

Adventures With a Purse

YOU know those jersey cloth dresses with the Peter Pan collar and cuffs, that make such nice little frocks for every-day wear? And you know the newest ones, with collar, cuffs and leather trimmings on the pockets? Well, until now, the cheapest I have seen them has been \$12.50. But today I saw a few for \$7.95. That, I should be inclined to say, is the rock-bottom price. They are very nice. The one I saw was in dark blue jersey, with leather trimmings in green.

If you have in mind making one of these warm, comfortable dressing gowns of corduroy, you will want to know that one shop has a big display of good corduroy in every imaginable shade, even a kind of peach. It is almost a yard wide and is especially priced at \$1.25.

One shop has some very attractive poly-home book ends for \$2 a pair. Those that I saw have a silver finish, and are decorated with flowers, daisies, even a kind of peach. They are really very effective and would make particularly nice Christmas gifts.

The names of shops address Woman's Page Editor or phone Walnut 3000 or Main 1601 between the hours of 9 and 5.

Read Your Character

By Dioby Phillips

Dimpled Chins
Popularly the dimpled chin is considered a sign of beauty in a girl at least.

Scientifically it has a deeper meaning than this. The meaning is the same for the dimpled chin as for the dimpled one and it is somewhat different in the cases of men and women.

Men with dimpled or indented chins are likely to make good husbands if your conception of the ideal husband is one who loves to love and be loved and one in whom parental love is a strong emotion.

On the other hand, you think the ideal husband is a rich old gentleman who will give you all the money you want and let you alone, don't marry a man with a dimpled or indented chin. He may or may not have the money to give you, but he's almost sure to want the love and the children.

The dimpled chin is found more frequently in women than in men and with them it has not the same value as a character indication. In women it merely indicates a tendency to be co-

Things You'll Love to Make

Kid-Laced Girdle



A KID-LACED GIRDLE is effective with both frock. If the frock is of blue or black, red kid will look most attractive. Make a belt of the same material as the frock. Cut long-hose slits one and one-fourth inches long; make them three-fourths of an inch apart in groups of two. Have the groups at three-inch intervals. Buttonhole these slits with red embroidery silk. Cut a band of the red kid one and one-eighth inches wide; lace it in and out through the slits. Finish it at one side with four flat loops. Have the neck and sleeve trimmings conform with your KID-LACED GIRDLE. FLORA.

Fur to Match Coat Is Fashion's Wish



By CORINNE LOWE
"Good-by, summer"—it isn't sung these days with the customary sentimental sob. In the first place, it was anything but a reasonable summer. And, in the second, why should we wail about "falling leaves"? No, they are far too becoming.

Above we show a coat in gray velours trimmed with gray fox and distinguished by the side fastening, shawl collar and irregularity of hem that have become law in coat land. The diagonal course of the side panel is a feature especially distinctive.

quettish. Some men like their wives to congregate with them a bit, even after the honeymoon is over, and there are some, it is said, who positively do not like it. Anyhow, the dimpled chin or lack of it gives you your clue, and you can do your own choosing.

Tomorrow—The Underscored Signature

HALLOWE'EN COSTUMES

Fancy & Comics
Adults and Children For 12 Years
One of Phila's Leading Costumers
Suits Always on Hand.
MRS. CHAS. SCHUMACKER
4746 Darrah St.
Frankford, Phila.
Open Even. Till 11 o'clock.
Eld. 0431 W.

LITTLE BENNY'S NOTE BOOK

By Lee Page

BE CAREFUL

1. O wife yours on your way throo life Be-careful of the things you do, And you'll live to maybe 100. Or at least to 82.

2. Dont pick your teeth with erater shells Or anything pointy or tin, And close your mouth wen youre in a draft Or germs will wander in.

3. Dont stand in front of a runaway horse lest to find out the result, And never pick out a pleseman Wen you want some one to insult.

4. Dont step on nales with your shoes off Or pore vinegar on your ice cream, Or go around patting strange horses No matter how innocent they seem.

5. Fall gently wen you haff to fall But stay ware you are wen youre high, And if bullets start to wizz past you Dont wait to find out wy.

6. O its nice to live to 100 Or even to 82, And the people who do it the offenest Are the ones that take care wat they do.

