

Band Plays at 9; Organ at 11
and 4:45
Chimes at Noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Unsettled

Always Striving to Procure Better Goods at Lower Prices

Only a Very Few of Us Have Done

the best we could at the things we have in hand.

There are those, still young, who have sat down satisfied with themselves or become "grouchy," saying to themselves and perhaps to others:

"Oh, well, what's the use? We can never get any farther on."

This passes judgment to their employers and to everybody that they have finished learning and will not try any more.

All such are the real old people, whatever be their years. They have lived their lives when they cease to learn or make efforts to learn.

"Every man thinks his own geese are swans."

[Signed]

John Wanamaker

October 29, 1921.

Exquisite Furs for the Woman Who Wears Gray

For her there is the lovely velvet gray Scotch moleskin, the silvery gray Siberian squirrel, the chinchilla-like gray of Australian opossum, or the soft, becoming gray of the dyed white fox, which varies from light platinum gray to deep slate and taupe colors. The recent inaccessibility of Russia has helped to elevate the little gray Siberian squirrel into the ranks of aristocratic furs. Never has this silvery fur been worked up more beautifully than this year. For a luxurious coat of gray squirrel you may pay as much as \$800. A little throat scarf, made of just three Siberian squirrel skins and a tail, is from \$15 upward.

In Scotch moleskin, the choice ranges from a smart collar at \$40, to a handsome coat-wrap at \$725, with extraordinary variety of coat, cape, wrap, coat and stole effect between.

For an unusually beautiful scarf of gray-dyed fox one may pay from \$70 upward.

The garments in which two of these gray furs are used together, as squirrel and moleskin, are extremely effective and beautiful.

(Second Floor)

London Sends New Country and Outing Hats

A very definite item in the millinery outfit of the well-dressed woman is the hat—or hats—especially designed for country and outing wear.

They are soft and easy wearing. In their general contour and simplicity they are part and parcel of that whole realm of informal apparel known as "sports" attire.

Monday we present a unique collection of such hats, designed by London milliners and by our own, for town and country informal wear. Many of them are especially intended to accompany the cape suit or knockabout suit of tweed and homespun. Others are meant for the links. Still others are as pretty skating hats and caps as could be found.

Many novel hat and scarf sets of English checked wool and other materials are among them; and many surprisingly pretty innovations in exclusive Redleaf millinery from London.

Prices begin at \$18.

(Second Floor)

New Silver Mesh Bags With Braided Handles

They are sterling silver and in the long, narrow shapes that so many women are carrying now.

So fine is the mesh, it feels like silk to the touch. There is quite a variety in the styles of the frames, all of them are narrow and very graceful in shape. One of the new bags is finished with scallops of the mesh at the sides and tiny silver balls. \$22 to \$58 are the prices.

Other sterling silver mesh bags with hand-engraved square frames and chain handles are \$21 to \$58 and a special one, six inches across, is \$36.

(Main Floor)

New Embroidered Serges Have Smaller Prices

If anything, they are used more than ever this Winter in handsome tailored street gowns which are worn with coats.

Notwithstanding the lower prices, these goods are of the same fine all-wool serge, midnight blue in color, and are beautifully embroidered in black and paprika colored silk in a variety of designs. They are \$4, \$4.50 and \$5 a yard and the plain serge to match is here also.

(First Floor)

New Overblouses in the Fashionable Black

In some cases they are as conservative as any one could ask for, without a particle of trimming, unless it be fagoting or tucks, and the material is black crepe de chine.

More often, however, they are of black satin or crepe de chine with a brightening touch of white or cream net collar and cuffs.

One of the prettiest of these blouses is of black Georgeotte crepe with a broad front and back bleused panel of black satin. Crepe braid trims the round neck and three-quarter sleeve. This is \$13.50. The others are \$8.50 to \$22.50.

