

Organ Plays at 9, 11 and 4:45
 Chimes at Noon

WANAMAKER'S Store Opens at 9

WANAMAKER'S Store Closes at 5

WANAMAKER'S

WEATHER
 Unsettled

The New Winter Clothing Is Here and the Price Is RIGHT

One of the Sages of the Present Century

said the Divine Law stated that inasmuch as you are superior to the man below you, help him; but man's interpretation of the law of strength is, inasmuch as you are superior to the man below you, use him.

But the true joy of life is in finding out by experience that if we are better placed than others it is of the highest good to seek out the unfortunate and do our best to help them.

Try to find the way to help one person in some way each day. You can do it.

[Signed] *John Wanamaker*

October 28, 1921.

Fur Scarfs of Mink, Marten and Hudson Bay Sable

When from \$25 to \$100 is to be spent on a small fur scarf for practical service, a wise choice will be mink, marten or Hudson Bay sable.

Each is a sturdy, long-wearing fur, excellent for hard service. Among them, they provide the varying degrees of brown that individual preference may dictate.

In addition, if chosen in the Wanamaker Fur Salons, the very smallest and least costly scarf of these three furs—at even \$25, \$35 and \$40—will be found to be of a surprising beauty and quality, comparing well with more costly pieces sold elsewhere.

The same knowledge and skill that chooses our most luxurious fur coat goes also into the discriminating selection of the least little scarf in these Salons.

(Second Floor)

It Will Pay Any Woman to Stock Up on These Gloves

Whoever foresees a need of fine imported kid, mocha or capeskin gloves will do well to share tomorrow in these remarkable glove opportunities.

At \$1.65 a pair, fine imported kid gloves in white, mode or tan; overseas sewn, two clasp.

At \$1.65 a pair, good gloves of South African capeskin, in beaver, tan, brown; one clasp.

At \$1.85 a pair, fine imported kid gloves, two clasp, pique sewn, black, white, tan, beaver and brown.

At \$2 a pair, one-clasp overseas gloves of gray mocha.

At \$2.75 a pair, strap-wrist gloves of fine soft capeskin in five button lengths; tan, brown, gray.

(West Aisle)

More Women's Polo Coats Special at \$37.50

One thing certain about these good-looking coats is that they never stay here long.

They are cut exactly like a man's coat except that the buttons are on the other side. They have a wide pleat down the back, raglan sleeves, box-pleated pockets and are made very full and belted.

In the two colors, natural and Zanzibar brown.

(First Floor)

Young Women's Cloth Street Dresses Special at \$18

For young women of 14 to 20 years we shall place on sale tomorrow an exceptional collection of tricotine, Torment twill and velour street dresses at the one price of \$18.

These are by no means ordinary \$18 dresses, but a much higher quality. They include a number of very attractive models in navy blue, brown or black.

Among them are extremely good-looking coat dresses of brown checked velour, or of dark blue tricotine; straight line, braided models; girlish washed models; and dresses with a touch of color and ornamentation that make them quite suitable for afternoon.

Not for a long time has even this Young Women's Store had anything so good to offer for \$18.

Young Women Wanting Coats With Fur or Without

will find a collection of extraordinarily good top-coats answering either need in the Young Women's Store, at exceptionally low prices.

Special at \$58 are beautiful coats of bolivia in attractive shades of blue or brown, with great collars of fine gray moleskin or brown nutria fur. They are satin-lined, and uncommonly handsome throughout for \$58.

Special at \$28 are sports coats of a thick soft all-wool heather mixture, satin-lined to the waist, and made in the snappy raglan-shoulder and buckled-belt model that outdoor young women like.

Sizes 14 to 20 in both coats.

(Second Floor)

Women Like These Peter Pan Blouses

One is a fine striped dimity blouse which fastens in the back and has narrow tucks at either side. The round collar and cuffs have a bit of drawn work, hand-stitched dots and picot edge.

The other blouse is a silk pongee with narrow box pleats and pleated frill trimming the collar and cuffs.

Both styles are \$5.50 and both unusually pretty.

(Third Floor)

Children's Feet Are on the Go All Day Long

There never was a child that didn't play better, study better, walk better, run better and GROW better because of comfortable, easy-fitting, rightly-modeled shoes such as we take special care to fit them with in this Children's Shoe Store.

There is no better collection of children's shoes anywhere—few so good, we think. And nowhere a more comfortable place to choose them, or more skilled attendants to fit them with absolute correctness.

Note especially the splendid quality of the high shoes of tan Russia cafskin in blucher or straight-laced styles, priced at \$4.50 to \$6.75 in sizes 8½ to 2, and at \$7 and \$8.50 in sizes 2½ to 7.

(First Floor)

A Chiffon Velvet We Like to Sell

There are a good many chiffon velvets of low price that we should not care to sell, because their large admixture of cotton soon gives them a cheap and shoddy appearance.

At \$8 a yard we sell a beautiful soft chiffon velvet that gives satisfaction not only the day it is bought, but as long as it is worn.

Black and every fashionable day and evening color of the season, in 41-inch width.

