and quality counts. Into hundreds of thousands of homes the trademark "Asco" has carried its message of quality until it is synonymous with "the best." Below

1 C MI	mbers of the Asco Quality Family:
Asco Corn Flakespkg 7c	Asco Buckwheatpkg 10c
Asco Farinapkg 10c	Asco Pancake Flourpkg 10c
Asco Oleomargarinelb 25c	Asco Golden Syrupcan 9c
Asco Peanut Buttertumbler 9c	Asco Ginger Alebot 121/2c
Asco Macaronipkg 9c	Asco Apple Juicebot 121/2c
Asco Spaghettipkg 9c	Asco Pretzelslb pkg 19c
Asco Mustardjar 12c	Asco Cider Vinegarbot 16c
Asco Pork and Beanscan 9c	Asco W. D. Vinegarbot 12c
Asco Maine Corn	Asco Threaded Codfishpkg 9c
Asco Sifted Peas can 19c	Asco Boneless Codfishbrick 19c
Asco Extra Sifted Peascan 25c	Asco Baking Powdercan 5c, 9c, 17c
Asco Asparagus	Asco Black or White Pepper pkg 5c
Asco Sliced Baconnkg 17c	Asco Bread Crumbspkg 10c
Asco Dried Beet	Asco Cracker Mealpkg 10c
Asco Corn Starch	Asco Ammoniabot 9c
Asco Jelly Powderpkg 9c	Asco Bluingbot 7c

Thoroughly steamed and rolled. Cook quickly. The choicest White Oats you've ever

I One can Babbitt's Borax Soap Cleanser Cakes 25c FREE with every four cakes.

Note!

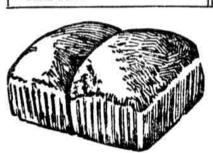
16 lb. pkg., 23c; lb. pkg., 45c From the quaint tea gardens of the Orient comes the fragrant Asco Tea. Five master blends: Orange Pekce India Ceylon Old Country Style Plain Black Mixed

CHEESE, Ib., 25c

Fels Naptha Soap 1 51/2c cake P. & G. Naphtha Soap 5 for 27c

Babbitt's Best

white Potatoes (3% lbs) 11c



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BITTE O

# Victor

Only the purest ingredients are used in making this delicious bread. And our bakers are artists in their line.

Victor Raisin Bread, 10af 10c If your body needs iron, eat Victor Raisin

Asco Peanut Butter, 15 15c Made from the choicest peanuts grown "down Ole Virginny."



Richland Butter, 16 50c

Big, Meaty Eggs doz. 45c They are eggs you can be sure of. We guarantee twelve good ones in every dozen.

Timely Suggestions Mixed Vegetables ... 3 cans 10c Best Pink Salmon ... tall can 10c New Calif. Evap. Peaches ... 1b 19c New Calif. Evap. Apricots .lb 29c Best Pure Catsup ... bot 9c Pure Jellies ... ... glass 10c Minced Corned Beef ... 1b can 9c Princess Salad Dressing ... bot 25c

Asco Cocoa to 15 15c Rich and nourishing, A soothing, warming, body-briding beverage. Asco Milk can 51/2c, 12c Use it for your coffee, tea or puddings.

Need Any of These? Star Soap ..... cake 614c Rinso ... 3 for 20c
Fresh Lima Beans ... can 15c
Garden Spinach ... big can 15c
Sauer Kraut ... big can 15c
New Pack Peas ... can 124c
Snider's Tomato Soup big can 10c
Calif. Seedless Ralsins pkg 20c



Other coffees of the same high grade as Asco Coffee are selling elsewhere for 40c and 45c per lb., but our Producerto-Consumer Plan enables us to sell this splendid coffee for little more than half its real value.

Tuesday Special

Make it a point to visit an Asco Meat Market and learn why our customers are increasing so rapidly. Two hundred Asco Meat Markets scattered here and there for your convenience and every one operated under the policy—"not cheap meats but the best meats cheap," TUESDAY ONLY

> Rump Round

Steaks or 1b. 22c

Meat you'll enjoy to the last delicious bite. New Made Sauerkraut, quart 10c Who doesn't enjoy Pork and Sauerkraut?

Half Smokes, 1b. 16c These Prices effective in our Phila., Camden and Suburban Stores and Meat Markets

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## STRAWBRIDGE & CLOTHIER



## Winter Overcoats Ready for Men

Matchless in Style, Dependable in Quality, Faultless in Tailoring, Attractive in Price

A great, carefully selected assemblage of veritable masterpieces of tailoring art. A complete, sensibly priced assortment that insures satisfaction to every man. Many different priced groups between \$25.00 and \$78.00-with these outstanding-

#### Good-looking Ulsters and Ulsterettes at \$25

A new low price for Overcoats OF THIS CHARACTER. Everything pertaining to them-style, fabric, tailoring and finish-is of a

> Wonderful Overcoats at \$33, \$38 and \$40

Three exceptional groups of as fine a lot of Overcoats as we have ever had the pleasure of showing. Beautiful fabrics, tailored with exacting care, in styles of exclusive distinction. They are the best Overcoats we have seen in many years at these prices.

