STRAWBRIDGE & CLOTHIER

Clover Day

Women's Smart Outer Apparel Extraordinary Price Reductions

Smart Worsted Jersey Dresses—now $10.50
A reduction of one-third. Slip-over model in black, navy, taupe, beaver and brown color, made with collar that can be worn high or low; ribbon-bound collar and cuffs; self sash.

New Tunic Dresses of Wool Jersey—$12.75
Low-waisted, wide-sleeve model, in black, navy, brown and taupe. Worth one-third more.

A Variety of Autumn Dresses—now $17.75
Embroidered wool jersey, in black, navy, brown and beaver. Beaded and embroidered duvet de laine, in black, henna and brown. Embroidered tricolette in black, navy and brown. Greatly under price.

Soft Dark Satin Dresses—now $16.25
Tunic model with vestee and wide crushed girdle. Black, navy and dark brown.

New Wool Velour Suits, Special, $26.00
Belted, convertible-collar model, in black, navy, twilight blue, reindeer and dark brown.

New Autumn Sports Coats—now $17.50
Three-quarter-length Coats of heavy two-tone cloaking; Raglan sleeves, yoke and sleeves silk-lined.

Fine Coats with Fur Collar and Cuffs—$48.50
Reduced more than one-third. All high-grade cloths. Black with collar and cuffs of black wolf or seal. Brown and blue with collar and cuffs of mole. Australian opossum, or wolf in a taupe shade.

Clearance of Plaid Skirts—now $6.75
Reduced nearly one-half. About fifty in the lot, chiefly smart sports models—a few plaited. Not all sizes.

Various Cotton Waists Remarkable at 75c
Colored cross-bar voile, colored voile with white stripes, and plain white voile; semi-tailored and lace-trimmed.

100 Crepe Georgette Over-Blouses at $2.95
In flesh and white. Tucked and frill models and some trimmed with Venetian lace.

Porto-Rican Hand-Made Blouses at $3.85
New Waists with hand-drawn blocks, hand-embroidered dots and filet lace edging.

Patagonian Fox Animal Scarfs at $12.75
A reduction of nearly one-third. Choker scarfs, medium size, in brown, gray and black.

25 Fine Fur Coats Now $75.00 to $150.00
Short Sports Coats and 36-inch belted Coats, Marmot, Pony, Muskrat and Nearseal, some with handsome collars and cuffs of contrasting furs.

One Hundred Trimmed Hats, Special at $8.00
Fine Velvet Hats, black and colors, small and medium shapes, trimmed with ostrich feather fancies, ornaments and ribbons.

Untrimmed Hats Special at $2.95
Seven different shapes, of Lyons velvet and silk duvetine in black and colors.

Ostrich Plumes and Bands, Special, $2.25
Seven plain shades and eight shaded effects. About five hundred in the lot.

Trimmed Duvetine Hats—now $8.00
Silk duvetine and duvetine combined with velvet—some worth nearly double.

Furniture at Half Price and Less than Half Price

Scattered throughout the various sections of the Furniture Store are suits and single pieces of Summer Furniture, Over-stuffed Living-room Suits, Mahogany-finished Three-piece Suits, Bedroom Suits, Odd Beds, Dining-room Suits, Odd China Closets, etc.—an assortment that provides for every room in the home. At the reduced Clover Day prices the savings are one-half and MORE.

Irish Damask Table Linen—$2.50 a Yard
About 600 yards. In handsome designs; 70 inches wide.

Linen Huck Towels 18x34 inches—50c
About 100 dozen. These have damask borders and hemstitched hems. Worth one-half more.

Embroidered Linen Bread Tray Covers—35c
Size 6x12 inches; embroidered and finished beautifully with scalloped edge.

Bleached Muslin Sheets, 81x90—$1.35
Well-made of heavy round-thread bleached muslin. Double-bed size.

Wool-filled Comfortables—$5.85
Scroll-stitched, figured satine covering, plain border.

Fine Wool-mixed Blankets—$8.65 Pair
White, with pink or blue borders; 70x80 inches.

Cotton-filled Comfortables—$2.65
Substantial covering in floral effects, chiefly medium-color combinations.

Muslin Sheeting, 68c Pillow Casing, 40c
Heavy bleached sheeting, 81 inches wide, and Pillow Casing, 42 inches wide.

Striped Outing Flannel—28c a Yard
Best quality, light and medium-toned stripe effects.

Feather Pillows, 22-inch Exceptional—$6.75 Pair
Pillows of sterilized feathers, well-filled, and in 22-inch size. Far below the regular price at $6.75 a pair.