(First Floor)

Period Sterling Silverware Very Greatly Reduced

As it happens this is the time that many people want fine silver, for town houses are being opened and, in many cases, re-furnished, there are weddings which mean gifts and the holiday season is fast approaching.

We have made the prices on this silver very low considering its high character, and such an opportunity as this may not occur again for a long time to come.

Adam Period

The Harewood, a tea service, seven pieces, \$1200. Meat platters, \$150 to \$300.

George II

Tea service, seven pieces, \$1200. Coffee set, four pieces, \$250. Water pitcher, \$135.

Paul Revere

Tea service, seven pieces, \$1200. Coffee set, four pieces, \$250. Water pitcher, \$135.

Pompeian

Tea service, seven pieces, \$1500.

Louis XVI

Water pitcher, \$140.

(Main Floor)

People Are Coming Back for More of These Blankets

It is only when they are put to the test of wear that people realize how good they are.

Among the blankets referred to are a lot of all-wool, homely, homespun-looking weaves, of extraordinary wearing quality, in white with black-blue borders all around, real old-fashioned English blankets, size, 2¼x2¼ yards at \$15 apiece, weight, 7 lbs.

Scarlet blankets of wonderfully close, felt-like weave, made in England also, and full of warmth and service, size, 72x90 inches, finished with a green binding, making an interesting color contrast, and with black striped fancy borders, price \$12.50 each, weight, 5 lbs.

Another group comprises French Jacquard woven blankets, about 85 per cent wool, in gray and white, some with blue and some with pink floral borders, size, 2¼x2¼ yards, \$10 each—these can be used anywhere.

(Sixth Floor)

A Smart Slipper for Spats or Woolen Hose

Black or tan calfskin of substantial weight for street wear. One buttoned strap; military heel; medium rounded toe with fancy perforated ball strap; welted sole.

Uncommonly good lines, and comfort in every detail. Priced \$12.

(First Floor)

Winter Coatings Outdo Themselves

It is a pleasure just to feel the exquisite softness of the textures. The colors are chosen with the idea of their becomingness. Is it any wonder that the coats and wraps made from these various coatings are so beautiful?

Bolivias, \$6 to \$12 a yard. Duvetyns, all-wool and silk-and-wool, \$8 to \$14 a yard. Chinchilla cloths, \$5 a yard. Montagnacs, \$10 a yard. Camel's-hair, \$7.50 a yard. Camel's-hair velour, \$8 a yard. Plain wool velour, \$2 to \$4 a yard. Kitten's-ear cloth, \$8 a yard. All 54 inches wide.

(First Floor)

THOSE famous real flets and Irish laces from China will be found in both edges and insertions on the aisle tomorrow. The flet lace is 15c to \$8.75 a yard, and the Irish 25c to \$4.50.

Also on the same table will be found all the real lace medallions in our stock—Venise, real flet and Cluny—at new prices of a third to a half less than usual. These last are particularly interesting for decorative purposes.

(West Aisle)

"Fleur d'Or" From Claire, Paris

Most women know this delicious bouquet odor so well that nothing else need be said about it.

We might mention, however, that the various Claire toilet preparations are put up in such attractive forms that they are frequently given as gifts.

The extract is \$6.50 a bottle. Toilet water, \$6.00 a bottle. Face powder, \$1.50 a box.

(Main Floor)

Important New Books

A new novel by Archibald Marshall is "Peter Binney," in which a self-made Englishman finds himself the fellow-student of his own son, with consequent humorous complications, \$2.

"The Torrent," by Vicente Blasco Ibanez. Filled with unforgettable pictures of the author's native Valencia, \$2.

"The Day of Faith," by Arthur Somers Roche. A picture of the world as it might be if we made up our minds to practice what we believe. \$1.90.

"The Blessed Cyrus," by Laura E. Richards, \$2.

"The Sheridan Road Mystery," by Paul and Mabel Thorne, \$1.75.

"Highly Colored," by Octavus Roy Cohen. Dealing with the negro characters made famous in Mr. Cohen's earlier books, \$2.

"Almond Blossom," by Olive Wadswley. Invested with an atmosphere of youth, \$2.

"Manslaughter," by Alice Duer Miller. Which contains much dramatic character drawing, \$2.

(Main Floor)

Last Call for Halloween Suits

Seems as though everybody was going to be dressed up in costume for Halloween the way these suits are disappearing, but there is still a good assortment both for children and grown-ups. Also masques and noise-makers.

(Seventh Floor)

Men's Good Handkerchiefs, \$6 a Dozen

Generous in size and of a nice grade of Irish linen with lots of wear to it. It is plain hemstitched and has a narrow hem. They are a very good value.

(West Aisle)

Tea Cups and Saucers of Nippon China Special

Five patterns, including the famous old blue willow, also another very attractive decoration in blue—specially priced at \$4 a dozen.

In another group there are fourteen patterns, mostly conventional border designs, specially priced at \$12 a dozen.