(Third Floor)

Sheer Silk Stockings Special at \$2

Fine full-fashioned black silk stockings for women. They arrived from abroad and we had expected to sell them for almost twice this price, but owing to the low handling cost we can mark them \$2, passing the saving on to the customer.

(Main Floor)



Now the Fashionable Brown Frocks for Women— Priced From \$50 to \$150

Tricotines, Poiret twills and duvetyns chiefly, in the finest shades of brown we could find, and made up in the loveliest novelty styles—no two dresses alike. Here is a coat dress with crepe binding; here a cloth frock with vertical lines of fine hand-work, there a princess or polonaise affair, or again the long waist-line appears with the bodice slightly bloused above its waist. Occasionally a dress is embroidered almost all over with gold thread. Braid decoration in vertical lines appears on other dresses; one very odd one has bands composed of tiny circles of cloth stitched around their edges with gold thread. The sleeves—it's hardly necessary to say—are fascinating, often of the new bell shape.

Prices of these fine dresses are very moderate compared with what they would have been a year ago—\$50 to \$150.

Nearly All Handsome Coats Choose One of Three Furs

These furs are beaver, wolf and squirrel. All three of them are becoming very scarce and consequently higher in price.

Women, however, will find these furs used in the most lavish way on many of the newest and loveliest coats and wraps in the Coat Salons. Broad facings, sometimes nearly three yards long, of beaver or squirrel, are found in some of these coats in addition to cuffs. Both natural and black wolf appears in huge pointed collars and enormous cuffs.

They are very luxurious garments, and, with such a quantity of fur that they can withstand the coldest Wintry blasts. Fine bolivias, silk-and-wool duvetyns and black panne velvet are the materials. In many cases they have no duplicates so there are dozens of styles. Prices are \$185 to \$375.

(First Floor)

Parisienne Corsets

Certainly there never were more beautiful corset materials than appear this season in these famous corsets. To mention two or three—

One of pink silk broche with low girle top, long skirt, and fine lace trimming, finished with ribbon bowknots, \$32.

One lovely topless model of pink broche has an embroidered band of elastic and a bowknot of ribbon flowers, \$25.

Another of fancy pink silk batiste is also topless with an elastic insert. These are very light and comfortable for evening wear, \$32.

Also a model very lightly boned, with scalloped satin trimming, and a satin band to cover the front steel, \$28.

(Third Floor)

Gay Feather Combs for My Lady's Hair

Waving ostrich or coque feathers, peacock plumage in brilliant greens and blues or tiny feathers arranged in the form of a high-back comb—these are some of the newest hair decorations.

They are very fashionable in London and Paris and bid fair to be so here. From \$5 to \$16.

(Main Floor)

Just Off the Steamer Paris Perfumes

Many of our customers who will have only the exquisite perfumes from Claire of Paris, will like to know that a new importation of the delicious odor Oree, from this famous perfumer, is just here.

Extract and toilet water are each \$8, both as daintily and uniquely bottled as ever. They are perfect for personal use or for gifts.

(Main Floor)

Plenty of the Much- Needed Quilted Sacques and Robes From Japan

Luxuries which have long since come to be considered necessities by the women who need to be comfortable when the bitter winds howl outside.

The sacques are \$8.50, \$10.75 and \$18.50, according to quality and style. Those at \$10.75 are embroidered.

Robes are \$10.75, \$14.50 and \$32.50 for plain ones—those at the last price are extremely rich and have heavy self-girdles. Striped tan, blue and pink robes are \$18.50. Embroidered robes, \$16.50.

Vests with sleeves are \$3.25; without, \$1.85.

All these articles will be found in the French Room.

(Third Floor)

This Is a Velvet Winter and Here Is the Velvet

In every lovely color you could name or wish to wear—shades of yellow, orange, tangerine, nasturtium, silver gray, orchid, jade or myrtle green; all the exquisite fuchsia and violet shades, from palest mauve to deepest purple; coral, geranium, sunset, American beauty and paler roses; henna and all the beautiful new browns; peacock, sapphire, navy, midnight and all the darkest blues; black, of course, and white.

