

Band and Organ at 9 and 9:15;
Organ at 11 and 4:45

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Fine Goods, Fairly Priced, Are What the Majority of the People Want

Take Off Your Hat and Be Silent for a Moment

This is Theodore Roosevelt's birthday. Now that the world is thinking about the final settlements and the questions of disarmament are up everywhere, it is worth while to remember that if Theodore Roosevelt were here to speak on the subject, he would repeat what he said May 3, 1910, to the Nobel Prize Committee:

"Something should be done as possible to check the growth of armaments, especially naval armaments, by international agreement. No one power could or should act by itself, for it is eminently undesirable from the standpoint of the peace of righteousness that a power which really does believe in peace should place itself at the mercy of some rival which may at bottom have no such belief, and no intention of acting on it.

"Finally, it would be a master stroke if those great powers honestly bent on peace would form a League of Peace not only to keep the peace among themselves, but to prevent by force, if necessary, its being broken by others."

These were his very words. Let us not forget them.

(Signed) *John Wanamaker*

October 27, 1921.

THE new riding habits in winter materials will be found in the Little Gray Salon devoted to sports clothes. They are all cut with coats and breeches—the coats belted, Norfolk and straight—and they are in oxford grays, browns, greens and covert colors. Prices, \$35 to \$65.

(First Floor)

When a Woman Buys a Conservative Coat of Hudson Seal (Dyed Muskrat)

she uses it for almost every coat purpose. She wears it at any hour of the day—motors in it, goes to market in it, uses it as an evening coat. And it looks right under all circumstances because it is simple and not "dated" in style. As a rule it is cut straight and slightly full, with a big shawl collar, and sleeves either close or flaring, and it is 36 to 43 inches long. Its price may be anywhere from \$325 to \$475, according to quality.

Other Hudson seal (dyed muskrat) coats are fur-trimmed without belonging in the novelty class. Gray squirrel, beaver and the luxurious skunk are usually chosen for such trimmings and the coats are short or long. Prices are \$385 to \$450.

(Second Floor)

Those Attractive New Cape Dresses for Women Are Only \$18.75 to \$35

Those at the first price are made of brown, gray and green heather worsteds, and their jaunty capes have self ties. Those at \$28.50 are made of wool jersey with very short little capes bound with bright contrasting colors.

Those at \$35 are severely tailored dresses made with sleeves or without, and with large circular capes. These come in heather brown, gray and agate. Also in heavy jersey, navy and black.

Also at \$35 are dresses with coats of the same worsteds, the dresses without sleeves and severely tailored.

The woman who buys one of these cape dresses feels almost as if she had two outfits instead of one—they are so useful and adaptable.

(First Floor)

Young Women Will Like These New \$45 Polo Coats

They are made of a soft warm woolly coating and another style is an all-wool chinchilla cloth. There is not only a silk lining but a comfortable interlining as well.

The tailoring is especially good, as every young woman finds out when she tries one of these coats on. It hangs well over the shoulder and has the collar with notched revers which can be worn either high or low. Both styles are belted.

Such very pretty colors as platinum gray, dust, tan and dark brown in sizes fourteen to twenty.

(Second Floor)

Women's Bolivia Coats Without Fur at \$55

The woman who has furs of her own and who wants an untripped coat to wear with them, and the woman who doesn't wear furs at all—both like this particular style.

It is a very warm coat, the bolivia cloth is all-wool and silk lined and also interlined. The narrow belt appears in the front only, the back being quite loose with a stitched panel and silk stitching at either side. There is a very decided flare.

The colors are Malay, taupe and black, and the collar looks well either flat or buttoned up closely to the throat.

(First Floor)

Announcing the First Inexpensive Paris Lingerie Since the War

Women who delight in having even their simplest undergarments hand made and embroidered have been waiting for just this piece of news.

The chemises are straight, with the triple scallops—and in one style an eyelid design besides. They are \$1.50, \$1.85, \$2.25 and \$2.50.

The drawers with plain scallops are \$2.50; extra sizes \$2.75. With eyelid design, \$3.00 a pair.

