## A Stitch in Time Saves Nine-Money Saved is Money Earned "Look Us Over Before Buying"

833-35 MARKET STREET

## BLAUNERS

**833-35 MARKET** STREET

Above are three good slogans---they all mean the same thing! "Come to Blauner's and look us over before buying." Here below are eleven examples of what we mean by these slogans! Our percentage of profit is lower than any other store in town---because we depend on a volume of business and not upon large percentage on individual sales.

SAVING MONEY IS EARNING MONEY: "LOOK US OVER BEFORE BUYING"

## A Gigantic Offering of 7500 Brand New SUITS--COATS--DRESSES

—at the lowest prices in the city! "Look us over before buying"



**Downstairs Store** 

Look us over before buying " Real Suit Values \$25 & \$35 Downstairs Suits

\$35 and \$39.75 Third Floor Suits

Look us over before buying"

WARM WINTER COATS---UNUSUAL VALUES!

\$25.00\_\$35.00\_\$39.75

At the other prices, wonderful Normandies, Bolivias, velours and rivolias. All rich with luxurious fur collars, or equally lovely with their splendid trimmings. Among the colors—Sorrento blue, navy blue, deep brown, reindeer and also black. The weather, the values, the need, surely seem to conspire to win for these coats delighted owners tomorrow.

Worth 25.00 to 35.00 at —coats that offer positive savings of \$8.50 to \$16.50 on every coat. Just think of it! They are made of quality American rivolisfine bolivias, suedines and fine velours. Also Salt's peco plush coats. Every coat fur trimmed with soft beaverette, scaline or opos-

sum. All coats silk lined.

Look us over before buying."

Sale of \$15.00 New Dresses

a little bit differently than ordinary dresses selling at anywhere near this price. Made of jerseys, velours, French serge, tricotine, mignonette and crepes. All are daintily trimmed.

Fine Dresses--On The Second Floor

" Look us over before buying " Great Sale of 5.00 BLOUSES —brand new merchandise and the finest ones you have ever seen at the money. Made of georgette and crepes de chine. In overblouse—tie back and regular shirtwaist models. All shades and sizes.

\$8 and \$10 Blouses ..... 4.75 BLAUNER'S MAIN FLOOR

" Look us over before buying" Extraordinary Sale of \$2.50 Fine Kidskin Gloves

Very fine quality kidskin in one- or two-button; neatly embroidered backs and spear points. This is truly a re-markable bargain and offers savings of one-third. Brown, black, tan, beaver, white, white-and-black and black-and-

Fine Kid Strap Wrist Gauntlet Gloves \$2.75.

Brown, tan and beaver. BLAUNER'S MAIN PLOOP

Look us over before boying " Special Offering of Fall Footwear

---Splendid Values There is true economy here when you can buy footwear of patent kid, vici kid, dull kid, and tan calf in 3-strap buckles, 3-strap Oxfords, Cuban or military heels.

All these qualities at this moderate price.

Black and tan.

Other Children's Shoes Sizes 81/2 to 11, \$3.25 pr. Sizes 11 1/2 to 2, \$3.75 pr. -lace and button. Black Sizes 11½ to 2, \$3.75 pr. soles and low heels. Sizes 2½ to 6, \$4.25 pr. 8½ to 13½. Blauner's Main Floor **SKIRTS** 

-Worth 10.00, at

plaid, all pleated skirts in several styles. Splendid contrasting color combinations. Wonderful value!



all wool cheviots, polotones and chinchillas.

Some are fur trimmed. Sizes 6 to 16 years.

BLAUNER'S FOURTH FLOOR

Look us over before buying"

first grade great Northern skins (the set) Full model Large collar and cuffs. 99 34 Length Natural Muskrat Coat -durable skins, well blended Full 115 Hudson Seal Coats & Wraps

Look us over before buying "

- made of finest grade Hollander's seal skins, Crushed tuxedo collar Value \$500 Jap Mink Stoles

14x80 inch. Trimmed with tails
Taupe and brown, Value 50 50

First Floor Chokers, 2.95 to 39.50



 $6.00 \& 7.00 \, \mathrm{HA}$ sealine, moline or beaverette having crowns of silk br

cade, duvetyne, Lyons and panne velvets. Extraordinary BLAUNER'S THIRD PLOOR