

Organ Plays at 9, 11 and 4:45  
Chimes at Noon

WANAMAKER'S STORE OPENS AT 9

WANAMAKER'S STORE CLOSSES AT 5

WANAMAKER'S

WEATHER Fair

# There Is Profit in Reading This Page and Pleasure in Seeing the Goods

### Every Age Has Its Own Playthings, and "All Work and No Play makes Jack a dull boy."

This is the age of the aeroplane and the automobile and electric machinery, including not only housekeeping utensils, but most ingenious toys that are worthy teachers of new ideas to young people of both sexes.

On the other side of the wharf at St. Petersburg, Florida, is one of the U. S. Submarine chasers, all fitted to find a submarine enemy at the bottom of the sea and blow it up instantly.

Happily the war is over and the chaser is now only a ship with other ships being used as schools where young men are taught the lessons necessary to learn to turn every kind of a ship to further the businesses of peace.

*(Signed)* **John Wanamaker**

October 26, 1921.

### Fine French Millinery Reduced

A charming little collection of original Paris hats so pretty that we have made copies of them. As a consequence all the prices are greatly lessened, many being as much as a third lower.

This event is always looked forward to by women who appreciate the advantage of getting a French hat so economically.

(Second Floor)

### ALL THE HANGING LAMPS AND ELECTRIC WALL FIXTURES AT ONE-THIRD LESS

We have decided, in moving our Lamp Store, to clear out our whole stock of pendant lamps and wall lights. It is a large and very fine collection, moderately priced in the usual course of business.

But now they are to go with a level reduction of one-third from all their prices.

All the lamps and fixtures are of great utility, and some are impressively handsome. The wall bracket fixtures are made for one, two and three lights, and in nearly all cases enough may be had to transform a dining room or living room or hall with fixtures of a uniform pattern. The hanging lamps are suitable for rooms of all descriptions.

Wall fixtures, \$1.75 to \$30.  
Hanging lamps, \$5 to \$100.

(Fourth Floor)

### First Word of Men's Winter Ulsters With the "Golf Back"

We have just received them.

A collection of rich double-breasted, big-collared, "golf-backed," belted ulsters with the sporting-giving appearance that every young man desires.

We have never known them handsomer, nor better. We believe they are the very best in Philadelphia. They were certainly tailored by a maker who has no superior, if any equal. He is a maker who understands style, and who has tailored the New York Fifth Avenue crowd for years.

And it is remarkable how prices have come down since a year ago.

Coats of this sort last Fall seemed out of reach except for men who didn't care how much they paid.

Now they are quite reasonable—\$50, \$55 and \$60.

(Third Floor)

### 150 Women's Tricotine Dresses at the Little Price of \$25

These dresses are made of navy, brown and black tricotine, in half a dozen different models—every one of them adapted for the most practical service. They have sleeves of varying lengths and all are cut on the straight lines which nine women out of every ten prefer.

One has a Russian closing with wide braid and close set buttons.  
One an interesting raglan shoulder and pinch tucks.  
A third a sailor collar and silk binding.  
A fourth is closed in the Russian fashion with nail heads and stitching.  
A fifth has heavy silk stitching mixed with gold thread.  
A sixth has a circular skirt in spite of appearing to be a straight chemise frock.

(First Floor)

### New Chinese Carpets and New Persian Irans for Your Delight

It is a very fortunate circumstance that we are able to find such beautiful and interesting lots of Chinese rugs just when their furnishing and decorative value is coming in for such wonderful appreciation.

The best of it is that the Chinese rugs we are finding are of the fine, heavy, strikingly colored and invitingly patterned kind.

That is certainly the kind of these newest pieces, which come in striking shades of blue, tan and mulberry, sometimes intense, sometimes of a more delicate tone, but always, it would seem, distinctive.

(Seventh Floor)

For carpet sizes the prices are indeed moderate—\$285 to \$365.

New Persian Irans, in the deep, warm red and blue and ochre tones of the Mosul family, to which they belong, are very impressive at their prices, \$30 to \$45, in sizes 3x4 ft., approximately.



### Men's Superior Suits in the London Shop

Superior in their fine and fashionable lines as well as in their tailoring.

Superior in their fabrics, which are high-grade woolen worsteds in blues, grays and browns.

Priced at \$48 to \$65.

Belted-back sports suits of English tweeds in tans and grays and in an unusual herringbone design.

Coat, vest and long trousers, \$52.50.

Knickerbockers to match, \$12.

(The Gallery)



### Warm Fur-Trimmed Coats Arrive for Young Women

Not a moment too soon, either, for Halloween and the holidays will soon be here and every young woman knows the value of a good-looking coat.

These new arrivals are marked \$85 and \$125 and they are remarkably beautiful coats for these prices. We had them made to our order and chose not only the styles, but the materials, the furs and the good peau de cygne linings. We also had them interlined.