Floor Lamps and Shades Complete at $22.00
—Which is much less than usual for such handsome Lamps—some of solid mahogany, others in mahogany-finish. Hand-painted shades.

Fine Wall Papers Special, 25c to 40c
Handsome Tapestry Papers and others in two-tone effects. All are exceptionally good value; more than one-third less than regular prices.

Colored Marquisette Unusual—30c a Yard
Heavy, serviceable Marquisette printed in attractive designs, both light and dark color effects. A new fresh lot for Clover Day.

Handsome Cretonnes Exceptional at 28c
A wide variety of lovely designs and colorings in 36-inch Cretonnes. A special lot of 5000 yards at this low price—28c a yard.

Fibre Silk Scarfs for Tables—now $1.85
Lovely colorings in this group of Silk Scarfs. All of lustrous fibre silk. Worth much more than $1.85.

In the Basement

American Porcelain Dinner Sets—now $18.00
Sets of 99 pieces of American Porcelain, decorated in gold-and-white. At a saving of more than one-third—now $18.00 a set.

Cut Glass Bon Bon Dishes Excellent Value—$1.95
Beautiful design cut on heavy blanks. Desirable for gifts or for the home. Far below regular price, at $1.95.

Marmalade Jars of Decorated Glass—50c
Marmalade Jars decorated in lovely effects. Spoon included. An extraordinary value at 50c.

Double Boilers of Aluminum, Special, 95c
Double Boilers, 1½-quart size, of good aluminum. At a saving housekeepers will appreciate—95c.

Polar Laundry Soap Save—at 45c a Dozen
One of the best household soaps, manufactured by the Palmolive Company. Close to half price at 45c a dozen cakes.

12-Piece Canister Sets Excellent Value—$2.15
Imported Sets of 6 small cans and 6 large cans. The blue-and-white finish that looks so clean and neat—$2.15 a set.

To-morrow—Thursday

The first of two Clover Days, for which we have more than Seven Hundred different Clover Specials—nearly Five Hundred of these ready to-morrow!

Wonderful values in every Department!

Only about one-quarter of the items are described here—hundreds of others will be found under the famous Four-leaf Clover Signs throughout the Store. Every Clover Special is an—

Extraordinary Value!

And please remember that every item is not only far below last year's price, but far BELOW THIS SEASON'S LOWER PRICE. Whenever any Department cannot make a sufficient number of under-price purchases for Clover Day, merchandise is taken from our regular stocks and marked at EXTREME REDUCTIONS. Try to be here early to-morrow! Some of the best lots may not last all day.

We Cannot Promise to Fill Telephone or Mail Orders for Clover Specials

Boys' Corduroy and Cheviot Suits—$6.75
The Corduroy Suits in sizes 8 to 18 years. The Cheviot Suits in sizes 7 to 11 years. All well-made, and in smart new styles. Wonderful value.

Hosiery, Knitwear

Women's Silk-and-wool Stockings, Unusual, 85c
Slightly second quality, so these fine Stockings are away under price. In many pretty color combinations.

Women's Full-fashioned Silk Stockings—$1.65
Black lisrath Silk Stockings. Slightly second quality, so they are far below regular price.

Women's Sports Stockings, Wonderful Value—65c
Ribbed mercerized Sports Stockings, in black. A saving of one-third on these smart Stockings—65c.

Women's Lisle Nu Shape Union Suits—85c Each
Ribbed lisle, in Teddy style; low neck, sleeveless, ankle length. Slight "seconds" of an excellent quality—85c.

Men's Balbriggan Shirts and Drawers, 50c
Shirts with short sleeves and Drawers in ankle length. Slight imperfections cut the price in half—now 50c each.

Men's Good Silk Socks Away Under Price, 50c
Desirable in weight, in black, navy blue and cordovan shade. One-third less than regular price—50c.

Children's Sports Hose Excellent Value—25c
Broad-ribbed mercerized Hosiery in three-quarter length, with roll tops. In black, white and cordovan shade. Seconds at 25c a pair.

Children's Stockings Remarkable Value—25c
Slight "seconds," so the price of these ribbed mercerized Stockings is far less than regular. In black, white and cordovan shade—25c.

Children's Sleeping Suits, Unusual—60c
Gray Sleeping Suits, with feet and drop seats; slight imperfections will not detract from wearing quality, but reduce the price greatly.

Floor Coverings

Superfine Axminster Rugs, 9x12—$39.50
Three prominent makes in this group—Roxbury "Standard," Bigelow "Hussorian" and Bigelow "Purlinian." Plenty of the desirable tan, rose and blue colors.