For Scarf and Hat

Eleanor had a woolly scarf and hat set last winter, which was very blue and becoming, but which she wore a great deal. So now that this winter is coming along and she has brought it out again she can do it to make it look a little different. She just knows there's going to be skating, and she wants to make it fresh to wear then. Dark blue wool is what she needs. If she will embroider a simple block design with this around the trim of the hat and along the edges of the scarf she is going to change the appearance of both and have an effect that is wholly charming.



Attention
Bradley's Prices Have Been Reduced But Not the Quality

3 Quality Values
Legs—Lamb, 30c lb.
Shoulders—Lamb, 18c lb.
Rump and Round Steak, 30c lb.

Bradley's Market
and 21st Streets
Our New Location
At Nos. 2106-2108

WANAMAKER'S WANAMAKER'S WANAMAKER'S WANAMAKER'S

Wanamaker's Down Stairs Store Offers the Most Satisfactory Combination of Fashion and Economy



\$29 \$18.75 \$12

Practical Frocks of Navy Tricotine, \$12

One \$12 model is sketched. It has a white broadcloth vest and is trimmed with white silk embroidery. Of course, no sketch can show the good quality of the tricotine!

Another dress in this \$12 group is trimmed with many bands of braid and has a gray Canton crepe vest.

Lowered to \$18.75
On the straight lines that are at once fashionable and becoming, frocks of tricotine are lifted well out of the commonplace by artistic designs executed in bled heads. A soft broad satin sash finishes each frock, as on the one illustrated.

20 or More Models in Tricotine at \$25

Severely tailored models; frocks trimmed with tassels of large wooden beads; dresses with iridescent beads, and so we might go on, but it is enough to say that all the new features are represented. Surely there is a style here for every type of woman!

Desirable Jersey Frocks at \$10

In henna, brown, navy and reindeer, they have linen collars and cuffs and young women will be especially interested in them.

Interesting Dresses at \$15, \$22.50, \$23.50 and \$25

Street and afternoon frocks of crepe de chine, Canton crepe, will cord and tricotine are well worth investigating at these low prices.

(Market)

Pile on the Covers—Here Is November

November nights are cold nights and warm coverings in abundance are needed. The Bedding Store is almost bursting with stacks of thick warm comfortables and cozy blankets. Prices are lower than they have been for many a Winter.

Wool-Mixed Blankets, \$5.75

White blankets, 70x80 inches, \$5.75.
Pink, blue, tan or gray block plaid blankets, 50% wool in the filling, 66x80 inches, \$5.75.

Six Different Plaids in All-Wool Blankets at \$10

Red-and-black, black-and-white as well as pink, blue, tan or gray block plaids with white give plenty of choice in these thick, warm blankets. Double bed size.

Cotton Comfortables, \$2.50

Plain on one side and figured on the other, these are warmly filled with white cotton and covered with cambric.

Wool-Filled Comfortables, \$7

Covered with either figured sateen or cambric, these comfortables have plain-color borders and are filled with pure lamb's-wool.

Wool-filled quilts with plain sateen backs and borders and figured tops, \$10; with silk tops and sateen backs they are \$15.

(Central)

Here you may be assured that fashions are new and correct, with an amount of dash and charm that is amazing. Prices are so low as to cause utter amazement in many instances. This admirable combination is causing women to depend more and more upon Wanamaker's Down Stairs Store for their wardrobes, season by season.

Large Fur Collars on Fine Velour Coats at \$29

Big, luxurious coats are of racoon, Australian opossum or black opossum—what splendid choosing at this price! The coats are in navy and brown and are fully lined. One is sketched.

Good Warm Polo Coats on Smart Lines, \$16.50, \$20 to \$39

Some are of chinchilla fully lined with silk. Others are of heather mixtures, some of which have plaid backs. Brown and reindeer are favorite colors, although there are many others from which to choose. Both long and three-quarter-length coats among them.

2 Groups at \$20

Self-tone silk stitching is the only adornment on these coats of fine velour such as many women have been looking for. Navy, brown, reindeer and Sorrento blue.