English Overcoats, Crombie Overcoats, \$58.00 \$78.00 Scotch Overcoatings. Scotland's finest Crombie Over-

tailored by 'ile..ton & Wright, of coatings, made up by one of America's greatest tailors, into London, in styles that unmistakably bespeak their British origin. Overcoats of unusual distinction.



Mourning Millinery \$3.50 \$3.95 \$4.95

Turbans and close Hats for the matron, and smart large Hats for the younger woman. Trimmed with beads, pins and plaited rib-bons in the newest effects of the season — one lovely example shown in the sketch at \$3.50. Mourning Veils, \$1.50 to \$3.00. Second Floor, Market Street, West

New and Unusually Fine 16-Button Kid Suede Gloves

In a lovely new shade called "nude," that gives a very smart touch to the costume, pique-sewn and with Paris point on the backs. Also in a delicate pearl gray, overseam-sewn. Price \$8.00, Alsie 12. Market Street

All-Wool Tricotine, 54 Inches Wide

Boys' Warm

Clothing at

Special Prices

OVERCOATS of chinchilla

Strawbridge & Clothier-

8 to 18 years.

Extraordinary Saving at \$3.75 A rare value, for this is fine

Tricotine in the 54-inch width that cuts to best advantage. Sponged and shrunk and ready to make into smart costumes. In navy blue, reindeer, beaver, Burgundy and dark green shades-\$3.75 a yard.

### If You Have a Charge Account at This Store

-And if you have not, now is a good time to open one-

All Merchandise Purchased from November 1st to December 31st. Inclusive, m a y be Paid for in January

The plan originated by us oughly tested during these years, and has proved to be the most practical and satisfactory means ver devised for inducing early holiday shopping.

There was a time when many of our charge customers showed a disinclination to buy gifts in November because of the rather heavy buying of clothing and practical family supplies always necessary in November-preferring to keep down the month's expenditures and put off their Christmas shopping until after the November bill was paid. But there is no reason for such delay

NOTE-In order to maintain our regular routine system of bookkeeping, and also that you may check up your purchases. BILL WILL BE SENT YOU USUAL ON DECEMBER FIRST, including all purchases made on November 1st and throughout the month of November. This bill may be paid in December, if you so desire, but you are invited to take advantage of the privilege of paying for all purchases made during the TWO MONTHS when you reecive your bill for December purchases.

BUY NOW AND PAY IN JANUARY

#### Children's Warm Sleeping Garments

Little folk will sleep snug and warm in these well-made white or striped OUTING FLANNEL Garments.

Night Gowns-\$1.00 to \$2.95 With collar or collarless. Sizes to 14 years.

Night Drawers-75c to \$1.50 With feet or without. Opening n back, with drop-seat. Sizes 4 o 8 years.

Pajamas—\$1.25 to \$2.25

Two-piece style. Sizes 8 to 14. White Outing Flannel Band Petticoats, 4 to 12 year sizes-50c White Outing Flannel Princess Slips, 6 to 12 year sizes-75c to

Strawbridge & Clothier-

#### SUITS with two pairs Over-Blouses k nicker ... }\$12.75 Of Crepe Georgette MACKINAWS, of blanket and Crepe de Chine cloth, 8 to \$\\$12.75

Several models smartly tucked; many hemstitched effectively, some trimmed with novelty braid and buttons, others elaborately beaded and embroidered.

Mohawk, Yellowstone, bisque,

navy blue, brown, black and twotone effects-a beautiful assortment—\$10.00 to \$25.00. Strawbrides & Clothier-Second Floor, Centre

For Young and Old Out-of-Doors Stories, \$1.00

By Major C. G. D. Roberts Wonderful short stories with the true spirit of the out-of-doors, interpreting animal nature in a remarkable way. The following-

Jim, the Story of a Backwoods Police Dog: The Secret Trails: The Backwoodsmen: Kings in Exile; Neighbors Unknown; Hoof and Claw: The Feet of the Furtive; Children of the Wild-\$1.00 cach. Strawbridge & Clothier-Second Floor, Filhert Street, West

### Hundreds of Women's Dresses At Lowest Prices This Season Special Purchases and Dresses Made up at Our Price

Several hundred fresh, new Dresses appear for the first time to-morrow, at prices that will make you rub your eyes and look again. The models are beautifulthe very last word in style; they are of fine materials, well made, and in styles, kinds and colors they are just what women desire most.

Embroidered

Worsted Jersey

One Hundred Worsted Jersey Dresses at

Dresses at Plain-tailored slip-on model, black, navy, brown, bea er

and henna-made with tie girdle, and collar that can be worn

Smart Tunic Dresses, one in surplice style embrod p i in contrasting color; others aborately embroidered in a -tone. Navy, brown and taupe,

Tricotine, Serge and **Poiret Twill Dresses** 

Coat and panel models and smart basque effects with circular skirt. In navy blue and black, attractively beaded and

Wonderful Values in Extra-Size Dresses \$25.00 \$30.00 \$32.50

ONE HUNDRED NEW TRICOTINE DRESSES in sizes 421/2 to 521/2, in tunic, redingote and basque effects, embroidered or trimmed with silk braid or braid embroidery. New sleeve effects, vestees of lace and crepe Georgette. Black and navy.