They are all made of a soft, silky variety of Bolivia cloth, wonderfully light for the warmth. There are three very pretty styles at \$85, with comfortably big collars of nutria or Australian opossum, and one even handsomer model at \$125 with huge collar and cuffs of wolf fur. The latter has the new slightly fitted-in back with a wider stitched belt. It is very smart.

The sizes are 14 to 20 years.

(Second Floor)

### Women's French Gloves

Suede gloves, pique sewn, with silk linings and two clasps, black, light and dark gray, beaver and brown, \$2.75.

Kid gloves, also pique sewn and two clasps, in white, beaver, brown and black, \$2.50. The same gloves, overscam sewn, are \$2.25.

American made washable cape-skin gloves, one clasp, pique sewn, in black and brown; overscam sewn in tan, gray and brown, \$2 a pair.

(Main Floor)

### Women's Cold Weather Capes With Fur or Without

They are the fascinating garment of Summer translated into Winter materials, and one of the nice things about them is that they look particularly well with the new sports dresses or they can be worn over the sports suit if one wishes.

One of the prettiest styles is a new camel-hair cape, with a collar of fitch fur. It is very long and full and delightfully warm, being lined throughout. In natural, deer or fawn at \$125.

Much less in price are the new tweed and worsted capes, made of fine imported cloths and in the prettiest plaids or pastel colorings. They are extremely full and long and have shawl collars to button up close and they are \$37.50 and \$57.50.

(First Floor)

### New From the Presses

"Washington Close-ups," by Edward G. Lowry, \$3. Being sketches from life of our national leaders.

"Trapping Wild Animals," by Charles Mayer, \$2.50. Adventures in the Malay Peninsula.

"More About Unknown London," by Walter George Bell, \$2. With illustrations.

"My Chinese Marriage," by M. T. F. The true and fascinating story of a marriage between an American girl and a Chinese student. \$1.75.

"The Life of Metchnikov," by Olga Metchnikov, \$5. The authorized biography of the great bacteriologist.

"World Revolution," by Nesta H. Webster. The most important contribution to history ever made by a woman. \$3.50.

(Main Floor)

### Men's Redleaf Tweed Hats New From London

An innovation this year is the appearance of black bands on some of these hats and the effect is very smart.

Herringbone, homespun and Lovat tweeds in grays and tans; all fine in fabric and jaunty in shape.

Price \$6.

(Main Floor)

### An Unusually Good Lot of Leather Handbags

at prices so moderate that the styles are a surprise.

Envelope, shopping and calling shapes in bright and dull seal and brown ooze cowhide, some gold mounted.

Such a variety of styles that every woman can find one that pleases her.

Prices, \$1.50 to \$6.75.

(Main Floor)

### Mandarin Tunic Blouses Are Here Again

That is what one woman named them, from the loose, wide sleeves with their wide band of vivid coloring braided in gold.

They have the long, straight lines of a mandarin coat and the slashed sides, but there is a narrow strap belt at the waist. In navy blue crepe de chine with jade green, or in black with bright blue or cherry red, \$25.

(Third Floor)

### Everything a Real Boy Likes in an Overcoat

will be found in these splendid garments that we are now showing for boys of all ages from 5 to 18 years.

"Everything a real boy likes in an overcoat" means a good deal, because every real boy has his own ideas about clothes, especially the style of them.

These coats are in the styles that will please real boys.

Back of the style there is the quality that makes for the best service and the best value that can be had for the money today—\$16.50 to \$38.

(Second Floor)

### Scotch-Grain Brogues for Well-Dressed Men

Young men in particular will admire these handsome new shoes.

A straight lace style with perforated tips and vamp seams, full but shapely toes, heavy single soles, wide shanks and flat heels.

In black, \$11; in tan, \$12 a pair.

(Main Floor)

### Nine Splendid Shoes for Women at \$9.75

Much better shoes than this price bought last year.

They are all high lace shoes, built for service as well as for style and designed for comfort in walking.

Two wing-tip styles of tan Russia calfskin, both with Cuban heels, but one with a narrower toe than the other.

A straight-tip style in tan Russia with medium toe and Cuban heel.

And in brown kidskin there is a medium toe model with Cuban heel. In black kidskin there are three styles, one with medium round toe and military heel, another with medium toe and Cuban heel and a third with a more pointed toe and Cuban heel.

And a handsome black calfskin shoe with straight tip and military heel.

\$9.75 a pair for any of them.

(First Floor)

### Fine Dress Serge Special at \$1.50 a Yard

1200 yards of this, just the right weight for dresses, are in to be sold at this very moderate price. The serge shows the French twill, is 54 inches wide, and comes in black and two shades of navy.

\$1.50 a yard.

(West Aisle)

### Silk Envelope Chemises

for large women are made of flesh and white satin, tailored and hemstitched, at \$5.

Of flesh and white crepe de chine, also tailored, at \$5.50 to \$6.50. Lace trimmed, \$5.50 to \$6.50.

(Third Floor)

### Sale of Hosiery and Underwear

The underwear, which is silk, is all for women.