The nightgowns are in two styles, both high-necked, one of rather heavy material at \$3.75, one of finer weave at \$4.75.

(Third Floor)

"La France"

A Beautiful Toilet Silver Made Here

French it is in the slim, graceful lines and French in the delicately hand-engraved decoration of bowknots and garlands. It is one of the newer patterns in fine sterling silver and it has been greatly admired.

The entire set of fourteen pieces may be seen in one of the large glass cases in the Jewelry Store. The price is \$185 or any number of the several pieces may be bought separately.

(Main Floor)

A Changeable Silk That Has Risen Steadily in Favor

You have probably already guessed that it is the quaint old-fashioned glass taffeta which has become once more the silk of the moment for the new ruffled and tucked frocks.

It is softer and far more beautiful than the silk of other days. The colors are simply wonderful—apricot, rich gold, rose, jade, blue shading to indescribably lovely tones. In the finer grades, 36 and 40 inches wide, the price is \$5 and \$5.50.

(First Floor)

Women's Fitted Cases at a Modest Price

For \$25 a woman now can get a fine fitted traveling case in 18, 20 or 22 inch size.

It is of black long-grain cowhide, with double locks, good handle and lined with moiré silk. The ten practical fittings are of white celluloid.

(Main Floor)

Prettiest Beaded Overblouses Ever Here at \$10.85

And it may interest women to know that very many of these beaded overblouses are being worn in the afternoon with coat suits or, in the house, with separate skirts.

These are of Georgette crepe, elaborately beaded both in the back and front and with beaded trimming around the neck and three-quarter sleeves. The beads are iridescent and steel beads combined and the effect is very brilliant.

The colors will either match or go with most suits, navy, brown and mohawk.

(Third Floor)

Striped Woolen Skirtings \$3.50 a Yard

When you consider that this material is 54 inches wide and that a plain skirt can be made with one length of it, while a pleated skirt requires only two lengths, you can see how inexpensive it really is.

One may have navy and pebble stripes, black and brown, black and white, brown and tan and navy and tan.

\$3.50 a yard.

(First Floor)

Many Women Like a Colored Handkerchief

It is certainly proved by the fact that so many of them are buying the pretty colored handkerchiefs at 25c each. To be sure you would never guess they cost so little.

They are all linen with either solid color or striped centers and plain or fancy borders. Blues, pinks, tan, violet and green.

(Main Floor)

White Goods for Lingerie

Barred and striped nainsook and batiste, 36 and 39 inches wide, 45c to 75c a yard.

Charmeuse, 36 inches wide, 65c and 90c.

Madras, 32 and 36 inches wide, 25c to 65c a yard.

(First Floor)

THE Women's Store of Undermuslins is showing a new shipment of Philippine nightgowns and envelope chemises with hand embroidery, priced at \$3.85 and \$4.50.

(Third Floor)

Comfortable Knitted Things for Children

Sweaters, sweater sets, mittens, caps, scarfs, leggings—they are hurrying into the Children's Store as fast as they can, to meet the needs of rosy youngsters whose parents know there is nothing on earth so good for them as tumbling around in the open air, providing they are properly dressed.

There are sweaters for children of almost all ages, from babies to big girls; sweater sets of caps and scarfs of brushed wool; drawer leggings—mostly white; new white silk togues among the quantities of other head coverings; and separate scarfs.

Prices start at 65c for mittens and end at \$10 for a sweater set.

(Third Floor)



In a Piano You Get What You Pay For

That is true as regards other merchandise but it means more in pianos than it does in most things.

If you buy a \$5 or a \$10 article that is unsatisfactory you do not lose a great deal. But if you get an unsatisfactory piano it is a serious matter.

The "Why pay more?" argument is as foolish to use in selling pianos as it would be to ask a man why he paid \$16,000 for a house when he could have bought one for \$6,000.

The woods are full of pianos at lower prices than it is possible to make good pianos, but it is possible to get a thoroughly good piano or player-piano at a price moderate enough to suit any reasonable person.

