

Come Saturday—Share in These Wonderful Opportunities

PUT YOUR DOLLARS TO WORK MAKING JOBS FOR THE UNEMPLOYED

**FRANK & SEDER**  
Eleventh and Market Streets

No Mail, C. O. D. or Phone Orders Filled—We Reserve the Right to Restrict Quantities

# \$400,000 "NO-PROFIT" SALE

Actual Cost Items for Girls and Kiddies  
**BIG GIRLS' NEW WINTER COATS \$6**

**Infants' Chinchilla Coats \$2.50**  
Double and single breasted white chinchilla. Cross and flat collars. Sizes 2 to 3.

**GIRLS' WOOL SERGE DRESSES \$3.75**  
Sizes 6-14. All-wool navy serge dresses with silk poplin gumpie and leather belt. Smart attractive models at cost.

**BIG GIRLS' COATS \$4.75**  
Felo and pomom coats with shawl collars of self-cloth. Flare and belted models.

**KIDDIES' WINTER COATS \$5.00**  
Broadcloth, velour, silk plush and polos in a variety of styles and colors. Lined and interlined. Some fur trimmed.

**Kiddies' & Infants' Items at Cost**  
Kiddies' Cloth Hats, \$1.50  
Kiddies' Cloth Coats, \$3.50  
Chinchilla Baby Bunting, \$1.75

**MEN OVERCOATS and SUITS**

Here You Go for the Best Buy Ever

Wholesale Cost Sale—Over 1500 High-Grade All-Wool New Winter OVERCOATS and SUITS

**\$14 \$18**

2 Groups—wholesale cost to us \$14 and \$18; our price to you, \$14 and \$18. Sounds incredible, but a comparison will prove it.



Take Lobby Express Elevator to Men's Shop Third Floor

Actual Cost Prices

To Take Men Back—To Make Jobs

**BOYS' All-Wool OVERCOATS**

Exactly What We Paid for Them  
**\$2.75**

Boys' All-Wool O'coats, Mackinaws and Good Suits \$4.75



Boys' All-Wool O'coats, Mackinaws and Good Suits \$4.75

ACTUAL COST

Boys' Blouses 44c

Boys' Knee Pants . . . 75c

Boys' All-Wool Serge Suits \$3.00

Boys' Corduroy Rompers \$1.00

At Cost—Women's Full-Fashioned  
**SILK HOSE 96c**

Manufacturers sacrificed them to us for the cause—to make jobs.

Women's 10-strand silk hose, full fashioned. In all colors. (Only 2 pair to a customer.)

Finest Plaid Back Warm Ulsterettes for Young Men—Great Big Roomy Ulsters—Newest Raglan Shoulder Coats—Soft Finished Fabric Overcoats—Double-Breasted Coats and Suits—Fancy Tweed Overcoats—Full Belted and Back Belted—Snappy Young Men's Suits—Conservative Suits—All finely tailored—of newest materials in newest patterns. All Sizes for Both Men and Young Men.

At Wholesale Cost—Women's  
**FLANNELETTE GOWNS 55c**

Made with double front and back yokes of pink and blue striped flannelette. This manufacturer could not duplicate them at this price.

Brand New Hats—Newest Styles on Sale at Cost  
**La France HATS \$3.50**

Wonderful duvetyn hats with gay-colored flowers—the good-looking kinds! And brocade hats, fur trimmed. Also new crepe satins combined with velvet. All colors at actual cost.

Row & Row Felts \$1.25  
Kiddies' Beavers \$2

No Profit Sale of Double, Wool-Finish  
**BLANKETS \$2.22**

Absolutely at cost!

A tremendous bargain right at the beginning of winter. Here's your chance to get

**BLANKETS AT COST \$2.22**

Exceptionally fine, heavy wool-finish double blankets—size 66x80. Assorted plaids in pretty color combinations.

**750 FUR COATS**

At Actual Wholesale Cost  
300 Fur Coats at 450 Fur Wraps and Coats at **\$88.50**

French Seal Wraps and Coats, Taupe, Nutria, Mole and Laskin Seal Coats. Selected pelts and rich linings.

Women's VESTS, PANTS, and UNION SUITS at Cost

Heavy Vests, with long sleeves; ankle-length pants and slights. Start milder working by buying a supply.

