TH ANNIVERSARY SALE MONDAY! OUR THIR

Special Anniversary Offer!

Series Nos. 47 & 48

Ready Monday! Tremendous New

Shipment of

\$2.50 to \$4 Wool Goods

Crepe Poplin

Tailor Serges

Needle Cords

Not all colors in every weave out all colors in the lot., with

plenty of navy blue and black. Without doubt the most extraordniary wool goods bargains ever offered!

Lit Brothers—MAIN ARCADE AND DRESS GOODS DEPT.

Doeskin Velour J Cloth, \$1.78

Beautiful velvet finish. 54 inches wide. Tubular

Dark and medium brown, form, fall weight. In henna, Copenhagen, Pekin, midnight Copenhagen, Flemish blue, blue and black. 54 inches dark brown, taupe, navy and

\$3.75 All-Wool French & Men's Wear \ \$1.59

Burgundy, dark and medium brown, moss green, taupe, reindeer, plum, navy, midnight blue and black.

\$1.25 All-Wool \$6.50 to \$6.50 Embroidered Storm Serge. \$69. Serges, \$3.69

wine, garnet, plum, Copenhagen, embroidered in colors and others

night blue and black. 36 inches with black, taupe, henna, Copen-

rown, green, navy, mid- in rich combinations of navy

Serge, 52 & 54 inches wide

Let Prothers-First Floor, South | inches wide.

\$3.50 All-Wool) \$1.79 \$3 All-Wool Jersey

Imperial Serges

Vigoureux Suitings

Cloth, \$1.78

Fine twilled serge. Many

hagen, white, gold or tan. 54

A price that will lead you to believe the bottom has surely dropped out of

Thousands of yards—all are fashion-leaders—all of unquestioned quality. Every yard of these goods is pure Australian wool—42, 48 and 54 inches

wide. Because these prices are far below what the manufacturers themselves are quoting we must

refuse to sell dealers and wholesalers, and we can-

the market!

not fill mail orders.

Melrose Cloth

Wool Taffetas

French Serges

Doeskin Velour

Medium twill. In cardinal,

Wool Canton Crepe

Mixed Yarn Suitings

Good in Any Yellow Trading Stamp Book No matter how many other "Extra" Stamps you already have. HATS TRIMMED FREE OF CHARGE

Market | Yellow Trading Stamp With Every 10c Purchase All Day

Rounding Out Three Decades of Faithful Service to the Shopping Public With a Sale That Will Make Merchandising History

Our Thirtieth Anniversary Sale! A value event that is going to break every record! A mammoth gathering of every desirable kind of winter and holiday merchandise at prices which are nothing short of phenomenal.

This whole big store is literally on tip toe-ready for the most important spoch in its entire history—ready for a sale that will measurably add to the esteem with which our customers hold this store and which will increase their numbers by thou-

Ready-to-Wear & Untrimmed Hats Marvelous Anniversary Bargains for Monday! Majority of Prices Just About Wholesale! Further proof of our undisputed leadership in matchless millinery values!

\$5 Ready-to- \ \$9.98 Misses' & Children's \ \$1.98 Wear Hats . . \$3 Beaver Hats... Paon velvet with full vul-Rich, long-nap beaver with ribbon band and streamers. ture brim; ribbon band and

\$4 Full Nap Beaver Sports \ \$7.95

Black and colors.

With under brim of zibeline plush; fin-ished with ribbon band and bow. All lead-\$2 Untrimmed & Ready- \ 98°

for-Wear Hats..... Of paon, Lyons and plain velvet. Large, medium and small mushroom; flared and soft styles. Black and colors. One sketched. \$3 Untrimmed Volvet Hats, \$1.98 Of rich silk velvet in becoming medium and small styles. Good choice of colors.



\$5 Ready-to-Wear \\$2.98

Duvetyne Hats ...

Hats Trimmed Free of Charge

Greatest Purchase in Our History!-Monday, a Half Million Dollars' Worth of



All women who know style, who know quality, who know true worth, annually look forward to this Anniversary event—Philadelphia's greatest of ALL sales-for sensationl bargains.

Women's&Misses' \$12.75 \$20 Velour COATS

Swagger, mannish sports modelsbelted and with large collar and deep cuffs.

Swagger sports models of

bolivia, velour de laine and

Attractively beaded and embroidered models in can-

ton crepe, tricolette, crepe de chine and tricotine. All

shades; many with sashes. One sketched.

