Tuesday—LAST & FINAL Day of this Epoch-Making Sale

$400,000 "NO PROFIT" SALE

With this phenomenal Sale drawing to a close, the Frank & Seder Store has resolved to CONTINUE TO STIMULATE BUSINESS with every facility at its command.

THE FRANK & SEDER STORE SAYS, "THANKS"

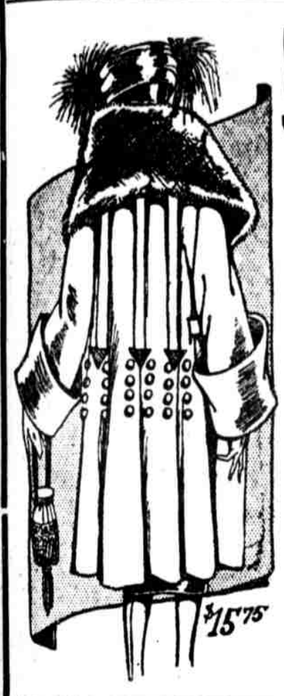
THANKS— to the **PHILADELPHIA PUBLIC** who have so heartily supported this sale, that we have rolled up what we believe to be the largest volume of business ever done by a specialty store during this brief period.

THANKS— to the **MANUFACTURERS** and **JOBBERS** who have so patriotically sacrificed in this great Frank & Seder "No-Profit" Sale to help create jobs.

FRANK & SEDER
Eleventh and Market Streets

THANKS— to the **GOOD MERCHANTS** in Philadelphia and the Nation, who, recognizing the wisdom of "No-Profit" Sales have themselves inaugurated similar sales.

THANKS— to the **FRANK & SEDER STORE FAMILY**—our entire group of loyal men and women, boys and girls, who, each in their station, did their full share to CARRY ON—during business hours and after business hours.



560 COATS at Cost

Your Last and Only Chance Tuesday

Fur Trimmed Coats

All lined with silk and warmly interlined. Perfectly stunning coats—Not to be judged by the price.

Bolivias
Suedines
Silvertips
Silvertones

$15.75

50 Sports Coats
AT COST
New Fall models in Polo Cloth; all full lined. Come — last chance. $7.75

COATS
AT COST
Final day, at... Fur trimmed models — lined throuout. Splendid, warm materials. 12.75

Individual Coats at Cost

All silk lined and warmly interlined. Australian opossum, nutria, wolf and Sealette trimmings.

Normandy
Bolivia
Suedines and
Chamoistynes

$19.50

FRANK & SEDER—FIRST FLOOR

750 DRESSES at Cost

Don't fail to be here Tuesday; Your Last Chance

SUITS

Women, This Wonderful Sale Ends Tuesday Night—So Come Early.

3-Piece Jersey Suits $7
Smartest models in new Fall shades of Copen, brown, oxford and navy.

Buy a 3-Piece Suit
You are dressed in a smart jumper frock when you remove your coat.

Fur Trimmed Suits
Actually at Cost

Marvelous suits—each an example of perfect tailoring and fashioning. $16.75

Velour delaine, broadcloth and finer materials usually found in highest grade suits.

SECOND FLOOR

Roshanara Crepe Dresses

The Dresses are perfectly gorgeous—no other word can describe them. All are the very newest models with beads (in the oddest ways) distinguishing them. Also fur trimmed and embroidered styles in $7.25

Canton Crepe Dresses
AT COST
Also Roshanara, Crepes, Poiret Twills and Tricotines. Final Opportunity. 10.75
FOURTH FLOOR

TRICOTINE DRESSES
AT COST
Also Canton Crepes with monkey fur, Satins, Taffetas and Serges. $4.75
FOURTH FLOOR

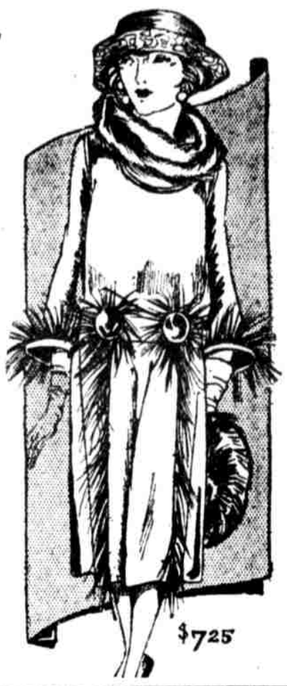
Canton Crepes
Crepes de Chine
Beaded Tricotines and Serges

Poiret Twill Dresses at Cost

Come—make it a point to be here early; such an opportunity won't arrive soon again.