It is a soft, shimmering velvet of the chiffon variety, nearly all silk, 41 inches wide, and very reasonably priced for its quality at \$8 a yard.

(First Floor)

Women's Fine Kid Gloves Just From France

It is certainly a pleasure to have for our customers these fine, satisfying, faultless-fitting French kid gloves at prices so much lower than any one has been able to get them for some years.

They are the heaviest weight French kidskin for Winter wear, yet delightfully soft and flexible. This new shipment, just from Grenoble, includes black, white, tan, brown and gray, all with wide contrasting embroidery and contrasting hems. They are two-clasp, pique sewn, and priced at \$3.25 a pair.

(First Floor)

Exquisite Handbags From England

All leather handbags and different from any other handbags in Philadelphia.

The leathers are wonderfully fine hand-boarded and velvet calfskin and ecrasse, that highly glazed and beautifully colored product.

Styles are distinctive and include purses, vanity bags, kerchiefs, bags, shopping bags and traveling handbags with portfolios in them.

Prices \$8.50 to \$35.

(Main Floor)

Women's New Riding Puttees From England

We have just received from England, where they were made expressly for our customers, a full assortment of women's and children's riding puttees, in dull black or tan calfskin. They are moderately priced at \$9.50 a pair.

Riding boots of tan or black calfskin, made on the English model, with straight leg, soft boxless toe and broad low heel are \$30 a pair.

Women who ride know that Wanamaker's has an equipment of riding footwear seldom equaled elsewhere for completeness and correct form.

(First Floor)

In One of These Fine Coats Any Young Woman Can Face Winter Cheerfully

They are so pretty and picturesque that she can have the double satisfaction of looking like a picture, and feeling cozy and warm on the bitterest Winter day.

One of silk bolivia in a rich wine color has a snug collar of gray squirrel, and a deep pointed over-cape, both cape and sleeves embroidered in wine and gray. It is \$145.

A midnight blue silk bolivia with wolf collar and cuffs has wide cape sleeves over the close-fitting coat sleeves, combining piquancy with perfect comfort. It is \$165.

A blue bolivia with beaver collar has the smart bloused back worn by many of the newer coats. It is \$175.

Others at \$225 and \$285, are heavily fringed as well as furled.

Long cloak-wraps of silk bolivia, in black, navy or brown, collared with squirrel or beaver fur, are \$85.

Everything new and smart and lovely in the way of young women's outer apparel will be found here at prices more moderate than in many places.

Special Monday Are Coats at \$25

A good-looking belted model of silk-and-wool bolivia, in reindeer, navy, brown or black, with yoke back, buttoned pockets, large collar and lining throughout. Sizes 14 to 20.

(Second Floor)

Infants' Layettes

The Children's Store has everything needed or pretty for the littlest babies of all, and here are some of the least expensive:

Socks, 30c to 75c.
Wrappers, 60c to \$5.
Blankets, 75c to \$4.50.
Flannel petticoats, \$1 to \$10.50.
Flannel petticoats, 50c to \$1.

(Third Floor)

A RELATED shipment of wicker shades from Japan is here—ready for use on Winter sun porches. They are in all colors and prices are 65c to \$1.75.

(Fourth Floor)

We Have a Remarkable Lot of Living-Room Suits to Sell at Pre-War Prices or Less

From one of our regular suppliers we have been fortunate in securing a purchase of overstuffed tapestry-upholstered furniture to sell at a remarkable price. Looking over our records, we find that suits of this kind have not been sold for as little since 1916-17.

There are about fifty in this purchase, and we have added to them a number more suits that we have had on show in a special display which we are now rearranging.

These latter we have marked at a price as low as the others in proportion.

All are overstuffed and upholstered in a good grade of tapestry and made with spring seats and backs and full-web bottoms.