Suits at \$17.75

Many Fur-Trimmed

laine, velour, yalama cloth, tricotine and serge. Many

have beaverette or sealine collars and trimmings; others

For Monday! Women's \$10 to \$4.95 \$14 Ultra-Fashionable High Shoes

Probably the Greatest Single Value Sensation in This Whole Mammoth Anniversary

The High Shoes

In black, field mouse, brown and mat kid, patent colt, dull black and tan Russia calf. Also two-toned effects

Misses'&Children's) \$9.95

\$5 to \$6 Lace Shoes

Black and tan leather, patent colt

and black and tan kidskin. Sizes 81/2

to 2. Let Brothers-First Floor, North

Women's & Misses' \$50 Women's & Misses' \$25 Coats, \$15 Coats, \$29 Good-looking velours

wondora with Australian opos-Some are lined throughout. sum, dyed opossum, or beaver-Women's & Misses' ette collars. Plain or fancy \$30 Coats, \$19.50 silk linings. In velour and mannish mixtures, with big pockets Women's & Misses' \$25 Dresses, \$14.75

and warm fur collars. Plain or fancy silk lined. All fashionable s h a d e s. Sketched. Women's & Misses' \$65

silvertones in smart shades-

plain tailored or fur-trimmed

Coats, \$49.75 Of high-grade bolivia, Pollyanna and plush in brown, Sor-Women's & Misses' \$30 rento, navy and black. Handsome collars of Australian opossum or raccoon. Beautifully silk lined. Sketched. Tailored, sports and some iressy models in duvet de Women's & Misses'

\$16.50 Dresses, \$10 Tricotine, serge, tricolette and jersey. All shades. silk-stitched or embroidered. Straight line and two-piece Silk lined; wanted colors. | models. 1 Sketched.

> Lace styles in tan calf, brown kid, patent colt, black glazed kid,

> dull mat kid and stunning combi-

nation effects. Heels include low,

military, straight Cuban, Baby or

Men's \$8 to \$10 } \$4.95

Tan calf, cordovan, gun-metal, black kid and patent coltskin. Brogue,

English and conservative models.

Hand-weited oak soles, leather or

Rubbers: Boots: Arctics

All sold with our well-known guaran-

1578 Pairs Mon's \\$1.98

The surplus of a prominent maker—the price averages less than half. Have heavy soles. Sizes 6 to 12. None sold to dealers.

\$1.50 Rubbers for Men, 98c

Women's \$1.10 Rubbers, 79c

Misses' and Children's

85c Rubbers, 65c

\$1.10 Rubbers, 89c

Men's \$2.50 One-Buckle

Arctics, \$1.98

Boys' & Youths'

On Sale in the Subway Store

ee a new pair for any that fails.

\$5 Short Boots

FALL SHOES

full Louis.

piece suits jauntily pocketed, and serge suits in navy and black. Sketched. Women's & Misses'

effects-rich heather mixtures. Also three-

\$52.50 Coats, \$35 Gorgeously Trimmed with Beaverette, Raccoon or Opossum Collars.

Beautiful, dressy models in bolivia, yelour and broadcloth. Loose hanging or plaited backs; plain or figured silk lining. Pictured.

Women's & Misses' \$40 Fur-Trimmed Coats, \$25 With Luxurious Collars of Sealine, Opersum or

Beaveratte. Fine bolivia, velour, broadcloth and rich, lustrous plush. Plain or fancy silk linings; all fashion-able shades. Sketched.

Dresses, \$18.50 Lovely new models in crepe back satin, canton crepe, Georgette and tricotine. All newest colors; straight line, belted and tunic models.



Silk, Muslin & Flannelette Undergarments-A \$25,000 Anniversary Purchase at an Average of 40% Less on Monday!

\$1.50 to \$2 Combinations QQC & Night Gowns.

Twelve good styles in regular and extra sizes in gowns; regular sizes in combinations. With fine embroidery, lace, medallions and ribbons. Like

\$2 Night Gowns & Chemise, \$1.19 Fine nainsook, with lace, medallions and ribbon. Thirteen styles. One sketched. \$2.50 to \$3 Night \ \$1.79

Gowns...... J I Famous "Dove Brand." Trimmed with lovely lace and satin ribbon. Like sketch.

Some with embroidery, others braid trimmed. Exquisite Philippine Undergarments \$3 & \$3.50 Values

\$1 Flannelette Night Gowns...} 69°

\$2.95 \$1.95 Hand-made night gowns and chemise.

Lit Brothers-Second Floo

5 Beacon Blanket

Three good styles. Collar, cuffs and pockets trimmed with braid on satin; pretty cord at waist. No mail

or 'phone orders. Pictured. \$3 to \$6 "L'Aiglon" and "Dix-Make" House } \$1.89 Of gingham, chambray and percale. Sizes 36 to 52. Some are slight imperfections.