Also Tricotines, Canton Crepes, Roshanara Crepes and Charmeuse. $16.75

FRANK & SEDER—FOURTH FLOOR



Street Floor Items at Cost

Corsets at Cost
Heavy coutil corsets—with six hose supporters. Sizes 19 to 23. 55c

Lace Front Corsets
Of heavy coutil. Well boned. Good supporters. 75c

300 Blanket Robes
At cost. Women's satin trimmed blanket bath robes. *One to a customer.* $2.20

Hand Bags at Cost
Women's Velvet and duvetyn bags in all wanted colors. At cost, $1.46. $1.46

Women's Sport Hose
Women's woolen sport hose in heather mixtures. All sizes. 38c

Women's Underwear
Vests with long sleeves, ankle length pants; all fleece lined. Regular and extra sizes. 51c

Trimmed Silk Velvet Hats

Last time at Cost Tuesday! Stunning hats—beautifully trimmed. $1.50
Fifth Floor

We can't begin to let you know about the styles and colors here—space is too limited. Come, see the hats!

New Duvetyn Hats
Stunning duvetyn, panne and Lyons velvets—lovely quality hats, smartly trimmed. $2.50
FIFTH FLOOR

MEN'S Furnishings at Cost

Men's Flan. Night Shirts
Heavy flannelette night shirts to go at the exact cost. 84c

Men's Union Suits
Cotton ribbed and wool mixed union suits. The Last opportunity. 98c
THIRD FLOOR

Silk Stripe Madras Shirts
Men's woven silk stripe shirts to go at actual cost. $1.42

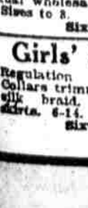
Men's Cape Gloves
Capeskin gloves at cost. Your final chance—the last day. 80c
THIRD FLOOR

At Cost! Men's Shirts
And this is the last day of the great No-Profit Sale. 97c

Men's Cotton Socks
Fine cotton socks in black only. At cost. 12c
THIRD FLOOR

Tuesday—Last Day

GIRLS' Coats
At Cost



6 to 14 sizes in Polos and Pompoms shawl collars of self material. $4.75

Kiddies' New Tub Dresses
2- to 6-year sizes in Amoskeag plaid gingham with sashes and pockets. 75c
SIXTH FLOOR

Tuesday—Last Day

Boys' All Wool O'COATS

Newest models for winter wear; sizes 2½ to 8. Come, take advantage of this sale tomorrow. $2.75

Boys' Blouses
6 to 16 sizes in fine percales and flannels. 44c
THIRD FLOOR

Tuesday—Last Day

Last Day at Cost! 1800 Army BLANKETS

Medium & Larger—Wool and Wool Mixed Grey and Khaki Army Blankets

$1.88

Limit 2 to a Customer

The famous gray and khaki army blankets. Medium and large sizes with woven stripe borders. Edges strongly shell stitched. The most wonderful values ever offered Philadelphia women.

SECOND FLOOR—BALCONY

Tuesday—Last Day

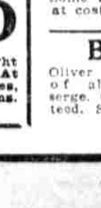
At Cost! Women's High Shoes

Women's comfortable leather Shoes with smart contrasting colored tops. Selling absolutely at cost. $1.50

3-Strap Slippers
A wind-up offering of strap slippers that should attract hundreds of women. $2
Shoe Balcony

Tuesday—Last Day

300 Fur Coats
At Cost



Fine French Coney fur coats. Sports length; richly silk lined. Brown and taupe shade. $25

235 Fur Coats
At Cost! Choice of genuine Laskin Seal Coats and Dolmans. Marmot, Mole, Nutria, Muskrat and Leopard Cat Coats. Plain and trimmed. $99
Second Floor

AT COST

Last Day—Tuesday

Infants' Shoes
Black and brown shoes at the exact wholesale cost. 65c
Upper Balcony

Wool Plaid Skirts
Also plain black and navy serge skirts in extra sizes. $2.75
Second Floor

At Cost—Fall Skirts
Black and white checked and striped skirts. 88c
Second Floor

Silk Petticoats
Silk jersey, taffeta and messaline petticoats at exact cost. $2.50
Second Floor

Kiddies' Sleepers
Flannelette sleepers with feet. At the exact cost. Sizes 2-6. 38c
Sixth Floor

Kiddies' Coats—at Cost
Corduroy and cloth coats. All lined and some interlined. Sizes 2-6. $2.75
Sixth Floor

Infants' Coats—At Cost
White chinchilla coats. Pearl button trimmed. At the actual wholesale price. Sizes to 3. $2.50
Sixth Floor

Girls' Serge Dresses
Regulation dresses. Collars trimmed with silk braid. Pleated skirts. 6-14. $2.50
Sixth Floor

MEN

The Last Chance To Buy At Cost

OVERCOATS & SUITS

Third Floor

$14

A wonderful group at actual cost. Fine wool suits in newest models and patterns and

Plaid Back Ulsters, Ulsterettes, Soft Finish Fabric Overcoats, Tweeds, Double Breasted Coats and Suits. Newest Raglan Shoulders, Full Belts and Back Belted. All Sizes.