The hosiery is for women and men.

Mostly second grade goods, but such carefully selected "seconds" that you would buy them as "firsts" in many stores and pay a great more.

#### Women's Stockings

\$1 a pair for black and colored silk; "seconds."  
\$1.25 a pair for wool-and-cotton ribbed sports hose in brown heather; "firsts."  
\$1.35 a pair for silk-and-wool sports hose in brown and green heather; "seconds."  
\$1.50 a pair for full-fashioned silk in black, white and colors; "seconds."  
\$1.75 a pair for full-fashioned sheer silk in colors; "seconds."  
\$2.25 a pair for full-fashioned cordovan silk with self-embroidered clocks, also black all silk; "seconds."

#### Women's Underwear

\$2.15 for pink glove silk vests and bodices; "firsts."  
\$2.65 for pink glove silk bloomers; "firsts."  
\$3.50 for pink glove silk envelope suits; "firsts."  
\$4 for pink glove silk union suits; "firsts."

(West Aisle)

#### Men's Half Hose

75c a pair for shot-mixed silk half hose with embroidered clocks and vertical shadow-stripped silk socks in colors; "seconds."  
85c a pair for plain and striped heather mixed wool and heather colored silk plated wool; "seconds."  
\$1 a pair for full fashioned all silk in black and colors and a heavy weight; "seconds."

(Main Floor)

### Warm Outdoor Clothing for Sportsmen

A large assortment in the Sporting Goods Store.

All-wool mackinaw coats in various styles and colors. Men's sizes, \$18; boys' sizes, \$10.50 to \$15.

Men's sheep-lined coats with large shawl collars of wool or fur, \$16.50 to \$50.

Leather reversible coats, \$28.50.

Town and country coats in various wools with soft leather linings and leather sleeves, and knitted neck and wristlets, \$16.50 to \$25.

Women's soft leather coats, \$22; skirts or riding breeches to match at same price.

Chamois and suede leather vests, \$7 to \$8.50.

(The Gallery)

### An Excellent Hand Brush, Special at \$1.75

A brush that everybody likes and which always gives the greatest satisfaction. It is a most convenient size and has pure black bristles of very good quality.

Year in and year out this same brush sells for quite a little more. This happens to be a manufacturer's surplus.

(Main Floor)

### Tailored and Other Hats for Little Heads

Hundreds of fresh, new ones have come into the Children's Store—hats for little boys and girls of one to eight years old.

There are Tam shapes and polo shapes, tricornes and brimmed hats, of camel's-hair, beaver, duvety, chinchilla and leather, and navy serge; and there are fanciful little hats of velvet.

Of course, there is pretty nearly every color that looks well on a childish head—from the scarlets and bright greens to browns and navies, grays and tans and white.

A few of the daintier sorts are of broadcloth trimmed with fur and designed to match certain



cloth coats which will be found close by.

Prices are \$1.50 to \$7.50.

(Third Floor)

### More of the Famous Double-Face Velour Door Draperies, \$18 and \$24.75 a Pair

These are the fastest selling goods of the kind we have had in years.

There are people waiting for this latest lot, so that there is no need to say much about them, except that they are as good as the former ones.

They are double-faced velour door draperies, in a full selection of two-color effects.

Prices, \$18 and \$24.75 a pair.

If you want window draperies to match, we have them at \$7.50 and \$10.

(Fifth Floor)

### Letitia Corsets

This season's new models include one of pink batiste with no top, a very low back, an insert of elastic and the fewest of bones. Price \$6.

A comfortable low model of pink coutil strongly boned and long in the skirt. Price \$7.

And a beautiful model of fancy pink broche with short bones over the abdomen. Price \$10.

(Third Floor)

### Fine Stationery for Practically Half Price

In fact, this is one of the best letter papers made today and the maker's name is well known.

There are two styles—one in heavy kid finish and the other a linen finish. Both come in a good size and in white only. The price is \$2.50 for five quires of paper and 125 envelopes. Sold only in this quantity.

A remarkably nice gift would be this large box of paper stamped with the monogram, and now is the time to order it.

(Main Floor)

### Those Special Handkerchiefs Women Can't Get Enough Of

Which means, of course, the ones at \$1.50 a dozen, good, sturdy Irish linen. Just the thing to use for every day, and they are particular favorites among schoolgirls.

(First Floor)

### Opening Four More Boxes of Splendid All-Wool Blankets

Several grades in all standard sizes are included in this latest shipment.

All of these are blankets woven of 100 per cent wool, California wool at that.

They are fine and warm and serviceable and slightly as one could well desire.

Crib sizes, single-bed sizes and extra-large sizes. Most of them are cut separately and bound with either seersucker or saten.

The crib sizes are \$5 and upward; the others range from \$14 a pair for the small single-bed size, 60x84, up to \$40 a pair for the finest blankets made, these being in extra-large size, 80x90 inches.

(Sixth Floor)