We should almost be willing to say that it were better to have no piano at all than to have one that is unworthy.

Chickering Emerson Lindeman Brambach
Schomacker Haines Bros. Marshall & Wendell J. C. Campbell
and the celebrated **Knabe**

Here are nine makes of pianos and player-pianos which are famous the country over. They are all dependable instruments with long years of satisfactory service behind them.

We do not say these are the only good pianos in the country, but we do say that they have no superiors and very few equals at their respective prices.

There are low-priced pianos among them, there are medium-priced pianos and there are very fine and more expensive pianos among them, according as you wish to choose.

Any instrument in the collection may be bought on convenient terms.

And when you get one of these—piano, player-piano or reproducing piano—you have something. You have an instrument you can be proud of, and which will last you a lifetime if fairly treated.

(Second Floor)

Dinner Sets New From France Very Good at \$85

To any one looking for a good French dinner set at a moderate price we commend these.

They are a new arrival from a well-known Limoges maker and are in new floral and conventional border decorations with gold handles and gold edges.

One is in a tan and blue floral border effect, another has a narrow tan band between two narrow black lines interwoven with pink rosebuds—a very good-looking decoration.

All are sets of 107 pieces and are as fine as the money can buy today—\$85 a set.

(Fourth Floor)

Oh, Such Dolls!

Here surely is a treat for little girls! Won't their eyes just sparkle with delight when they see this wonderful collection of dolls—the world's finest dolls, American and European.

It is the finest and loveliest assemblage perhaps ever—certainly the most and loveliest in years. Here are jointed dolls with bisque heads, moving eyes, cunning eyelashes, dear little heads of hair (we hate to say wigs) and they are at pre-war prices—from \$2 for the 15-inch size to \$5 for the 29-inch size.

Dollies with bodies of real kid, bisque heads, eyes that can open and close and lovely eyelashes, at \$1.50 for the 14-inch size to \$5 for one 24 inches tall.

And then there are the wonderful walking, talking, life-like, life-size dolls over which little girls become enraptured, because they see in them the glorious dolls they dream of.

(Seventh Floor)

Honfleur Toilet Specials Are Here Again!

Too long intervals between the times of these little sales is what some women say. Other women buy enough to last over till next time.

Extracts, L'Empire, Rose and Violet, 50c a bottle. Toilet water, L'Empire, Violet and Bouquet d'Amour, 50c and 85c a bottle.

Lilac Vegetal, 75c a bottle. Wistaria Vegetal, 75c a bottle.

Cleansing cream, Skin cream and Youth and Beauty cream, each 40c a jar.

Violet ammonia, 20c and 30c a bottle.

Bay rum, 85c and \$1.65 a bottle.

Witch hazel, 35c and 65c a bottle.

Bath crystals, violet, rose or verbena, 50c and 85c a bottle.

Metal compact face powders, white, natural, rachel and rouge, 75c a box.

Face powders, L'Empire, rose and violet, 35c a box.

Talcum powder, 10c a can.

(West Aisle)

How Many Heavy-Weight Winter Overcoats Will Philadelphia Need These Next Few Weeks?

Remember that last Winter and the Winter before overcoats were very dear. Thousands of men made their old coats serve them through and saved money.

This Winter's overcoats are reasonably priced. They average about \$20 less than last year.

So there will be a good many thousands of men seeking new overcoats very soon now. Perhaps as many as 100,000.

Who will sell these overcoats? Good clothiers will sell some of them, and clothiers not so good will sell the rest of them—by their own methods.

Men who understand the value of overcoat qualities will be careful to get the all-wool, hand-tailored kind.

Men who want that kind will find them at Wanamaker's, where no other kind is sold.

We have them ready now, splendid, heavy, storm-defying overcoats, starting at \$35.

(Third Floor)

Men's Stout Winter Shoes Special at \$6.75

There are five styles of these shoes, all made by a noted maker of U. S. Army shoes and sure to give wonderful service.

Three bluchers, in black and brown calfskin and black kidskin, and two straight-lace styles in black calfskin and kidskin.

