

Store Hours, 9 to 5:30

For Tuesday

Two Million-Dollar-Stock Reduction Sale holds much of interest to you.

GIMBEL BROTHERS
MARKET CHESTNUT 10 EIGHTH NINTH

Monday, October 31, 1921

Gimbel Player-Piano Club closes November 12. \$395. Think of it!—and sent home on a first payment even as small as \$10.

For Tuesday

A Whole Month of November Goods at January Prices

We have determined to sell Two Million Dollars' of merchandise more than we buy in November---organizing the hitherto January reduction sale now, while most people are in need of most goods.

This means lowered prices on Gimbel-quality goods---a month of money-saving.

Tomorrow—Sale of Women's and Misses' Fur-Collared, Silk-Lined, Hand-Tailored Bolivia Coats at



\$59 Values \$75 up to \$125

And this year's best \$75 to \$125 coats couldn't hold a candle to them!

**Huge, Beautiful Fur Collars
Rich, Hand-Set Linings
Hand-tailoring and Finishing
Every Sleeve Known to Paris
Over Fifty Styles to Choose From**

Beaver collars and beaver furs have fairly soared in price since—luckily, since!—we bought. Squirrel collars—same story! Nutria, mole, wolf, Australian opossum, raccoon—every fashionable collar-fur is among them.

Mostly Bolivias—Bolivias de Luxe—and Pollyannas and Normandies—and Deep Pile Bolivias.

Browns—Zanzibar, Malay, cocoa, deer, marabout. Blues—glorious Sorrento: ever-dependable navy. And such rich black! Misses' sizes for ages 14 to 20. Women's sizes, including even some extra sizes. —Gimbels, Salons of Dress, Third floor

11,396 Men's Suits and Overcoats (Second Floor) At Reduced Prices in the Anniversary Sale

Suits and overcoats to meet the requirements of every man, as to style, fineness and serviceableness—

At the Year's Lowest Prices

—and that, too, right at the time you expected to pay full prices.



146 Suits and Overcoats were \$45	Now \$25	684 Suits and Overcoats were \$70	Now \$47
578 Suits and Overcoats were \$40	Now \$33	818 Suits and Overcoats were \$65	Now \$47
686 Suits and Overcoats were \$35	Now \$33	986 Suits and Overcoats were \$60	Now \$47
980 Suits and Overcoats were \$50	Now \$33	786 Suits and Overcoats were \$85	Now \$57
582 Suits and Overcoats were \$45	Now \$33	642 Suits and Overcoats were \$80	Now \$57
1186 Suits and Overcoats were \$60	Now \$37	916 Suits and Overcoats were \$75	Now \$57
972 Suits and Overcoats were \$55	Now \$37	133 Overcoats & Great Coats \$125	Now \$67
868 Suits and Overcoats were \$50	Now \$37	93 Overcoats & Great Coats \$110	Now \$67
		162 Overcoats & Great Coats \$95	Now \$67
		278 Overcoats & Great Coats \$90	Now \$67

2786 Men's Suits and Overcoats

In the Subway Store

437 Suits and Overcoats Were \$30	now \$17.50
496 Suits and Overcoats Were \$27.50	now \$17.50
742 Suits and Overcoats Were \$25	now \$17.50
278 Suits and Overcoats Were \$45	now \$27.50
391 Suits and Overcoats Were \$40	now \$27.50
422 Suits and Overcoats Were \$35	now \$27.50

FOR BOYS

1262 Boys' Suits, many with extra trousers; also Overcoats and Mackinaws. Now Regularly \$15, \$16.50 & \$18	\$9.50	1884 Boys' Suits with extra trousers; also Overcoats and Mackinaws. Now Formerly \$22.50, \$25 and \$27.50	\$18.50
1428 Boys' Suits, many with extra trousers; also Overcoats and Mackinaws. Now Formerly \$18, \$20 and \$22.50	\$13.50	1166 Boys' Suits with extra trousers; also Overcoats. Now Formerly \$30 and \$35	\$23.50
846 Boys' Suits with extra trousers; also Overcoats. Formerly \$35, \$40 and \$45	\$28.50		

“Enter, Madame” For Here is a Sale of the Better-Class Gowns For Both Women and Misses

\$33 For Gowns Worth \$49.75, \$55, \$65 up to \$75



Gowns with all the dainty mystery of “Mary Rose”. Gowns that even “Mr. Pim” couldn't quite “pass by!” Gowns that are all smart dignity. Gowns that are all “texture”—you have to look twice at them to sense their full beauty—but you don't tire of them! Gowns that incite a little gasp of delight over the sheer audacity of scarlet leather strappings, or daringly placed embroidery.

Fabrics

Satin-faced Canton crepes. Heavy Canton crepes. The new “Pebble-Canton” crepes. Twill-cord (suppler, drapy-ier than tricotines). Tricotine (the best street fabric for three-quarters of the entire year!) Chiffon-velvets. Lace-and-satin combinations. Chiffon-velvets with embroidered Canton crepe tops.

Features

Bead-embroidery in the new “violine colors.” “Flying” and “loop” and “fish-tail” panels—faced with king's blue or with violine or green—or flame—or the loveliest new henna. Adaptations of Jenny models, adaptations of Lanvin creations. Tricotines with red leather disks held on by bullet buttons. Slashed redingotes. Monkey fur. Pompons, elongated sides, ostrich motifs, heavy grape-motif embroidery, new sash-styles, circ braids, cellaphane braids. Gowns with Bulgarian embroidery just on the sleeves and just down the sides.

\$18.75

For Gowns Worth \$25, \$27.50, \$35 up to \$39.75

This is one of the \$33 Gowns

Lace dresses over satins. Beaded tricotines. Braid-trimmed tricotines. Embroidered Canton crepes. Paneled Roshanara crepes. Bead-fringed Canton crepes—in cape-effect.

Crepes de chine with steel-beaded Georgette sleeves.

Velveteen Basque Dresses. Crepe-back satins. Satins with elaborate laggoting. Crepes de chine, with ribbon ends. Crepe-back satins embroidered all over. Crepes de chine with leather collars and cuffs. Twill-cords and Poiret twills and tricotines.

Sizes in Each Price Group

Misses: 14, 16, 18 and 20.

Women's: 36 to 44. Some “extra size” styles included.

—Gimbels, Salons of Dress, Third floor



Misses' Braid-Trimmed Tricotine \$18.75

Misses' Beaded Canton Crepe \$33

Misses' Canton Crepe and Chiffon Velvet \$33

Women's Embroidered Canton Crepe \$33