AT COST

Last Day—Tuesday

Women's Undermuslins
At cost. Extra size, tailored top gowns and regular size chemise. 36c
Street Floor

Ex. Size Flannelette Gowns
Extra size flannelette gowns in neat stripe patterns. At exact cost. 83c
Street Floor

Women's Union Suits
Heavy ribbed fleece-lined union suits with low or high neck. 87½c
Street Floor

Children's Stockings
Cotton ribbed stockings at actual cost. Last day. 10c
Street Floor

Children's Underwear
Heavy ribbed fleece lined vests and pants. At cost. 31½c
Street Floor

Fine Voile Waists
Plain white and color combinations in dainty trimmed and tailored styles. 50c
Street Floor

Tussah Silk Waists
Dainty styles in white, flesh and colors. Also voile waists. All sizes. At cost. 75c
Street Floor

Smart Silk Blouses
Georgette, crepe de chine and tricolette blouses, at cost. $2.25
Street Floor

LAST DAY SUBWAY SALE

COATS At Cost

Tuesday—last day—your last chance to buy marvelous coats at cost.

Sports Coats
$2.75
Warmy, wooly polo coats—ideal for sport or general wear. Belted and pleated back models. At cost. Come early.

Luxurious Winter COATS
$6.50
Styles exactly like high priced coats. At exact cost.
Warm velours, plushes and silvertones; belted. Women's and misses'.

Fur-Trimmed COATS
$9.50
We do not make a cent of profit on them. They're at cost. Heavy winter, velour, polo, silvertone and plush coats with fur. Kerami or self collars.

Amoskeag Gingham HOUSE DRESSES
Neat styles, attractive enough for street wear.
84c

DRESSES 50c

Women's and misses' serge jumpers; plain colors and checks. Also misses' 2-piece serge dresses.

Embr. Serge DRESSES $1.35
At Absolute Cost!
Marvelous values in embroidered serge dresses. Come early; it's your last chance to buy at cost.

At $3.75
At Cost! Smart velours, velveteens, serges, satins and embroidered tricottines. At exactly cost—$3.75.

At $5.00
Rich satin dresses, beaded. All wool tricolines. Favorite Peter Pan jerseys and nighthouette dresses. Also smart velours and serge dresses at $5.

SUITS

Here's your chance—a last opportunity to get a suit at COST.

Smart Suits $2.50
At cost! They are wonderful for this price. Mixtures, tweeds, serges and poplins.

All Wool Jersey SUITS AT COST $5.50
Buy a jersey suit at COST tomorrow—for just what we paid for them. None to dealers; (these values are for customers only).
Norfolk styles with lapel and tuxedo collars; new longer coats, with narrow belts.

Fur Trimmed SUITS $8.00
Stunning new styles—bought for tomorrow's selling. At actual cost. Velours, tricotines, serges, silvertones and poplins. Mostly fur trimmed.

AT COST

Last Day—Tuesday

Kiddies' Velvet Hats
Cute velvet hats with ribbon streamers. Some have touches of embroidery. Fifth Floor 50c

Children's Sweaters
Tuxedo styles in attractive shades. At cost Tuesday, the last day. Sixth Floor $1.38

Babies' Crib Blankets
Regular crib size blankets at actual cost. Tuesday the last day. Sixth Floor 42c

Kiddies' Beaver Hats
Cute roll, poke and mushroom shapes with good ribbon streamers. Sixth Floor $1.75

Boys' Wool Suits
Also Coats and Mackinaws for just what we paid for them. Sizes 3-17. Third Floor $4.75

Boys' Corduroy Rompers
Wonderful values and below the market price. All colors. Sizes 2-8. Third Floor $1.00

Boys' Sleepers
Flannelette sleepers. Some with feet; and all at cost. All sizes. Third Floor 50c

Boys' Wool Suits
Oliver Twist styles of all-wool navy serge. Colors guaranteed. Sizes 2½-8. Third Floor $3.00

FOR TUESDAY AT FRANK & SEDER—11TH & MARKET STREETS