All have extra-heavy soles and are splendid shoes for men who are much outdoors.

All sizes in the lot.

(Main Floor)

"Furniture of the Pilgrim Century" By Wallace Nutting

A beautifully printed book with a thousand illustrations from photographs made by the author. The price is \$15.

(Main Floor)

You Can Play These Dance Records on Any Phonograph

2137—Yoo-Hoo—Fox Trot.....85c
Second-Hand Rose

2138—Ho—Fox Trot.....85c

Sweet Man o' Mine

2143—Sweet Lady—Fox Trot, 85c

Bimini Bay

4421—Canadian Capers—Fox

Trot.....85c

Dixie

5065—Ma—Fox Trot.....\$1

Wabash Blues

5066—My Sunny Tennessee—

Fox Trot.....\$1

Why, Dear?

(Second Floor)

Time That Children Had Warm Gloves

Capelkins, one-clasp, tan or brown, \$2.15 to \$2.50 a pair.

Mechas, one-clasp, tan or brown, \$1.75 to \$2 a pair.

Woolen gloves from 75c for

Scotch knitted ones up to \$1.75

a pair for heavy gloves, wool

interlined.

Boys' gauntlets, fleece-lined,

tan, brown and black, \$1.25 a

pair.

(Main Floor)

The Best Six Grades of White Blankets Made in America

They are here at prices ranging from \$14 to \$30 a pair for single-bed size; from \$16 to \$25 a pair for double-bed size and from \$20 to \$40 a pair for extra-large size.

All of these blankets are woven of all-California wool, and the prices vary according to the grade of wool used and the finishing and binding of each blanket.

Some are all-white, others bordered with rose, pink, blue, lavender or yellow. Some have a three-inch binding of soisette, some a three-inch binding of satin, some a four-inch binding of satin.

All are cut separately, so that you can use the individual blanket or the pair, as desired.

If you want some of the six best grades of white blankets made in America, these are absolutely unsurpassed for warmth, service and sightliness.

(Sixth Floor)



London Overcoats Were Just in Time (In the London Shop)

Coats in light and medium weights and ulster models from a famous maker.

Plenty of the single-breasted Aintrees among the top coats and this straight-shoulder style, with its comfort, its freedom and its smartness is best liked of all.

For those who like raglan coats, there is the Conduit.

In the medium and heavy weight coats there are both single and double breasted styles, many belted.

Materials are Saxony cloths, Shetlands, chevots, West of England coverts and fleeces, in brown, greens, grays, heather mixtures and plain blue.

Prices are \$55 to \$100.

(The Gallery)

Men's Warm Pajamas of English Flannel

We have just got in some fine pajamas for men. They are of English flannel, in attractive stripes, and have little turndown collars. Soft and warm for Winter nights. Price \$10.

Domet flannel pajamas are \$2 to \$3.75.

Domet flannel night shirts, \$1.65 to \$2.50.

(Main Floor)

Hunters Need a License and a Wanamaker Gun

With the gun under their arm and the license on the back of their coat—where it must be displayed this year—they will be all set for the hunting season which opens in this State next Tuesday.

Licenses may be procured at the City Hall or at any county seat.

Guns, rifles and ammunition may be best procured at Wanamaker's.

Single and double barrel shotguns of celebrated makes, \$13 to \$750.

Remington, Winchester, Mauser and Savage rifles, for big game, \$33 to \$85.

Shells in all gauges and loads.

Rainproof hunting clothing for men and women.

(The Gallery)

You Should See These Boys' Overcoats

They are a wonderful collection, finer in fabrics and in tailoring than any we have had in years, and a great deal lower in price.

One of the notable things about the stock is that the coats are uniformly good—good without exception, good at every price, from the lowest priced at \$16.50 to the finest at \$45.

This means that if you want the best overcoat for your boy you can find it here without a process of elimination—you don't have to sort it out from a lot of inferior ones.

We have done the sorting out beforehand, with the result that every coat shown is the best at its price, and all you have to do is pick out the size and style your boy needs.

Sizes for boys of 3 to 18 years.

(Second Floor)