(Market)

Loose-Back Bolivia Coats at \$25

are but one example of the unusual values at this price. There are belted and loose-back velour coats, coats with fur collars, coats with smart throw scarfs and others—all at \$25 and all fully lined with silk. Navy, brown and reindeer.

Coats, Capes and Wraps Many Handsomely Fur Trimmed \$37.50, \$38.50 to \$58.50

Beautiful collars of ringtail, Australian opossum, beaver, nutria, squirrel, mole, gray wolf and taupe wolf are almost worth the prices of the entire coats in many instances. Then, there are the exceedingly well tailored coats and wraps without fur, distinction in their every line!

(Market)

Center Aisle Opportunities

Clearaway of Axminster Rugs, \$3.45

Mostly Chinese and Oriental patterns, with only one or two of a kind. Each rug has been much higher in price and each is an exceptionally good value. 27 x 54 inches.

Women's Silk Stockings 50c

Some are first quality and some slight "seconds" of a make that sells when perfect for twice as much. All silk, with mercerized garter tops and soles. Black, white, cordovan and Russian calf. Not all sizes in each color.

Imported Bisque Dolls' Heads, 65c

Start early to make Christmas presents! These heads, combined with silk or ribbon, make lovely telephone covers or boudoir lampshades.

Laundry Bags, 50c

Tan, green and blue lined stamped for embroidery made up and ready for use.

Work Baskets 60c to \$2.50

Some are from Japan and all are imported. Lacquered straw, sweet grass and other materials. A few are filled with the regular sewing accessories.

Linen Handkerchiefs 12 1/2c to 35c

12 1/2c for women's plain white linen handkerchiefs; 15c for embroidered or initial handkerchiefs; 25c for dainty colored ones, with embroidery; 35c for white ones with colored borders. 25c for men's plain white linen ones.

East Aisle Women's Gingham Dresses, \$2

Checked, striped and plaid gingham, in light and dark colors. White pique or contrastingly colored collars and cuffs and roomy pockets.

Made-to-Measure Suits All Wool—\$37.50 For Men and Young Men

Any of these 100 per cent wool materials will be made up into almost any kind of a business suit you select—and made to your own measure for \$37.50.

We guarantee the perfect fit of every suit.

More than fifty patterns for choosing in worsteds, unfinished worsteds, cassimeres and chevits in fine gray mixtures, dark blues and browns.

(Gallery, Market)

Woven Madras Shirts—\$1.85

It's an occasion worth taking immediate action on if you need shirts, sir! Ordinarily they would be much more.

Unusually fine patterns in blue, green, lavender and black stripes of various sizes, on white grounds.

(Gallery, Market)

Important Shoe News For Men and Boys

(In the Gallery Store, Market)

Men's Business Shoes, \$4.25

Sound, conservative shoes, with medium toe shapes, are of durable dark brown leather. Soles are of practical thickness and many of the shoes have rubber heels.

Boys' and Young Men's Shoes, \$3.75

Boys and youngsters just getting into long trousers will like these shoes. They are cut on an English last with low broad heels and welted soles. Of dark tan leather.

Boys' School Shoes, \$2.90

Real "scufflers," as little boys call them. Of thick, durable tan leather with long-wearing soles and wide, comfortable toes. The right school shoes in all sizes from a small boy's 9 to a big boy's 5.

(Gallery, Market)

Bewitching New Hats at \$6

A pleasant variety of delightful little hats of duvetyne or velvet, just right for wearing now and later.

Smart turn-up or turn-down shapes, large shapes or small shapes; in fact, about any kind a woman or girl would want.

Plenty of lovely grays and browns, reds and blues and plenty of navy and black.

The soft feather hats are particularly lovely with new fur coats.



(Market)

Nearseal Fur Coats Start at \$75

The best of it is that a woman can be absolutely sure of a good fur coat, beautifully lined and made in the best manner, even though the price is low.

Plain nearseal (dyed coney) coats, 36 inches, \$75; 40 inches, \$90. Skunk-trimmed nearseal coats, \$165.

Nearseal coats with collars and cuffs of squirrel or beaver, \$185.

(Market)

In the Extra-Size Shop New Nightgowns

Pretty lacy styles of white nainsook are \$1.50.

Warm gowns of pink or blue striped flannel, are made with double yokes, collars or V necks and long sleeves, \$1.75.