Smith's Velvet Rugs, 8.3x10.6, $17.50
Alex. Smith & Sons' Seamless Velvet Rugs, in a variety of neat all-over designs.

Cork Linoleum Rugs, 9x12—$10.00
In bright, cheery colorings, available for kitchen, bedroom and dining room.

Boys' Mackinaws Close to Half Price—$5.75
Warm Winter Mackinaws, with large convertible collar and all-around belt. Sizes 12 to 18 years.

Save on Fabrics and Trimmings

Fine Satin Crepe 40 inches wide—$2.65
Only one thousand yards of this fashionable fabric, in nickel steel, marine, Kenkarme, navy and brown.

2000 Yards of Silk Dress Taffeta at $1.65
In navy, brown, Copenhagen blue and gray; 36 inches wide.

5000 Yards of Fine Satin de Luxe at $1.55
A lovely, lustrous Satin, in all fashionable autumn shades; 36 inches wide.

1000 Yards of All-Wool Velour at $2.75
Less than half last year's price. A good line of colors, with plenty in the fashionable browns.

All-Wool Plaids 54 inches wide—$1.85
A beautiful assortment of rich, dark colorings for school and sports wear.

More Than 50 Patterns in Percales at 20c
White grounds with colored stripes, checks and plaids; 36 inches wide.

1000 Yards of White Mercerized Poplin, 35c
This fabric makes ideal uniforms, and white is so serviceable for many articles of women's and children's wear.

Printed Coat Lining 36 inches wide—$1.25
Silk-and-cotton, figured effects, in brown, gray, Copenhagen blue, black and seal grounds.

Plain and Fancy Ribbons at 28c a Yard
Metre-and Striped Ribbons—reduced nearly one-half.

Black Radium Lace Allovers at $1.50
Two hundred yards; several different patterns for selection.

Shoes for All

Women's Strap Pumps and Oxfords—$5.75
Wonderful value these are; in chestnut brown calf Low Shoes, welted soles and leather middle, heels. Pumps in one and two-strap styles—$5.75 a pair.

Growing Girls' Shoes Great Saving at $3.95
Smart brown leather Low Shoes, with straight tips, welted soles and leather heels. Worth far more than—$3.95.

Men's Fine Lace Shoes Notable Value—$4.95
Lace Shoes of black or tan calf skin or English lasts. Also black patent Dogtop Shoes—now $4.95.

Velour Hats for Small Boys—$2.95
Less than half price. Tri-cornered "sailor-shape" styles, in brown, blue and black.

Misses', Girls' and Children's Wear

75 Misses' New Winter Coats—$28.50
Tie-belt Coats of silver-striped Bolivia, with large henrietta collar and cuffs. Fancy-striped Coats of Bolivia, with fur-trimmed scarf collar. Sizes 14, 16 and 18 years.

75 Misses' New Winter Coats—$19.50
Belted Coats of leather colors, with convertible collar; also tan sports Coats of tan cloaking, belted Raglan-sleeve Coats of tan cloaking in blue and reindeer, with henrietta collar. Sizes 14, 16 and 18 years.

Misses' New Silk and Cloth Dresses—$17.50
Black and brown velvets trimmed with gold stitching. Navy and black Alaska crepe, slipon dresses with kangaroo-effect cloth. Tailored Serpella Dresses trimmed with colored silks; black satin sash.

Misses' New Dresses of Wool Jersey, $9.25
Two-piece Dresses, plaited skirt, slip-over waist, with collar and cuffs. Sizes 6, 8 and 10 years.

Intermediate Girls' Winter Coats—$17.50
New Sports Coats of tan cloaking, with fur collar and scarf; also Coats of tan, reindeer and navy Bolivia, with fur-trimmed scarf collar. Sizes 10 to 16 years.

Misses' and Children's Sleeping Garments—95c
Flannelette Bloomers, in pink, white and striped; Pajamas, in pink and blue; Night Dresses, in pink and white.

Clover Values in Dress Accessories

Leather Hand Bags Some Half Price—$1.55
Black, tan and brown bags. An assortment of styles, with metal and leather trimmings. Well worth double this price.

Kid Gloves Much Under Price at $2.45
A clearing of odd lots in a desirable assortment.

Assorted Lots of Fabric Gloves at 35c
Formerly sold at double this price. Two-clasp Gloves.

Imported Collars of Eyelet Embroidery, 38c
Very attractive and very good Collars, in a variety of styles; some with dainty lace edge.

Peter-Pan Sets of Collar-and-Cuffs—38c
Embroidered Sets of Collar and Cuffs.