**51c** Women's heavy-ribbed fleece-lined union suits. High or low neck. Ankle length. Regular and extra sizes.

**87c**

**SUBWAY Actual Cost SALES**

**300 WINTER COATS**

325 COATS Fur Trimmed \$9.50  
Velours, suelines, polos, silvertones and fur-trimmed silk plushes. Some shawl collars of sealine, coney and beaverette.

At Actual Wholesale Cost **\$6.50**

A marvelous opportunity to get a winter coat at cost. Velours, Chevots, Silvertones, Tibets, Silk Plush and Polo Coats. Large Fur, Kerani or self collars.

**895 DRESSES at Cost**

200 Dresses \$3.75  
At actual cost! Rich beaded Georgette, Velveteen, embroidered serges and tricotines, satin and taffeta dresses. Extra size Taffeta Dresses included.

Beaded Satins All-Wool Tricotines Peter-Pan Jerseys French Serge and Fine Velours  
New models with beaded effects; stitching, embroidery and even Peter Pan in Mignonette and Jersey now so much in demand.

**250 DRESSES \$1.75**

At cost. Serges, Jersey and one and two of a kind in silks.

**Serge Dresses Women's and Misses' Jumpers at Cost \$1.50**

Serges in plain colors and checked patterns; also 2-piece Serges for misses.

**300 SUITS Actual Cost Sale \$4.75**

At cost. Fine tricotines, tricotines, Jersey & poplin. New styles.

No Profit Sale! **Corsets 75c**

AT COST 75c AT COST 55c

**KID GLOVES 82c**

AT COST  
First quality fine imported Kid Gloves. All wanted colors, fashionably back-embroidered for contrasting color.

**Strap Gloves \$1.42**

AT COST  
At cost. Smart full styles. Mar-velous values.

**Sports Hose 59c**

AT COST  
At cost. Smart full styles. Mar-velous values.

**MEN'S Silk Shirts \$1.42**

At Cost!  
Striped Madras Jacquard woven madras with stripe stripes. High-grade Jacquette at actual cost, \$1.42.

**Men's Cape 80c**

At Cost!  
Fine cape with gloves, outer-cape neck, black, tan and cordovan.

**Flannelette Pajamas 98c**

At Cost!  
Cotton ribbed and wool lined union suits.

**At Cost! Georgette Blouses \$2.25**

At Cost!  
Georgette in all colors. Some with beaded effects. Lined and unlined. White, black and tan.

**250 Overblouses \$2.75**

At Cost!  
Blouses and some overblouses. All shades. Beautifully embroidered.

**Georgette Waists \$1.38**

At Cost!  
Blouses and some overblouses. All shades. Beautifully embroidered.

At Cost! **STRAP SLIPPERS \$2.50**

Just What We Paid  
Women's fine black and brown leather, strap slippers. Also 1-1/2 inch black, brown and tan. Military or Louis heels.

**Boys' & Girls' Shoes \$1.45**

AT COST! Black and brown calf shoes, scouting shoes included. No-Profite Sale at . . .

**Women's Shoes, \$5**

AT COST!  
High shoes in black and brown. All styles. Fine quality. Imported. All wanted colors. Fashionably back-embroidered for contrasting color.

**Women's Shoes, \$1.15**

AT COST!  
Black, tan and brown. High and low heels.

**At Cost! All-Wool Pleated Prunella SKIRTS \$4**

At Actual Cost  
All-wool prunella cloth—box and half pleated models in all new fall shades.

**Wool Plaid Skirts, \$2.75**

Smart styles in all shades and plaids. Pleated and plain. Also navy and black serges.

**Silk Petticoats, Jersey, satins, \$2.50**

At cost. Taffetas and combinations.

**Pantalettes, 50c**

At cost. All colors.

**At Cost—Silk CHEMISE \$1.41**

At cost. Fine quality. Imported. All wanted colors. Fashionably back-embroidered for contrasting color.

**Duvetyn Hand Bags \$1.46**

At cost. Fine quality. Imported. All wanted colors. Fashionably back-embroidered for contrasting color.

**Silk Umbrellas \$3.00**

At cost. Fine quality. Imported. All wanted colors. Fashionably back-embroidered for contrasting color.

**Brushed-Wool Scarfs \$3.00**

At cost. Fine quality. Imported. All wanted colors. Fashionably back-embroidered for contrasting color.