The prices for individual pieces are:

Davenport, \$70
Rockers, \$40
Easy Armchairs, \$40
High-back Winged Fireside Chairs, \$40

The suits from our own stocks are now marked:

Davenport, \$95
Rockers, \$55
Easy Armchairs, \$55
Winged Fireside Armchairs, \$60

Complete suits or individual pieces may be bought as desired.

(Fifth Floor)

Men's High Brogues of Scotch Grain Calfskin

This stout leather, in stippled effect, is one of the favorites of well-dressed men, particularly young men.

These new high shoes are in both black and tan, with roomy yet shapely toes, perforated toe caps, wide shanks and broad, low heels.

Price, \$13.50 a pair.

(Main Floor)

Men's Fur Collars Are Here

These are the separate fur collars with which men can transform an ordinary overcoat into a coat of distinction.

Collars of blended hare, nutria, beaver, blended muskrat, Hudson seal (dyed muskrat), leopard, sealine and natural otter. All fine, selected furs.

Prices range from \$10 for a collar of blended hare to \$150 for one of natural otter.

(Main Floor)

Just 25 Compote Sets at One-Third Less— Now \$5 a Set

Each set consists of one compote and two candlesticks. These are made with a composition body and finished in silver, black and polychrome.

We have lowered their price to \$5 a set, which makes them one-third less than they have been.

(Fourth Floor)

Sewing Machine Specials

Special No. 1—\$32

Wanamaker famous drop-head automatic-lift sewing machine, ball-bearing, in handsome quartered oak case, complete with all attachments, only \$32.

Special No. 2—\$58

The well-known Western Electric portable electric sewing machine, sold elsewhere for a price much higher, here only \$58, so long as the lot lasts.

Sewing machines may be purchased on \$2 initial payment and \$1 weekly, if desired.

(Fourth Floor)

Something New in Block Scrim Curtains

Not only new, but exceptionally attractive.

These curtains are made of fine lacy blocks, with and without edges.

They are tasteful looking and distinctive in themselves, and their furnishing and decorative value is very effective. Prices, \$3.25 and \$3.75 a pair. In white, ivory and ecru.

The much-called-for hand-drawn scrim curtains are here also at \$3 to \$9 a pair. These are hard to get as they are eagerly sought for, because real hand work takes time. This collection will be a delight to many a homemaker.

Then we have the plain and ruffled grenadine curtains made with medium and small dots at \$3.75 and \$4 a pair—so soft, fluffy and suitable for sleeping chambers.

And, of course, all the other plainer scrims, with hemstitched and lace edges, are shown in satisfying choice at 85c to \$4.75 a pair.

(Fifth Floor)

Handy 'Round the House

Mahogany-finished nut bowls, complete, each with cracker and six silver-plated nutpicks, for \$5.

Grape-fruit knives which won't stain and have double edges, 75c.

Leaf rakes are in request now that Jack Frost is loosening foliage. Wooden ones are best, \$1.25.

For people on the R. F. D. routes we have mail boxes with name plates and paper holders, priced \$1.50.

A simple knife sharpener and

one which Madam herself can use easily is \$7.50.

With the Vantage apple corer, a push of the hand and a twist of the wrist, the coring of apples becomes a pleasure, 25c.

A cork remover which does its work without a pull will remove milk bottle caps and crown seals, too, 35c.

An unusual beef-tie press is a seamless one, price 85c.

A mahogany-finished smoker's stand has a glass insert for ashes and a match

holder, \$3.75.

Safe roller skates with ball-bearing steel wheels for children are \$2.50.

Stainless steel kitchen knives for slicing have riveted cocobolo handles, \$1.

Hand-forged butcher knives with eight-inch blades, 45c.

Steel paring knives that will not tarnish are 40c each.

Hamillite potato peelers are now 25c.

Forty points of tenderness for steaks and chops are a clever kitchen device costing \$1.

(Fourth Floor)