Men's Clothing and Furnishings at Extraordinary Reductions

Men's and Young Men's Suits, With Two Pairs of Trousers $22.00
Of worsteds and cassimeres, in pin-stripes and plain dark shades. Carefully tailored in smart new styles for men and young men. All sizes in regular, stout, short, tall and slender.

Men's Hart, Schaffner & Marx Suits, Very Unusual Value $38.50
A good variety of styles tailored of fine dark-colored fabrics, in practically all regular sizes.

Men's Ulsterette Overcoats—$18.50
Handsome Overcoats of dark-colored all-wool fabrics, in attractive styles for men and young men.

Men's Winter Ulster Overcoats—$27.50
Warm Winter Overcoats of handsome plaid-back fabrics, in the smart new Raglan styles for men and young men.

Velour Hats Less Than Half Price, $2.95
Good styles in lustrous black and brown colors. Le[illegible] half price.

2000 Men's Madras Shirts—now $1.60
Complete line from stock—all formerly sold for $2.00—are included in one large group and marked to this reduced price.

Outing Flannel Pajamas—now $1.50
Comfortable, roomy Pajamas and well made, of soft, warm flannel.

Men's Stockinet Coats Excellent Value—$4.75
Men's sturdy Coats of warm, comfy stockinet cloth, in plain shades—$4.75.

Miscellaneous

Popular Novels by Well-known Authors—38c
Remarkable value in entertaining fiction by such well-known authors as Gilbert Parker, Mrs. Humphry Ward, Joseph McCord, Gertrude Atherton and many others—38c.

Sturdy Umbrellas—Save Under Price at $2.50
Men's and Women's serviceable Umbrellas covered with high-grade taffeta. Worth considerably more than this special price of $2.50.

Epsom Salts, 1-pound Cans, Under Price—25c
Those who use Epsom Salts for bathing will appreciate this Clover Day price on popular size can.

Popular Sheet Music Five Copies, Special, 95c
Sheet Music, in the popular series of popular songs, regular price 35c a copy—five copies for 95c.

Wavy Transformations and Switches—$2.95
[illegible]

Fancy Girdles at 85c Bead Girdles, $1.00
[illegible]

Glenside Stationery Remarkable Value, 65c
[illegible]

S. & C. Dress Shields Reduced to 28c a Pair
[illegible]

Solid Gold Scarf Pins Extraordinary—$3.00
[illegible]

Pretty Silver-plated Bonbon Dishes—$1.25
Beautiful silver-plated Dishes, for bonbons or for sugar. The regular price is nearly double this.

Leather Photo Albums Under Price—now $2.00
[illegible]

Handkerchiefs in Fancy Prints, 6 for 50c
[illegible]

Men's Suspenders Half Price—50c
Well-made Clover Suspenders from a noted manufacturer. Exceptional value indeed.

Corsets, Lingerie and House Dresses

Odd Lots of Fine Corsets—now $6.50
Discontinued models in our fine Jeanne Corsets, W. B. Nemo and other well-known makes—formerly nearly double to more than triple this price.

500 Allover Lace Brassieres at 50c
Handsome styles, different and fashionable styles—greatly under price.

Taffeta and All-Jersey Petticoats at $3.90
Silk taffeta in delightful shades, and all-jersey in two-tone effects—wonderful value.

Nainsook Envelope Chemises—now $1.65
Three hundred in various styles, trimmed with lace and embroidery.

800 Flannelette Night Gowns at 85c
In pink and blue striped [illegible] very much under price.

200 Beacon Blanket Bath Robes at $4.85
Beacon Blankets, figured in fast colors, light and dark and pleasing effects, are fast coming into vogue for bathrobes—remarkable at this price.

Smart "Queen Make" House Dresses, $1.85
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Dolls, Toys, Etc.

1500 Imported Dolls Half Price and Less To-morrow, 5c to $3.95
A wonderful assortment of Dolls from a great European manufacturer. Dolls for every purpose, from simple Dolls for the nursery to Dolls for gifts and for decorating the Christmas tree. Dolls for every purse.

Mechanical Toy Trains Great Saving at $1.00
The Largest Mechanical Train Set shown or sold at this price. A simple winder, 3 cars and 6 pieces of track. A wonderful value at $1.00.

Official Basket Balls Half Price—$5.00
Official size, full size. Covers of genuine horsehide. Slightly imperfect, but the imperfections are small.

Fine Doll Baby Coaches Unusual at $3.90
A group of Coaches at a fraction of their regular value. With hood and [illegible] with rubber tires. Big value for gift [illegible] at $3.90.

Hallowe'en Costumes Reduced—now $2.00
Special Children's [illegible] Costumes, with large Quaker Hats. A notable value [illegible]