Excellent Sateen Petticoats

These are cut full enough are finished with neat hemstitched flounces. Black, navy and brown at \$2.

(Market)

Seamless Sheets, \$1.10

Full bleached sheets, 76x90 inches, of a firm quality of muslin that will give service.

(Central)

November Is the Season for Cotton Blanketing

Women are starting Christmas bathrobes and lounging robes and they will be glad to know that this soft cotton blanketing is lower priced than formerly.

27-inch width reversible blanketing, in pink, blue and dark figured patterns, 60c yard.

Blankets, complete with cord, frogs and border for trimming, \$5.

(Central)

The Newest Mesh Bag Is Lantern-Shaped

Sometimes they're called debutante bags, but by either name they are equally charming. The top is round, with a mirror on the inside and the mesh, hanging from this, often ends in a tassel.

Link mesh bags of various sizes are \$4, \$5 and \$7; with enamel tops, \$7.50.

Armor mesh bags are \$7.

(Central)

Why you can buy HEINZ 57 at new low prices

When war increased costs all along the line we made the "57 Varieties" for current needs only—the grocer's and yours.

Now that costs are reduced we are able to put new prices into effect at once—no accumulation of high priced stocks to be sold first.

Our patrons get the benefit immediately. Grocers everywhere are pleased to list the "57" in the economic spirit of the times.

Nearly all grocers in Philadelphia are announcing the following prices on Heinz goods:

	SMALL	MEDIUM	LARGE
Oven Baked Beans	11 oz.—11c.	18 oz.—15c.	30 oz.—25c.
Peanut Butter	3 1/2 oz.—13c.	6 1/2 oz.—20c.	10 oz.—30c.
Tomato Ketchup	8 oz.—20c.		14 oz.—35c.
Cooked Spaghetti	10 oz.—13c.	16 oz.—18c.	30 oz.—32c.
Tomato Soup	10 oz.—13c.	16 oz.—18c.	30 oz.—32c.
Apple Butter	7 oz.—18c.	16 oz.—30c.	32 oz.—50c.
Prepared Mustard	6 oz.—13c.		
	PINTS	QUARTS	HALF GALLONS
Vinegar	21c.	35c.	65c.

Ask your retailer

Marie Antoinette Window Panels At a Third Less Than Today's Prices \$3.50 to \$8

We took a mill's whole output at a price, marked the panels very closely and are turning the entire advantage over to our customers.

Marie Antoinette panels are considered, by many people, the handsomest of window finishings and these are high in the scale of quality and design.

Wide Variety of Patterns in White and Arabian

The thread of the net itself is very strong and durable and the mesh exactly the right size.

Not only for windows are these panels useful and decorative, but they also make beautiful spreads. Take a 60-inch Arabian panel over a rose or blue coverlet and you have something decidedly pleasing (and one would usually pay around three times the price!).

Many owners of shops will be glad to get such high-grade curtains for their shop windows.

If your door has a large glass in it, a panel is the ideal treatment.

36 inches wide at \$3.50, \$3.90, \$4, \$4.45, \$5.75 and \$5.85.

40 inches wide at \$3.90, \$4.50 and \$6.50.

42 inches wide at \$4.10, \$4.25 and \$6.50.

45 inches wide, \$4.35, \$5.50 and \$6.50.

54 inches wide, \$4.75, \$5, \$7.25.

60 inches wide, \$6, \$6.50 and \$7.25.

72 inches wide, \$7.75 and \$8.

Up until now prices on Marie Antoinette panels have been starting where these end. One couldn't get much in the way of a panel under \$7.50.

We Can Match Patterns

in almost every size so that no matter how varied are the windows of your house we can make their coverings match. Also, there is a good quantity of each pattern in each size. (Variety of sizes and enough panels of a pattern are rare things in a sale.)

Most of the panels are 2 1/2 yards long. Some are 2 1/4, which is amply long enough for most Philadelphia windows.

500 Pair of Marquissette Curtains, Special at \$1.25

Good white marquissette curtains with wide hemstitched borders are 2 1/4 yards long and a good old-time quality that homekeepers will appreciate. Judging by the way the last lot went out, they do!

(Cheesnut)