\$2 House Dresses, \$1.39 Close-out of a prominent New York maker's surplus stock. Pretty York maker's surplus stock. stripe gingham in ten smart styles. \$295 Sizes 36 to 44. Pictured.

Lit Brothers—Second Floor



Pantalettes, \$1.95 Another Superior Annivers- Monday ary Achievement! The maker sacrificed profit for the quick

\$3 Silk Petticoats and

turnover our offer made pos-sible—the greatest Petticoat bargeins of the year! Fine grade taffeta and silk jersey in plain colors and change-\$5 Silk Petticoats, \$2.95

Of fine messaline with hemstitched and ruffled flounces. Plain, colors, changeables and black. \$6 Silk Petticoats and

Pantalettes, \$3.65 Petticoats in messaline and treco jersey; ankle length pantalettes in treco jersey with smart little plaited ruffles. Prettiest colors.



Big & Little Girls' Wear Sensationally Low Priced for Monday For Monday-thousands of dollars' worth of fine, new, fashionable garments in charming styles and of qualities that will have instant appeal to all provident parents.

Boys' \$5 Shoes, \$2.95

Black and tan leather.

Young Women's 3.95

Children's \$3.50 } \$1.95 to \$4.50 Shoes.

Patent colt, gun-metal and tan. Sizes 4 to 8.

Infants' \$2.50 to \ \$1.19

Black and tan kidskin and patent colt. Sizes 1 to 4.

Women's '6 to

The Low Shoes

Cheese from patent colt, dull kid, dull calf, brown kid

and tan calf with hand-welted and turned soles. Eye-

High and Low SHOES

weited and turned soles. Does it ties strap, bunkle and plate pumps, also exford ties. All sizes, 24 to 8; widths, AA to D.

Black and tan leathers.

Sizes 10 to 514.

Sizes 214 to 8.

\$3 Shoes

Girls' All-Wool Navy Serge Dresses \$9.50 to \$10.50 | \$11.50 to \$13.50 \$6 DRESSES.

\$4.95 Straight line and belted effects. Collars and cuffs embroidered in contrasting colors; smart novelty pockets. Sizes 8 to 14. Two sketched. \$18.50 to \$20 Coats, \$12.95 | Girls' \$26 Coats, \$17.95 Of polo, cheviot and vel-Cheviot and polo cloth with beaverette or cloth col- | dyne cloth-many with fur lars. Sizes 8 to 14. Sketch- collars. Sizes 8 to 14. Pic\$10 & \$12 Stunning Trimmed Hats



Hats for Matrons



and Women. Of finest Silk Lyons Velvet in brown, navy, taupe,

black and all the lovely autumn shades; also handsome qualities of silk duvetyne in every fashionable Hats distinctively styled, beautifully made and of highest quality.

Feather-trimmed, embroidered, beaded-some featuring surprisingly pretty new uses of ribbons. Majority small and medium-size shapes that will be very smart to wear with veils.

Lit Brothers-Millinery Salon, Third Floor

Startling Anniversary Values in Fashionable Silks

Handsome Weaves at Practically 50c on the Dollar for Monday \$2 Japanese 89c SILKS. \$1.50 Natural | 89c

\$3.50 Radium and Pussy Willow Silks, \$1.98

Ten thousand yards in this pur-chase. Plain and fancy weaves. Lengths for dresses, waists and

\$2.50 Black Satin) \$1.39 Peau de Cygne... J Wonderful lustre: pure dye. 36 thinkes wide. Very fashionable this \$4.50 Black Satin

Canton 32.98 About one thousand yards in the lot. Close woven and very good black. 40

\$6 & \$7 Duvetyne, \$3.98 | \$3 Black Satin) \$1.69 Willow Silks, \$1.98
Shades suitable for coats and Charmeuse }

Taken from regular stock. Wanted drosses; also new millinery colors. 40 inches wide. 40 inches wide. \$5 to \$6 Brocaded \ \$1.98 Crepes & Satins . 1

> \$3.50 to \$4.50 Dress Lengths of Fine Silks, \$1.98

-LIT BROTHERS ==

Tots' \$4.50 to \$5.50 Wool Frocks, \$1.89 & \$3.29 Charming models of wool serge in navy, wine or brown; also shepherd plaids. Smooked or embroidered. Sizes to 2 years. Litt Brothers -- Second Floor

Visit Our New I Restaurant—Best of Everything at Lowest Price Seventh Floor of Our New Building, 7th and Market Sts.

First Floor, South

All best makes and well-known branded weaves. Street and even-ing shades, 40 inches wide.

Satin crepes, plain satins, satin Canton crepes, plain Canton crepss, novelty silks, black silks and even-ing silks. Four-five- and six-yard lengths. 36 and 40 inches wide.