(Fourth Floor)

Basketball Outfits for Teams and Individuals

Sleeveless jerseys, \$1 to \$3. Pants in various styles and colors, \$1.50 to \$2.25.

Basketball shoes, \$4; boys' sizes, \$3.50.

Elbow and knee pads, \$1.25 to \$2.75.

Supporters, 75c to \$1.25.

Basket balls, \$4.50 to \$15.

Goals and nets, \$7 to \$9.

Team uniforms made to order and special prices quoted on complete outfits.

(The Gallery)

Dolls' Dressmakers Will Please Get Busy

For there is quite a little anxiety among certain fair members of the doll colony in the Toy Store whether or not they are to have their new clothes by Christmas.

We blush to mention the fact that at the present time they don't own even one dress between them and so they would hesitate to greet their new little mistresses until they are dressed.

Almost any color or style gown will become them, for they are very pretty dolls with beautiful silky hair, eyelashes and moving eyes. They are jointed and have bisque heads. Their height is 15 to 25 inches and they are \$2 to \$5.

(Seventh Floor)

Somebody Said the Other Day That "You Get the Kind of Overcoat You Pay For"

Not always. Often you pay for all-wool and get part cotton.

Often you pay for hand-tailoring and get steam pressure.

Often you pay for 1921 fashion and get war-time goods.

Then you don't get what you pay for. Not by a long shot.

For \$30 you can get an all-wool, hand-tailored brand-new Fall overcoat.

Or for \$35 a heavy Winter overcoat with the same standard characteristics.

If you pay that much and don't get that much, then you don't get what you pay for.

At Wanamaker's you get the standard of the world.

Why pass by the doors of a Store that you know will give you the full worth of your dollar?

Fall overcoats, \$30 to \$50.

Heavy overcoats, \$35 to \$85.

(Third Floor)

Men's Stiff Cuff Shirts, \$2 Pleated and Plain

Some men prefer starched to soft cuffs, and pleated to plain bosoms, in shirts.

Here are some with both these features, or you may have them with plain bosoms, if you like.

Of good, fast color percale and in an unusually fresh, clean-looking lot of colored stripes.

(Main Floor)

Men's Good Silk Knitted Neckties for \$1

Plain colors and fancy designs among them and though this is a low price for a knitted tie you may depend on these for quality.

(Main Floor)

The Popular Prices on Men's Soft Hats

might be regarded as \$4, \$5 and \$6. Men know that at these prices they can be certain of getting hats that have good material and workmanship in them, as well as good style.

And thousands of men do not wish to pay more.

All these are excellent hats and there is a good range of Autumn colors to choose from.

(Main Floor)

Men Will Find Good Gloves in Their Own Store

Men's gloves are now also found in the Market Street section, where men come to buy their other outfitings.

Here are the best one-clasp capeskin gloves, in tan or brown, at \$3 to \$4 a pair.

Strap-wrist capeskin driving gloves, tan or black, are \$3.50 a pair.

Many men like the fine French washable suede gloves, in tan or gray, at \$5 a pair.

SPECIAL—One-clasp overseas buckskin gloves, tan and fawn shades, \$3.

Fine, genuine mocha gloves, gray only, at \$3.75 a pair.

(Main Floor)

Men's Athletic Union Suits for Cold Weather

In response to many requests a manufacturer has made up a sleeveless and knee-length union suit of wool-and-cotton for men who want this style of underwear for Winter as well as Summer.

It comes in both white and gray and the price is \$3.75.

(Main Floor)

Men's Good Half Hose at Low Prices

Both first and second grade goods and all fine values. 35c, three pair for \$1, for heather-mixed wool-and-cotton half hose.

65c a pair for black all-wool ribbed, medium weight.

75c a pair for two-color shot mixed seamless silk with clocks; "seconds."

85c a pair for colored seamless-silk with contrasting vertical stripes, full-fashioned silk plated with fancy black-and-white stripes, full-fashioned heather-mixed wool, "seconds," and full-fashioned heather-mixed silk plated wool, "seconds."

\$1 a pair for full fashioned heavy all-silk in black and colors, "seconds."

(Main Floor)

Men's Pebble Grain Shoes Mighty Good for \$7.50

Of black or tan pebble-grain cafskin in straight-lace style with perforated tip and vamp seam, stitched heel seat, wide shank and low, broad heel.

Good-looking, sturdy shoes for Winter wear and really remarkable at the price.

(Main Floor)

Bring in the Boys for the Best Suits and Overcoats

Enlarged by recent shipments, selections now are plentiful and varied, but the one unvarying thing about the stock is the exceptionally fine quality of every suit and overcoat in the collection.

Better fabrics, better tailoring, better finishing are the rule all the way through. If you mean to buy a new suit or a new overcoat of the best quality to be had ready to wear, you cannot fail to find it here.

Norfolk suits in 8 to 18 year sizes, \$16.50 to \$38. Fine choice of two-trouser suits at \$16.50 to \$28.

Overcoats for boys of 3 to 10 years, \$16.50 to \$40.

Overcoats for boys of 11 to 18 years, \$25 to \$45.

(Second Floor)